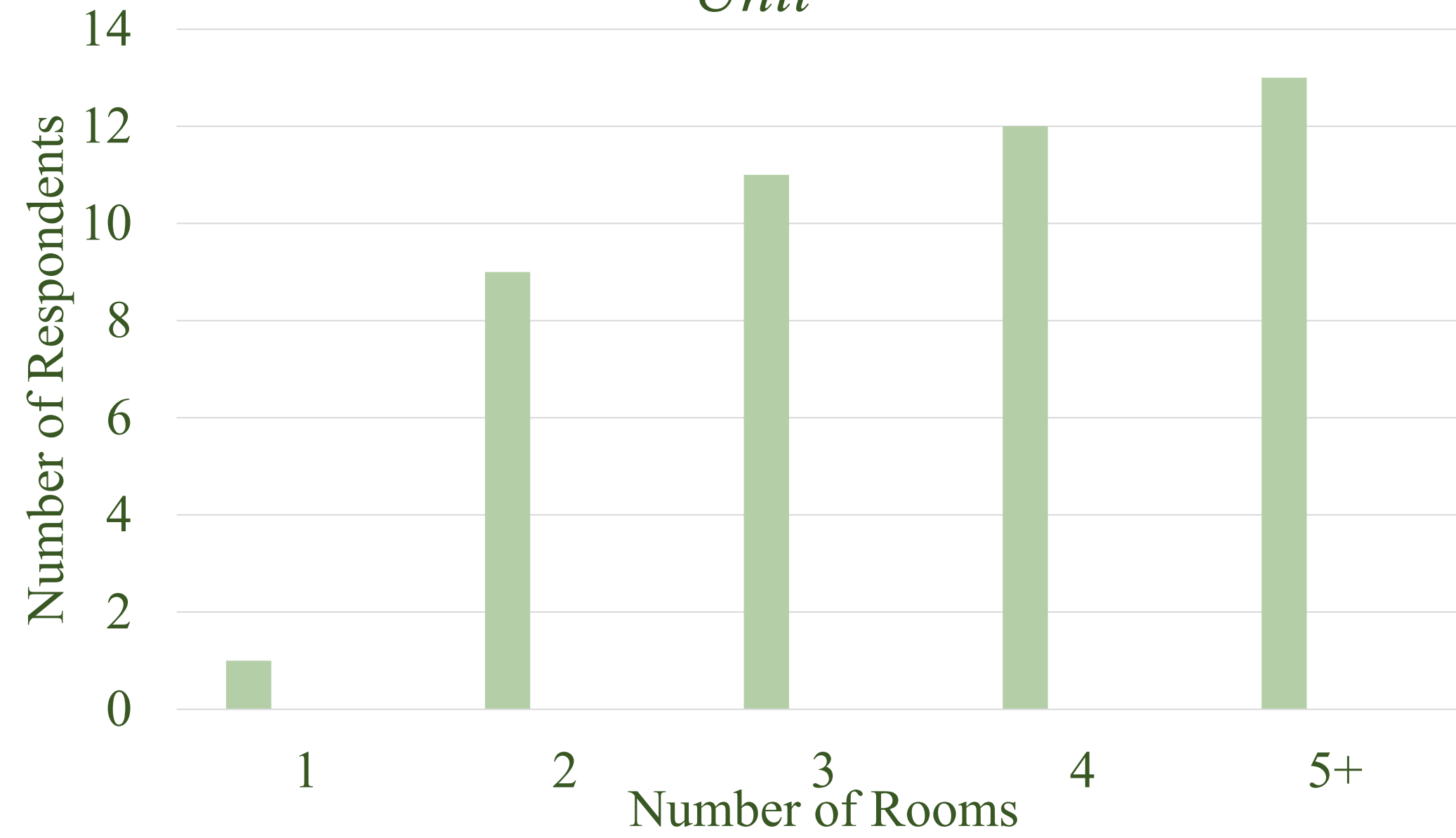
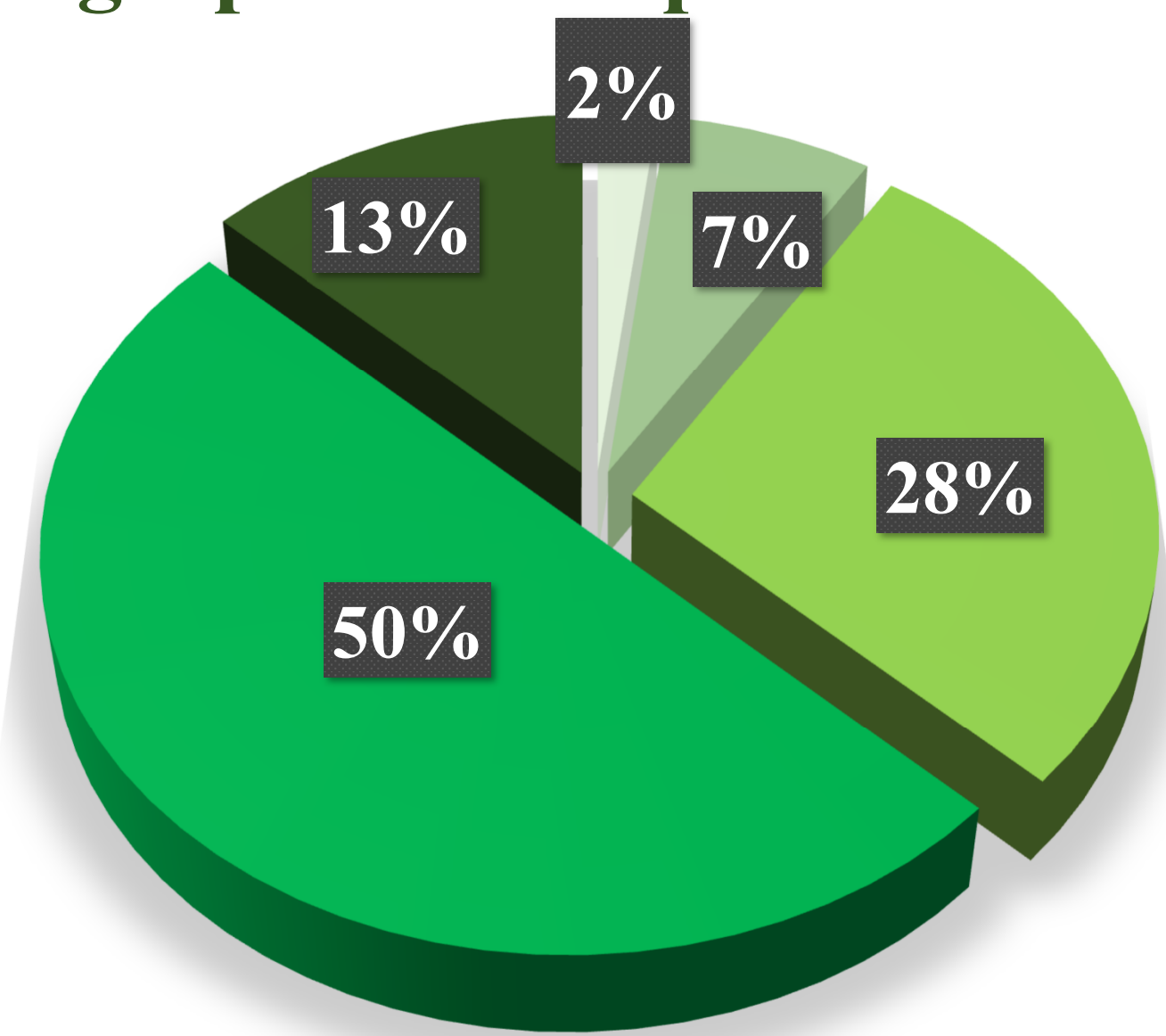


Survey Results

Number of Rooms in Respondent's Rental Unit



Demographic of Respondents



- First Year
- Second Year
- Third Year
- Fourth Year
- Fifth Year +

Table 1: What type of housing are you renting for the 2021-2022 school year?

Category of Rental Unit	# of Respondents
University provided (Poly Canyon, Cerro Vista, etc.)	6
Off-Campus House	31
Off-Campus Apartment	5
Off-Campus ADU (Accessory Dwelling Unit)	0
Condo or Townhome	5
No Current Housing	0
Other	0

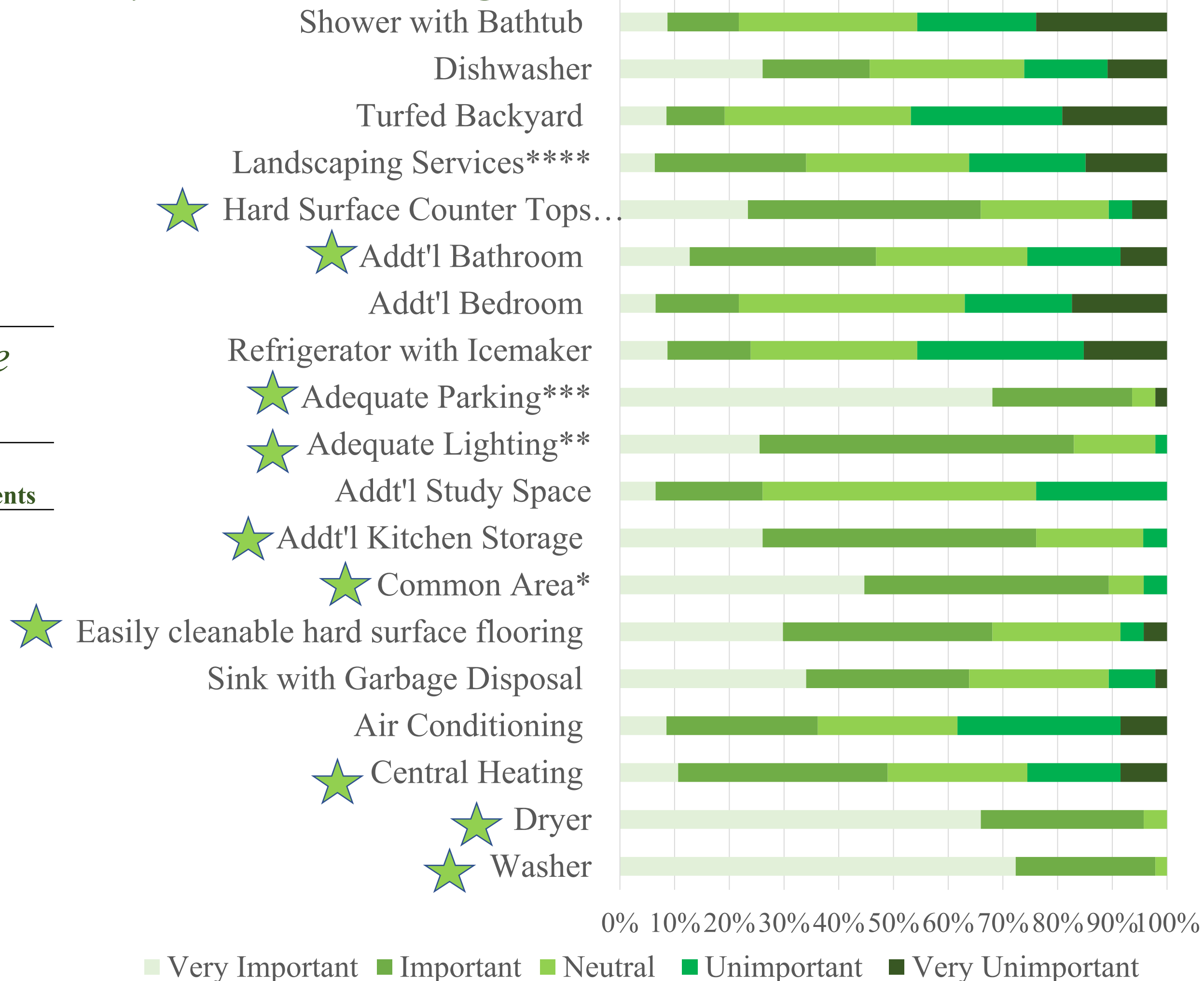
Attractive Features for San Luis Obispo's Collegiate Rental Market

Abstract

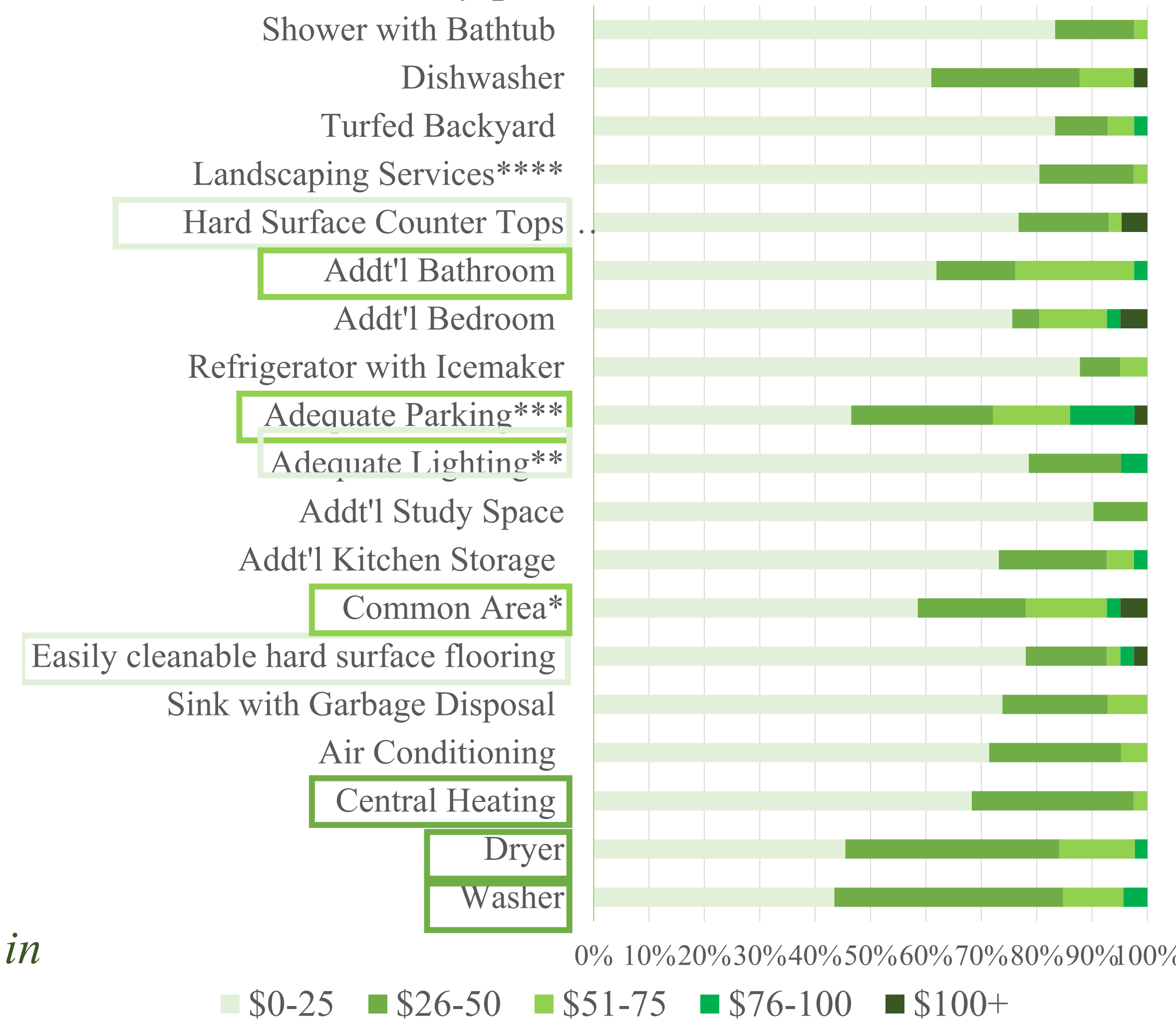
The purpose of this study is to analyze what college students would like to see in the rental units they occupy and would potential pay more for if they had the option. It attempts to identify key features that would make valuable investments for rental unit owners and is catered to identifiable student preferences. Data collection consisted of an anonymous online survey that ran for four weeks. Student respondents in the Construction Management Major at California Polytechnic University were asked questions regarding their current rental housing unit conditions and cost of rent. In addition, respondents were asked to further analyze the importance of a set list of features that could be added to their current rental housing unit, whether these features were already included, and to identify a range of money they would be willing to add to their monthly rent if the corresponding features were incorporated into their rental units. With this new information about housing unit preferences among a targeted rental demographic, small to large scale consideration can be taken on the value of incorporating these features into both new and existing residential properties in San Luis Obispo, California.

Keywords: College Students, Off-Campus Housing, Rental Markets, Student Preferences

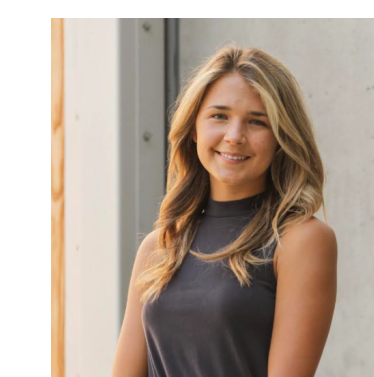
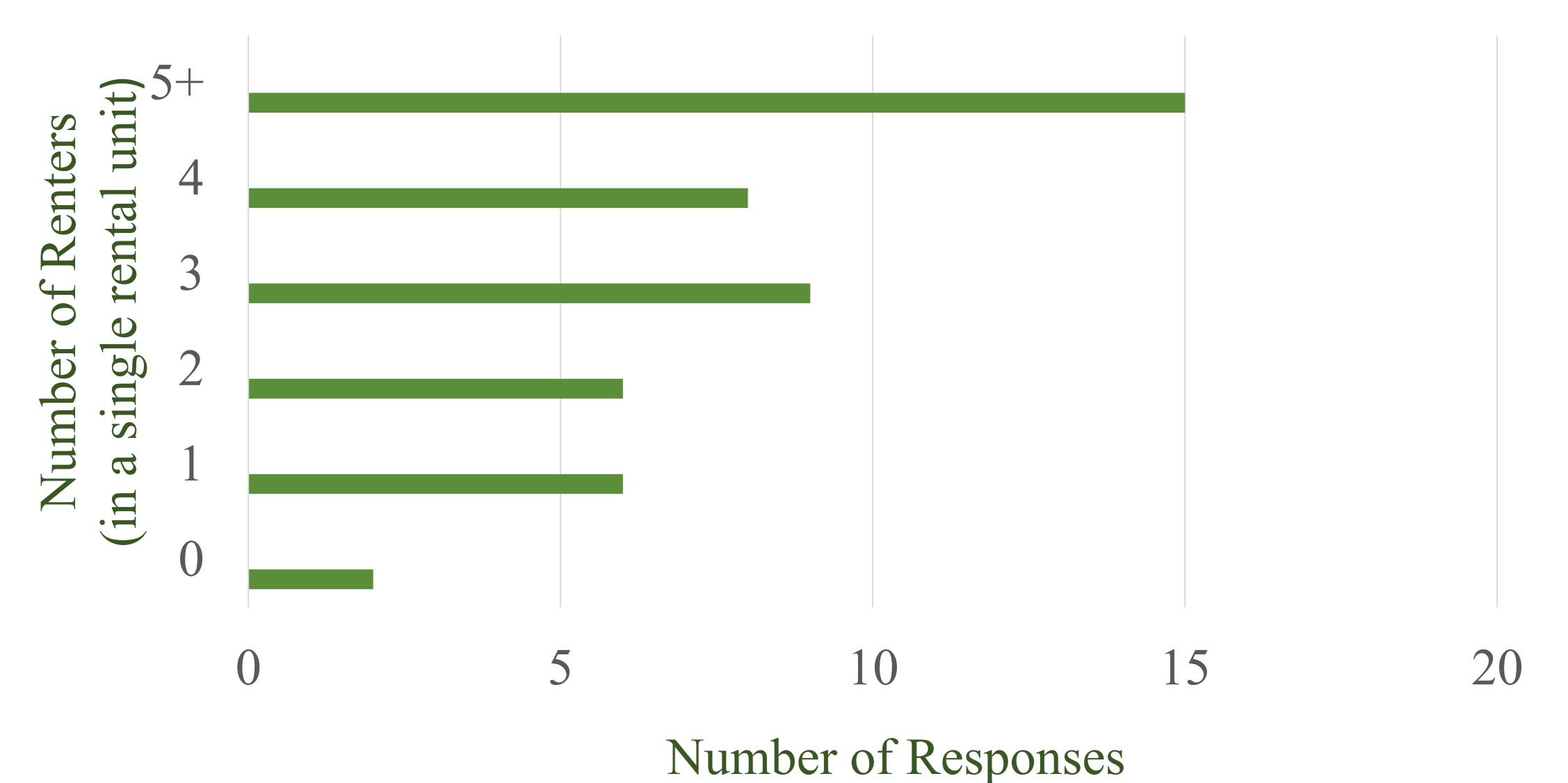
In your opinion, how important is having the following in your rental housing unit?



Which features would you be willing to spend additional money per month to have?



How many people do you share your housing unit with?



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