

# Celebrating

# 90

# years

# of the

# Mustang Daily

cover design by Jessica Greenwalt



## EDITOR'S NOTE

## Today's paper took 90 years of evolution

The year is 1916. All male Cal Poly students have to wear military uniforms in the dorms and train during the day in case their services are needed for the war in Europe. Only three academic departments exist: agriculture, engineering/mechanics and household arts.

The California Polytechnic School has only existed for 13 years.

And then came Raymond Harr, a student whose name has been forgotten among the many remarkable alumni who would follow him. But his impact can be found in the hands of most Cal Poly students and faculty five days a week.

On April 25, 1916, Harr created The Polygram, Cal Poly's first student newspaper, which published just once every two weeks. In its first issue, Harr wrote "In order to make this paper grow and become a success, we must have the loyalty and cooperation of every student in the school. Why shouldn't we? The Polygram is the official organ of the Student Body and every member should help to boost it." If only he knew the impact his journalistic venture would have over the next century.

In celebration of the paper's 90th anniversary, the Mustang Daily has

dug deep into its archives to uncover some of the most interesting and influential articles ever published. From World War II's impact on the student population to riots in the '60s; from ads for portable typewriters to the banning of women students; from the plane crash of the 1960 football team to the disappearance of Kristin Smart in 1996, the Mustang Daily is offering you a glimpse into its rarely seen history. And in the process, you'll get to see the evolution of not only the paper, but the evolution toward the Cal Poly we attend today.

To understand the historical impact of some of the articles, many former editors and reporters have contributed their perspectives throughout this issue. Their commentaries provide a phenomenal flashback to the context in which many of the stories were written.

Hundreds of editors and thousands of student reporters have sculpted, modified, dismantled, regenerated and perfected the campus papers throughout the past 90 years, and in tribute, this special edition is dedicated to them.

Emily Rancer

Mustang Daily editor in chief, 2006-07



POLYGRAM STAFF

MUSTANG DAILY ARCHIVES

The original staff of the 1916 Polygram published the paper just once every two weeks. To offset costs, the Polygram charged \$1 for yearlong subscriptions.

- April 25, 1916 -

# THE POLYGRAM

Vol. 1, No. 1.

Tuesday, April 25, 1916

Price 5 cents

## CHARACTER COUNTS.

Richard Cobden once asked a question from which he derived the following story:

"Why do you extend to me over \$10,000 worth of credit when you know that I am worth only \$10,000 in my own right?"

The reply came: "Mr. Cobden we consider the moral risk more than the financial one. With us character counts."

Some three years ago, in Washington, J. Pierpont Morgan told the Pujo Committee that character is the basis of credit.

"Character and not collateral is the basis of making loans," said Mr. Morgan. "Men have come to me and I have given them checks for a million dollars on nothing, whereas I have refused others no matter if they would lay down United States bonds as security."

Nearly three quarters of a century separates the time of Cobden from that of Morgan.

During these years great changes have come about in the 'style' of doing things. But one 'style' seems to have remained static. Honor is as becoming today as it was seventy-five years ago - and a great deal more profitable.

Also honor today is treated as a matter of expediency and not ethics. A great many men are honest because it pays best.

The man who wears the cloak of honor will always be in style.

## About the original student paper

Emily Rancer  
MUSTANG DAILY

The first issues of the Polygram were hardly the type of newspapers we see today. For instance, the front page (above) of the first four-page paper contains no actual news — just a short story.

Subsequent early issues mostly featured similar stories, jokes, announcements and personals.

The third page of the first-ever issue of the Polygram contains a blurb about a campus club that gave a "delightful picnic Hay Day at Atascadero Lake."

This mentioning was followed by the personals, but very different from the ones you'll find on match.com. For example, the first of three listed was "'Nick' Gates and 'Plakie'

Kellogg were pleased to receive a visit from their folks last week."

To get students excited about the new "official organ of the Student Body," editor Raymond Harr wrote that "anybody can start something, but it takes brains, support and ambition to keep it going and to improve it."

Ninety years later, the 2006 Mustang Daily editors and reporters strive to reach those ideals by continually turning to students and faculty for help and collaboration.

As the student body's official organ all these years later, we thrive off your support more than ever. Send us e-mails, drop by the newsroom, let us know about events around campus, and let us know how we can serve you better.

We're still here 90 years later because of you and for you.

## 2006-07 EDITORS & STAFF

### MUSTANG DAILY

"The voice of Cal Poly"

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## WRITE A LETTER

Mustang Daily reserves the right to edit letters for grammar, profanities and length. Letters, commentaries and cartoons do not represent the views of the Mustang Daily. Please limit length to 250 words. Letters should include the writer's full name, phone number, major and class standing. Letters must come from a Cal Poly e-mail account. Do not send letters as an attachment. Please send the text in the body of the e-mail.

By e-mail:  
mustangdailyopinions@gmail.com

By mail:  
Letters to the Editor  
Building 26, Room 226  
Cal Poly, SLO, CA 93407



- October 30, 1918 -

## Poly men enter WWI

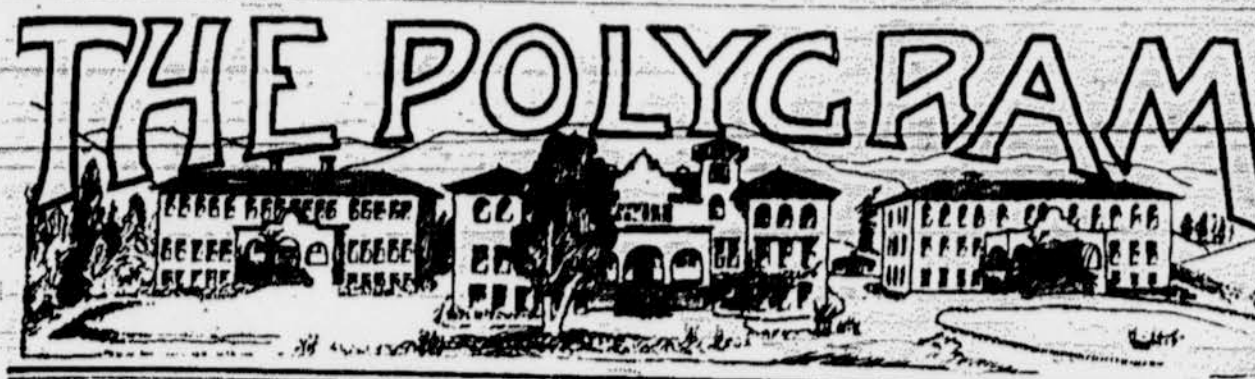
As the first World War rumbled across Europe, many Cal Poly men committed themselves to serving for the United States' armed forces. In total, 147 students participated in relief efforts, causing enrollment to drop at California Polytechnic School over the course of several years. As disabled war veterans returned home, the college offered special education opportunities for several hundred of them.

One student serving in the U.S.

Navy — whose letter appears in the accompanying page of the Polygram — described the differences in schooling between the armed forces and Cal Poly.

"I used to consider a two period examination an exceedingly long one at Poly," M.E. Souza wrote. "But it doesn't compare with our three day, twenty-one hour examinations here. The last examination I took was a twenty-one hour one and we never had any shorter than seven hours."

The total number of Poly boys now known to be in service is 138 ... A great many have entered various branches and more are entering every day. It has not been possible to obtain the names of all those who have joined but below is a list of the ones now known ...



Series V, No. 1

SAN LUIS OBISPO, CAL., OCTOBER 30, 1918

Volume IV, No. 2

### ON DUTY



The total number of Poly boys now known to be in service is 138. During the summer a great many have entered various branches and more are entering every day. It has not been possible to obtain the names of all those who have joined but below is a list of the ones now known:

Crawford, Stanley; Davis, Leslie; Dehossagues, F.; Bushnell, Walter; Edwards, Mure; Bott, Graham; Baldwin, Guy; Andrews, Marvin; Coombs, Arthur; Harris, Howard; Morrison, Wilbur; McMillan, Donald; Swain, Guy; Rodriguez, Edward; Peruzzi, Dennis; Pfeleghant, Herman; Saret, Art; Souza, Manuel; Sebastiani, Howard; Stewart, Harold; Tell, David; Berry, Richard; Smith, Percy; Varney, E.; Rossi, Vincent; Hoffman, Alexander; Ellis, Ralph; Murray, Frances, and Knox, Jack.

Below we are printing a newsy letter from one of our last year's boys:

Naval Training Station,  
Mare Island, Cal., Oct. 14, 1918.

Dear Major:

I am attending the officers' school here and my study has taken most of my spare moments. In the evening I attend night school and in the day time I attend our engineering school, so you can imagine my time is all taken up.

I have made up my mind that the navy is one of the best if not the best branch of the service. Our work is not strenuous and we are treated like real gentlemen.

Our engineering school is as near a perfect institution as possible. The students have access

to all the shops at the navy yard, and if anything is instructing, the navy yard is. Here they make everything from a rivet to a complete piece of machinery.

I used to consider a two period examination an exceedingly long one at Poly, but it doesn't compare with our three day twenty-one hour examinations here. The last examination I took was a twenty-one hour one, and we never have any shorter than seven hours. One thing that I am sure glad that I took previous to my joining the service was a complete course at Poly. Its real value cannot be appreciated before one is placed in a position where he needs it all.

With best wishes for yourself and Mrs. Ray, and thanking you for your assistance in getting me in school, I am,

As ever

M. E. SOUZA.

### THE EMPLOYMENT BUREAU

Every Friday afternoon a much livelier hum is very noticeable wherever the boys gather in groups. "Where are you going?" "What's your job?" There are the oft repeated questions and their answers reveal the fact that from twenty to thirty boys are programmed every Saturday for work in various parts of the adjacent territory, some even going out as far as sixteen miles, where a team-thresher was equipped with an entire crew three Saturdays in succession. Squads of three and five and even ten or as many as the request for help calls for, are recruited from the available list and sent out, generally in charge of a lieutenant or sergeant of cadets.

Such a variety of labor calls come in that it requires considerable selection to place the boys most suitable for the different kinds of work and keep as many on the job as possible.

So far patrons seem well pleased with the service and almost always call for the same boys back again. This speaks well for the boys, as few employers would call for poor help the second time. Some of the boys have been able by their

(Continued on Page 2)

## Campus paper tracked, helped in 'Poly P' history

Last year twenty-five cents was collected from every student for the purpose of construction of this "P"; this has not been sufficient to carry the matter though.

- November 27, 1929 -

### NEW CONCRETE "P"

The Block "P" Club once more shows its interest in Polytechnic. It won't be long now before we shall have a concrete "P" up on the hill behind our campus near the other P's.

This new "P" will stand out as a big contribution to advertise Poly. The position where it will rest is in a good view from many angles of observation. This "P" has been a subject for conversation and discussion for a whole year now and there have been many suggestions as to how it should be built. It has been decided that it will be eighty feet long and thirty-seven feet wide. The width of the cement will be two feet. The cost has been estimated at two hundred dollars.

The greatest obstacle standing in the road is the lack of funds. It isn't decided as yet how the money will be raised, but if you are asked to donate twenty-five cents this year you should feel willing and not hesitate for a moment. Last year twenty-five cents was collected from every student for the purpose of the construction of this "P". This has not been sufficient to carry the matter through.

The Block "P" Club is doing its part and is the leader in the matter, so we ought to get behind them and help them put this Poly emblem on the map of Poly.

### Amy Dierdorff

MUSTANG DAILY

The "P" that resides on Poly Hill has become a popular legacy at Cal Poly, but it may come as a surprise that it began as a prank pulled off by high school students in 1919.

A group of Cal Poly students living in the dorms first noticed an "H" written on the mountain with whitewashed rocks, presumably by San Luis Obispo High School students, and rushed up to reclaim their mountain, according to Cal Poly Land's Web site. The Poly "P" has remained on the hillside, in many different forms, since that day in 1919.

The rocks from the "P" eventually washed away in the rain and the Block "P" Club formed to rebuild it with white barn doors. When the wooden "P" was smashed and burned, also an alleged prank by high school students, the Block "P" Club began asking for donations from students to fund a sturdier concrete "P" according to the accompanying article from the Polytechnic Californian.

Caring for the new concrete "P" which was five feet longer and wider than its predecessors, was determined by a competition between freshman and sophomore students, with the loser earning maintenance duties. But by 1956, the Poly "P" was in shambles, so the social fraternity Delta Sigma Pi and a group of agricultural engineering students took over repairing and maintaining the "P."

On May 3, 1957, construction on the

newly refurbished 50-foot-by-35-foot concrete "P" was completed and can still be seen on Poly Hill today. The same year, the Rally Club formed and became the keepers of the Cal Poly "P."

As interest in the Rally Club declined in the late 1970s, the group disbanded and the "P" was left abandoned on the hillside as the victim of frequent vandalism, even becoming a swastika at one point, according to Cal Poly Land's Web site. Delta Sigma Pi stepped in again, trying to save the university's landmark, but their care eventually ceased and the "P" was again abandoned, this time for nearly 13 years.

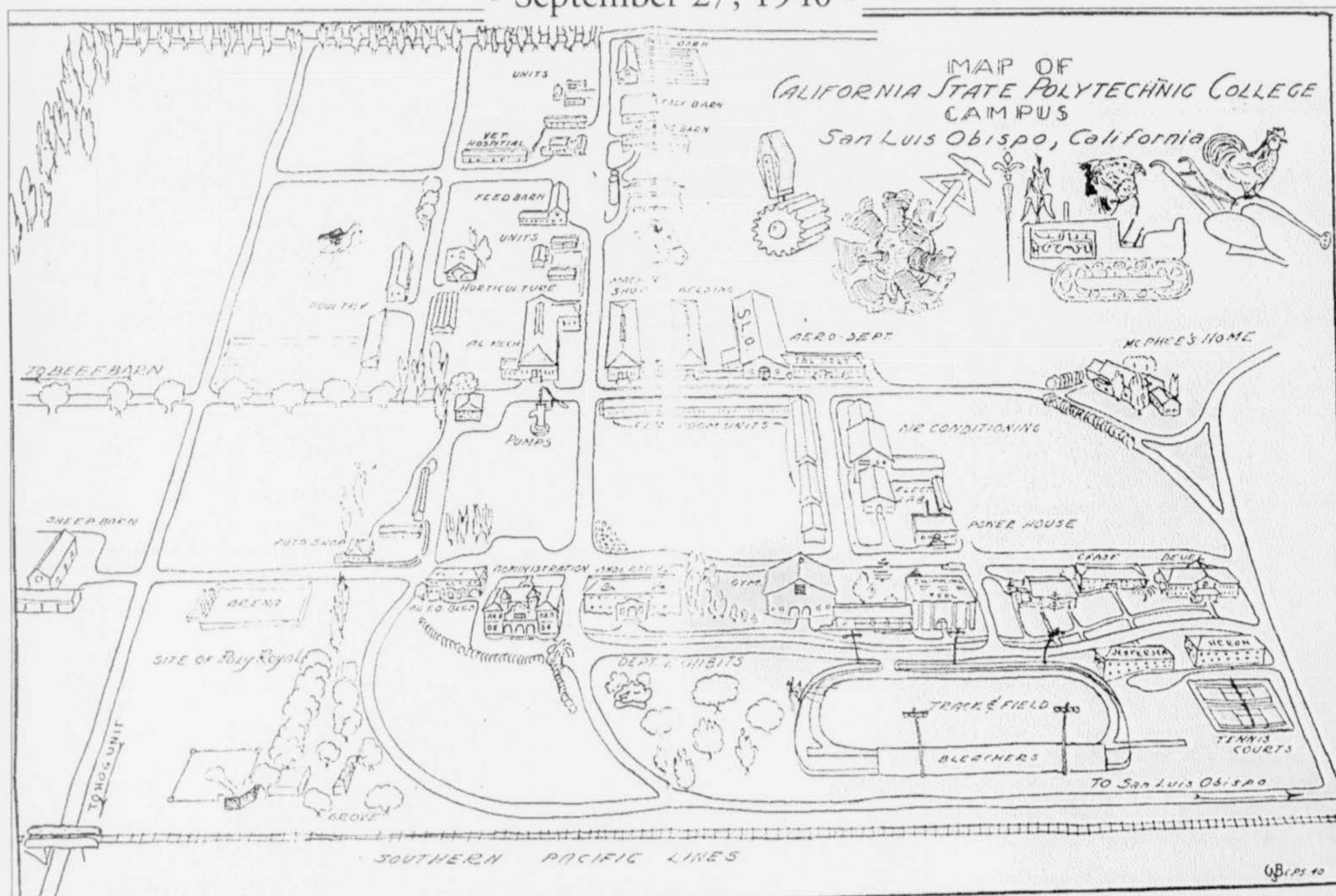
In 1994 the spirit club Running Thunder, now dubbed Mustang Maniacs since 2005, formed and took over caring for the "P" and are still maintaining it today.

The "P" has since been formed into numerous different words and painted in a variety of ways, most controversially as a rainbow for COMMUNITY Pride Week. The rainbow "P" was painted over in protest in 2004 and twice during Pride Week 2002.

The Poly "P" has started sliding down the slope of Poly Hill and is suffering from stress fractures because of its descent, according to the Mustang Maniacs Web site. However, it has been accepted into the National Register of Historic Places, which gives it legal protection from demolition and will ensure its legacy in Cal Poly history for years to come.



- September 27, 1940 -



## Campus different for students in 1940s

While the Power House and administration buildings still exist, almost everything else on this campus map has been changed since 1940.

The horseshoe design was still years away and the North Mountain dorms wouldn't be built for another decade.

As the article below points out, none of the streets on the adjoining map have names. So the Polytechnic Californian offered a prize for the best set of street names a student could come up with.

"Streets may be named after prominent people or places, but should not contain untimely humor which could grow tiresome in years to come," the article said.

- September 27, 1940 -

## World War II influences ads

While many young Americans were sent overseas to fight in World War II, Cal Poly did its best to help in the wartime effort.

From 1940 to 1943, the university began emergency training programs in industrial arts for special war-related jobs for both men and women.

Meanwhile, the Polytechnic Californian published updates of the war very frequently. Even advertisements were geared toward war efforts, such as the Chesterfield ads seen here.

Chesterfield was the Polytechnic Californians biggest advertiser at the time and the accompanying ads took up a quarter of a page in most issues.

The campus paper actually stopped publishing between 1941 and 1944 so that more money could be put toward wartime expenses.



## Win A Prize! Campus Roads Need Names

"Just go down three roads, turn left at the big building on the right, then continue to the next road and the street that you want is the one just at the end of the other road."

Such is the jumble of words that an outsider gets when he asks for directions about our campus. Just what is the reason for that? Simply that it is pretty hard to give directions when the streets about the campus haven't any names.

## Polyvites Take

With all our new buildings sprouting up all around us at Poly, it may not be long before the students themselves have a hard time orienting themselves about the campus. Before this condition takes place it might be best to attach a few names to these streets and roads.

On this page you will find a complete map of the California State Poly campus. Look it over. The absence of names for the roads is very outstanding as you can readily see. Now the question is just what shall we call these streets? Not Dairy Drive nor Shopt Street but some names that will fit a college of our status.

Here is a chance to gain a little prominence and yet really expend very little effort. The Polytechnic Californian, in order to help the street naming committee of the Student Affairs Council is offering several prizes for the best sets of names for the various streets on the campus. Competition for these prizes is open to all registered students of the California Polytechnic going to school on the San Luis Obispo campus. Streets may be named after prominent people or places, but should not contain untimely humor which would grow tiresome in years to come.

All entries should be turned in to the Polytechnic Californian office in the basement of the agricultural education building before Monday, October 7. All names submitted are to be the property of the Student Affairs council, and no entries will be returned. Students entering the contest are advised to get their entries in as soon as possible and to present them as neatly as they can.

## Polyites Take Part in National Defense

Five more California Polytechnic students have made application for service in the country's air forces. Charles Cook, Francis Daugherty, Dale Ferguson, and Ben now have passed the army physical examination and George Clute has passed the navy test. Cook and Daugherty will enter the army air corps Oct. 18.

Other Poly men who have entered the air corps already are Oliver Akers, Bob Costello, Howard Cuddeback, Stuart Robb, Harold Gibson, Vernon Ackerman; and Elwin Righetti. Of these, Akers has completed his primary training and is now at Randolph field, and Righetti, who graduated in 1934, has been appointed instructor at Randolph. Seven of the former Poly students who are entering the air corps are also graduates of the local civil aeronautics authority flight training programs.

Charles Knocke, also a graduate of the local program, is now taking advanced CAA instruction with the intention of continuing his flight training at the Boeing school of aeronautics.

There has been a rumor going the rounds that the Freshman and Sophomore "brawl" will be held sometime around the 18th of October.

On to Santa Barbara!  
Whip the Gauchos!





# CONGRATULATIONS

For 90 years, The Mustang Daily has been  
the cornerstone experience of countless media careers.

We're especially proud of these Cal Poly graduates and the work  
they do for us every day to make The Tribune  
San Luis Obispo County's leading news organization.

Stephanie Finucane	Associate Editor	1979
Devon P. Goetz	Human Resources Director	1983
Darrell Bridgeford	Account Executive/Nationals	1985
David Middlecamp	Photographer	1985
Molly Attala	Chief Financial Officer	1991
Jill Lemieux	Account Executive	1992
Joe Tarica	Presentation Editor	1993
Matt Lazier	City Editor	1997
Joe Johnston	Photographer	1998
Melissa Geisler	Sports Editor	1999
Andy Castagnola	News Editor	2000
Ramon Garcia	Advertising Operations Manager	2000
Christine Janocko	Copy Editor	2001
Erin Ineich	Graphic Artist	2001
Brian Milne	Sports Reporter	2002
Craig Heitzenrater	Graphic Artist	2002
Cynthia Neff	Reporter	2002
Larissa Van Beurden-Doust	Reporter	2002
Dawn Rapp	Reporter	2003
Nicole Bowers	Advertising Assistant	2004
Tonya Strickland	News Assistant	2005
Ashlee Bettencourt	Account Executive	2006

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- November 15, 1940 -

# CALIFORNIA POLYTECHNIC

## El Mustang

Volume III, Number 1

Z. 114

THE CALIFORNIA POLYTECHNIC EL MUSTANG

Friday, Nov. 15, 1940

## El Mustang Replaces Polytechnic Californian

- November 15, 1940 -

### Paper changes printing methods and for second time, its name

Lauren Zahner  
MUSTANG DAILY

Can you imagine not only reporting and editing a college newspaper, but also printing it on a machine that requires each letter to be manually placed in a matrix? That was the case for editor Roy Brophy when former Cal Poly President Robert Kennedy came to the university in 1940 as adviser of the Polytechnic Californian. Cal Poly offered no journalism major yet.

Kennedy knew a little about printing, but said he was "no printer." In response to that claim, he was told, "Some of the students will teach you everything you need to know."

The original letterpress sat in a hole in the ground, which has since been filled with sand and plastered over. Graphic communication professor Brian Lawler started printing the Mustang Daily in 1969 on that press. Three nights a week, a team of eight to 12 students would lay the type in steel frames, make up the advertisements on stereotype plates, scale photographs to exact size and lock everything up. The resulting form for one side of a

full size newspaper page would weigh between 200 and 300 pounds.

Jim Hayes was the Mustang Daily's adviser at the time.

"The first (press) we had sounded like a galloping jackass," he said. With more than 1,800 moving parts, something went wrong almost every night, Lawler remembers.

The next press, the News King, used plates and photographic processing, similar to the one the Mustang Daily is printed on today.

"We used to affectionately call the News King Press the Waste King," Lawler said. The Waste King was the name of a garbage disposal. Despite this nickname, Lawler said the press was good in its day. It printed better quality, faster and, for the first time, in color.

Even with the tedious tasks of laying out letter by letter, the Mustang Daily has had few setbacks, including the time the whole electrical system went up in smoke.

"Otherwise the Mustang Daily has come out on schedule every day in its life ... It always gets done somehow," Lawler said.

### ALUMNI PROGRAM

### Revision

9:00 a. m. Registration in industrial arts building.

10:30 a. m. Meeting of board of directors.

11:00 a. m. Meeting of alumni and old grads in air conditioning building.

2:15 p. m. Cal Poly-Cal Aggie football game.

7:30 p. m. Banquet for Alumni.

9:30 p. m. Homecoming dance.

### Enlarged Paper Modernized By Use Of New Style Type

Hailed as the greatest improvement made by the journalism department of Cal Poly, this edition of El Mustang boasts several outstanding improvements. Not only has the size of the paper been increased from five columns to seven columns, but changes have

been made in the title head and in the style of type used in headlines.

"The changes in the size and style of the paper have been made in order that the journalism department may keep pace with the growth of the college as a whole," remarked Editor Roy T. Brophy when questioned regarding the improvements.

Brophy and Journalism Instructor Bob Kennedy saw the need for an increase in the size of the paper some time ago when it came apparent that all of the departments of the school were not getting complete coverage. The change in style of headline type was also seen as necessary move to modernize the paper and make for greater clarity.

Department heads and faculty advisers have been asked by Kennedy to cooperate by appointing a news correspondent from their respective departments. According to a statement made by Kennedy, the enlarged edition will create a problem in that the new size requires exactly twice as much copy as the old size.

"The journalism class is small and there are only a few contributors outside the class," he said. "It would be a great help if each department head would appoint at least one dependable student in his department to report each week some phase of the department work, either news or feature material. Also each advisor for club or organizations were asked to see that an outstanding student was appointed to make a weekly contribution in regard to the club's activities."

Brophy is the fifth editor to hold the reigns of the campus paper. El Mustang was first edited by Tom McGrath in the fall of 1938 as a semi-monthly. Later in the school year the helm was taken by Giles "Frenchy" Liegerot.

In the fall of 1939 a faculty adviser was appointed to the journalism group and the paper was published every week during the school year. Walter Crance was the editor for the first few weeks of that year, but later Don Carlson, a previous editor of the Alhambra high school weekly, took charge. The name of the paper was changed from El Mustang to The Polytechnic Californian.

During this school year the paper is being edited by Roy T. Brophy and the advertising department of the paper, headed by John Shea, has secured national advertising. Although El Mustang has appeared in larger size on several special editions before this

### S.B. Prexy Accepts New Paper From Editor



President Bill Himmelman, above right, is shown accepting the first copy of the El Mustang on behalf of the student body, from Editor Roy Brophy.

### Special Notices

There will be a charge of 35 cents per student at the Alumni dance tomorrow night.

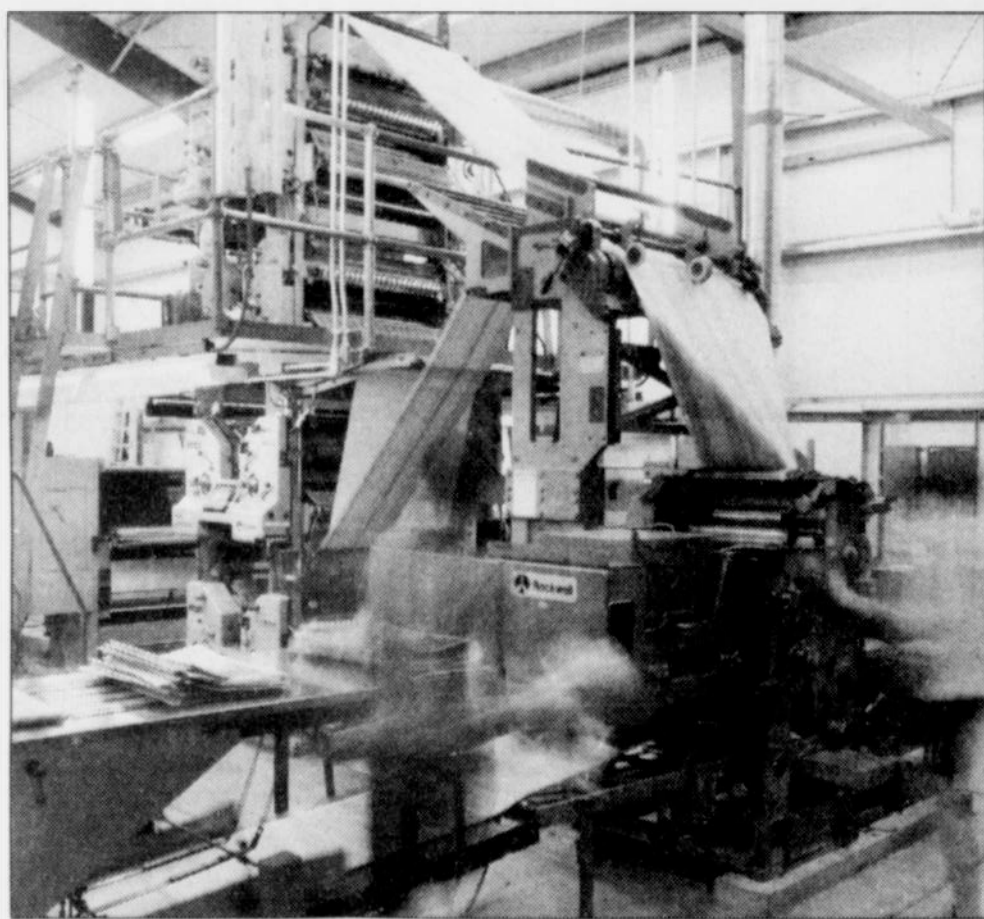
Final examination will begin Thursday, November 28, at 8:00.

There will be a special Thanksgiving dinner held in the cafeteria on

### Student Body

### President Praises New El Mustang

When interviewed concerning the new and enlarged El Mustang,



COURTESY PHOTO

The Goss Press, which prints the Mustang Daily, is shown here in building 26A, where printing has taken place since 2003.



COURTESY PHOTO

Before the Goss Press was moved to its current location, it resided in building 26, shown here.

Not only has the size of the paper been increased from five columns to seven columns, but changes have been made in the title head and in the style of type used in headlines.



# The College of Liberal Arts

congratulates the  
*Mustang Daily*  
on 90 years of publishing.

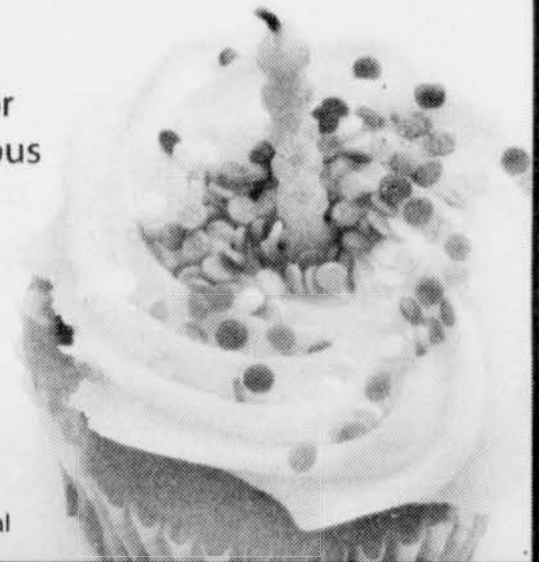
Tri-Delta ΔΔΔ

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donated by local  
businesses.

Bring your friends and  
your sweet tooth.

\* All proceeds go to  
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**Where:** Corner of Murray and Santa  
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- February 14, 1941 -



## All-Girl casaba squad to play N.Y.A.

Girls vs. boys—an old adage but in modern tempo—will be the situation when the barnstorming, co-world champion, girl's basketball team, the Ozark Mountain Hill Billies tangle with the San Luis Obispo NYA team in a game that marks the only appearance with in a hundred miles for the Hill Billy team. The game will be played on the Mission High court, Thursday, Feb. 20, and will begin at 8:00 p. m.

The Hill Billies, who are scheduled to arrive in San Luis Obispo at noon on Thursday, are one of the two best women's basketball teams in the country and carry a roster of such names as Ruth Osborne, Olympic champion, and Darlene Nabors, formerly of the All-American Red-Heads. Two full teams of girls, whose average

height is five feet, ten inches, will represent the Hill Billies in their game with the NYA Colts.

The Colts have reorganized their entire squad and with the addition of Samuelson and Ergas, who returned to the squad last week, will be out to give the Hill Billies a good game.

In 300 appearances against men and girl's teams in the entire country and played before an estimated crowd of 300,000, the Hill Billies have won more than fifty percent of their games. In addition to Ruth Osborne and Darlene Nabors, the Ozark Mountain team has Jo Darrow, blonde long shot artist, whose specialty is sinking baskets from the center-line. Miss Darrows is closely followed by Lorene Daniels and Ruth Haynes for her shooting and defensive work while Misses

Osborne and Nabors are prominent in the passing attack that the girls feature.

The NYA Colts will field a starting lineup of Samuelson, high point man on the squad until his recent illness; Forsyth, high point scorer on the team; Ergas, mainstay on the offensive attack; Matthews, one of the six leading scorers in the City League; Wallace, all-around—deadly on long shots.

Coach Pat Ahern's Colts survived a mid-season slump and are rapidly regaining their stride for scheduled games with Loyola University frosh, University of Nevada frosh, and Susanville, San Diego and Bakersfield NYA teams (for the state NYA championship). The University of Nevada frosh game is still on the tentative schedule.

## Women's sports teams competed early on

Nicole Small  
MUSTANG DAILY

Women's sports in San Luis Obispo go way back. It's hard to believe, but the city had an organized casaba team as early as the '40s.

What is a casaba squad?

Casaba was at one time the name for basketball, which was the earliest sport women competed in. In its 1908 course catalogue, the college even said that "the playgrounds are ample and include separate tennis and basketball courts for the girls."

Even as early as June 7, 1906 when the first class had its graduation, there was mention of Annie Schneider's talent at the center position.

In the commencement edition of "The Poly Journal"—the monthly publication at the time—is a blurb of what Schneider left to her fellow classmates, including "... my surplus height, seven feet one inch, to Mae Brew, my

hatred for the male sex to Grace Long, as it may establish new motives for her future..."

It wasn't for another 90 years that the Women's National Basketball Association (WNBA) would be established so that women could compete professionally.

A true women's basketball team was not brought together until after the passing of Title IX of the Educational Amendments, which passed in 1972. It stated that "No person in the U.S. shall, on the basis of sex be excluded from participation in, or denied the benefits of, or be subjected to discrimination under any educational program or activity receiving federal aid." This meant that money had to be divided up evenly between both men's and women's programs.

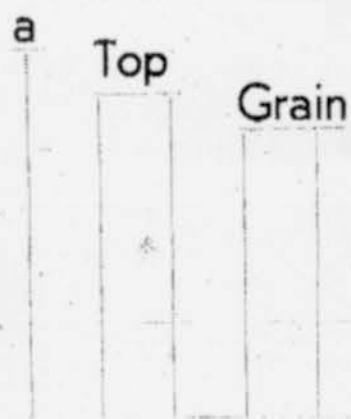
Today, Cal Poly has 10 athletic teams open to women as well as many club sports.

Girls vs. boys — an old adage but in modern tempo — will be the situation when the barnstorming co-world champion, girl's basketball team, the Ozark Mountain Hill Billies tangle with the San Luis Obispo NYA team ...

- April 24, 1953 -

## SPECIAL

With the purchase of one  
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EL CORRAL BOOKSTORE

- February 14, 1959 -

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Serving Cal Poly for many years, El Corral has grown and expanded over the years until it now supplies the student with everything from a candy bar to sporting equipment. Student owned and operated, it enables the student to take advantage of lower prices and saving him many trips to town. Drop in and see us during your stay here as we will be in full operation to fill your needs.

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El Corral

COLLEGE STORE

BASEMENT ADMINISTRATION BUILDING



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Cute College Pets Are Perfect Gifts

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FROM  
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Seal Glasses  
and Ash Trays

This is your only chance to get a set of original Cal Poly Seal Tumblers. Holding 8 1/2 oz., these colorful, additional new "what you need" for casual use. Ash trays with Poly seal make an excellent and inexpensive gift.

... (El Corral)  
now supplies  
the student  
with  
everything  
from a candy  
bar to sporting  
equipment.

## El Corral ads draw students to store for half-century

Brigitte Barbosa  
MUSTANG DAILY

The original El Corral Bookstore opened on Cal Poly's campus in 1933. According to an advertisement in the Feb. 14, 1959 edition of El Mustang, a plush animal gift started at \$1.90.

Today, the bookstore's Web site sells a plush cow for \$12.99.

Though the times and the prices have changed, El Corral has always stayed the same.

"It has always been on campus and run as a nonprofit organization, where the money goes back to the university," said El Corral Marketing Manager Theresa Kaiser.

The University Union was built in 1968, and El Corral

moved to its current location two years later. Kaiser said she believes the original location was in the basement of the Clock Tower building right off of Dexter Lawn.

The name El Corral came about because of ties with Cal Poly Pomona and the bookstore they opened called El Patio. Both campuses were working with a

"Western theme," Kaiser said. Cal Poly Pomona is now home to the Bronco Bookstore.

Originally, El Corral carried mainly school supplies and textbooks. Now everything from shirts and hats, to greeting cards and computer equipment can be found there. Students may complain about the high prices of textbooks at El Corral, but the

on-campus location has done so well in the merchandise department that an additional store was added downtown.

Cal Poly Downtown focuses on providing Cal Poly emblematic merchandise to alumni and friends, according to the Web site. This satellite operation opened in 1993 and is located on Higuera Street.





**Yeah, we break news.**  
**With a fist of justice.**  
**mustangdaily.net**



## Peace Corps

Life is calling. How far will you go?

### Human Immunodeficiency Virus -- HIV Acquired Immune Deficiency Syndrome -- AIDS

- 96% of people with HIV live in the developing world
- By the end of 2005, 40.3 million people were living with HIV/AIDS, including 17.5 million women and 2.3 million children under the age of 15
- 4.9 million people became newly infected with HIV in 2005, including 700,000 children. Of these new infections, 3.2 million occurred in Sub-Saharan Africa.

#### Turning Hope Into Action: Peace Corps Volunteers respond to the HIV/AIDS crisis

Peace Corps Volunteers live and work in communities that are the most affected by the HIV/AIDS pandemic. Volunteers change hearts and minds about HIV/AIDS. Come see how you can help make a difference!

#### Information on campus:

Wednesday, Oct. 18  
 11:00 a.m. - 1:00 p.m.  
 Info table @ Alpha Zeta  
 Function  
 Ag Circle

Wednesday, Oct. 18  
 6:00 p.m. - 7:30 p.m.  
 Info session @ Cal Poly  
 Library  
 Room 202

## Happy Birthday Mustang Daily!

**Congratulations on  
 90 Years of Outstanding  
 Student Journalism.**

**Here's to many  
 more decades of  
 journalistic excellence.**

*Warren J. Baker*

Warren J. Baker  
 President



*Tweet!*

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[www.mustangdaily.net](http://www.mustangdaily.net)

*...or I'll poop on you*

## su | do | ku

© Puzzles by Pappocom

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

6		5	1	7	9	4
			6	9		
	4		3	8		1
2	5					4 8
8	9					7 3
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7		8	4	1	3	6

EASY

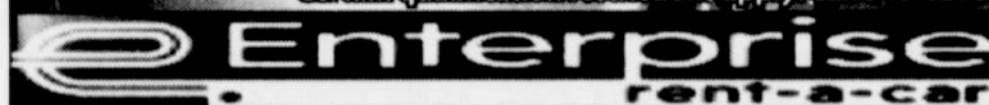
# 7

Solution, tips, and computer program at [www.sudoku.com](http://www.sudoku.com)

## Under 21 and have no car?

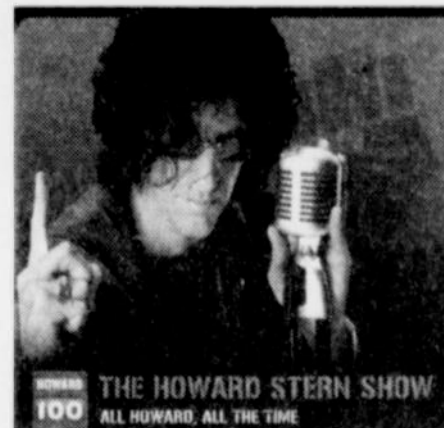
**Car Rentals to ages 18 and up are now  
 exclusively available through  
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On campus (Building 71 Transportation near Cerro Vista)  
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- February 11, 1955 -

# Dated science building to be renovated

Liza Manion  
MUSTANG DAILY

The "spider building" is set to be completely renovated starting in fall 2008. A new science center, along with other renovation projects around campus, are dependent on ballot measure 1D passing in the Nov. 7 election.

Building 52, right, has been only slightly modified since its opening in 1955, shortly after the adjoining photo was taken. When this photo ran in El Mustang, half the building had not been completed.

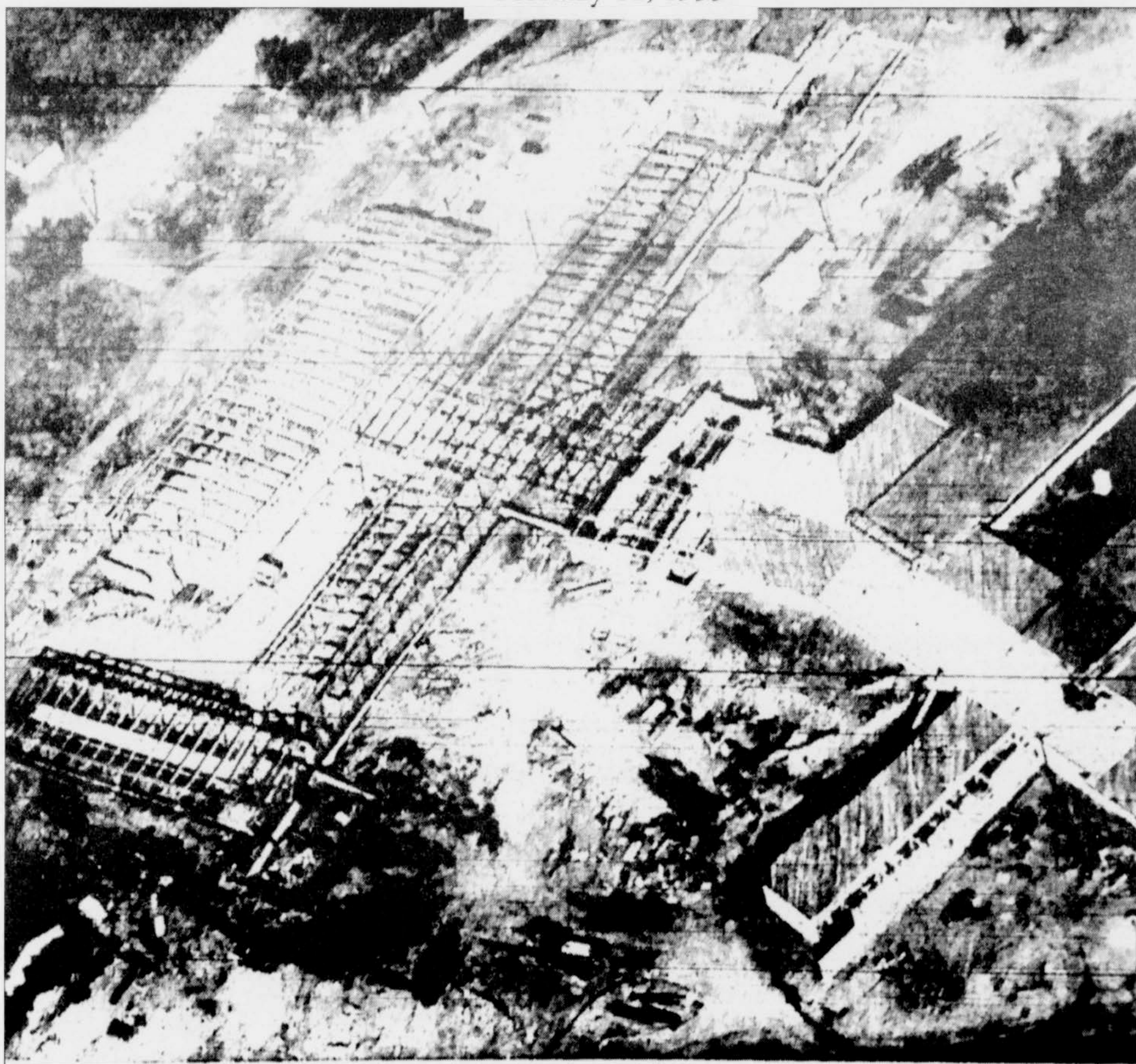
If Proposition 1D passes, it will allot about \$16.7 million to Cal Poly for the planning and design phases of a new science center. Meanwhile, another \$10.4 billion will go toward improving educational facilities around the state.

The new building will radically modernize Cal Poly's science facilities. The spider building is claimed to have the "oldest chemistry lab in the CSU (system)," according to Larry Kelly, vice president of finance and student affairs.

"The technologies of the facility should be pretty fresh," said Kelly.

The total cost of the new science center is estimated at \$125 million. This figure is much farther away from the original cost of the building, at just under \$2 million.

The original area was 91,900 square feet. The projected size for the new building is 173,340 square feet, said a facilities planning representative.



- September 1955 -

## A Welcome To New Poly Men

Cal Poly was founded by a state legislative act which defined purpose of the school as "to furnish to young people of both sexes mental and manual training in the arts and sciences, including agriculture, mechanics, engineering, business methods, domestic economy, and such other branches as will fit the students for the nonprofessional walks of life."

Under the name of the California Polytechnic School, Poly opened its doors to students for the first time October 1, 1908. When the cornerstone for the administration building was laid on January 31 of that year, the road to the campus was a wagon track through a muddy field. On the opening day the main building was not completed and the debris left by the builders had not been cleared from the dormitory. Nevertheless, director and Mrs. Leroy Anderson moved into the dormitory and called together the three faculty members and 15 students in the unfinished parlor of the building.

In 1921 it was found necessary and desirable to raise the level of instruction to that of a junior college. In 1929, enrollment of new students was limited to men. In 1938 the institution was changed from a junior college to a two-year technical college, offering terminal instruction in agricultural and industrial fields. A third year of terminal instruction was added in 1938 and, in 1940, a fourth year, and the college was authorized by the State Board of Education to grant the bachelor of science degree. First baccalaureate exercises were held in 1942.

Cal Poly, with its famous "learn-by-doing" approach, last year served 2,259 students of whom 987 were in agriculture, 1,039 in engineering and 423 in liberal arts. The enrollment represented 83 per cent from 53 California counties, 8.7 per cent from 22 other states and 7.9 per cent from 31 territories and foreign countries.

Cal Poly's system of student government is one that controls a wide range of campus activities. Four boards of control operate the college-wide activities--athletics, music, publications, and Poly Royal, two-day open house staged by students in the spring of the year.

Poly Royal features work and facilities of the college departments, a country fair carnival, barbecue, stock-judging contests, intercollegiate rodeo and many other attractions. Poly Royal annually attracts thousands of visitors to San Luis Obispo.

You, the new student, have been made aware of some of the past history and the present philosophy of Cal Poly. During the next four years, your school will continue to grow to meet the demands of ever-increasing enrollment. Your first year will mark completion of the \$2,000,000 science building; the beginning of your third year will probably see Cal Poly a coeducational institution.

## El Mustang gives new students the 411

Though it's been over 50 years since El Mustang ran this "welcome" article to incoming students, change is apparent in every aspect of how Cal Poly was then versus now.

When Cal Poly first opened its doors, there were only 15 students and three faculty members. About 50 years after that, 2,259 students were studying either agriculture, engineering or liberal arts.

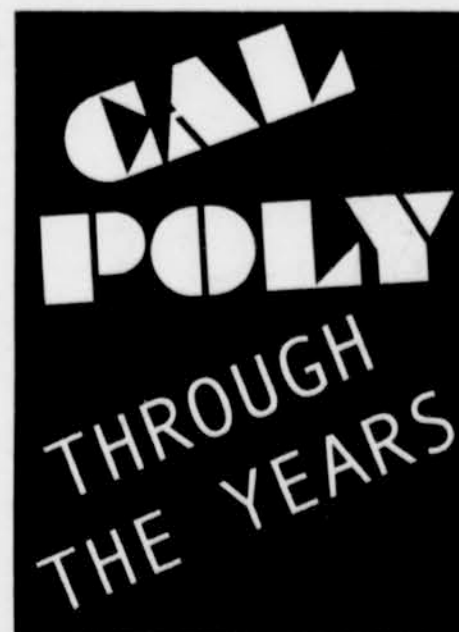
In 2005, 18,475 students were enrolled at Cal Poly among seven colleges.

For extracurricular activities, student government was huge on campus as it was split into committees that oversaw athletics, music, publications and Poly Royal.

The article also brings light to making Cal Poly a coed campus and says women will likely be introduced the campus in three years. In fact, women began attending Cal Poly a year after this article was published in September 1956.

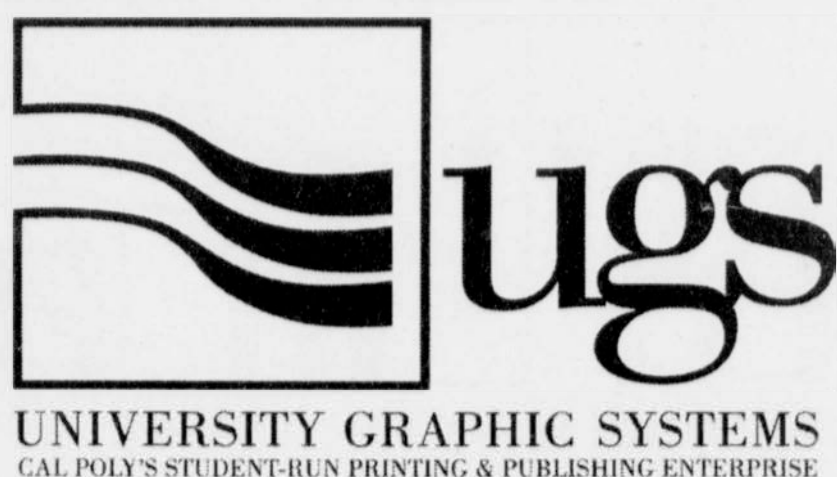
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Nevertheless, director and Mrs. Leroy Anderson moved into the dormitory and called together the three faculty members and 15 students in the unfinished parlor of the building.



COLLEGE	THEN (1955)	NOW (2005)
Agriculture	987	3,738
Engineering	1,039	4,835
Liberal Arts	423	3,062
Total	2,259	18,475 (including the four other colleges)
HOMETOWN		
California	83%	91.3%
Out-of-State	3.7%	8.5%
International	7.9%	0.2%





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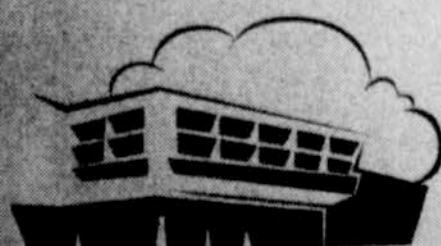
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- September 18, 1956 -

**HELLO GIRLS!****HI FROSH!**

Mustangs Open Season Saturday Night In Poly Stadium

**El Mustang**  
CALIFORNIA STATE POLYTECHNIC COLLEGE ★

Friday, September 18, 1956

Vol. 18, No. 1

San Luis Obispo, California

**Multiple Events Planned To Acquaint Freshmen**

First in a multiple of events designed to orient freshmen students with Cal Poly and general college life began yesterday with four days of conference outings at Rancho Marina in Cambria pines.

...Heading the program is Chuck Cummings, orientation

- September 18, 1956 -

**Coeducation Time-Turning Event**

Another freshman class soon will begin its journey

For the first time in years, there'll be our own queens today, some 1600 of 'em. With the influx comes the disappearance of an old landmark—an institution which has made us different from the rest—its all-male student body.

Coeds are here (look about you), a breathtaking change if you're the emotional type, for Poly has been without the charming sex for nearly 30 years.

El Mustang hails this movement as time-turning; a welcome event. It's time for a change of scenery hereabouts and what could be more pretty than a college full of gals?

through the undergraduate ranks of Polydom. They're due from which to choose for our activities. There'll be new and better standards of meal preparation. Usually coarse language should improve in most portions of the college area.

With a wary mind we extend our honest opinion, however, that Poly's dress of old is here to stay. We predict you'll see a few more dresses and, perhaps, an occasionally neater male. But we also bet you a silver spur you'll see a few more Levis and Lee's strolling about the acreage—on the females!

We're glad to have you here, girls!

El Mustang hails this movement as time-turning; a welcome event. It's time for a change of scenery hereabouts and what could be more pretty than a college full of gals?

**Cal Poly:  
A world  
without  
women**Kelly Cope  
MUSTANG DAILY

Imagine Cal Poly without women. Quite a different place, isn't it?

During the 1929-30 academic year, California passed legislation officially excluding females from all enrollment or admission processes, effective June 30, 1929.

Due to a shortage in funds and other factors, females were not admitted to Polytechnic School (Cal Poly's name at the time) for nearly 30 years.

Female enrollment in the years prior to the ban was already very low. According to "A History of California State Polytechnic College: The First 50 Years, 1901-1951," only 10 female students were enrolled for the 1924-25 academic year. Until 1929, women comprised less than 5 percent of total enrollment. Costs for keeping up programs such as

Until 1929, women comprised less than 5 percent of total enrollment. Costs for keeping up programs such as the "household arts" major, in which only seven female students registered, became too high.

the "household arts" major, in which only seven female students registered, became too high.

It also became unnecessary for institutions such as Polytechnic School to offer such programs, as they were being taught in California public high schools, including at least one as

nearby as Atascadero.

Furthermore, Polytechnic School's female population was increasingly local. By the fall of 1928, all 19 female students were from San Luis Obispo County. In the years prior, a growing number of men were coming to Polytechnic School, so extra space was needed in the dormitories to house them.

All of these factors, along with a recommendation by the superintendent pushed lawmakers to determine that "on or after June 30, 1929, no female student shall be admitted as a new student at the California Polytechnic School."

Interestingly enough, within the next two years, the San Luis Obispo Parent-Teachers Association, County Superintendent of Schools R. L. Bird, and City Superintendent of Schools Charles E. Teach all requested that lawmakers allow women to once again be enrolled, but this was to no avail.

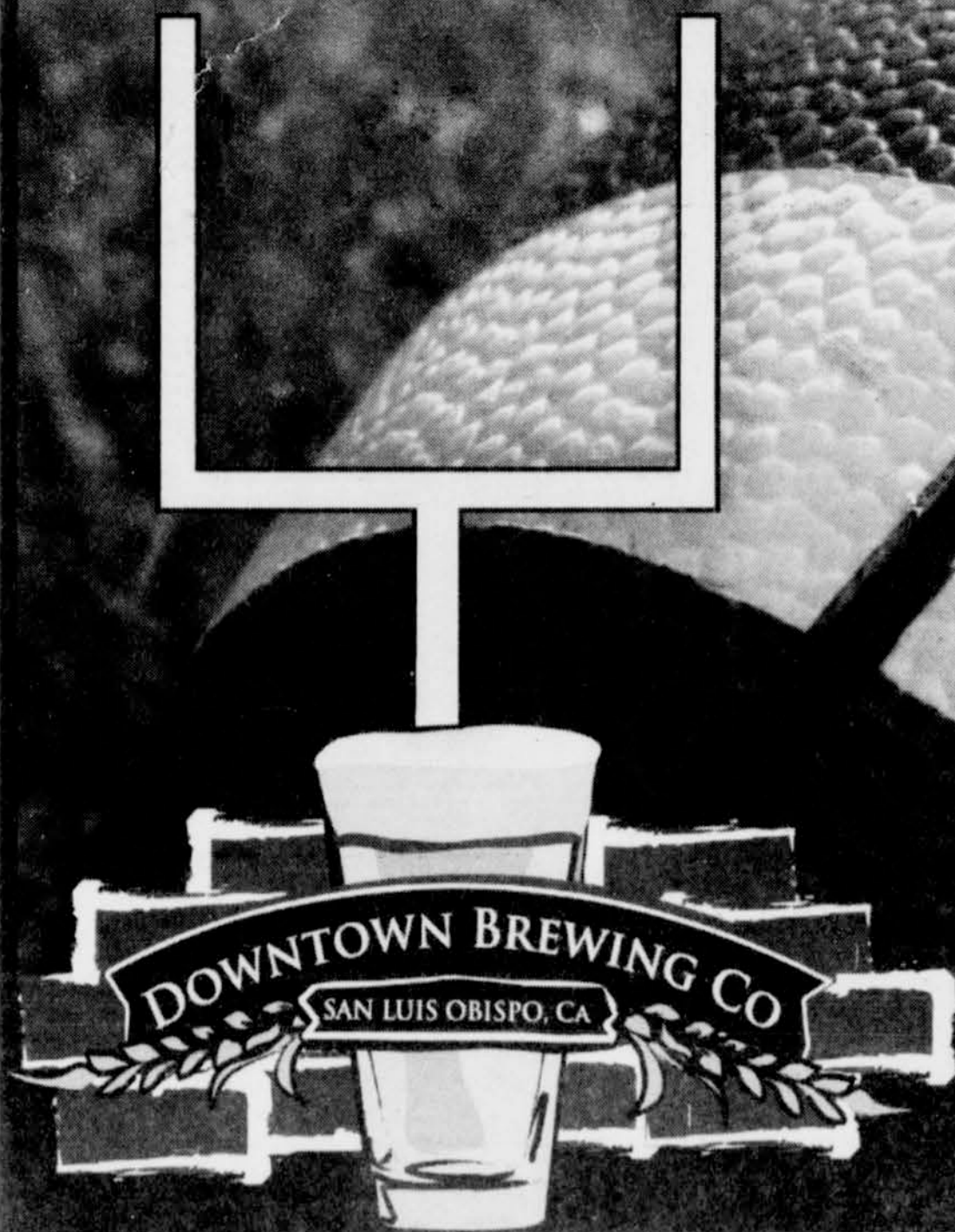


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## How NOT to be a starving Cal Poly student!

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**Crunchy Taco or**  
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**thanks Poly students!**

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Must present ad when ordering. Offer good for (1) one free crunchy taco OR bean burrito per visit. Good for a limited time at participating San Luis Obispo area locations only. © 2006 Taco Bell Corp. Expires 11/30/06. Excludes chicken, steak and supreme products. Not valid with any other offer. Void if copied, transferred, reproduced and where prohibited. Cash value 1/20th c.



- January 22, 1957 -

## Test Run Scheduled Tonight For Student Radio Station

The trial run of what may be Cal Poly's own student closed-circuit radio station is set tonight for 8:30 p.m.

Gordon Browning, electronics junior, is spearheading the project. He plans to go on the air tonight at 730 kc on the dial and will probably play music for the first part of the test and begin voice transmission about 9 p.m.

Branded Station RVOP (Radio Voice of Poly), much student interest is being aroused on campus about the project. College Union officials are discussing arrangements to handle RVOP programming should the tests be successful. Other comments have indicated a desire to keep it out of the already activity-jammed College Union.

Student Affairs Council, meeting in regular session tonight, will tune 730 kc during the evening. EL MUSTANG is taking part by collecting information on the test's success. All students hearing the trial run have been urged to drop in at the paper's office, Adm. 21, and tell the editors, "I heard the broadcast." Only in this way can the real success of RVOP be predicted.

Activities Officer Dan Lawson said "RVOP offers tremendous possibilities for the students." Faculty advisorship has already been offered RVOP.

The greatest expenditure, Smith suggested, would be that of a transmitter. The requested transmitter normally costs about \$3,000...

## Hearty support

# SAC approves campus radio

## Foreign students' enrollment ranks near tops in nation

Sixty-nine foreign countries are represented by some 369 of their citizens among students enrolled at Cal Poly, according to Jerold F. Holly, registrar.

Iran, the country with the largest amount of students, has 69, Nigeria, 28; Hong Kong, 26; Pakistan, 22; and Canada, 15.

Nations with 4 or more students currently studying at Cal Poly are India, 11; Kenya, 12; Israel, 11; Republic of China, 10; Peru, 9; Lebanon, 8; Greece and The Sudan, 7 each; Colombia, Ghana, and Mexico, 6 each; Guatemala, Japan, Saudi Arabia, Thailand, and Togo, 5 each; and Jordan, Korea, Nicaragua, Somalia, and Tanzania, 4 each.

Among the foreign citizens enrolled are students registered in nearly every one of the college's 35 study major departments. Their majors range from soil science, agricultural engineering, and agricultural business management to various engineering majors in technical journalism, home economics, architecture, mathematics, and the sciences.

Some 90 of the foreign students studying at Cal Poly are doing so under a cooperative international program of the United States Department of State's Agency for International Development. They are enrolled primarily in agricultural majors.

Cal Poly, whose foreign student enrollment is among the nation's largest per capita, is the home of one of the largest undergraduate schools of agriculture in the U.S. Its engineering school is among the largest undergraduate engineering programs in the Western U.S.

Concert Band

- December 1, 1966 -



Books for Vietnam... Circle K members look at books now being collected by the campus club to send to U.S. soldiers in Vietnam. The drive will continue until Dec. 16. The goal is 20,000 books.

## Architects revamp old Ag Education Building

by Mary Wierand

## Network informs students

In a resolution approved unanimously by SAC at its regular Tuesday night meeting, the proposed campus radio received hearty support.

The resolution, proposed by Dan Malone of the Inter-class Council, states in part that SAC "encourage the Campus Radio Committee and all involved to expedite all plans and proposals toward the establishment of a radio station on the campus of California State Polytechnic College."

This resolution in effect places SAC squarely behind campus radio with a friendly pat on the back and a mild push in the rear to establish themselves as soon as possible.

Glenn Smith, English and Speech instructor and advisor to the campus radio, pointed out that the proposal is presently in the stages of being presented to the administration.

Smith further envisioned that there would not be any immediate expenses from student body funds once campus radio becomes a reality. He felt that there were enough funds "floating around the campus" to defray the minor expenses that would arise.

The greatest expenditure, Smith suggested, would be that of a transmitter. The required transmitter normally costs about \$3,000. Smith felt, however, that Cal Poly might acquire a small transmitter from the University of California at Santa Barbara campus, now that the campus has purchased a newer, bigger one.

In a campus radio study sheet presented to SAC, Smith outlined his support of campus radio as a vehicle for campus news and information.

# KCPR's gotten its kicks since '68

Tyler Wise  
MUSTANG DAILY

"Is this the damn switch?"

It wasn't exactly the most prolific way to announce the birth of a radio station, but it was with this perceptive inquiry that K Cal Poly Radio (KCPR) began its very first broadcast way back in 1968.

Thanks to the collective efforts of Cal Poly students Gary Gardner (first chief engineer) and Alan Holmes (first station manager), KCPR — then the product of a senior project — went on the air from room 201 of the Graphic Arts Building in the fall of 1968.

Initially headed by famous local broadcaster and Cal Poly broadcast professor Ed Zuchelli, the station began a heritage of playing

not only popular top-40 music of the era, but also the most edgy and obscure products of the time thanks to the eclectic tastes of KCPR's student DJs.

You can thank journalism department chair George Ramos in part for that tradition.

"When I was DJ between '68 and '69, I played a lot of popular music of the day such as Motown, but I also liked to play a lot of rock'n'roll that was edgy and signified the volatile times, like the Rolling Stones," Ramos said.

The station certainly played a diverse range of music, but airtime was also shared in part with news programs that covered national, local, and Cal Poly events.

What was interesting about both music and news broadcasts of

the time was that the location was not always central to the KCPR control room.

"We used to do a lot of broadcasts outside the studio," Ramos said. "We would sometimes go out to the old Baskin Robbins out on Foothill and broadcast music from there and we would invite listeners to come out and do live requests."

In its early stages, KCPR was a typical top-40 radio station, playing popular music hits of the day. In the 1970s one could expect to hear the sounds of the era's most popular rock'n'roll and disco hits. In fact, there was a period in the late '70s when rock'n'roll music was banned on the top-40 playlist in favor of nothing but disco.

However, over the years, stu-

dents began to do away with top-40 and any other playlists consisting of mainstream radio hits in favor of the more rare, obscure sounds that have made KCPR the underground alternative sensation that it is today.

Over the years, the station has experienced several changes since its inception, but none more important than in 1976 when the station changed formats from mono to stereo (AM to FM). Thanks to a \$7,000 grant from ASI and the contributions of many, six engineering students worked around the clock to install the necessary hardware to make the format transfer. For their efforts, they were awarded the first 16 hours of stereo broadcast.

The station has certainly had its

fair share of strange and eclectic DJs over the years — none the more infamous than Weird Al Yankovich.

That's right. Yankovich was once an architecture student here at Cal Poly and a part-time DJ for KCPR in the late '70s.

In 1977, when The Knacks, a famous rock'n'roll group of the era, was scheduled to play at Cal Poly, Weird Al decided to impress the group by recording a parody of their hit song "My Sharona."

Lugging his accordion and a microphone into the bathroom adjacent to KCPR (supposedly known for its great resonance), Weird Al recorded the now-infamous parody "My Bologna." His career, as we all know, took off from there.

## Cover Story



When he was just plain Al Yankovic, circa 1980 in the hallowed studios of KCPR radio where he recorded his first song, "My Bologna."

Weird Al Yankovic is shown in 1980 at KCPR as the subject of an April 1, 1989 feature story in The Tribune. Yankovic was an architecture student at Cal Poly.

He recorded his first hit single, "My Bologna," in the bathroom across from KCPR because of its acoustic qualities. The song, which parodied The Knacks' "My Sharona," was recorded using an accordion.

From his 2006 album "Straight Outta Lynwood," Yankovic's single "White & Nerdy," is the No. 9 single in the U.S. as of Oct. 17.

THE TRIBUNE



- October 31, 1960 -

# El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE \*

Vol. XXII, No. 9

San Luis Obispo

Monday, October 31, 1960

## Memorial Observance Today

Students To Gather In Men's Gym  
Scheduled To Meet at 10:15

A Memorial Observance in honor of the ill-fated members of the college football team will be held at 10:15 a.m. today in the Men's Gymnasium on the college campus.

"Students will be dismissed from their 10 o'clock classes, and all staff and administrative offices will be closed to join in expressing their grief at the loss of members of the team," Clyde P. Fisher, dean of the college, said. "Citizens of the community are also invited to attend."

The observance is being cooperatively planned by the Associated Student Body officers, the college Executive Council, and the college Inter-Faith Council. In addition to the observance, the college flags will be flown at half-mast for the remainder of the week.

Fred M. Waters, mayor of San Luis Obispo, has proclaimed Monday through Saturday a "Week of Sorrow" in sympathy toward the victims and the bereaved. "We are asking that all flags in the city be flown at half-mast during this period," Mayor Waters said.

"We are deeply appreciative of the sentiment and cooperation being extended by the citizens of San Luis Obispo," said Robert E. Kennedy, college vice-president. "Maximum cooperation by the press and radio is requested, to announce the memorial observance, as repeated telephone calls to survivors in this area are being held to a minimum."

The memorial observance will include remarks by ministers of various faiths, Dean Clyde Fisher said.

"The observance will be a pause in the ongoing pattern of college life, to memorialize fellow classmates who will no longer be with us on the campus and to pay a quiet tribute to them," he said.

Instructors have been asked to dismiss classes promptly at 10 a.m. to allow students time to enter the gymnasium before the beginning of the observance.

All 10 a.m. classes will be cancelled for the observance. Classes at 8, 9 and 11 a.m. will meet at their regular times.

Student representatives met with Dean Fisher last night to make final plans for the observance. Attendance is expected to fill the gymnasium to capacity. Numerous residents of San Luis are reported planning to attend the observance, college officials said.

### Williamson, Harden Praised by McPhee

Heroic action by coaches Walter Williamson and Sheldon Harden was praised last night by President Julian A. McPhee upon his arrival at the scene of the Poly air crash in Toledo.

"Both men have been working hard every moment since the crash, doing everything they could to help out," McPhee said. The president cut short a business trip to Washington, D.C., to fly to Toledo. He was met at the airport by Harden, Dean of Students Everett Chandler, and the president and dean of students of Bowling Green University, Chandler arrived in Toledo late Sunday afternoon on a flight from San Francisco.

President McPhee praised the "outstanding cooperation" of Toledo residents and Bowling Green officials. "Everyone, from the sheriff to the newspapers, has helped in every way conceivable," he said.

The president said he would remain in Toledo until everything possible had been done to take care of the dead and injured. He was scheduled to visit survivors in Toledo hospitals immediately after his arrival, accompanied by Dean Chandler and Harden.

Harden, who had checked on the condition of crash survivors before McPhee's arrival, said the condition of the injured men was encouraging. The husky coach, who was uninjured in the crash, helped administer emergency first aid to survivors before ambulances and doctors arrived.

"Things look better than they did just after the crash," he said. "Crash survivors will be brought back to California as soon as doctors approve their being moved," Harden said.

### El Mustang Office Headquarters Press

El Mustang's editorial offices in Adm. 21 were used as press headquarters yesterday by reporters and photographers coming from Los Angeles and San Francisco to the Cal Poly campus. Both wire services sent representatives, and United Press International set up a wirephoto transmitter to send pictures to the UPI network.

Press representatives on campus included one group reporting the aftermath of the Toledo plane crash for a French weekly magazine.

### Hospitals Report Players' Conditions

Hospitals in Toledo reported the following conditions of survivors in the Saturday night plane crash: Don Adams, head injury, good; Carl Bowser, good to fair; John Brennan, good; Fred Brown, not hospitalized; Bill Dauphin, good; James Fahney, good; Coach Sheldon Harden, not hospitalized; Head coach Leroy Hughes, head injury, fair; Dr. Arthur A. James, team physician, leg broken, fairly good; Brent Jobe, good; Dick McBride, good to fair; Coach Howie O'Daniels, fair; General Owens, good; Bill Ross, critical, second and third de-

# 46 years later, their legacy is remembered more than ever

Tristan Aird

MUSTANG DAILY

Of the 18 living survivors of the 1960 Cal Poly football team's tragic plane crash that killed 16 players, one team manager and one team booster in Toledo, Ohio, on Oct. 29, 1960, one in particular was recently a shining example of the character and sense of family those Mustangs carried.

Before the current Cal Poly football team's Hall of Fame Game against Southern Utah on Sept. 30, 71-year-old Don Adams played catch with his grandchildren on the newly named Mustang Memorial Field.

It was dedicated in his and his former teammates' honor.

That same weekend, the entire 1960 football team was inducted into the Cal Poly Athletics Hall of Fame and Mustang Memorial Plaza was unveiled to the public.

"It's just very rewarding seeing people that you haven't seen in almost 46 years," Adams said before the gathering that family members and friends experienced at halftime. "It's like being home again."

The plane crashed shortly after takeoff in large part because of poor runway visibility.

Although one wonders why it took 46 years for the school to significantly recognize the 1960 Mustangs, the end result leaves onlookers speechless.

The 15,000-square-foot Mustang Memorial Plaza features copper-faced pillars of all 18 crash victims, each as tall as the corresponding honoree. A black, granite plaque with biographical information adorns each pillar.

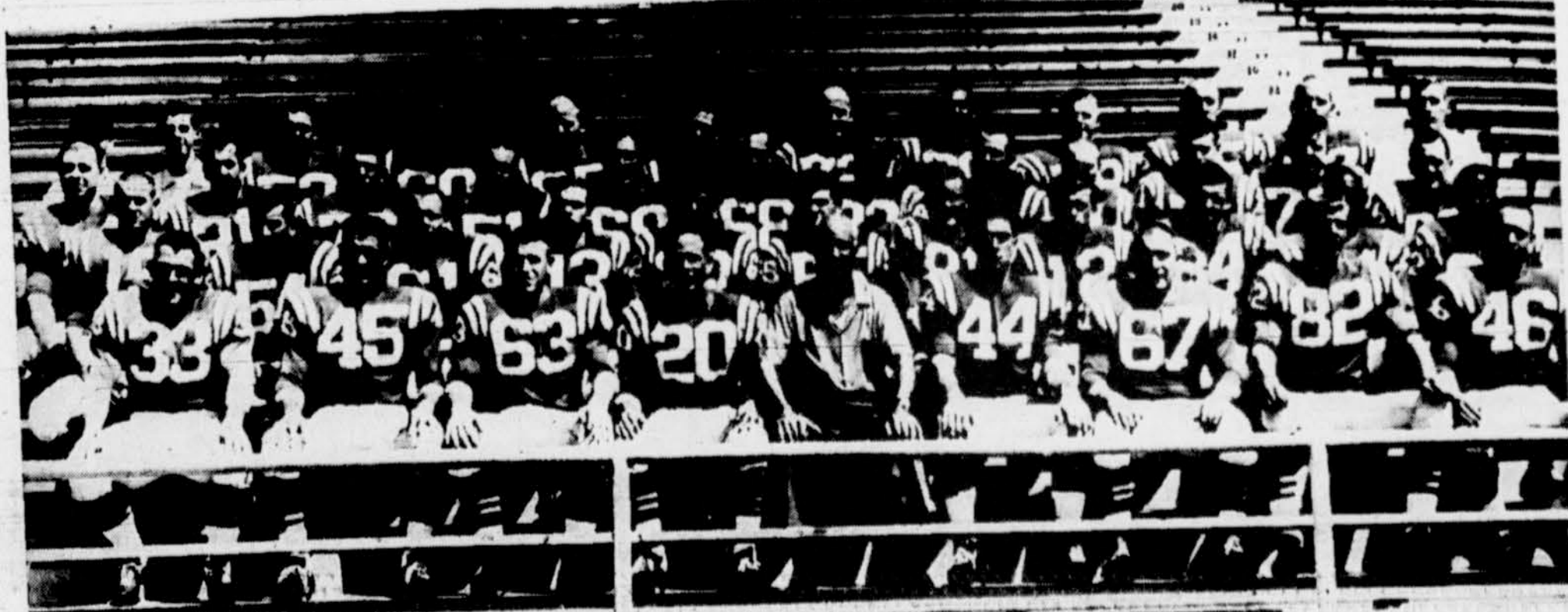
The glowing light on top of each reminds us of the hope and courage the 1960 Cal Poly football team exhibited.

That was certainly not lost on the 2006 Mustangs, who erased a 14-3 deficit to beat Southern Utah 18-14 the same emotional day of the field dedication.

"This entire game was built off that memorial," Cal Poly safety Kenny Chicoine said afterward. "...Like (the 1960 survivors), we established our courage, fought back and came out victorious."

The crash victims are sophomore halfbacks Dean Carlson and John Bell, senior center Joe Copeland, sophomore tackle Guy Hennigan, senior fullback Ray Porras, sophomore ends Bill Stewart and Larry Austin, senior halfbacks Gary Van Horn and Vic Hall, sophomore center Jim Ledbetter, junior halfback Marshall Kulju, senior tackle Rod Baughn, junior fullback Don O'Meara, senior end Curtis Hill, junior guard Lynn Lobaugh, sophomore quarterback Wayne Sorenson, 21-year-old team manager Wendell Miner and 61-year-old team booster Pete Bachino.

## The Last Photograph Taken of Complete 1960 Mustang Football Team





# flashback

## From sports editor to journalism dept. chair

George Ramos  
Cal Poly  
Journalism alum, '69

I was a really good student during my four-plus years at Cal Poly. The only thing that kept me from making the Dean's List each quarter was my work on El Mustang and Mustang Daily.

Dad readily accepted the excuse.

Honest. In my first quarter here in the fall of 1965, I was full of energy and enthusiasm. When I learned that El Mustang — then a two-day-a-week paper — needed a sports editor, I volunteered for the job. A losing football season was easy to cover. I loved every minute because I was already on my way to my dream job of being a newspaper reporter.

And so went my grades during the quarters I served on the paper as a reporter, the city editor and the sports editor for three separate quarters.

But in December, when fall grades were posted, I found out that I had earned a 1.9 GPA. I can still picture how I had to explain to my father why I had done so poorly. El Mustang was to blame, I told him.

Actually, my grades were pretty good until February of 1969, when I was appointed editor in chief for the then three-day-a-week paper. Predictably, my grades fell, but I didn't care. I was now working 12 hours a day answering phone calls, fielding angry letters to the editor over left-leaning editorials, arguing with the

student body president who was a journalism major and occasionally making forays into then Cal Poly President Robert Kennedy's office to surreptitiously read his daily calendar to figure out who would be the next football coach.

Perhaps the biggest story we covered in 1969 was the campaign of two students — a liberal technical printing major and a conservative senior from agriculture — who ran

against each other for ASI president. In many ways, it mirrored the times: left versus right, a pro-Vietnam War supporter against an antiwar activist, rural versus urban.

The aggie, Paul Kresge, won the election. But I was astonished to learn that the Mustang Daily's coverage spurred voter turnout. About half of the 8,000-member student body voted in that election. It's hard to imagine a voter turnout like that

these days. And, yes, my grades nosedived in 1969. I tell today's Mustang Daily editors NOT to follow my example. Get good grades, I tell them. But for me, I wouldn't have wanted it any other way.

Before becoming Cal Poly journalism department chair in 2003, George Ramos wrote for the Los Angeles Times and won three Pulitzer Prizes.

- November 1, 1968 -

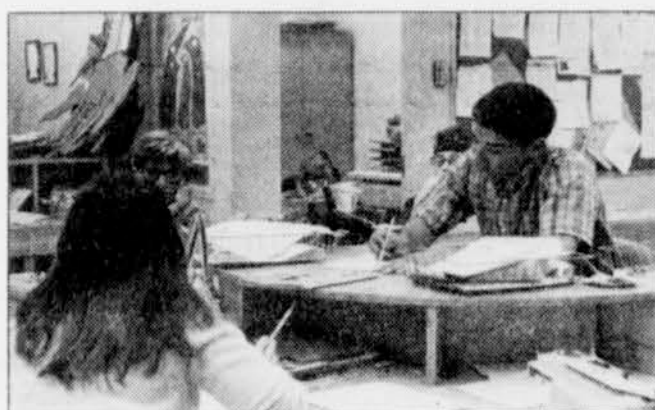
## Mustang Daily

CALIFORNIA STATE

POLYTECHNIC COLLEGE

Published three times a week during the school year except holidays and exam periods by the Associated Students, Inc., California State Polytechnic College, San Luis Obispo, California. Printed by students majoring in Printing Engineering and Management. Opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Students, Inc., or official opinions. Subscription price is \$3 per year in advance. Office Room 276, Graphic Arts Building, California State Polytechnic College. Phone 546-2136.

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GEORGE RAMOS AS AN EDITOR IN 1968



GEORGE RAMOS AS JOUR. DEPT. CHAIR, 2006

- March 10, 1967 -

## Demonstration

# Students organize protest

The protest was held on the edge of the library lawn assembled under a peace symbol. The protesters numbered about 30 and sat quietly on the edge of the library lawn assembled under a peace symbol. The protesters numbered about 30 and sat quietly on the edge of the library lawn assembled under a peace symbol.



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When asked the purpose of the protest, one of the participants answered, "I don't know."

The protest was orderly and quiet. Several protesters carried signs reading "LOVE brings peace." The entire scene was covered by a local television station and a newspaper.

It was noted that the protesters all departed after the television cameras left.

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It was noted that the protesters all departed after the television cameras left.

Pistoleers sweep

The protestors numbered about 30 and sat quietly on the edge of the library lawn assembled under a peace symbol.

When asked the purpose of the protest, one of the participants answered, "I don't know."

We are against the organized tyranny of the United States.

— Rick Miller  
Journalism Senior, 1967

# flashback

## Poly hits '60s cultural change

Joe Hannigan  
Cal Poly  
Journalism alum, '68

We lost our innocence that day in the beginning of my freshman year. My biology professor interrupted his lecture to tell us that President John F. Kennedy had been shot and then dismissed the class. Not a word was said as we walked out of the room in shock. So began my Cal Poly experience in what was to become the socially turbulent times now known as the '60s.

The national discussion on the Vietnam War fueled by protests on college campuses across the country, found a receptive home at Cal Poly as well. Late night dorm room discussions at times grew fierce on the subject of resisting the draft and national politics.

Psychedelic drugs, flower power, a campus lecture by Timothy Leary the Harvard LSD guru, love-ins, peaceful protests against civil injustice, the assassinations of Martin Luther King Jr., Robert Kennedy and Malcolm X, the rebirth of the women's liberation movement — these events all had major impacts on campus life.

Music carried the social revolution message. Among the campus concerts I vividly recall was the Jefferson Airplane, complete with the powerful visual imagery of a psychedelic light show, and an incredibly long yet incomplete concert by The Doors.

While interviewing Jefferson Airplane during a break, I was amazed to find their guitarist was so stoned yet could still perform — the odor of pot hung heavily in the air. Talk about

"...feed your head." Jim Morrison and The Doors lit our collective fire with a very long first set followed by what they intended as an intermission. The enthusiastic Cal Poly audience thought the concert was over and left, to the astonishment of The Doors when they returned to the stage to find an empty auditorium.

There was a counter to this cultural change — Cal Poly was a fairly conservative campus comprised of engineers, "aggies," and many others who looked with concern upon the growing change to the social structure. Although I tried to present a balance of news in the Mustang Daily, there was no getting around perceived slights to either side of the campus debate on the changes happening around us.

Organizations coalesced around social change, such as the Students for a Democratic Society and the Black Students Union, while Latino students rallied around Cesar Chavez. Many others sought to have their impact on the fabric of American life.

I received anonymous physical threats from disgruntled campus conservatives, as well as a threat from the liberal side to bomb my office. In retrospect, I suppose that meant we did a fairly good job of providing newsworthy coverage of Cal Poly.

It's said that if you remember the '60s, you weren't there. You may not have been at Cal Poly in the '60s, but the changes wrought then, there and across the country, by my collegiate compadres can still be felt to this day. I'm proud to have been a part of it all.

Peace, love and freedom ... and don't forget to wear flowers in your hair if you're going to San Francisco.



- May 10, 1967 -

## flashback

### '60s a time to experiment — with name 'Mustang Daily'

The '60s was all about change, both big and small. With society in such great turmoil, it just seemed like the right time to change the image of the campus paper.

Joe Hannigan  
Cal Poly  
Journalism alum, '68

Part of the '60s was about "relevance." Publishing a daily paper was appealing because we wanted to provide the campus with the most current, relevant information we could.

The energy level on campus was so high (and that could be said of some students too, I suppose) that it seemed the right time to take that leap of faith. And we did.

When I took over as editor-in-chief, it was ultimately my decision to rename the paper "Mustang Daily." Until that point, it had been called "El Mustang." The previous editor and I discussed the concept and decided since there was to be a change of editors, it was a good time to change the masthead to Mustang Daily.

I discussed the proposed change with John Healey, the journalism department head. John was a personal inspiration and the faculty member who made the biggest impression on me in my academic career.

John, whose nickname was "Rock," had the face of a lovable bulldog, and could be intimidating. He immediately put you at ease, however, once you got to know him. I took his nickname to mean he was someone you could lean on, trust and depend upon.

John quizzically questioned the proposal, but never told me it couldn't or shouldn't be done. He posed his concerns in the form of questions, then let me make the decision after contemplating the implications he intended me to face.

John loved challenges and I think he saw this as a big one. He supported our efforts and tried to help us make it happen. The Rock came through. It's all about learning by doing — right?

VOL. XXIX, NO. 38

SAN LUIS OBISPO, CALIFORNIA

## Delightful trip...

# Researchers study 'pot heads'

By Richard M. Harnett

SAN FRANCISCO (UPI)—Those who fear the youth of the nation are equally going to run on drugs, were advised today to "cool it"—things aren't that bad.

A team of criminology students from the University of California found that the use of drugs was no more than "a natural way of life" for many youngsters in poverty neighborhoods and need not have any bad effects on their lives.

The study, which was conducted by a group of high schoolers who use pop pills and marijuana are not headed inevitably towards a career of addiction, the researchers found. In fact, they said, the prospects of most such youths for adjusting to conventional society as they grow older are "promising."

The study was done under the guidance of Dean Joseph D. Lehman. The researchers spent many weeks with youngsters in the poverty area of East Oakland, working their way into acceptance by the drug-using crowd.

The most striking thing they discovered after reaching a level of communication was that the

"cool" generation of teenagers just doesn't buy any argument on the drastic effects of marijuana. They have first hand evidence that alcohol, for example, wrecks a man much more than "the weed" does.

Because of this, the study concluded any efforts to reduce the use of drugs that is based "on moral exhortation or on abstract education" is bound to fail.

The criminology students found that the "only way" to get such youngsters off drugs was to win their friendship and then "lead them through an analysis of their own experience to a realization of the dangers involved."

The survey, which Lehman said was the first to really penetrate into the drug-using youth group, encompassed youngsters ranging from 12-year-old glue sniffers to heroin addicts in their 20's.

The study classified four groups of young drug-users, the "rowdy dude," the "pot head," the "mellow dude," and the "players."

The "rowdy dude" is the tough guy, overconfident, contemptuous, and a sure mark for trouble. He

is most likely headed for jail.

The "pot head" is the "cool" guy who doesn't show his use of marijuana and gets along well in school and conventional society.

The "mellow" fellows are the biggest users of young drug users. They use drugs and marijuana mainly for two social reasons, to liven up a party or to make a "sex trip" more exciting.

A "player" is a youth who engages in drug traffic to make money. He has contacts and can supply the "weed" to others. The researchers reported that the biggest group, the "mellow dudes," are "conventional in orientation." Their prospects are good for adjusting to normal life patterns unless they get arrested.

Significantly, the majority of

young drug users have the same contempt for the "rowdies" as other people do. One youth was quoted as saying:

"They're just punks, man. Like they start out and think they're bad and gotta run down the street and let the whole town know that they're on it. Now I use dope for the trip, but people who mess it up are the people who go wild and want to let everybody know how bad they are..."

The researchers found that marijuana is considered a safe and delightful trip by the youngsters. Comparing to "reds and yellowjackets" second and nem-butal, one youngster said, "Grass doesn't make you hate nothing like them things do."

## Trustees choose sites for new state colleges

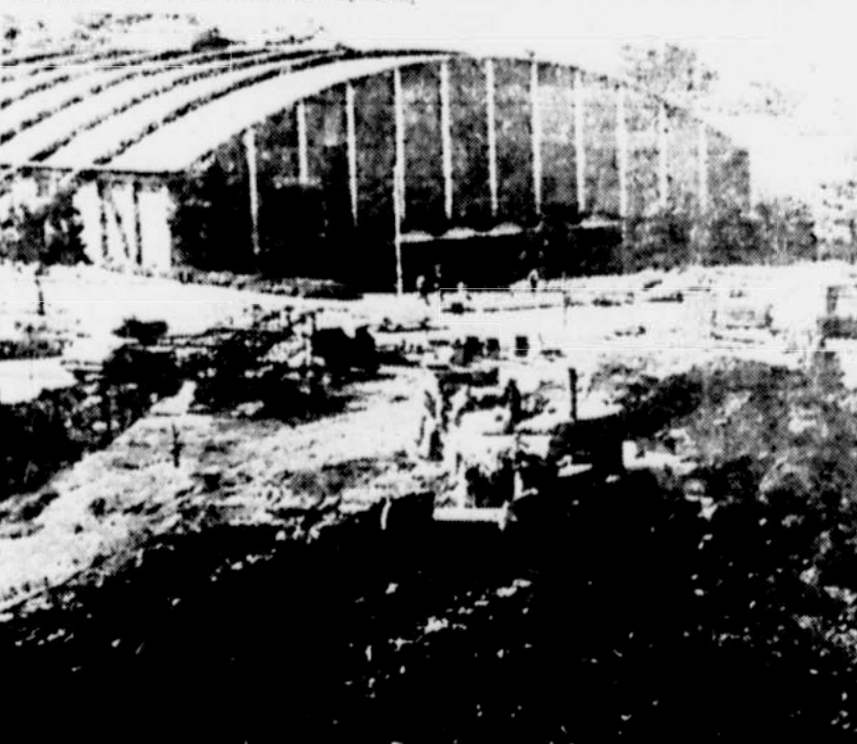
Two new state college sites, open in the early-1970's, eventually serving 20,000 students.

A third site, selected as...

- April 26, 1968 -



WATER, WATER EVERYWHERE... Shown partially completed is the swimming pool slated for opening in May. The new pool is olympic size and will be used for instruction and competition.



AT LAST, AFTER THIRTY YEARS... the College Union Building's construction gets underway. Scheduled for occupancy in 1969, the structure will contain the facilities required by college students from a barber shop to several ball rooms.

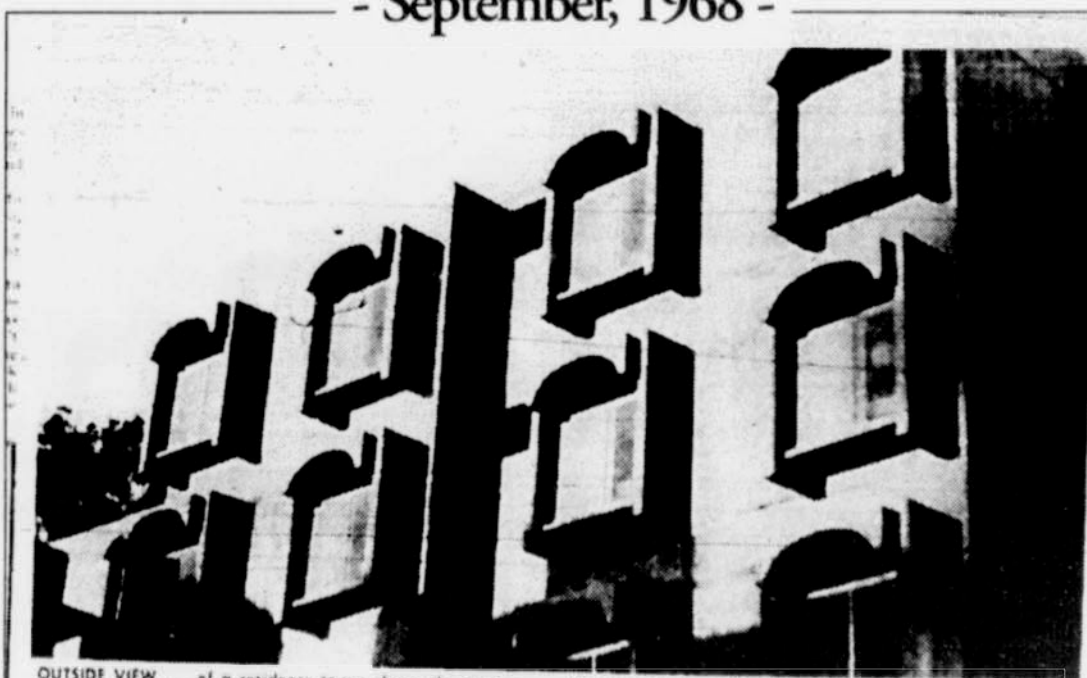
## Mustang Daily tracks construction progress around campus in the late 1960s.

Mott Pool, top left, took shape in the late 1960s and was touted as "Olympic size...used for instruction and competition."

Construction on the University Union was just underway when the bottom left photo was taken. Bulldozers dig in front of Mott Gym to make way for the new building, which the photo's caption says will contain "a barber shop" and "several ball rooms." Who knows what happened there?

MUSTANG DAILY

- September, 1968 -



OUTSIDE VIEW of a residence tower shows the arrangement of the individual rooms, each characterized by a distinctive arched window. The building is constructed of poured concrete that is expected to weather to an off-white color.



THE MAIN LOUNGE of Yosemite Hall is pictured above. In this room students can relax, meet friends, read, and talk.

The lounge area opens on a large patio area which can be used for the same purposes during warm weather.

MUSTANG DAILY

Yosemite Hall opened its doors in 1968. The Mustang Daily ran this photo of the new dorms, which includes the main lounge and students studying.



October 14, 1971

**ID card 'unwarranted'**

Editor:

I would like to protest the establishment of a student ID card at Cal Poly. This expenditure is completely unwarranted and should be discontinued since most students already carry more than enough documents to identify themselves. An ASI card and driver's license are more than adequate to identify signature to face.

The administration says that ID cards with photos would make it easier for students to identify themselves on campus as well as in the community. I have never had any difficulties identifying myself on this campus but have had some trouble identifying myself to various merchants in San Luis Obispo. If the merchants in San Luis Obispo feel Cal Poly students need more

identification, that's their problem and not the college's problem.

Al Antelman

Editor:

In Tuesday's article on jogging author Roger Vincent stated: "As might have been expected, the last finishers were the girls..." As might have been expected, Roger's statement, is an insult to women!

It furthers the concept that female's come in last. The jogging contest winner is a woman. Don't taint her victory with derogatory cliches aimed at other people of her sex. Such remarks only hinder chances of finishing first or at all. Let the best person win, and don't degrade other people for trying.

Alison Winslow Pool

**PolyCard: the swipe of life**Christina Casci  
MUSTANG DAILY

Today, the PolyCard is the life of a Cal Poly student. It is needed for everything starting the day you begin here. As a freshman, it holds the meal plan. Later, it can be used for Campus Express. The PolyCard is also necessary to go to the Rec Center, to get into sports games for free, get onto the library Web site and even to go to the Health Center.

However, this was not always the case. "We didn't need it for much," said Carole Moore, a programs coordinator and career counselor for the career services department. "I graduated in 1976 and we could replace it for free," she said.

"It didn't have a whole lot of use at first," said Bill Johnson, a professor of music and

director of bands who started teaching at Cal Poly in 1966. "The very first ones didn't even have a picture on them," he said.

Now, the PolyCard is one of the most important things for a student to carry on them. Most people use theirs every day at least once.

"Without it, I couldn't get onto the bus," civil engineering junior Kay Rather said.

The students can use it for discounts around town and to check out books at the school library. "The library card used to be a separate card," Johnson said.

Even though students in 1971 thought the idea of the Poly Card was ridiculous, it has become just the opposite — very practical.

"Once something gets more useful, people know they need it," Johnson said.

The administration says that ID cards with photos would make it easier for students to identify themselves on campus...

— Al Antelman  
Letter to the Editor**Mike Krukow's baseball days logged in Mustang Daily**Devan McClaine  
SENIOR STAFF WRITER

Anyone on the Cal Poly campus who is familiar with Mike Krukow probably knows him as one of the on-air voices for the San Francisco Giants. What they probably don't know is that "Kruk" was a star pitcher for the Mustangs from 1971 to 1973.

Despite playing only three years, Krukow still owns school records for career earned run average (1.94) and single season shutouts with five.

After a standout career with the Mustangs, the Chicago Cubs selected Krukow in the eighth round of the major league baseball draft. Krukow broke into the majors with the Cubs in 1976. His best year came with the Giants in 1986, he went 20-9 with a 3.05 ERA, and was selected to the All-Star team. In 1982

he even spent a season with record-breaker Pete Rose.

The Long Beach, Calif. native retired with the Giants in 1989 with a career record of 124-117 and a 3.90 ERA.

Despite a respectable career as a major league pitcher, Krukow has become one of the most recognizable and colorful analysts in the game today and is best recognized by his catch phrases. Krukow and broadcast partner, Duane Kuiper, are now the voices of EA Sports baseball franchise, MLB baseball. The 54-year-old Krukow was inducted into the Cal Poly Athletic Hall of Fame in 1987.

Krukow's son Jarek was an assistant coach for Cuesta College's baseball team in 2003. One year later, Jarek was also an assistant for the Cal Poly baseball team.

He still resides in San Luis Obispo in the off-season.

**Mustang Daily**  
Breaking news  
since 1916

**Baseball faces big test**

Coming off two big league wins over UC Riverside last weekend, the Mustang baseball team travels to Chapman College this weekend for a three game series. The locals will be trying to improve their 3-4 road record as they face the number four-ranked team in the nation. The Mustangs have won 17 games at home this season.

The Poly nine will send Mike Krukow, who owns a 6-2 record, Lee Olin, who also has a 6-2 record with a 2.73 earned run average, and Doug Alderman, a local boy from San Luis Obispo with a 2-1 record, against Chapman.

After last weekend's series, Coach Augie Garrido reviewed some of the good aspects in the games. He said, "I was disappointed over the loss, but I was pleased with the poise and determination we demonstrated in last Saturday's game. Our concentration was good and we operated most efficiently both offensively and defensively and we received some timely hitting in the series."

Garrido was also pleased with the play of freshman catcher Larry Silveira who is hitting .271 with two home runs and 10 runs batted in. Garrido said, "Silveira is improving right along and has worked hard and competed well since taking over the starting job behind the plate. What I like is his willingness to work at all times." He added, "He needs time in the lineup to develop, and being only a freshman he has the time."

Second baseman Dave Oliver continues to lead the team in hitting with a .368 average. Oliver leads the team in hits with 39, has three home runs, and has 11 stolen bases. He also leads the

club with 21 runs batted in and has not struck out in 100 times at bat. Third baseman Dave Snow is close behind with a .357 average.

Snow leads in doubles with seven and is second to Oliver in hits with 25. Ted Bailey, who has taken over the right field duties, follows with a .302 average.

The shortstop-second base combination of Steve McFarland

and Oliver has turned over 15 doubleplays and in many of these doubleplays they have helped the pitchers out of jams. The defense

of the Mustangs continues to be one of the bright spots as they have an excellent .987 fielding percentage. An amazing fact is that the locals have outscored their opponents by 52 runs in 30 games.

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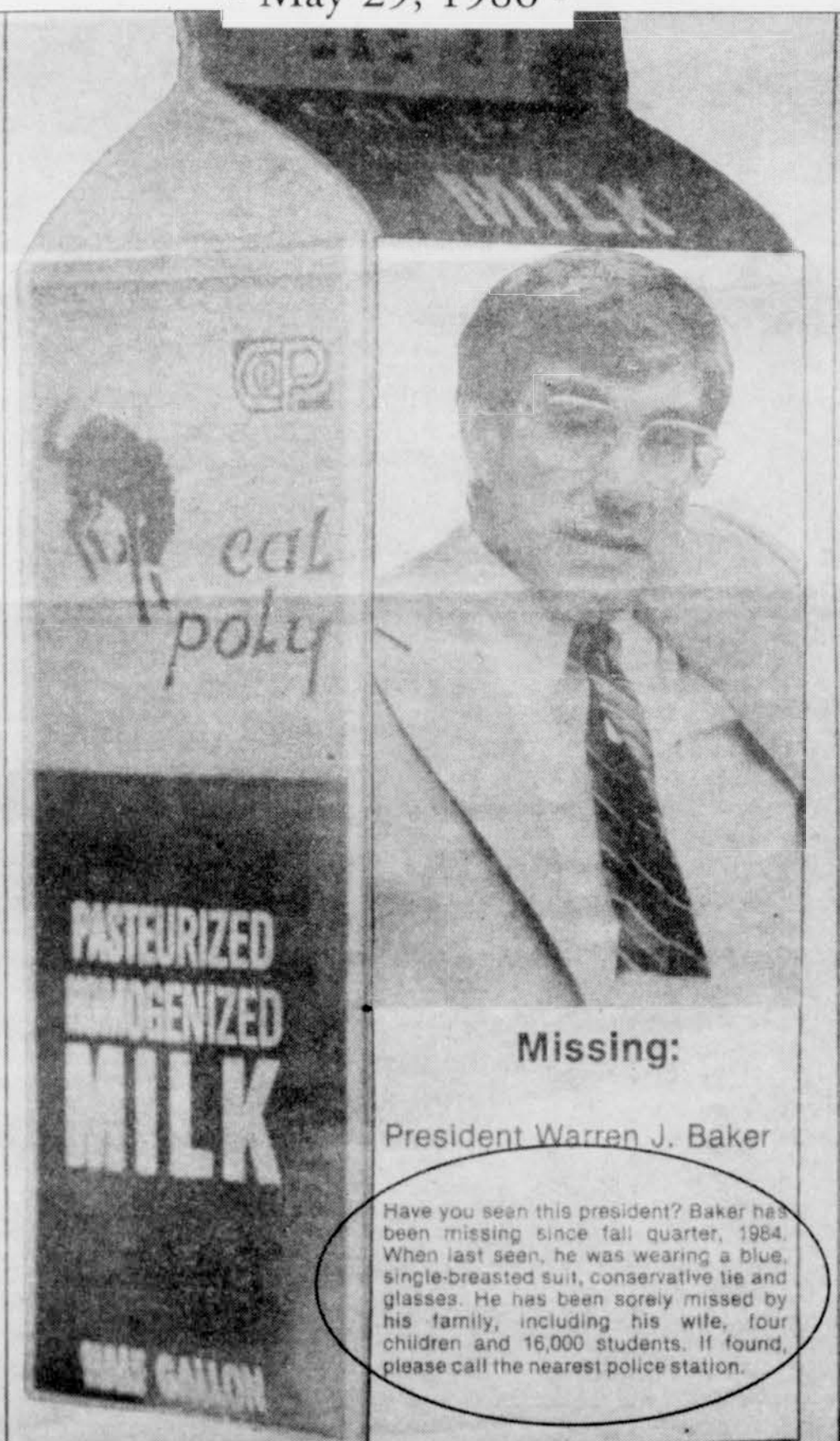
Madonna

TONIGHT OPEN 8:30

HOT ROCK 7:00 PM



- May 29, 1986 -



Missing:

President Warren J. Baker

Have you seen this president? Baker has been missing since fall quarter, 1984. When last seen, he was wearing a blue, single-breasted suit, conservative tie and glasses. He has been sorely missed by his family, including his wife, four children and 16,000 students. If found, please call the nearest police station.

This advertisement is placed as a public service by Void Where Prohibited.

Some things never change

Kristen Marschall  
MUSTANG DAILY

Twenty years after this spoof ad ran in a humor edition of the paper, sightings of President Warren Baker are still rare for most students. The Mustang Daily recently caught up with the president of 28 years to ask him some of those tough questions:

**Mustang Daily:** When students say that they don't know their university president, how do you address that?

**President Baker:** I try as often as I can. It is difficult to be as visible as people want you to be when so much of what I do takes me away from the campus and when I get back I generally have a calendar that's filled. That's one of the things I enjoy most is to get out and meet people on an informal basis on the campus — I try to do it as often as I can, but time is probably the most difficult barrier to that. I used to have open office hours, but no one came. (laughs) So we stopped doing it. I don't know why. It would be in the Mustang Daily that, from 1 to 3 on a particular day of the week, I would be here. Anyone who wanted to walk in and stop by could do it but maybe it's just coming up to the fourth floor...

**MD:** You've been president here for more than 25 years; what has changed the most about the university?

**PB:** This is actually the 28th year. Well, I think that the programs have certainly improved and we've been able to attract a very good faculty — and particularly in the last few years we've been able to hire significantly more faculty each year than we had on the average in the past. So the faculty is changing and I think that we're fortunate to attract very high-quality people who become attuned very fast to the Cal Poly philosophy and education. And a lot of things are done somewhat differently than other universities — not to mention choosing a major before you come to the university. There are not many universities that do that.

Have you seen this president? Baker has been missing since fall quarter, 1984. When last seen, he was wearing a blue single-breasted suit, conservative tie and glasses. He has been sorely missed by his family, including his wife, four children and 16,000 students. If found, please call the nearest police station.

Poly Reps still guiding students 21 years later

Ronnie Meehan  
MUSTANG DAILY

Last month Poly Reps turned 21 years old. Since its founding in 1985, the group has done its best to promote all that is good about Cal Poly to those interested in coming to the university.

"It started as a group of people talking and realizing that Cal Poly needed to be represented from a student perspective," said Poly Reps President Lana Smith. "We needed some kids out there, not just staff, to tell the people interested in Cal Poly what was going on."

In 1985, 25 students were selected as the first members. Poly Reps is now comprised of 30 Cal Poly students whose responsibilities include giving campus tours to prospective students and their parents, making presentations about Cal Poly at high schools and community colleges, and informing current Cal Poly students about alumni participation after graduation.

They also organize Homecoming events, the "Laugh Olympics," and Parents' Day for Cal Poly. Poly Reps also attend biweekly meetings and tri-annual training retreats.

"Poly Reps has grown that way," Smith added. "We no longer just give tours — we have five separate sections that are all responsible for their own specific things."

Besides the Campus Tours Committee, Poly Reps is also made up of the Alumni Events Committee, the Communications Committee,

- September 27, 1985 -

Poly Reps: a new program debuts on campus

By Laura Rosenblum  
Staff Writer



A student organization on campus has been formed to assist new students in learning about the university and how it functions.

Incoming students will now receive student counseling through Poly Reps, the Cal Poly Student Alumni Council.

"Students are the best recruiters," says Cindee Bennett-Thompson, co-advisor and a member of the relations with schools staff. "Their enthusiasm establishes a level of credibility and reality that we as staff members cannot."

Sponsored by Relations with Schools, University Relations and Alumni Services, and Student Affairs, the goal of the new group is to promote the university to prospective students, alumni and friends of Cal Poly. Members of Poly Reps will meet with high school and transfer students and their parents to tell them what Cal Poly has to offer.

A group of 25 men and women are to be selected this quarter based on their ability to make a positive first impression, effective speaking and knowledge of the university. They will give tours of the campus, make presentations on high school and college campuses and assist in other on-campus recruitment and alumni activities.

The student members will benefit from the experience and visibility that comes from serving as a Poly Rep. "The 'PR' initials of 'Poly Reps' are not coincidental," says Dr. Roger Swanson, Cal Poly's director of Enrollment Support Services. "The members will receive unparalleled experience in public relations. The skills and confidence developed from representing the university will give them a decided edge in job interviews and career advancement, no matter what their majors," he continues.

Swanson, who has made nationwide presentations on the value of students in recruitment, says student members will have the opportunity to work side-by-side with professionals at Cal Poly as well as broaden contacts among students.

"We believe Poly Reps will be the 'captstone' experience for participants in the many leadership development programs we offer," says Dr. Russell Brown, Cal Poly's dean of Student Affairs.

Membership in the organization will reflect a cross-section of student majors, ethnicity, male-female mix and a geographical distribution from California. "We will try to judge the level of commitment of prospective Poly Reps," says Bennett-Thompson.

"because they will have to put in 8 to 12 hours per month. Their training will be extensive because they need to know up-to-date information and how best to present themselves and Cal Poly."

Cal Poly students interested in the Poly Rep program can get an information sheet and a membership application form from the Information Desk of the University Union, the Relations with Schools Office or the Alumni House. Applications must be turned in to the Relations with Schools office by 5 p.m., Friday, October 11.

A member of the Cal Poly Reps hands out Campus Trial Paks to students in the University Union Plaza on Thursday.

the School Visits and Presentations Committee, and the Special Events Committee.

Members of Poly Reps must have a desire to represent Cal Poly and are able serve about 10 to 15 hours per month. The organization is able to work around the class schedules of Poly Reps so it does not hamper class attendance. The minimum GPA to be considered as a Rep is 2.5.

For more information on Poly Reps visit [www.polyreps.calpoly.edu](http://www.polyreps.calpoly.edu).

(Prospective students) often want to know what the students are like and how they might fit in. Poly Reps will provide face-to-face answers to those questions.

—Cindee Bennett-Thompson  
co-advisor of Poly Reps, 1985



Mustang Daily ads have reflected San Luis Obispo's changes almost as much as its articles. Here are some of the interesting ones that have run in the past.

1985

**"I PITY THE FOOL WHO DOESN'T TRY A FREE NEW WHOPPER."**

**BUY 1 NEW WHOPPER, GET 1 FREE!**

Please present this coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. This offer expires: October 5th, 1985. Good only at: 981 Footfall Blvd., SLO.

**Croissan'wich 99¢**  
Choice of ham, bacon or sausage.

Please present this coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. This offer expires: October 5th, 1985. Good only at the Burger King Restaurant at: 981 Footfall Blvd., SLO.

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Royal

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| • Cattleya            | • Queen Spectator  |
| • Hybrid              | • Tinted           |
| • Vanda               | • White-Pink       |
| • Cymbidium           | • Red-Orchid       |
| <b>Iris</b>           | <b>Elfin Roses</b> |
| • Blue, Yellow, White | • Red, Pink, Peach |
| <b>Roses</b>          | <b>Gardenias</b>   |
| • Red, Pink           |                    |

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1956

Score with GallenKamp's  
Gym Shoes!Go light you'll think you're barefoot!  
So springy you'll jump for joy!

**WOMEN'S AND GIRLS' LACE-TO-TOE GYM OXFORD**  
The most popular shoe for the active girl with cushioned sole, arch support, rounded toe, and a full leather upper. \$19.95 to \$24.95. **199**

**MEN'S AND BOYS' "CHAMPION"**  
Cushion foot with rubber sole, arch support, rounded toe, and a full leather upper. \$24.95 to \$29.95. **299**

**MEN'S AND BOYS' "KAMPWOOD"**  
For school and sport with cushioned sole, arch support, rounded toe, and a full leather upper. \$24.95 to \$29.95. **499**

**GallenKamp's**  
Higuera at Market St. Phone 1971  
Open Thurs. 10-9 p.m.

1960

School-Day  
SALE!

**ROYALTE**  
**Portable**  
A modern, compact portable with standard keyboard, designed for student needs. Makes lessons easier, helps attain better grades.

Turning as low as \$5.99 down, \$1.19 a week.

**JOHNNY NELSON OFFICE EQUIPMENT CO.**  
690 Higuera Street San Luis Obispo, California Phone 43-7347

**WIN \$50**

Add to your **CAMPUS EXPRESS CLUB** membership Sept. 23 - Oct. 31, 2006 and you'll be eligible to win **one of ten \$50 scholarships**

If you spend money on campus, save yourself the hassle of cash and checks by using **CAMPUS EXPRESS CLUB**. It's already encoded on your PolyCard. For more information or to add value, check

[www.calpolycorporation.org/express](http://www.calpolycorporation.org/express)



Everyone adding value to their membership during the promotional period, whether via the web site, in person, by mail, telephone or at an Express Station is automatically entered in the drawing. Winner will be contacted by email or telephone.

1951

## FREMONT

MATINEES DAILY 1:45 • SAT. AND SUN. CONTINUOUS FROM 1:45 P. M.  
EVENINGS - MONDAY THRU FRIDAY DOORS OPEN 8:30 P. M.

**SPECIAL ROADSHOW ENGAGEMENT**  
STARTING WEDNESDAY, OCT. 17th  
— FOR FOUR DAYS —



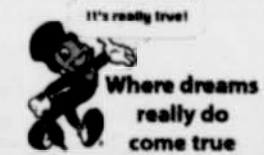
**EXTRA ADDED FEATURE**  
**"THE GUEST"**  
— BASED ON A STORY BY LEO TOLSTOY

ROADSHOW PRICES	
This Engagement Only	
Gen. Adm. Inc. Tax	\$1.20
Students	.75
Children	.50
Matinee	
Gen. Adm. Inc. Tax	.80

In this ad, the Fremont Theatre advertises general admission at \$1.20 and 75 cents for students. Today, it costs \$9 for general admission and \$8 for students.

MUSTANG DAILY ARCHIVES

Mustangdaily.net



## MISSION GRILL

**THURSDAY**  
**ALL DAY HAPPY HOUR**  
• 1/2 off all appetizers  
\$2 draft beers - \$3 well drinks  
\$4 margaritas - \$5 specialty cocktails

**SUNDAY**  
**BRUNCH 9AM-3PM**  
**LIVE JAZZ 11-2**  
Bloody Marys & Bottomless Mimosas  
**LIVE BAND 3-6 on the patio.**  
Siko on the patio 3-6 pm

**MONDAY**  
**MONDAY NIGHT FOOTBALL**  
Drink Specials, Food Specials, & Prizes.

**TUESDAY**  
**LADIES NIGHT**  
\$2 Champagne Cocktails \$2 Martinis

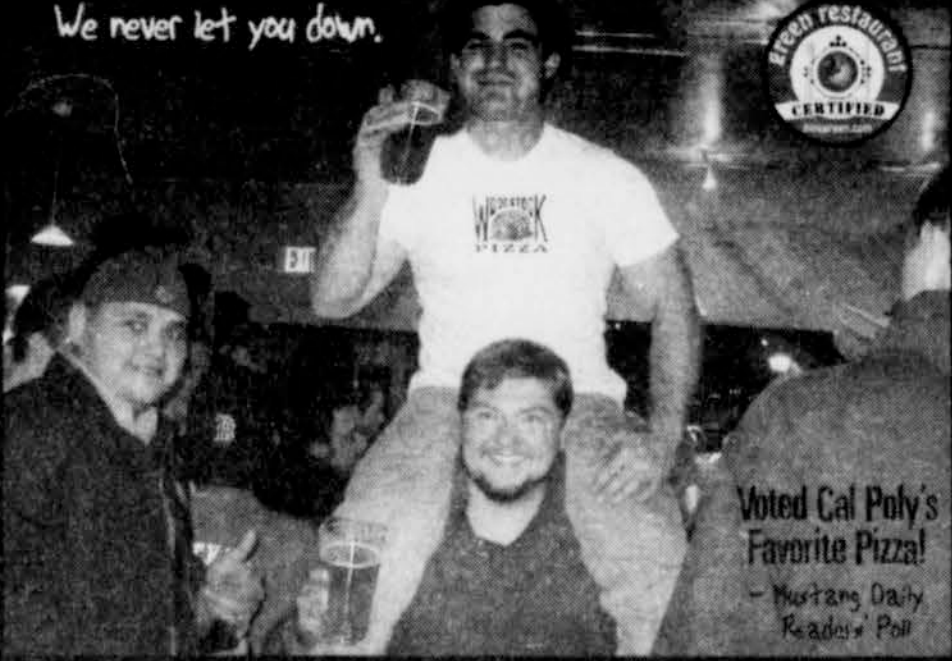
**WEDNESDAY**  
**INDUSTRY NIGHT**  
50% OFF all food plus Happy Hour drink prices.

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We never let you down.



Voted Cal Poly's Favorite Pizza!  
— Mustang Daily Readers' Poll

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Award-Winning Pizza • Fresh Salads • WildeBread™ • Wings  
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**Student Special**  
**X-LARGE PIZZA**  
W/ 1-TOPPING

**\$11.99** + tax

Always available! No coupon needed!  
Additional toppings \$1.59 ea. (Gourmet \$2.19 ea.)  
Not good w/other offers. Must show valid student ID.

**WOODSTOCK'S**  
**PIZZA**



- April 30, 1990 -

## Poly Royal '90

## Friday riot near Poly causes vandalism, injuries

Brandon K. Engle

Staff Writer

Crowds plus alcohol equalled vandalism and injury Friday night when a riot erupted at Kentucky and Fredericks streets.



A mob turned on law enforcement officials with bottles and rocks as police and paramedics tried to assist an injured person who was allegedly hit by a car.

Isolated fights kept up the momentum of the crowd as police from throughout the county, clad in riot gear, tried to bring some order to the melee. Police were showered with bottles, rocks, bricks and street signs.

Fifteen law enforcement agencies were called in to break up

the crowd, but initial attempts seemed to have little effect. Police later resorted to tear gas and water cannons.

The crowd, estimated by police to be as large as 1,000, vandalized vehicles, set objects on fire and destroyed private property.

Crowd members used a stop sign to break the windows of the Campus Bottle Shoppe on the corner of California Boulevard and Hathway Avenue while chanting "Free Beer! Free Beer!" Others in the crowd

chanted "Save Campus Bottle." Campus Bottle employees fought off an attack of beer bottles by throwing champagne bottles back.

Saturday morning, members of Sigma Alpha Epsilon and other fraternities worked at cleaning up California Boulevard and boarding up the windows of Campus Bottle Shoppe.

Rumors that this could be the last Poly Royal spread across campus on Saturday after the first night of rioting. A joint

press release from the City of San Luis Obispo, Cal Poly and the Associated Students, Inc. said, "We share a tremendous amount of regret and disappointment over the events of last night."

"The city, the University and student leaders have worked extremely long and hard over the last several months to avoid just such an episode. We feel that every possible effort has been made to protect the fundamental

See FRIDAY, page 12

Crowd members used a stop sign to break the windows of the Campus Bottle Shoppe on the corner of California Boulevard and Hathway Avenue while chanting "Free Beer! Free Beer!" Others in the crowd chanted "Save Campus Bottle." Campus Bottle employees fought off an attack of beer bottles by throwing champagne bottles back.

## Riots spell end for Poly partying

After 1990s violent riots and the cancellation of all Poly Royal events for the following years, the weekend of Mardi Gras became the new party for Cal Poly students and out-of-town visitors.

But in 2004, Mardi Gras also got out of control and riots resulted in over 200 arrests and \$500,000 in damages, causing the cancellation of all Mardi Gras events.

The following two years saw a virtual police take-over of San Luis Obispo to ensure student

cooperation.

In 2005, the city of San Luis Obispo brought in more than 400 police officers in full riot gear and tripled the fines for public drunkenness, noise and public urination violations during the weekend.

The city's precautions caused a movement of Cal Poly students to start the first ever "Poly Gras," an event that never actually took place.

Mardi Gras 2005 saw 82 arrests, a 58 percent decrease from 2004.

In 2006, the city cut the number of law enforcement down to 350 police officers and students got the message to stay home, leaving the usually bustling streets deserted.

Only 48 arrests were made, a 42 percent decrease from 2005 showing that the San Luis Obispo Police Department's "Party is Over" campaign was successful and Mardi Gras, like Poly Royal, will remain nothing but a distant memory.

- May 1, 1990 -

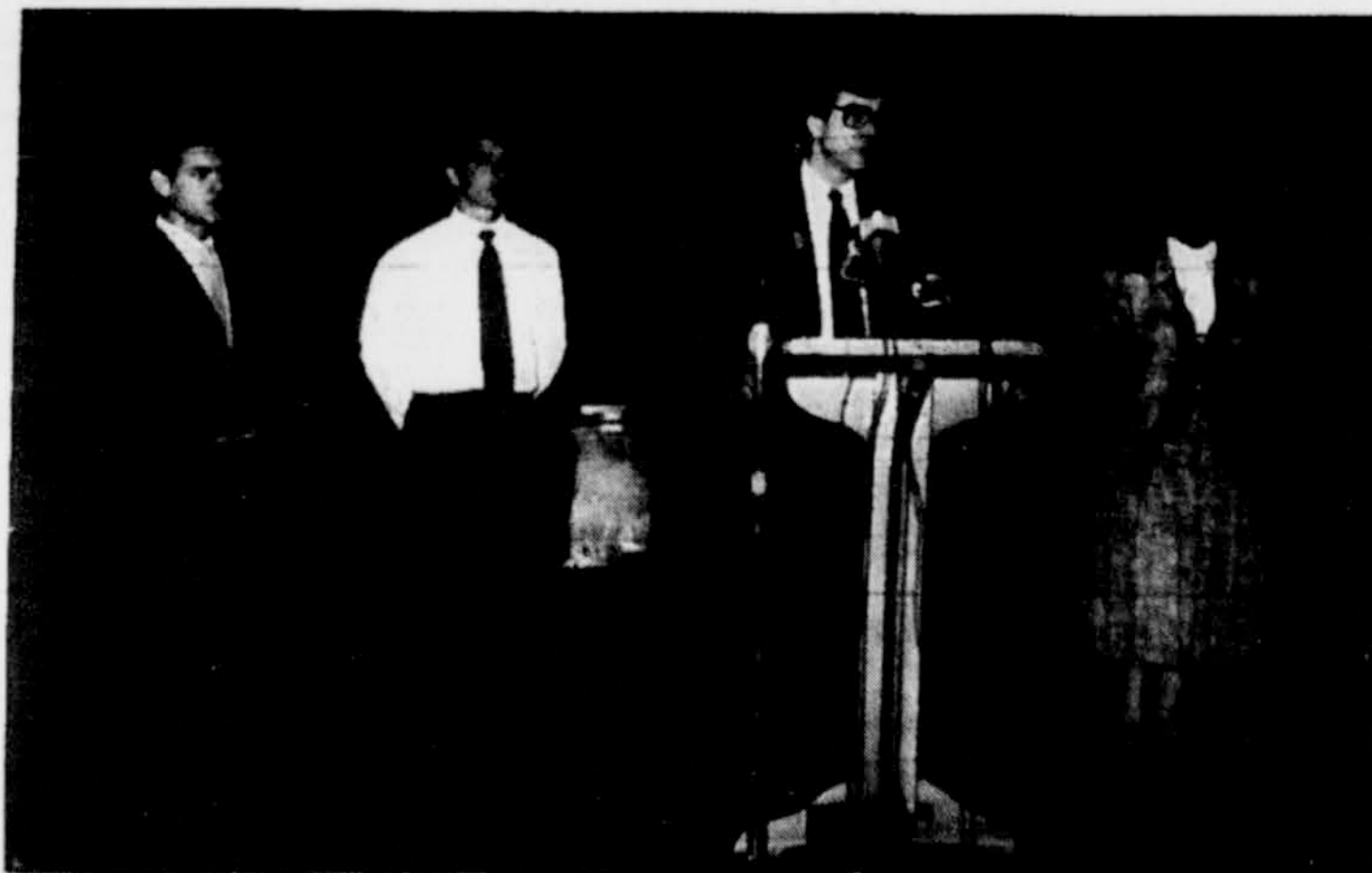
## MUSTANG DAILY

California Polytechnic State University, San Luis Obispo

Volume 54, No. 107

Tuesday, May 1, 1990

## Poly Royal cancelled 'indefinitely'



(From l to r) ASI President Ricardo Echeverria, Poly Royal Board Superintendent Scott Hublou, Cal Poly President Warren Baker and Vice President for Student Affairs Hazel Scott at press conference to announce Poly Royal cancellation.

## President's decision cites obligation to students and community in riots' wake

By Mary Frederisy

In response to weekend riots, the annual Poly Royal festivities are cancelled indefinitely, Cal Poly President Warren Baker announced Monday.

The morning press conference included Baker, Dean of Student Affairs Hazel Scott, ASI President Ricardo Echeverria and Poly Royal Board Superintendent Scott Hublou.

"I have an obligation to the student body and the community," Baker said. "Everyone was victimized by the behavior."

Baker said although this was one of the most successful Poly Royals of recent years, once an event has the reputation of a large party weekend, it cannot return to its original academic emphasis.

He also said that during the past year students have done everything possible to avoid a

return to the violence experienced last year, which consisted of a night-long clash between police and party-goers at Cedar Creek Village condominiums.

"Poly Royal, as we've known it, will not be brought back," Baker said.

"Nothing more could have been done to avoid the circumstances of Friday and Saturday evening. But like Pioneer Days in Chico and (spring break in) Palm Springs in recent years, (such events) attract thousands of people who are not interested in things on campus, but the party atmosphere."

After the violence Friday night, Baker toured the scene and began discussing cancellation Saturday morning.

Hublou said that before the violence, this year's events were more successful than ever.

"The on-campus events never

See CANCELLED, page 6



- April 30, 1990 -



Cuffed rioters wait to be booked by members of the multi-area police task-force before being transported to County Jail.

MIKE McMILLAN/Mustang Daily

## Riots erupt at Poly Royal



Crowds mingle along California Blvd. Saturday prior to the police' order to disperse.

MIKE McMILLAN/Mustang Daily

Eighty arrested, more than 130 injured as Poly Royal festivities become violent

By Mike McMillan  
Staff Writer

Poly Royal ended Saturday, but Poly Riot raged until early Sunday morning.

On Friday night, the streets of San Luis Obispo belonged to a frenzied mob of vandals who left their mark on this normally quiet community.

But Saturday night an army of 125 officers battled back, making 80 arrests with an assault tempered with full riot-gear, tear-gas, water-cannons and an angry company of man's best friend.

The city's three hospitals reported treating more than 140 people for lacerations, head injuries and dog bites.

Sierra Vista, the hospital nearest the riot's focal point at California Street and Foothill Boulevard, was busiest, treating more than 100 high-school and

college-aged students.

Officers from as far away as Santa Barbara joined a local police, sheriff and CHP task force organized at a field command-post in Santa Rosa Park.

At about midnight, several dozen officers clad in riot gear formed a skirmish line and began

**Related stories,  
photos, pages 4, 6-7**

working their way down California Boulevard in a series of advances on the rock and bottle-throwing mob.

The tactical assault continued for more than an hour, each advance yielding several arrests.

See SATURDAY, page 12

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# flashback

## Covering the Poly Royal riots

Brandon Engle  
Cal Poly  
Journalism alum, '90

It took only minutes for the intersection of California Boulevard and E. Foothill Boulevard to completely fill with revelers. As a reporter for the Mustang Daily, this was the place to be, right in the middle of the mayhem. Armed with a camera, I was ready to get the story. I wasn't specifically assigned to cover the riots, but I was there and knew my editor would want my account of the evening's activities.

Looking south down California, toward Hathway Avenue, I saw something burning. A car, a couch, I wasn't sure. I turned around to find two men dismantling the street sign that they would later use as ammo to throw at police. Naturally, I snapped their picture for the paper.

I quickly learned, however, that

taking pictures of people during a riot doesn't go over very well with those actually doing the rioting. You see, the pictures could be used as evidence for the police. So as I tried to capture a few more images, my friend Mike grabbed my arm and said, "We're going."

I'm sure I looked puzzled because Mike too was a journalism student and I knew he shared my enthusiasm for getting the story. What I didn't know was that Mike saw several angry men coming up behind me, prepared to make sure I wouldn't take any more pictures.

We made our way to Hathway Avenue and then down to the corner to Cork and Bottle and back up California again. By the time we returned to Foothill, the police had organized a line to disperse the students. Now it was time to retreat. I

ended up in someone's second floor apartment watching from the balcony as police fought to gain control. Several times a police officer would see us watching and threaten us with arrest if we didn't get inside. For another hour, we watched as the police used water cannons on the crowd and arrested rioters. I knew then that this was a big story, but I had no idea it would cause the end of Poly Royal.

Being on staff at the Mustang Daily was an invaluable experience. It gave me a taste of real world journalism and the hectic pace of a reporter's life. Not many journalism students have the opportunity to report from within a riot. But as a Cal Poly student, the riots didn't make much sense. I guess some took "learn by doing" a little too seriously.



- September 5, 1993 -

## Man accused of sniffing buttocks

Police detain Santa Maria man after woman complains of lewd acts in Kennedy Library

By Katherine Gill  
Senior Daily Editor

9/5/93

University Police detained a Santa Maria man Thursday for allegedly sniffing the buttocks of several women in Kennedy Library.

The same man was caught acting lewd in the library three years ago to the day.

The man was caught at about 12:15 p.m. after a woman who filed a complaint about him last month recognized him inside the library, according to University Police Investigator Ray Berrett.

On Oct. 19, the woman reported finding a man on his knees apparently smelling her buttocks as she studied at a cubicle in the library, Berrett said. The woman called again on Thursday to say the same man was again in the library, and gave a detailed description to police.

The man — whose name University Police would not release — was described as a 38-year-old with red-blond hair and a ruddy complexion, wearing dark blue shorts and a Miami T-shirt.

He also was "wide-eyed, smiling, clumsy and carrying a leather burgundy attache case," Berrett said.

Berrett said he went to the library in time to see the suspect — who is not a Cal Poly student — heading up to the second floor and followed him into the racks. He said the man knelt down close to the floor behind a woman studying at a cubicle and appeared to be sniffing her buttocks.

See **SNIFFING**, page 2

## flashback

### Cal Poly gets a whiff of the weird

From 1992 to 1993, when I served on the Mustang Daily staff under editor Peter Hartlaub, we had a wealth of news — budget cuts, fatal accidents and a big scandal on the baseball team. Some animal-rights activists even liberated a good many frogs from a science lab one day, sending them hopping all over Poly.

My editorship wasn't as newsy. Yet on several levels, nothing could compete with the story of the Kennedy Library Butt-Sniffer.

The name says it all: Reports surfaced early in fall quarter of 1993 that female students were often finding a guy — the same guy — on his hands and knees on the library rug. He would always be near them, and always rather behind them. Of course, Public Safety was having trouble catching him.

We didn't want to make too lightly about a sexual deviant on the loose. Yet two enterprising students reacted to our initial coverage by making T-shirts for sale that carried the slogan:

John Hubbell  
Cal Poly  
Journalism alum, '95

"Kennedy Library: No Butt-Sniffing." (The shirts had a slashed circle, a nose ... you get the idea.) I believe a few campus feminists were alarmed by that too, so we toed the middleground and headlined our centerpiece on shirts: "A Nose for Controversy."

For a while, we thought of making "library perverts" a full-time beat. But we realized it would entail a reporter skulking around Kennedy, sticking their nose into everything. In that sense, someone already had us scooped.

John Hubbell is completing his Master of Arts in folklore, with an emphasis in Southern music, at the University of North Carolina at Chapel Hill.

For the past five years, he was a national/foreign editor and political reporter at the San Francisco Chronicle.

Hubbell was the Mustang Daily editor in chief from 1993 to 1994 and news editor the previous year.

## flashback

### Flasher puts naked truth on front page of Mustang Daily

On my office wall in Chapel Hill hangs the last front page of the Mustang Daily that I designed during my tenure as 1993-94 editor. On that page, at three columns wide, is a photo featuring a Daily editor's naked ass.

It's not mine, naturally. That's the luxury of being the editor. "Make sure it's someone else's ass" is a learn-by-doing lesson you might as well start practicing at the Daily.

The ass made the front page in our effort to recap the year's craziest campus crime stories. One story came from a spring incident in which a late-night janitor opened a classroom only to find a fellow there rather visibly enjoying a pornographic film. The man fled across campus in the nude.

Normally that year, we took ourselves rather seriously on the Daily editorial board. I remember the staff exposing Warren Baker's quiet wooing of the University of Nebraska presidency, and amazing work by all when the AIDS Memorial Quilt came to campus. But when it came to the last edition, I shocked and appalled our adviser,

John Hubbell  
Cal Poly  
Journalism alum, '95

Marvin Sosna, by bucking our hard-news sensibilities. Pondering our zany-story roundup with no art in hand, I suggested: Why don't we re-enact one of them for the lead photo?

It took three men: me, photographer Scott Robinson and an assistant managing editor who can reveal himself if he so chooses. We chose the Graphic Arts building, room 303 for the late-night shoot. I played the janitor, silhouetting Scott's frame with a baseball cap, dangling headphones and a dropped jaw. Expertly, Scott lit the hall with strobes. Then, on cue, my AME sprang from 303 and sprinted toward the stairs, videotape in hand.

It was true teamwork. By Friday, the Daily carried the photo and a big headline that alluded to both the end of the academic year and the photographic treatment of the weirdness we'd endured to get there. It read: "The End Is Near."

With apologies to the learned instructors who taught me, I think that's my best work to date.

Editor's note: There is a file in the editors' office labeled "Sickos in the library" where these stories were originally found. No one knows how long the file has been there.

- October 26, 1992 -

## Accused flasher pleads not guilty

By John Hubbell  
News Editor

A former Cal Poly student has pleaded not guilty to counts of committing a lewd act and indecent exposure in the Robert E. Kennedy Library during the past summer.

Amit Yeruva Rao, 28, of San Luis Obispo, entered not guilty pleas through his attorney at an Oct. 19 arraignment in San Luis Obispo Municipal Court.

A hearing for Rao will be held in Division B of Municipal Court on Nov. 9 at 1:30 p.m.

The charges against Rao stem from several reports by Cal Poly Public Safety investigators made public at Rao's arraignment. They show campus police suspect he is the man who allegedly harassed five women during late July and August in the library.

According to police documents, the initial report was made by a woman who said a man sat in front of her and began masturbating while she sat studying on the library's second floor at 11 a.m. on Aug. 3.

Another report said that hours later, another female student fell asleep on the library's fifth floor before awaking to "a

sticky substance" on the back of her T-shirt.

The report indicates that the woman believed the substance to be semen.

While she reported to police that she "saw no one in the area just prior to falling asleep, she did tell... of a subject who has been watching her."

The subject's description matches other descriptions in the police reports.

The misdemeanor criminal charges are derived from the these alleged incidents, according to Jeff Stein, Rao's attorney. However, Rao was also the subject of three other complaints filed during summer quarter.

Records further show that police — acting on a description supplied by students — put Rao under surveillance in the library on Aug. 5. Investigators Mike Kennedy and Ray Barrett reported they sighted Rao and that he agreed to be photographed for use in a lineup.

Days later, Rao was identified in the lineup by three women who claimed he had harassed them, the reports say.

Rao has no criminal record and is no longer enrolled at Cal Poly, according to Stein.



- May 31, 1996 -

CALIFORNIA POLYTECHNIC STATE UNIVERSITY SAN LUIS OBISPO

# MUSTANG DAILY

MAY 31, 1996

FRIDAY

VOLUME LX, No. 132

CONGRATULATIONS SENIORS!

## Student disappears after party

By Sandra Naughton  
Daily Staff Writer

Cal Poly freshman Kristin Denise Smart, who goes by "Roxy," has been missing since 2 a.m. Saturday when she was last seen walking to her dormitory after a party.

She was walking home from an off-campus party with two friends who last saw her about 50 yards from the entrance of Muir Hall before they separated, said Investigator Mike Kennedy of Cal Poly Public Safety.

The 6-foot 1-inch blonde with brown eyes, weighing about 145 pounds, was last seen wearing a short, black skirt and a gray shirt. She is a speech communication major.

Campus police suspect Smart may have been under the influence of alcohol during the time of her disappearance.

Smart's father and roommate reported her missing early Tuesday morning, after not seeing or hearing from her since Friday before she left for the party, Kennedy said.

In the past, no students reported missing have been gone for this length of time, Kennedy said. "The unusual circumstances of this case are that she didn't take her purse, wallet, makeup or other belongings."

Kennedy said she had no prior criminal history or problems that

would explain her disappearance. She did not have a car or a driver's license.

"It is out of character for her to be gone this long," said Corrina Jones, a chemistry freshman who has lived across the hall from Smart since she moved in at the beginning of the quarter. "On weekends, she was not around much, but during the week she was here, which is why we got concerned."

Although Smart is not steadily dating anyone, Jones initially thought she might be with someone she previously dated.

"Now we are worried," Jones said, referring to other residents on her floor. "She liked to party, but she still completed her own responsibilities. She didn't lose touch with school — she still had her priorities."

Jones said she was also concerned because Smart does not have medication for her hyperactive medical condition, Attention Deficit Disorder.

"She is a very outgoing girl and different from other people," Jones said, citing her interest in body boarding. "Not that many people around here know her, but we are concerned."

Music freshman Jake Potts, who was at a party with Smart the night before she disappeared, said he was not surprised by her absence.

See MISSING page 10



Kristin Denise Smart was last seen walking to her dormitory early Saturday morning / Photo courtesy of Campus Police

## ASI approves 2 new members at last '95-96 board meeting

By Steve Enders  
Daily Staff Writer

Wednesday night's ASI Board of Directors meeting was full of emotion once again, but this time it wasn't about free speech or clubs demanding more money.

Members expressed sadness over a long, eventful year and wished incoming members good luck as they take on many new issues next year.

Wednesday's meeting was a carry-over from last week's as members had created a 164-hour recess to deal with remaining budget items because ASI bylaws prevent regular board meetings during "dead week."

The board approved two new members for positions on next year's board of directors. Architecture senior Arturo Rodriguez was approved for the executive vice president position, the third highest on the board of directors. Human development senior Sean McGowan was approved for the vice chair post.

Rodriguez was one of nine being considered for the position, and is currently serving as president of Movimiento Estudiantil Xicano en Aztlan (MEXA).

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## 10 years later, student's disappearance a mystery

Sara Hamilton  
MUSTANG DAILY

Kristin Denise Smart had been missing for five days when this story was printed on May 31, 1996.

It's been over a decade since that issue was in the newsstands, but very few people have forgotten Kristin Smart. The national media focused their attentions on the local disappearance, making it a high-profile case for a long time. Anyone paying attention to the news at that time could find Smart's name plastered across the front of every local newspaper, as well as others like The New York Times or USA Today.

Smart was declared legally dead in May 2002, six years after her disappearance. In spite of the years that have passed, the San Luis Obispo County Sheriff's Department still reviews her case monthly. The FBI still has Smart on file as a missing person investigation, with a \$75,000

reward for any information leading to finding her.

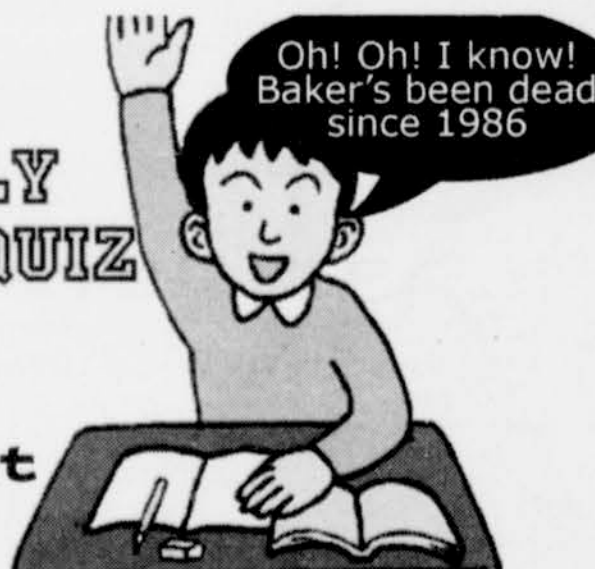
Campus police originally thought Smart took an unannounced vacation to Hawaii, as mentioned in Sandra Naughton's article. This was why campus police didn't immediately report her as a missing person to local law enforcement, and why the Kristin Smart Campus Security Act was put into effect in California. The law requires campus police to report cases involving missing students or violence to the local police force.

Paul Flores, the person Smart was last seen with, came under suspicion and was investigated after her disappearance. He was questioned by the police, but he has chosen to plead the Fifth Amendment. Though Flores remains a suspect, there is no conclusive evidence that he was involved, authorities said.

Smart's disappearance is, to this day, an unsolved case.

TAKE THE  
MUSTANG DAILY  
ANNIVERSARY QUIZ

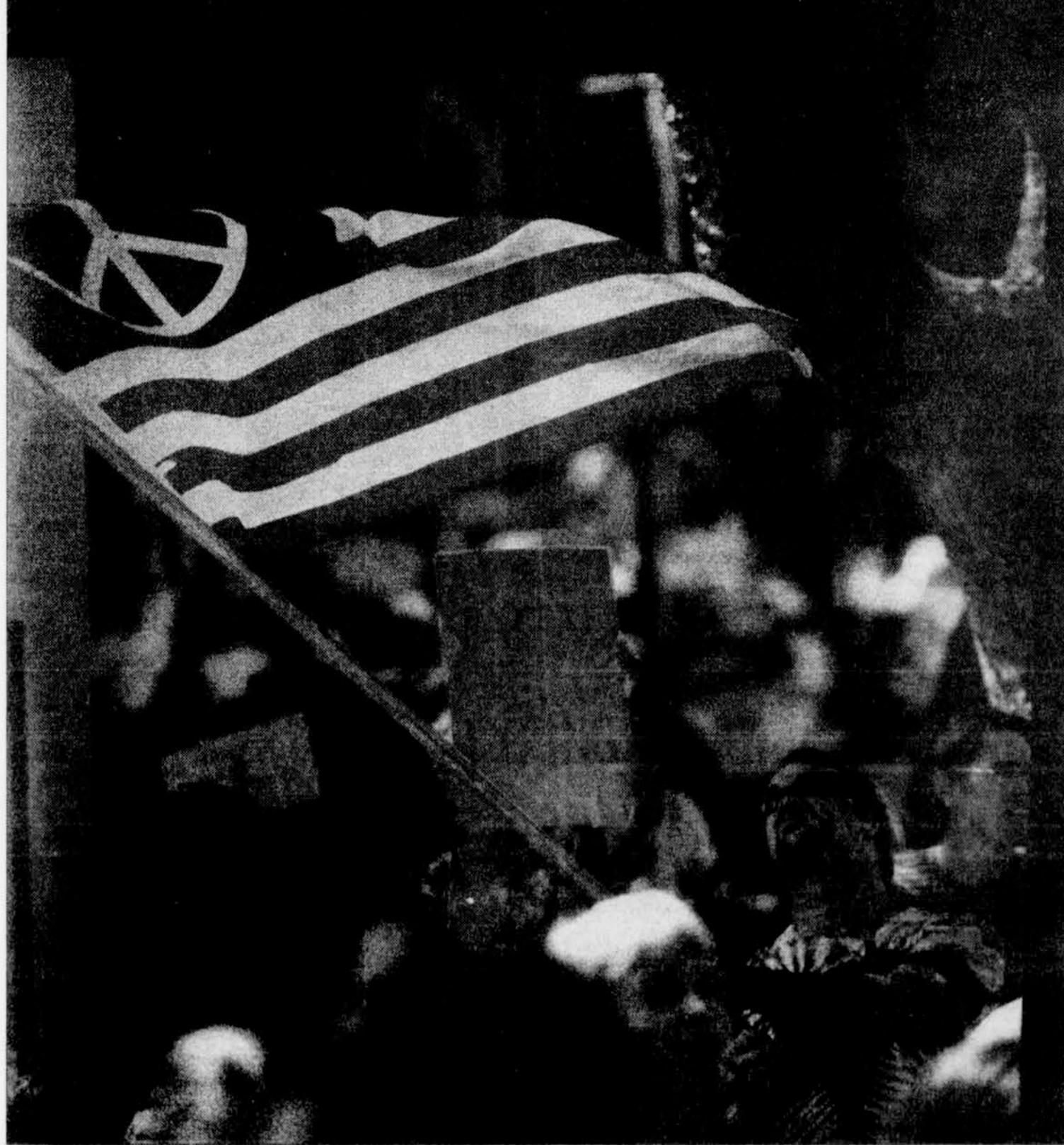
Only at  
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- September 26, 2001 -

# Mustang DAILY



## News

Wednesday, September 26, 2001 3

### Campus reacts to terrorist attacks

By Robin Nichols  
MUSTANG DAILY CONTRIBUTOR

On Sept. 11, terrorists attacked America. Images from the past two weeks are something people worldwide will have a hard time forgetting any time soon — the unbelievable pictures of flaming towers, vaporized airplanes, ash-covered figures running for their lives. The event has affected citizens around the globe, from faraway Europe to a place more close to home, Cal Poly.

The day after the planes crashed, campus officials had already come together with a plan to help students and staff get through the emotional time. A reflection meeting was held in the Christopher Cohan Center of the Performing Arts Center with President Warren Baker, local clergy, community members, faculty and students discussing the event and taking time to express feelings on the recent tragedies.

"It was a time for members of the university community to come together and have a chance to reflect as a community on the events of (Sept. 11)," said Paul Zingg, provost and vice president of Academic Affairs. "This kind of gathering was

appropriate (at this time). We told them about opportunities to help, to make any contributions."

The campus remained open on Sept. 11, but not for want of compassion.

"There was business that needed to be taken care of," said Jeff Bliss, director of public affairs. "We did not sense an immediate danger. It was not a cold decision."

Now that students have started classes, local agencies and organizations are gearing up to deal with concerns and questions that might be presented. University Police Chief Tony Aeils said the department is extremely prepared to handle any situation similar to the attacks and feels the campus is secure.

"There's a system in place that goes all the way from a relatively small incident to a tremendous disaster where we need resources through the federal government," Aeils said. "We are quite prepared, and that includes police agencies, fire agencies, and rescue resources. I think we're in a position where everybody is up to speed, ready to go. We're not in

see REACTION, page 13

On Sept. 11, terrorists attacked America. Images from the past two weeks are something people worldwide will have a hard time forgetting any time soon ... the event has affected citizens around the globe, from faraway Europe to a place more close to home, Cal Poly.

## flashback

### September 11 hits home for Poly students

"Where were you Sept. 11?"

The tragic events of that day in 2001 have become a landmark event for our generation. For our parents, the question is, "Where were you when President Kennedy was shot?" For our grandparents, the question is, "Where were you when Pearl Harbor was bombed?"

Each generation's calamity is so shocking, most people will remember what they were doing the exact moment they heard Kennedy was assassinated or that the Twin Towers were demolished.

Sept. 11 happened two weeks before classes started at Cal Poly in fall 2001. By the time students returned to campus for the new school year, many were over the initial numbness, but most were still trying to deal with the experience.

Classes started Tuesday; our first issue of the Mustang Daily hit streets Wednesday. The cover is usually gray with text and photos, but this one was stark black. One photo in the center showed a man carrying the American flag.

When discussing how to cover Sept. 11, our first instinct was to find someone who was there, someone who lived through it firsthand. We also searched out foreign exchange students who were in the Middle East, but Cal Poly had none there at the time.

Since those interviews were hard to come by, we wrote the obligatory articles about how the university community was coping; how people could get help if they were feeling down or depressed; and how prepared local agencies were for terrorist attacks, especially since nuclear power plant Diablo Canyon, a possi-

Michelle Hatfield  
Cal Poly  
Journalism alum, '02

ble target, is on the coast just miles from campus.

The paper also tried to answer the question on everyone's mind, an issue talked about in almost every class, whether it was a calculus class or bowling — "why do they hate us?"

This was the first time most Americans heard about Afghanistan or the Taliban. Many Mustang Daily news stories and editorials focused on educating people about the unknown.

Sept. 11 did introduce students to the efforts of Maliha Zulfacar — an ethnic studies professor who fled Afghanistan years before the attacks when the Taliban took over. She was very willing to share her story and

work on spreading awareness. Since Sept. 11, Zulfacar has been involved in rebuilding Afghanistan and has been a wealth of information for students and Mustang Daily journalists.

The fiery difference in opinion about what America should do next to avenge the attacks played itself out in the Daily's editorial pages. While the news angle wore itself out pretty quickly and gave way to homeland security on the national level, letters to the editor bounced back and forth for weeks. Most students called for peace and discouraged others from taking their anger out on people of Middle Eastern descent. Others wanted to attack certain Middle Eastern countries while some blamed the attacks on past and present U.S. foreign policy.

Many students were concerned about defending the country against future attacks and the possibility of

escalating violence with more violence — issues that remain at the forefront of international politics five years later.

The Sept. 11 attacks signaled a new era in the world, even right at home. I began my senior year at Cal Poly that fall and could tell a difference from past years among students walking around campus. Fall is a time of reconnecting with friends after summer break; a time to get back into the fun routine of college life; a time to show off new clothes, hair cuts and electronic toys.

That fall, the air on campus was quiet. It was obvious that something was wrong, but it wasn't. It was just that things had changed.

Michelle Hatfield was news editor of the Mustang Daily from 2001 to 2002. She's currently the higher education reporter at The Modesto Bee.



## It's been a busy few years

Too much has happened in the last few years (let alone the last 90) for us to squeeze it all onto one page. So we took a scattering of some of the biggest stories to rock Cal Poly.

Who could forget Scott Peterson, the Cal Poly alum who was sentenced to death for killing his wife Laci (also a Poly grad) and their unborn son?

In better news, the Cal Poly football team reached the NCAA 1-AA playoffs for the first time ever last fall. The Mustangs made it all the way to the quar-

terfinals before losing to Texas State.

George W. Bush beat out John Kerry for reelection in November, 2004. The Mustang Daily extended its deadline to midnight to get the most up-to-date coverage possible for students and faculty.

Gov. Arnold Schwarzenegger visited San Luis Obispo last fall during his special election campaign and spoke to a locals at the Madonna Inn. Californians ultimately rejected all the ballot measures he supported but that hasn't deterred the governor from running for reelection next month.

- April 21, 2003 -

## Cal Poly alumnus arrested in pregnant wife's death

By Kim Baca  
Associated Press Writer

MODESTO — Cal Poly alumnus Scott Peterson was carrying \$10,000 when detectives, fearing he might try to flee the country, pulled him over about 30 miles from the Mexico border and arrested him.

Hours later, authorities would announce that DNA tests showed two bodies found on the shore near San Francisco were his pregnant wife Laci, a Cal Poly alumna missing since Dec. 23, and their unborn son.

Peterson had repeatedly denied any role in his wife's disappearance, and police had avoided labeling him a suspect. But authorities say he knew he was being tracked.

Modesto Police Chief Roy Wasden sought the arrest warrant for Peterson a day before the bodies were identified because he feared Peterson might flee to Mexico, where law forbids extradition of anyone facing the death penalty. Prosecutors in Stanislaus County plan to charge Peterson, 30, with



LACI PETERSON



SCOTT PETERSON

capital murder for the deaths of his 27-year-old wife and their unborn son.

Peterson, now jailed, is expected to be arraigned as early as Monday.

"Like many people who are in jail for the first time, he wants to know what's next," said Stanislaus County

Sheriff's spokesman Kelly Huston.

He hasn't talked much to the guards, though he has been polite and cooperative, Huston said.

He has also been segregated from other inmates, who know he's there and "definitely have some unfavorable opinions of him," Huston said.

Peterson's attorney, Kirk

McAllister, has not commented on the case or returned weekend calls to his office.

In an interview with Time magazine, Peterson's father, Lee, said "police have just bungled this investigation from day one."

"We're grieving for the baby, as Scott is for Laci," he told the magazine.

When detectives arrested him Friday, Scott Peterson's dark hair had been dyed reddish-blond and he had grown a goatee. A law enforcement official who spoke on condition of anonymity said Sunday that he also had \$10,000 with him.

From the start, police had focused attention on Peterson, who acknowledged that he had an affair with another woman last year but said his wife, due to give birth in February, knew about it.

They spent days searching the waters near the Berkeley Marina, where Peterson said he went fishing the day his wife disappeared, and

see PETERSON, page 3

- December 3, 2005 -

## FOOTBALL PLAYOFFS 2005

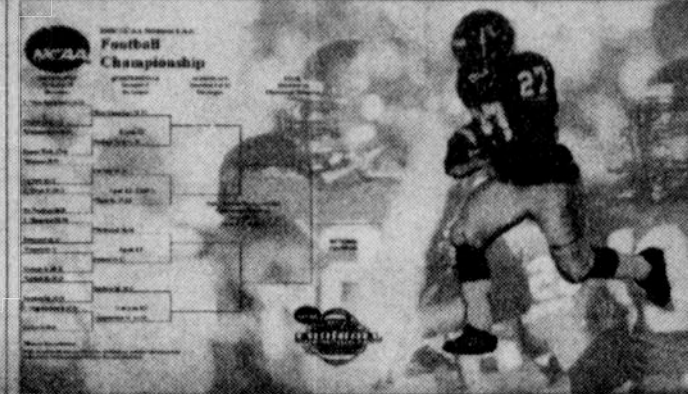
NCAA Division 1-AA

### 2-MINUTE DRILL

Cal Poly (9-3, 4-1 Great West) at Texas State (10-2, 5-1 Southland)

Series History: Cal Poly 1, Texas State 0  
When: San Marcos, TX  
When: 1:05 p.m.  
TV: ESPN2, channel 36  
Radio: KXTV Radio (97.7 FM)

About the opponent...



- November 4, 2004 -



ASSOCIATED PRESS

President Bush and First Lady Laura Bush wave to supporters at the Ronald Reagan Building in Washington, D.C., Wednesday.

## Four more years

- November 7, 2005 -

## Arnold visits SLO, draws hundreds of protesters

Emily Rancer  
MUSTANG DAILY

San Luis Obispo County residents put Gov. Arnold Schwarzenegger on the spot Thursday at the Madonna Inn with questions about four of the eight propositions that will appear on Tuesday's special election ballot.

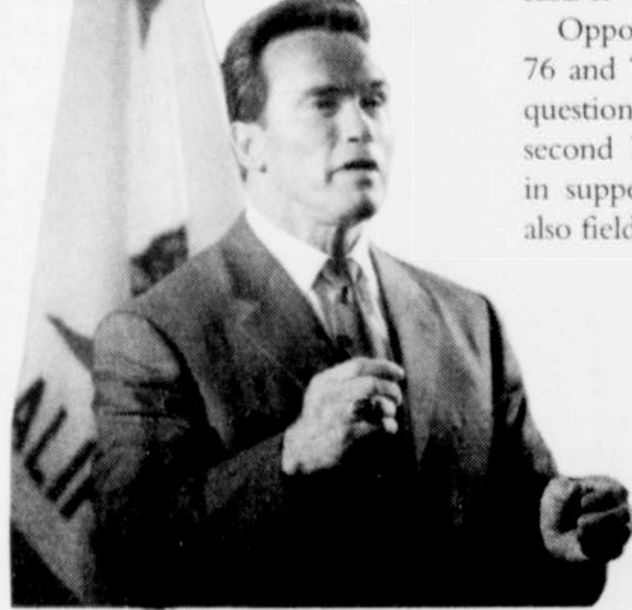
Despite his intention to rally support, Schwarzenegger's visit pulled in hundreds of local protesters who picketed outside the inn, waving signs and chanting "SLO says no" as cars drove by, many of

them honking in approval.

"I think it's amazing that there were 1,500 San Luis Obispo County residents here protesting his lousy initiatives," said Stew Jenkins of San Luis Obispo who protested for several hours. Jenkins ran as the Democratic nominee for assembly in fall 2004.

Schwarzenegger spoke to about 300 invited community members, 120 of whom were randomly selected from subscriber lists to the San Luis Obispo Tribune and the Santa Maria Times. The two newspapers and KSBY sponsored the evening's hour-long, town hall style event, which was broadcasted live on KSBY.

Opponents of Propositions 74, 75, 76 and 77 spoke first and answered questions from the audience. In the second half, Schwarzenegger spoke in support of the propositions and also fielded questions.



SHEILA SOBCHIK  
MUSTANG DAILY



MICHAEL MULLADY MUSTANG DAILY

Protesters gathered outside the Madonna Inn Thursday in response to Gov. Schwarzenegger's visit. The governor spoke in support of four propositions on Tuesday's special election ballot.



TRUE/FALSE: PRESIDENT BAKER'S STUNT DOUBLE REPLACED BAKER IN 1986

# Take the anniversary quiz on mustangdaily.net

TRUE/FALSE: OUR STAFF IS TORTURED DAILY BY THE SONG "CALL ON ME"

su do ku															
TODAY'S SOLUTIONS															
6	8	5	1	2	7	9	3	4							
1	7	3	6	4	9	8	2	5							
9	4	2	3	5	8	6	1	7							
2	5	7	9	3	6	1	4	8							
3	1	4	7	8	2	5	6	9							
8	9	6	5	1	4	2	7	3							
5	6	1	8	7	3	4	9	2							
4	3	9	2	6	5	7	8	1							
7	2	8	4	9	1	3	5	6							

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Sexual Assault Recovery  
& Prevention Center

Women's Shelter Program  
of San Luis Obispo  
County

National Organization for  
Women

Hotline of SLO County

American Cancer Society  
Community Counseling  
Center

Commission on the Status  
of Women

Walk-In Or Call Ahead  
805.549.9446

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INFORMATION SESSION  
THURSDAY, OCTOBER 19

11:00 AM  
IN UNIVERSITY UNION  
ROOM 219

6:00 PM  
IN UNIVERSITY UNION  
ROOM 218

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## The New York Times Crossword

Edited by Will Shortz

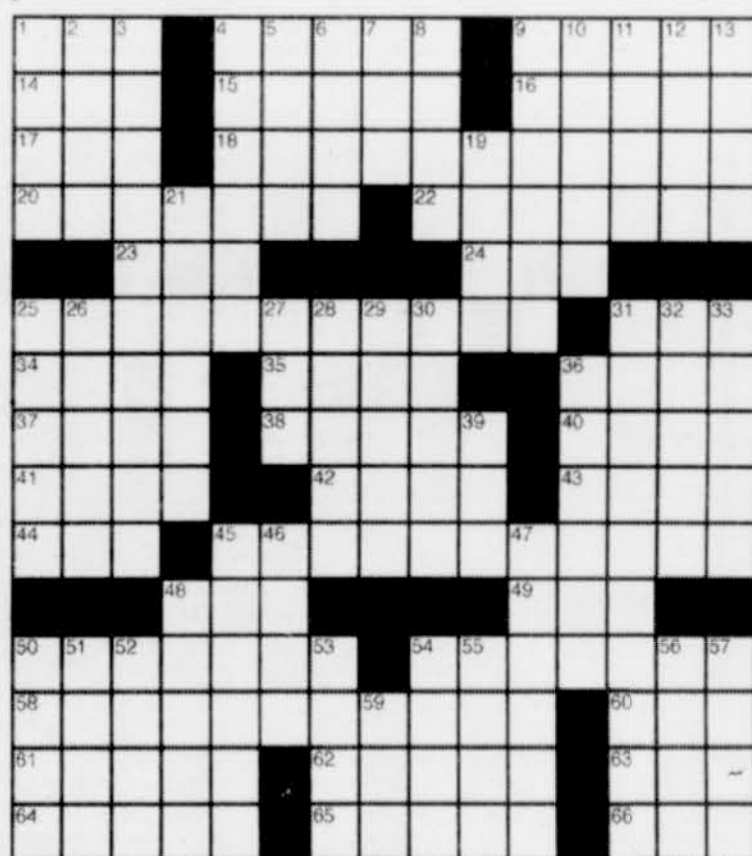
No. 0906

### ACROSS

- 1 Bunsen burner fuel
- 4 Womb contents
- 9 Identical socks
- 14 Dadaist Jean
- 15 Sea, home of the Isle of Man
- 16 Unfriendly way to respond
- 17 Muumuu accessory
- 18 Queen's place
- 20 "Tsk tsk" elicitor
- 22 Pushed around, as food
- 23 Listen here
- 24 Sunburned
- 25 Queens place
- 31 Fall behind
- 34 Race assignment
- 35 Voting second in a voice vote
- 36 Comstock
- 37 U.S. rocket with a name from classical myth
- 38 Dr. Bartolo in Mozart's 4-Down
- 40 "Put a lid on it"
- 41 Cushiony forest seat
- 42 #2
- 43 "The African Queen" scriptwriter
- 44 "Say 'ah'" doc
- 45 Queens place
- 48 Call day
- 49 Plaines, Ill.
- 50 Snack bar content
- 54 Hoedown staples
- 58 Queen's place
- 60 King Kong, e.g.
- 61 Bubbling on the stove
- 62 Attribute

### DOWN

- 1 Molls and dolls
- 2 Tiler's measurement
- 3 Queen's place, in fiction
- 4 See 38-Across
- 5 Pitching stats
- 6 What prisoners do
- 7 "What's the ...?"
- 8 Yellow Pages listing
- 9 It's a knockout
- 10 Needed to be kneaded, maybe
- 11 Ready to go into overtime
- 12 Lioness of book and film
- 13 Part of CBS: Abbr.
- 19 "good time ..."
- 21 Give strokes
- 25 Inamorata, say
- 26 With whom Moses went to Egypt
- 27 Semi section
- 28 Jack
- 29 Mixed up
- 30 Smartens (up)
- 31 Queens' place



Puzzle by Manny Nosowsky

- 32 Farewell
- 33 "Don't let those fellas escape!"
- 36 Filthy rich
- 39 Select, with "for"
- 45 Counter positions
- 46 Not quite a majority
- 47 Piles on
- 48 Finalize, as a cartoon
- 50 Aussie greeting
- 51 Singer McEntire
- 52 "Don't have ... man!"
- 53 Whence the line "It is more blessed to give than to receive"
- 54 Sig Chi, e.g.
- 55 "Gotcha!"
- 56 Sport with masks
- 57 Tailor-made
- 59 "Chances ..."

For answers, call 1-900-285-5656, \$1.20 a minute; or, with a credit card, 1-800-814-5554.  
Annual subscriptions are available for the best of Sunday crosswords from the last 50 years: 1-888-7-ACROSS.  
Online subscriptions: Today's puzzle and more than 2,000 past puzzles, nytimes.com/crosswords (\$34.95 a year).  
Share tips: nytimes.com/puzzleforum. Crosswords for young solvers: nytimes.com/learning/xwords.

### ANSWER TO PREVIOUS PUZZLE

REAL	ADAM	KINDA
ALTO	PAIRE	ARDOR
PHONE	BILL	BOAST
TIMEX	SOT	ONKEY
LAC	SCOW	
EASY	MARK	EMILIA
BBC	STONES	LANG
ENUF	SOOTS	LYTE
REBA	EMBANK	URN
TRASHY	STAND	PAT
TEEM	SUE	
WELBY	ITS	TAEBO
ALLOD	SHOW	ERROD
DECCA	ERIE	MILE
SMOKY	RULE	ENDS

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The Cal Poly Corporation's  
Annual Audit  
has been completed  
for FY 2005-06.

Copies are available to the  
Public at the Corporation  
Administration Building #15.

The Cal Poly Housing  
Corporation's  
Annual Audit  
has been completed  
for FY 2005-06.

Copies are available to the  
Public at the Corporation  
Administration Building #15.



## EDITOR'S NOTE

# What will the Daily be when it grows up?

Imagine your lifetime and the stages you move through: childhood, adolescence, the college years, having a family, retirement and eventually death. You are left with memories, scars and stories that are passed on for generations. The celebration of the Mustang Daily's 90th year of production is really just a birthday party somewhere on that timeline of life's stages. And although 90 may seem like a ripe old age, it's really just the beginning for the Mustang Daily.

We made it through the childhood years of not knowing what to call ourselves (The Polygram, Polytechnic Californian, El Mustang).

We had our awkward adolescent years (girls on campus, potheads). We tested the limits during the college years (Poly Royal, flashers). And now we've

found that special someone (Poly students) and are ready to settle down and watch this family grow.

Today's Mustang Daily consists of a team of student editors and reporters who are committed to bringing the news to Cal Poly every day. With technology on the rise, the Mustang Daily is pushing towards the future of news on the Web with podcasts and multimedia reporting.

There's no sure way to know where this "old rag" will be another 90 years from now, but I would venture a guess that it will still be providing great news to your children's children.

*Jennifer Hall is a journalism junior and managing editor of the 2006-07 Mustang Daily.*



2006-07 MUSTANG DAILY EDITORIAL STAFF

Come  
Celebrate the  
Mustang Daily's

90<sup>th</sup>  
Anniversary

in building 26 (Graphic Arts), room 226 TODAY from 4 to 5:30

WE'VE GOT FREE CAKE!



EMILY RANCER AND JENNIFER HALL IN THE EDITORS' OFFICE



SHEILA SOBCHIK MUSTANG DAILY

From left: Jennifer Hall (managing editor), Kathrene Tiffin (spotlight editor), Monica Yamamoto (design editor), Kristen Marschall (news editor), Tristan Aird (sports editor), Emily Rancer (editor in chief), Ryan Chartrand (online editor), Giana Magnoli (copy editor), Angel Pacheco (copy editor), Jessica Greenwalt (assistant design editor), Rachelle Santucci (assistant news editor)