

APPLICATION OF DATA ENVELOPMENT ANALYSIS TO
IDENTIFY UNDERVALUED EQUITIES ON THE
DOW JONES INDUSTRIAL AVERAGE

A Senior Project submitted
In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Industrial Engineering

the Faculty of California Polytechnic State University,
San Luis Obispo

by
Ryan L. Kotzebue
June 2013

Graded by:_____ Date of Submission_____

Checked by:_____ Approved by:_____