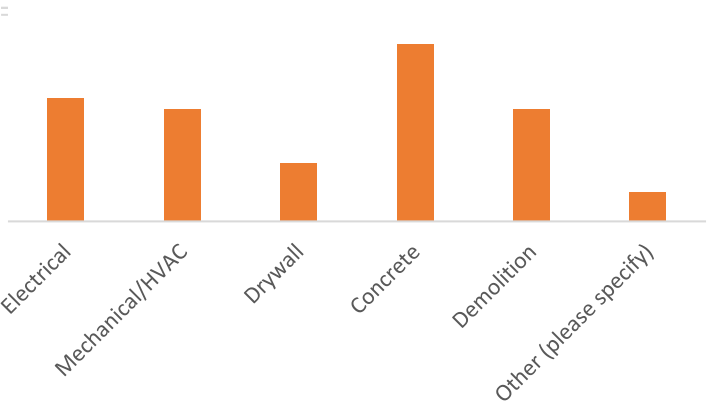


Determining Interest for a Subcontractor Career Fair

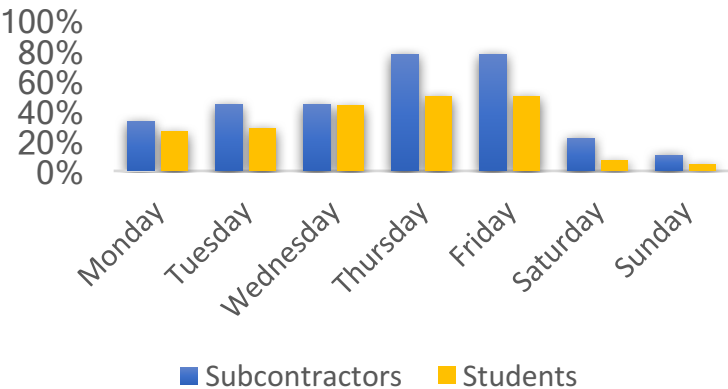
Student Subcontractor Interest



Students are most interested in concrete work. Followed by electrical, mechanical and demolition

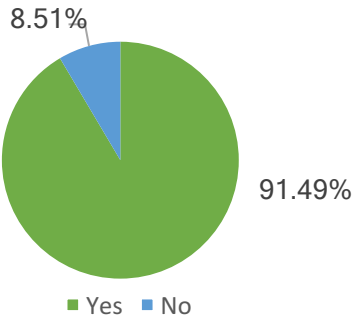
Companies look to Cal Poly as a great place to come and recruit for summer interns and new full time positions. But of the 141 companies that recruit at Cal Poly, only 16% of them are subcontractors. With so many general contractors, subcontractors often get passed over. This study looks at the interest from both students and industry to hold a separate recruiting event for subcontractors. It also investigates the best type of event to hold and other logistics.

Best day for Career Fair



Comparing both students and subcontractors, Thursday and Friday work best for a career fair or other event.

Student Interest in Sub only row at Career Fair

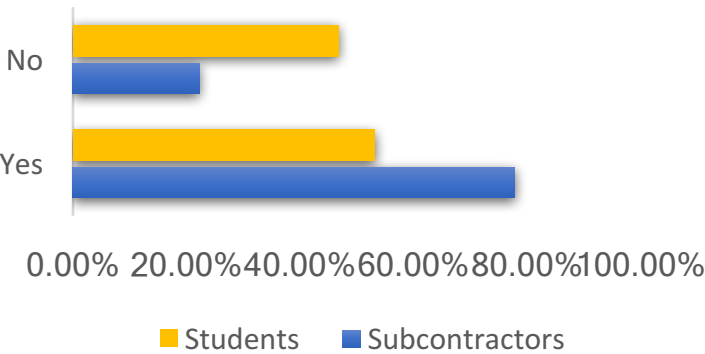


A subcontractor specific row at the large Construction Management career fair was most popular among students

Key Words: Subcontractors, Career Fair, Specialty Contracting



Interest in an Off-Campus Event



Both students and subcontractors were interested in an off-campus mixer or meet and greet