Abstract

This paper illustrates the research, methodology and design used to create an environmental savings tracking system, also known as the Green Dashboard, for Cisco Systems Inc.'s Green Initiatives Group to quantify and capture an annualized summary of savings from projects initiated within its Customer Value Chain Management Organization. It articulately describes the methodology behind the selection of metrics and the design of the process required to collect and track these quantitative direct savings. As well as describes the benefits associated with implementing this system, such as shifting Cisco towards more sustainable products and increased customer satisfaction and investor relations by allowing Cisco employees within this organization to have a place to report the environmental portion of their project savings.