

***California Central Coast: Nipomo Mesa***

June 1, 2010

Company Name

Attn: Contact name for company

Address

City, State, Zip

Dear Mr./Mrs. (insert contact name for possible sponsor),

I am writing to see if you and (insert company name) would be interested in being a sponsor of the Third Annual Nipomo Toys for Tots Benefit Golf Tournament. This year’s golf tournament will be held on Friday, September 10, between 12 and 4 p.m. at Monarch Dunes Golf Resort in Nipomo, California. This year’s Toys for Tots Benefit Golf Tournament is a half-day golf tournament followed by a reception beginning at 4 p.m. which will feature dinner, a silent and live auction and entertainment provided by (insert the name of the selected entertainer/comedian).

Since 1947, the mission of national Toys for Tots drives has been to collect and distribute toys as Christmas gifts to disadvantaged children between the ages of infant and 16 years old. Through holiday toy gifts the program hopes to convey a message of hope to less fortunate kids which will in turn support them in growing up to be responsible, productive and patriotic citizens.

For 62 years the program has distributed more than 400 million toys to more than 188 million children throughout the United States. The **U.S Marine Corps Reserve Toys for Tots Program not only provides needy children with toys during Christmas, but the program also unites all members of the local community in a common and worthy cause which will benefit both our children and our community’s future.**

Your generous sponsorship would be acknowledged in the event’s brochure, flyers and advertisements. As a sponsor of the event, you will also have the opportunity to receive two complimentary golf tournament/reception tickets which will allow two individuals to attend the event free of charge.

Sponsorship opportunities for the Third Annual Nipomo Toys for Tots Benefit Golf Tournament include donating $500 or more towards the tournament’s costs or providing $500 or more worth of products or services for the day of the event. Options for providing sponsoring products or services can be contributed towards the golf tournament, the event’s dinner or the live or silent auction.

An estimated 250 Central Coast community members attending the golf tournament and the local, needy children of the Nipomo and surrounding communities would benefit greatly from your company’s generosity.

We would be grateful if you helped in sponsoring this year’s Third Annual Nipomo Toys for Tots Benefit Golf Tournament. Thank you for your consideration of this request.

Sincerely,

Deborah Mansfield

Nipomo Toys for Tots Coordinator

(805) 459-2426 – cell

(805) 929-8383 – home

[toys4totsgolf@charter.net](mailto:toys4totsgolf@charter.net)