Appendix A

General Survey1

INFORMED CONSENT TO PARTICIPATE IN A RESEARCH PROJECT, Gluten Awareness Survey

A research project on gluten free awareness is being conducted by Kylee Gibson in the Department of Agricultural Business at Cal Poly, San Luis

Obispo. The purpose of this research is to learn more about gluten awareness and perspectives among Cal Poly students.

You are being asked to take part in this study by filling out this brief survey. Your participation will take approximately 5 minutes. Please be aware that you are not required to participate in this research and you may discontinue your participation at any time without penalty. You may also choose not to answer any questions that you would prefer not to answer. This survey will be anonymous to protect your privacy. Your participation may increase our understanding of glucose awareness and perspectives.

If you have questions regarding this study or would like to be informed of the results when the study is completed, please feel free to contact Dr. Carol Sexton, [sexton@calpoly.edu.](mailto:sexton@calpoly.edu) If you have concerns regarding the manner in which the study is conducted, you may contact Dr. Steve Davis, Chair of the Cal Poly Human Subjects Committee, at (805) 756­2754, [sdavis@calpoly.edu,](mailto:sdavis@calpoly.edu) or Dr. Dean Wendt, Interim Dean of Research, at (805) 756­1508, [dwendt@calpoly.edu.](mailto:dwendt@calpoly.edu) If you agree to voluntarily participate in this research project as described, please complete the attached questionnaire. Please keep one copy of this form for your reference, and thank you for your participation in this research.

**1. How familiar are you with the following gluten related subjects?**

Heard of it but do not

Never heard of it

know what it is

Somewhat Familiar Familiar Extremely Familiar

Celiac Disease nmlkj nmlkj nmlkj nmlkj nmlkj

Gluten Intolerance mlj mlj mlj mlj mlj

Gluten Free Products nmlkj nmlkj nmlkj nmlkj nmlkj

**2. How important do you believe it is to provide gluten free options to those with gluten**

**intolerance on a college campus?**

mlj

Not Important at all

mlj

Not Very Important

mlj

Important

mlj

Very Important

mlj

Extremely important

**3. On average, how often do you purchase food on campus a month?**

mlj

0­5 times a month

mlj

7­15 times a month

mlj

21+ times a month

mlj

6­10 times a month

mlj

16­20 times a month

mlj

I do not purchase food on campus

**4. Are you currently a student at Cal Poly San Luis Obispo?**

mlj

Yes

mlj No

**5. If so, what year in school? NOTE: Please select N/A if answer to Q4 is no.**

mlj

1st year

mlj

2nd year

mlj

3rd year

mlj

4th year

mlj

5th year

mlj

N/A

**6. Which of the following ranges describes your age?**

mlj

17 to 20

mlj

25 to 27

mlj

30+

mlj

21 to 24

mlj

28 to 29

**7. Are you?**

mlj Male lj Female

54

**1. How familiar were you with UDIs gluten free products prior to this taste test?**

Sample Taste-Testing Survey2

Appendix B

mlj

Never heard of it

mlj

Heard of it but do

mlj

Somewhat Familiar

mlj

Familiar

mlj

Extremely Familiar

not know what it is

**2. How familiar do you feel you are now?**

mlj

Never heard of it

mlj

Heard of it but do

mlj

Somewhat Familiar

mlj

Familiar

mlj

Extremely Familiar

not know what it is

**3. After sampling this UDIs product how would you rate it?**

mlj

Did not like it

mlj

Not Very Good

mlj

Neutral

mlj

Good

mlj

Very Good

**4. Do you agree that substituting gluten free products in your diet is beneficial to one's**

**health?**

mlj

Completely Disagree

mlj

Disagree

mlj

Neutral

mlj

Agree

mlj

Completely Agree

**5. If this UDIs product was available in Cal Poly campus stores/dining how likely would**

**you be to purchase it?**

mlj

Very Unlikely

mlj

Unlikely

mlj

Neutral

mlj

Likely

mlj

Very Likely

**6. If this UDIs product was available in a grocery store how likely would you be to**

**purchase it?**

mlj

Very Unlikely

mlj

Unlikely

mlj

Neutral

mlj

Likely

mlj

Very Likely

**7. Some gluten free products have a higher cost than that of non­gluten free products.**

**How much MORE would you be willing to spend on a package of UDIs gluten free muffins over a similar non­gluten free package of muffins?**

mlj $0

mlj

$.25­$.50

mlj

$.50­$1.00

mlj

$1.00­$1.50

mlj

$1.50­$2.00

mlj

$2.00+

mlj

Female

55