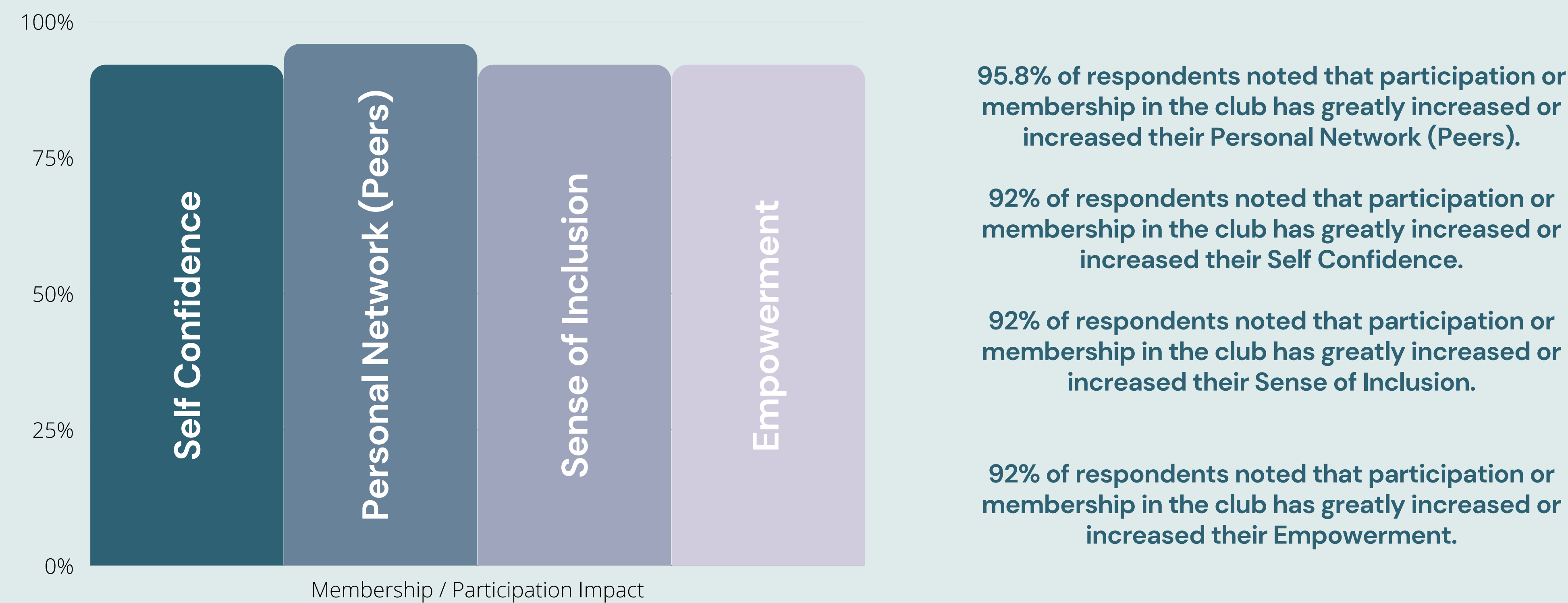


Analyzing the Impact of the Women in Construction Club

The mission statement of the Women in Construction (WIC) Club is to recognize and empower all students in construction through change, collaboration, and leadership development by leveraging connections.



"The club's greatest strength is "making women feel more confident and inspiring them to not give up and continue on in the industry, even though it is male dominated."



The Women in Construction (WIC) club at California Polytechnic State University, San Luis Obispo provides a support network for all students, but specifically serves women pursuing an undergraduate degree in construction management. The club's mission statement is to 'recognize and empower all students in construction through change, collaboration, and leadership development by leveraging connections.' This study was conducted to determine the types and levels of impact the Women in Construction club has had on undergraduate students at the professional, academic, and personal levels. The study evaluates the different types of events held by the club, networking opportunities provided for both industry and social interactions, and reasons why students participate in club events. Utilizing an anonymous online survey, individuals who participated in club events were asked to evaluate the personal impact of the club. Additionally, several interviews were conducted with individuals who participated in club events to further analyze the personal, professional, and academic impact of the club. Responses indicated WIC has positively impacted members' self-confidence, sense of inclusion, empowerment and social network. In general, support networks and organizations should be created and maintained in order to increase the number of females pursuing careers in construction.

Key Words: Women in Construction, Student Clubs, Construction Management, University, Involvement

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