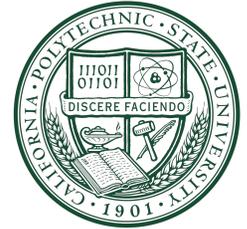


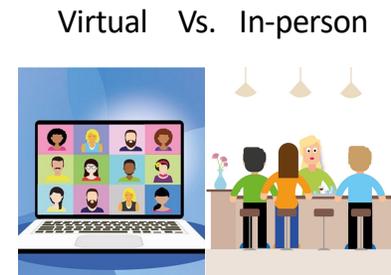
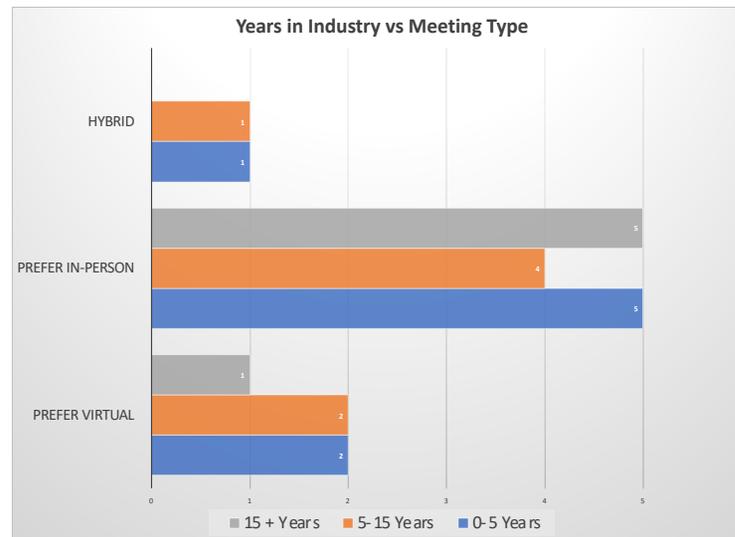
Hybrid: The Future of Construction Meetings in the Digital Age



Over the last few years, many construction companies have had to upheave traditional methods of construction meetings to adapt to rapidly changing COVID-19 safety and regulation protocols. For many, this has meant taking common in-person meetings (OAC, pre-construction, and design) and shifting them virtual. As companies continue to move forward in a post-pandemic climate, the question of whether they will continue with virtual meetings or revert to in-person meetings still lingers in the air. To get a better read on the future of construction meetings post-pandemic, a survey was sent to determine what most people prefer. A total of 21 responses were collected from commercial general contractors. 24% of the respondents were project engineers, 52% were project managers, 19% were upper management, and 5% were superintendents. Out of the 21 total respondents, 24% preferred virtual, 66% preferred in-person, and 10% preferred hybrid. While the responses leaned heavily toward an in-person meeting—the respondents were still mixed on the positives and drawbacks of each. Based on the reasoning, there is one conclusive takeaway—hybrid meetings are here to stay.

- “I don't have to leave my office and therefore can be more efficient with my time”
- “Meeting in person makes for clearer sharing or ideas, helps foster better working relationships, and helps keep attendees engaged/accountable both during and after the meeting”
- “In-person...Greater impact on decision making”
- “
- “Virtual...More willing to participate in meeting and higher attendance”
- “The project team is more cohesive when you can have open conversations, which are stunted when the meeting is virtual”

Key Words: Meetings, Construction, Virtual, In-person, COVID-19



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