

ABSTRACT

The Design of a Digital Scheduling Solution for Healing Alternatives

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The focus of this senior project is to assist Healing Alternatives, an acupuncture clinic located in San Luis Obispo, in developing a business management software to fit their needs and boost their overall organization. The approach to finding the right fit for this business included assessing their current system while simultaneously investigating other providers. Once alternatives were found that met all of Healing Alternatives' initial requirements, trial demos were generated in order to perform user experience testing. The presented final solution, a scheduling software called Acuity Scheduling, was implemented in a three-phase move plan that occurred over the period of a few weeks. This software solution was able to support all their necessary business requirements while saving them 31% on their annual operating expenses. Additionally, Healing Alternatives is able operate with increased employee efficiency in terms of client booking and inventory management.