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Understanding Culture Within the Construction Industry through Lifelong Learning (SLO 24)

As the construction industry continues to change, the required learning objectives will also shift. In September 2020, the Cal Poly Construction Management Department tasked the students with developing new student learning outcomes (SLO) for the ASC standard test in accordance with the CM 461 class. For this research project, the researcher was tasked with creating a study guide for the new SLO, Understanding Culture Within the Construction Industry through Lifelong Learning. The study guide was developed through an extensive literature review and a survey sent out to students in the program. In this study guide, it covers the concept of culture, the different types of culture in a corporate environment, and how these cultures effect the construction industry. It also touches on the clash of cultures within partnerships. Finally, the paper hones in on safety culture in the industry and the importance of emphasizing safe practices .The goal of the study guide is to assist students in understanding the learning criteria that coincides with SLO 24. As a result, the study guide exists as a tool for studying for the ASC test for CM 461.

Purpose: Create a study guide and new knowledge for the new Student Learning Outcome, Understanding Culture Within the Construction Industry through Lifelong Learning. Ultimately aiming to prepare students on organizational culture when entering into their careers.

Research Methodology: Educational research through a combination of qualitative (literature review and research) and quantitative (survey results) data.

Results: As a result, the information from the study guide must be enhanced by future students and faculty to create a more cohesive curriculum for the SLO 24.