

Online Student Evaluation of Instruction

Response Rates 2016 – 2017

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Fall 2017

Online Student Evaluation of Instruction

Pilot commenced Spring 2015–Spring 2016

Response rates in pilot:

Fall 2015	64.3%
Winter 2016	58.8%
Spring 2016	50.6%

Procedure:

- Evaluation period during last two weeks of instruction
- Students notified by email
 - One email per class per day

Online Student Evaluation of Instruction

Procedure for university-wide rollout in Fall 2016

Two one-week evaluation periods

- Normal: Sunday–Friday of last week of instruction
- Early: Sunday–Friday of penultimate week of instruction
 - Only Music made use of early evaluations
 - Dismal response rates

Students notified by email

- Prior to evaluation period
- Daily reminders for evaluations not yet completed
 - One email per class each day until evaluation completed

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Changes in Spring 2017

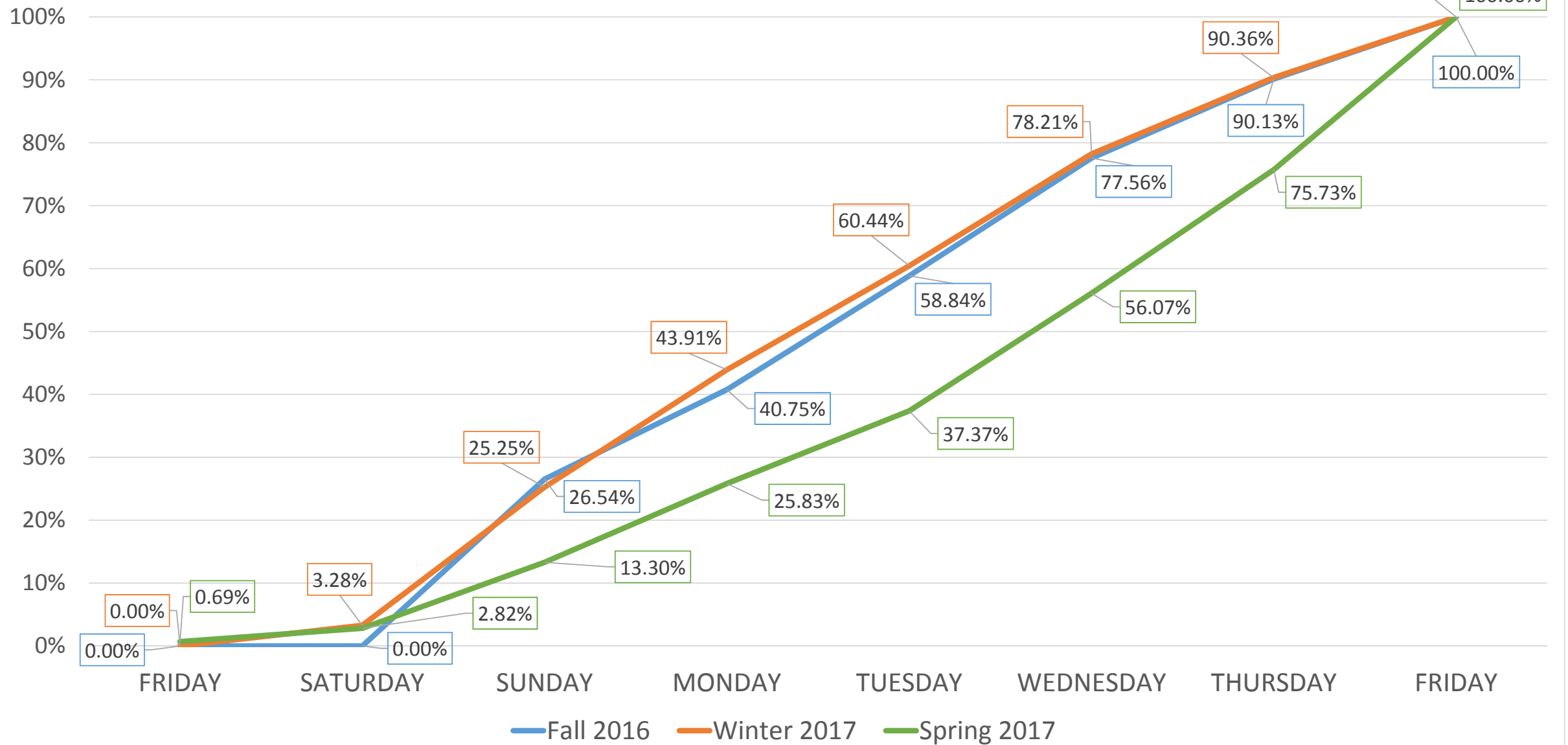
- **Portal integration**

- Students see links for class evaluations in Portal box
- By Fall, Instructors able to see links for evaluated classes in Portal box

- **Fewer email notifications**

- Reminders to students
 - At start of evaluation period
 - Followed by reminder emails on Wed, Thur, Fri
- Response notifications to instructors
 - Email notification of response rates on Wed, Thur, Fri
 - Starting Fall 2017 Portal reports response rates

Response Accumulation for Fall 2016, Winter 2017 and Spring 2017



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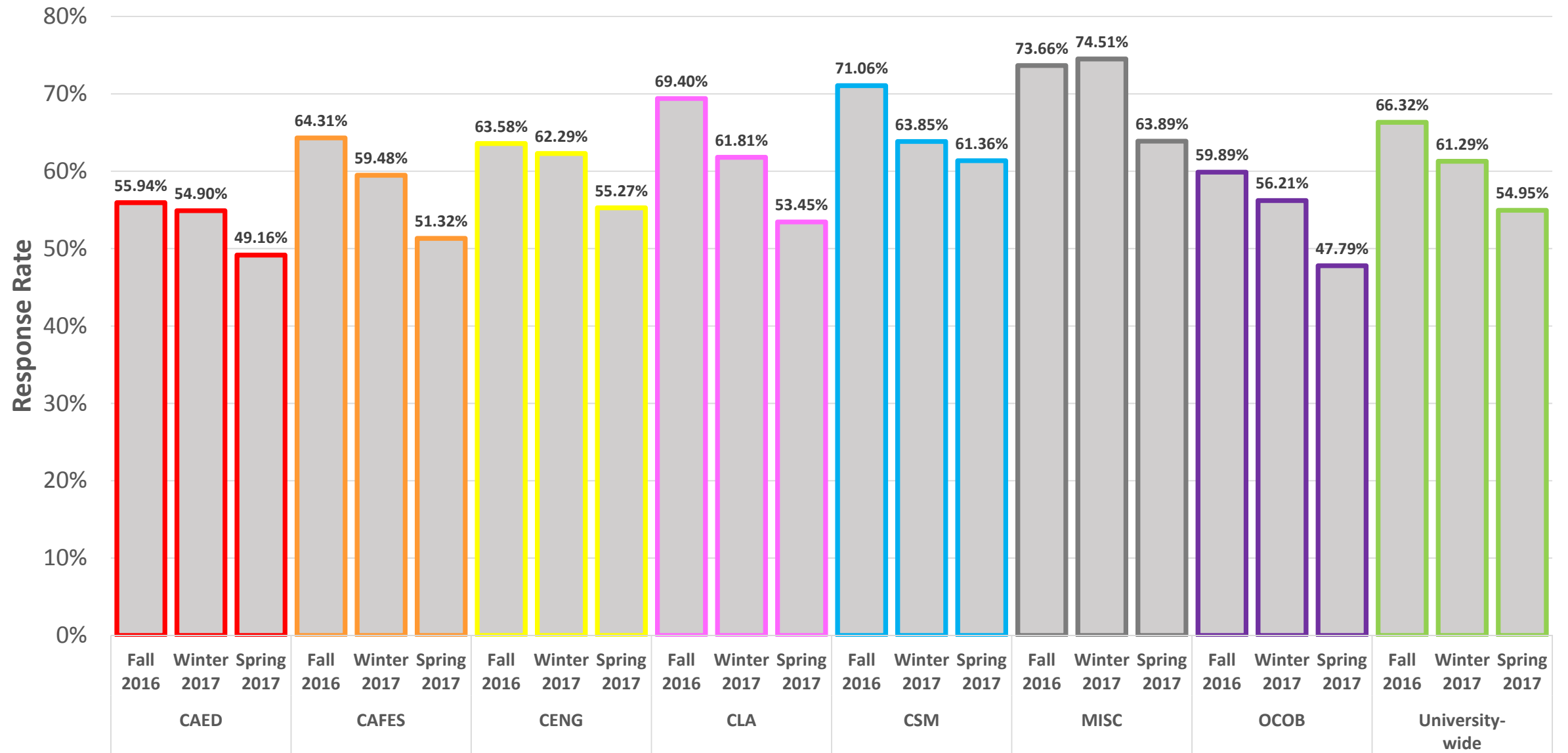
Response rates:

Fall 2016	66%
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Winter 2017	61%
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Spring 2017	55%
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Response Rates by College Fall 2016 versus Winter 2017



Online Student Evaluation of Instruction

FAC Recommendations:

- No changes in procedures
- Monitor response rates through next year
- Instructors, departments, and colleges should address response rates as they see fit
- Student participation should be based on accurate information about the nature and purpose of their evaluations of instructors and courses