



Entrepreneur's Guide to Starting a Rabbit Agricultural Enterprise

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Introduction:

- Creation of the Entrepreneur's Guide to Starting a Rabbit Agricultural Enterprise in the form of a manual.
- Knowledge and experiences can assist in advocating the growth of the rabbit industry.
- Utilization aids in determining:
 - Type of Rabbit Enterprise
 - How to practice, train, prep, and show rabbits
 - Considerations for pre- and post production
 - Future with niche markets.
- This enterprise was created with the hopes of showing students the basics of a production, how to create profit and manage or expand a rabbit enterprise.

Conceptual Framework:

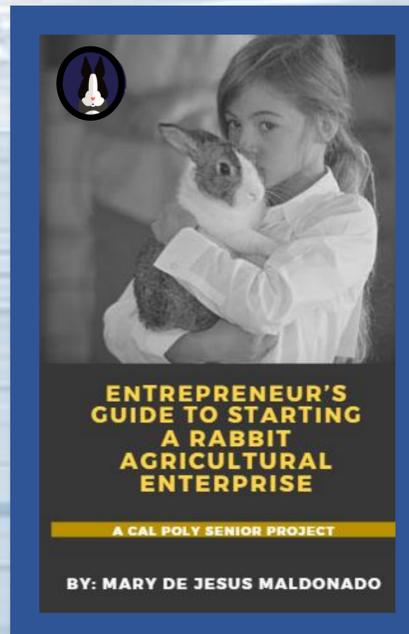
- Starting an enterprise requires planning, space, and finances (Smith 2003).
- According to Mississippi State University, there are many similarities in layer hen and rabbit production.
- An enterprise can be created if followed the steps of the manual.
- The enterprise would consist of the same method as the broiler or the quail enterprise works; Students will feed, clean, and check on rabbits on their designated days and assist with moving the rabbits to be process.
- Reconsidering project, the manual was then tested if it can be successful for those at a secondary school level.

References:

- Smith, T.W. "Starting a Rabbit Enterprise". Mississippi State University. (2003).
- Isbell, Connie, and Audrey Pavia. "Learning Made Easy." *For Dummies Electronic Version*, (2003).

Methodology:

- Created outline, containing project needs, researched sources and materials for the manual.
- The "For Dummies" series as inspiration for frame work for the manual.
- The proposition was proposed but advised to take another approach
- Obtained local FFA chapters help by acquiring five students to create a rabbit enterprise with only the aid of the manual.
- When students have were completed, they were questioned and feedback was used to improve the manual.

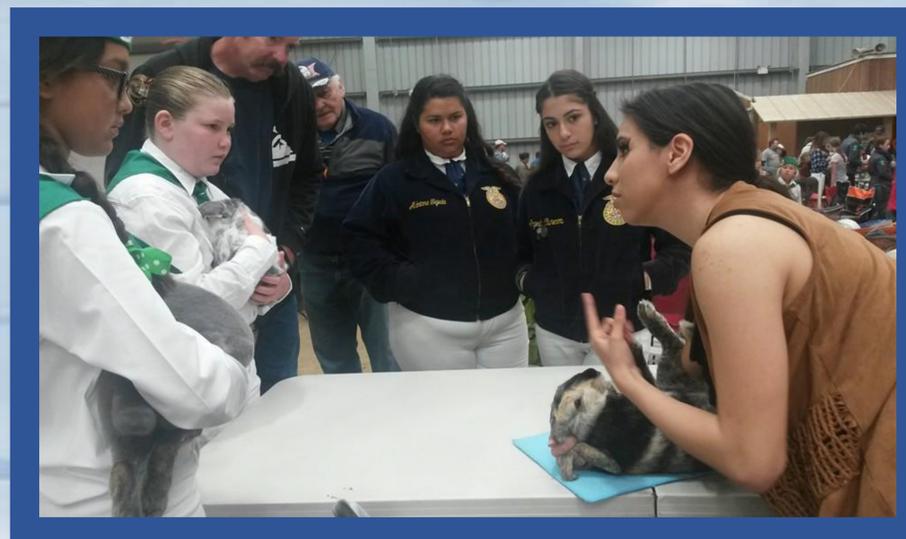


Results:

- Student feedback influenced a lot of the design and helped guide the overall tone for the manual.
- Changes were made to alter the design, form, and content of the manual.
- Four out of the five students were able to successfully complete and show their rabbit projects for their enterprise projects and fair competitions.
- Students reported that the manual well prepared them.
- The manual was altered to display key times in the season to have start the project for future references.

Conclusions/Implications/Recommendations:

- Future use of manual can be used at or a above a secondary school level
- Reported feedback claimed it was clear, concise, accurate and useful to find any relevant and needed information all in one place.
- Conclusion: the rabbit enterprise manual can be successful if given the time and energy to dedicate to the enterprise.
- Recommendation: locating more volunteers from different areas in the state where resources are scarce or contains high poverty levels so a study can be conducted to analyze if the manual can still be profitable in those variables.



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