



# CAL POLY

Update on the University Strategic Plan  
Academic Senate  
May 8, 2018

# Why Strategic Planning is Important

- Provides a 5-year roadmap to achieve the President's vision for the campus
- Unifies the campus under a set of shared priorities
- Helps guide and coordinate decisions
- Assists in prioritizing resources
- Important for WASC re-accreditation

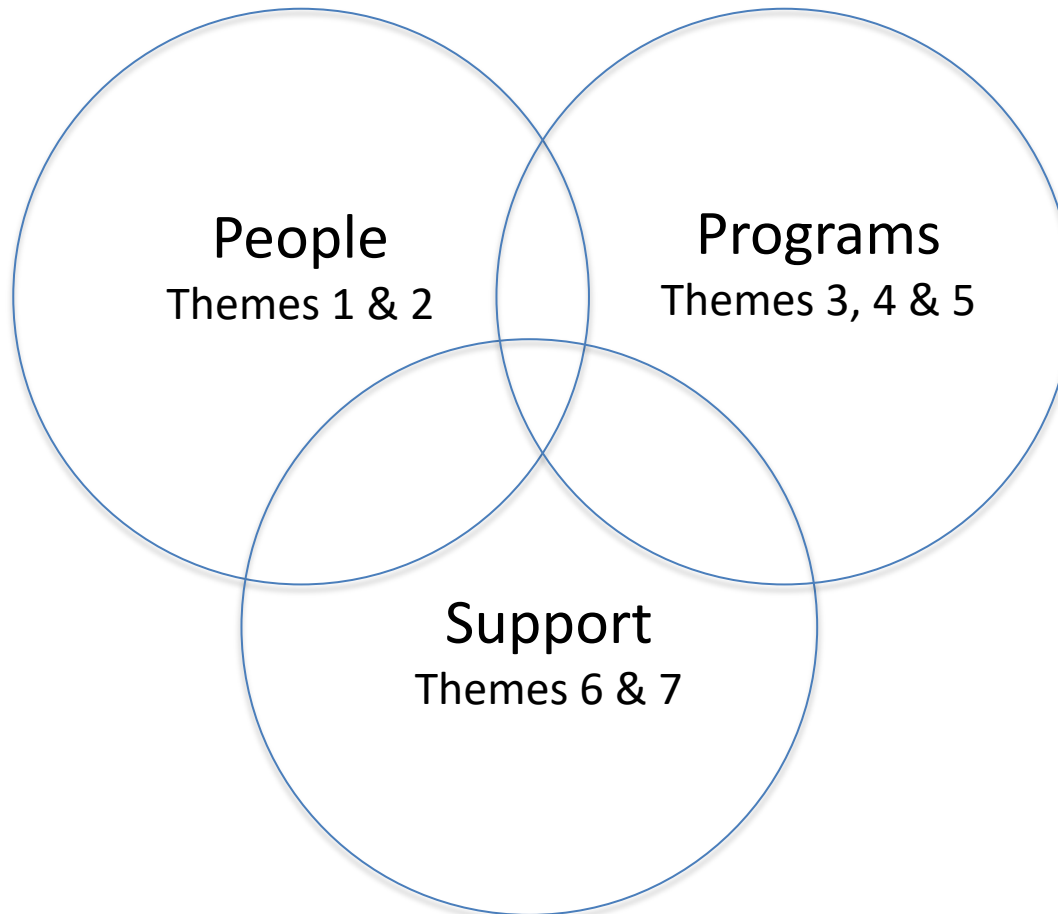
## Process

- Vision 2022
- Campus planning exercises
- Consulting with Deans, Divisions, Academic Senate, BLRP, etc.
- Cabinet will serve as Steering Committee

# Structure

- Three Themes: People, Programs, Support
- Thematic Goals (7 total)  
(Each assigned to one or more divisions)
- Objectives (2-5 per theme; strategic)
  - Sub-objectives (tactical)
  - Qualitative and quantitative measures of success

# Themes are Interdependent and Equally Important



## Strategic Theme - People

- Strategic Goal 1: Enhance the Success of All Cal Poly Students
- Strategic Goal 2: Ensure the Excellence of our Faculty and Staff

## Strategic Theme- Programs

- Strategic Goal 3: Develop a Rich Campus Culture of Diversity and Inclusion
- Strategic Goal 4: Strengthen our Portfolio of Academic Programs
- Strategic Goal 5: Create an Engaged, Vibrant, and Healthy Campus and Community

## Strategic Theme - Support

- Strategic Goal 6: Leverage Data Analytics and Technology to Support the Institution's Mission
- Strategic Goal 7: Secure our Future While Improving our Finances, Facilities, and Systems



# What's Next?

- Summer
  - Goals refined
  - Objectives/sub objectives further developed
  - Senior Sponsors and cross-divisional collaboration identified
  - Measures of success specified
- Fall consultation with all stakeholders
- Implementation of plan over 5 years under direction of executive champions