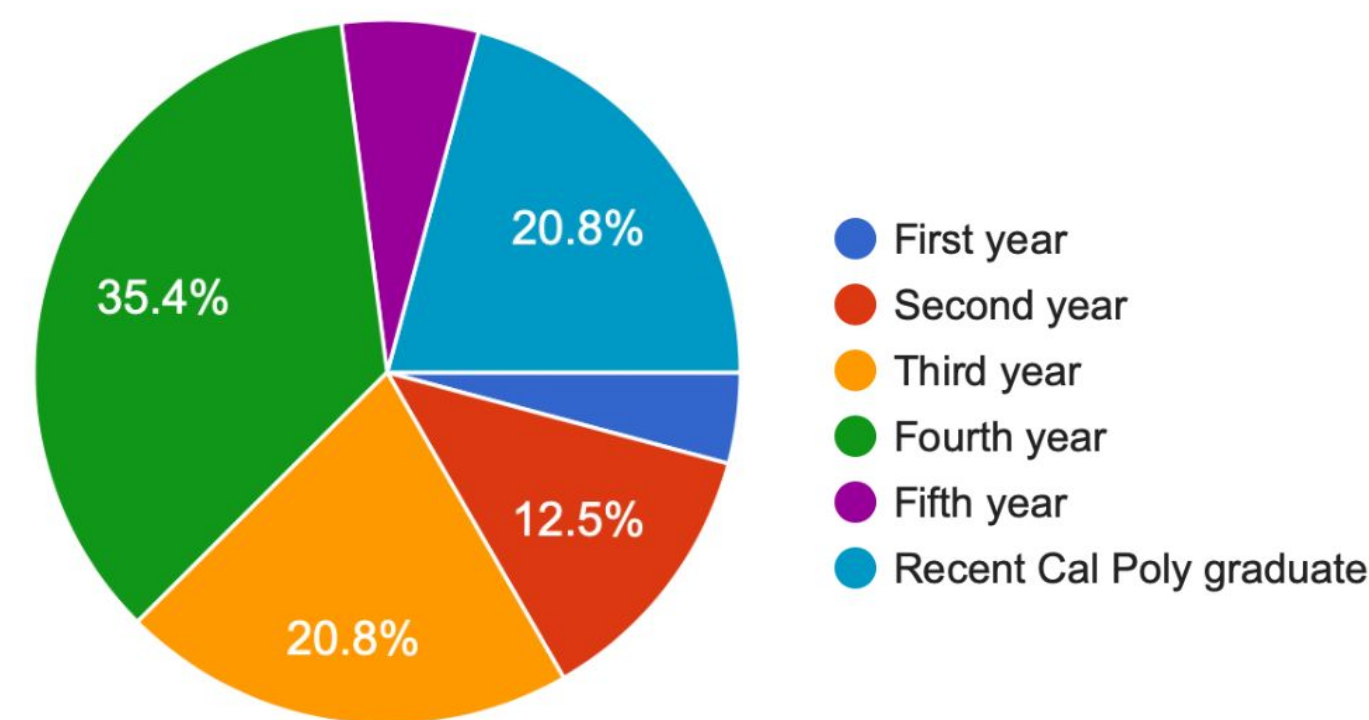


Refining the Construction Communication Cal Poly Technical Elective Course

Student Survey Feedback

What year are you?

48 responses



Communication is one of the most necessary parts in what makes a project successful in the construction industry. Normally, successful communication skills are developed through experience over time in this industry. When looking into the Construction Management (CM) program at California Polytechnic State University of San Luis Obispo (Cal Poly), a lack of direct focus on multiple key communication skills is present. Furthermore, a new CM communication technical elective should be taught to focus and reinforce the communication skills needed for careers of future students post graduation. By crafting and distributing a well-thought out survey, new knowledge from the perspectives of current and recent graduate Cal Poly construction management students are gained. As a continuation from a past senior who developed this course, it is my goal to be able to provide valuable information to better refine and tailor this proposed class to the CM students at Cal Poly. This class will better enhance the vision and needs from former and current students of the most valuable communication skills they wish to obtain in order to set them up for the most success in their careers after graduation in the CM industry.

For continuous improvement,



Take the Survey!

Key Words: Construction Communication, Team Communication, Leadership, Construction Curriculum, Soft Skills

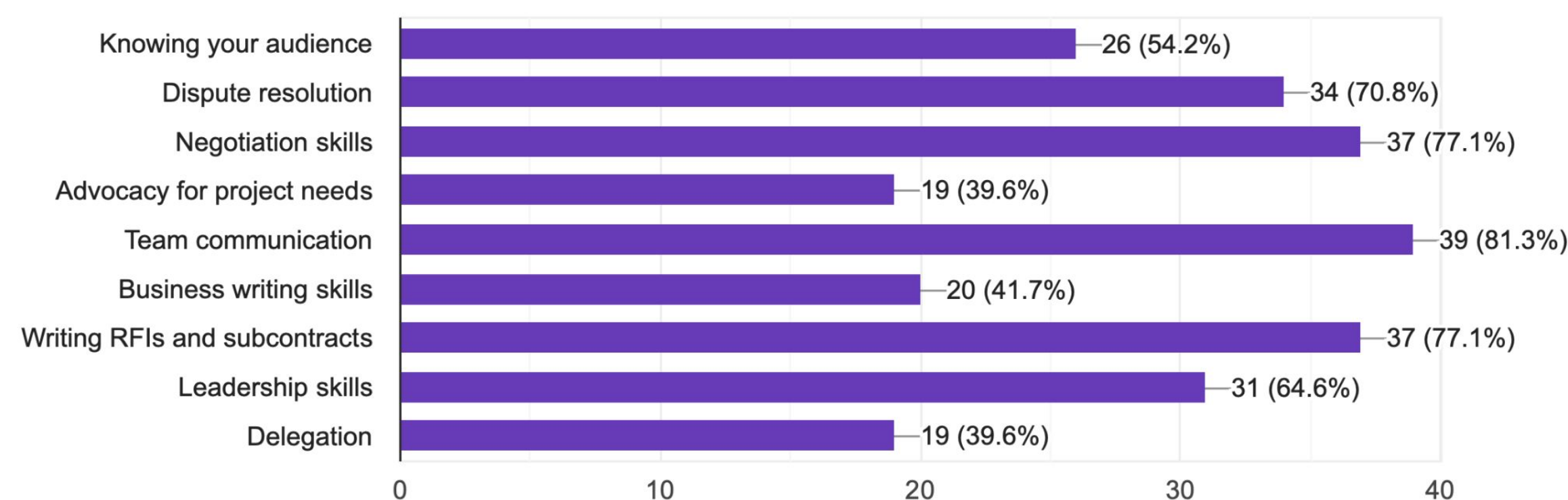
“What other communication areas do you feel need more emphasis in the CM curriculum?”

“What outside sources have you used to further improve your communication skills?”

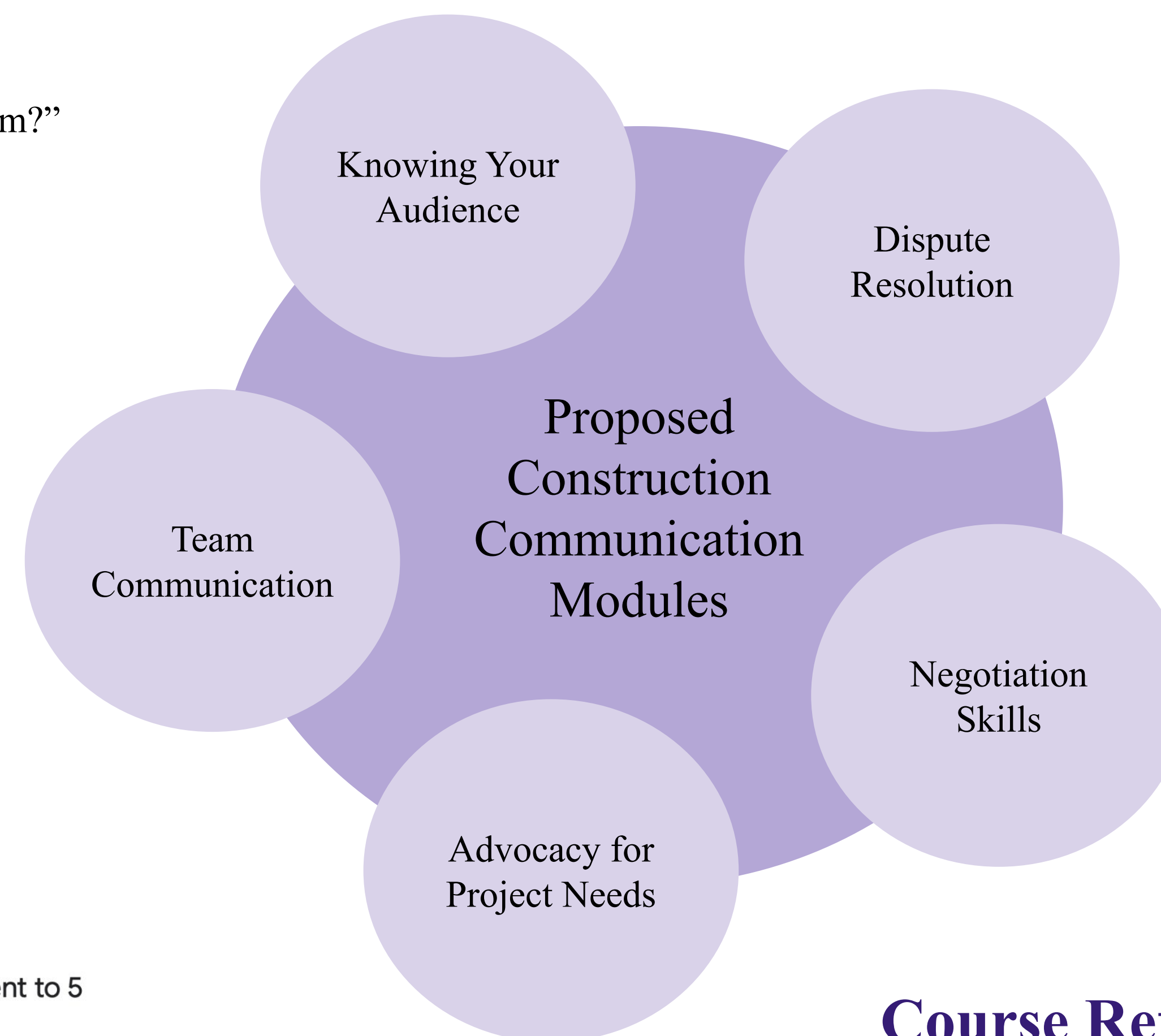
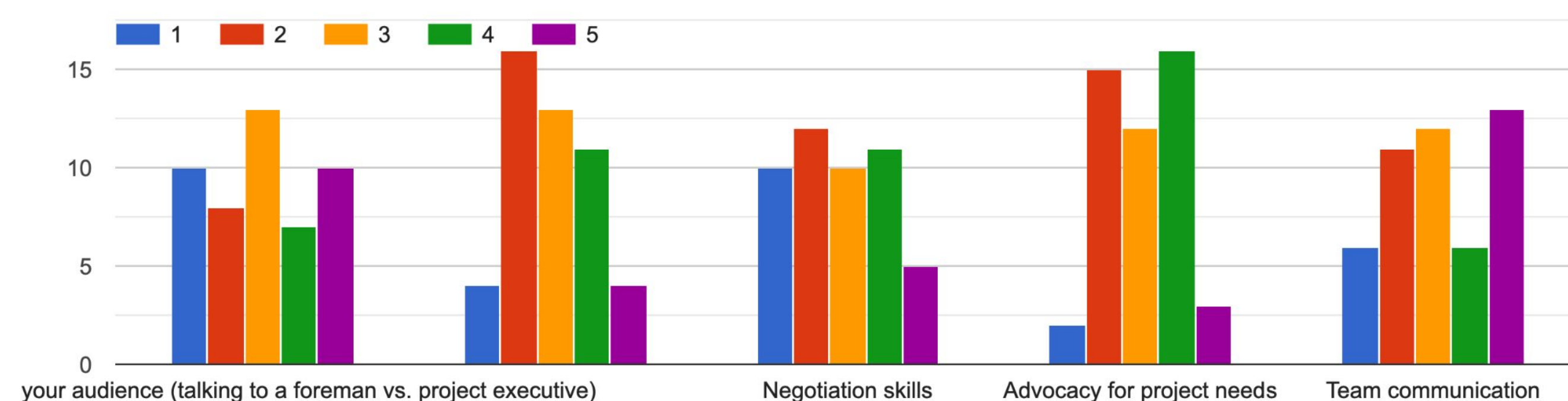
What communication skills do you think are most important and/or hope to obtain at Cal Poly?

Choose all that apply.

48 responses



How confident are you in your ability to be successful in the following categories? (1 being most confident to 5 being least confident)



Course Refinement Main Suggestions

Module Refinements

- Advocacy for project needs: should be least stressed (only 39.6% of survey participants want to obtain this skill)
- Team communication: should be most stressed (most people say they are least confident in this ability)

What to include in certain modules

- Team communication: include how to write RFIs and subcontracts
- Team communication: teach key aspects of leadership skills as a manager, management techniques, and ability to effectively converse on the phone
- Use outside sources such as podcasts, ted talks, youtube videos, mock interviews, and outside experience to effectively enhance the communication skills in each module