

Career fair targets two CLA majors

Professionals from social science and psychology disciplines will attend the job fair today in UU 220.

Leah Mori
MUSTANG DAILY

A group of social sciences and psychology students will see the project they began at the beginning of winter quarter come to fruition as 28 professionals come to Cal Poly for the Social Sciences and Social Psychology Career Exploration Day today.

It will be held from 11 a.m. to 2 p.m. in UU 220. All majors are welcome.

Among the professionals in attendance will be 78-year-old anthropological sexologist Giana Hochstein; forensic crime scene investigator Gil Rendon, who has worked on various murder cases in San Luis Obispo County; program coordinator for Creative Mediation

Marissa Femularo; and forensic and neuropsychologist Michael Selby. Selby, who is also a Cal Poly professor.

"I think they will be dynamic and really a treat for Cal Poly students to be able to hear," said senior project adviser and professor Laurie Duchowny.

This career day was coordinated as a senior project by six social sciences and psychology students, Shauna Freese, Carissa McCormick, Leona Wilcox, Jennifer Speer, Kim Ashburn and Michelle Wasteserro.

"We wanted to do this because in both our majors the biggest concern of students is what to do after graduation," Freese said. "We decided to have a fair where they can see what options are out there for them."

The professionals represent the disciplines of anthropology, sociology, geography and social psychology. They will be available to speak to students about anything from how they began in their profession to their salary.

The seniors chose the professionals to demonstrate the singularity of job opportunities available to college graduates, Freese said.

They collected contacts for the professionals in the area and looked at which jobs were the most interesting and unique that no one thought were related to

see *Career*, page 2

Milk processing event to emphasize impact of industry

Stacey Anderson
MUSTANG DAILY

Milk takes a long, strange trip before consumption.

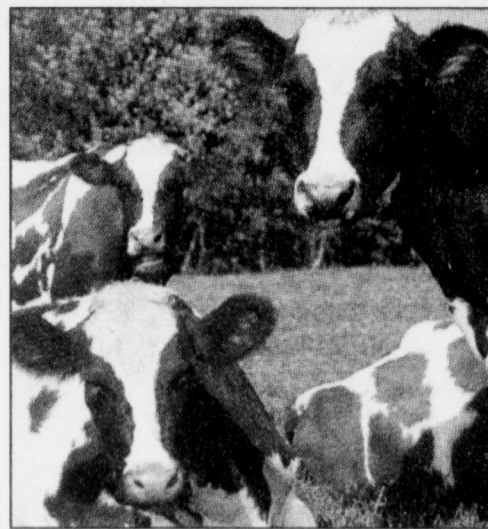
Before its bottles and products hit supermarkets, it undergoes an extensive series of refinements and inspections.

Now at Cal Poly, the multimillion-dollar industry is getting a boost through the 10th Annual Milk Processing Technology Short Course, which concludes its campus run today.

The two-day course, sponsored by the California Cheese Research and Education Fund along with University of California, Davis, is geared toward professionals and interested cow-juice scholars.

The course originated a decade ago as a way to enhance basic and advanced technical knowledge of the dairy industry, attract potential employees and emphasize the constant importance of milk products in world trade and the economy.

"Milk is incredibly important," said Phillip Tong, event organizer and dairy science professor. "A big issue today is the price of milk rising from \$2 to \$3; it's a big concern to some people. I tell them that in terms of the nutrients in a glass of



COURTESY PHOTO

The Milk Processing Technology Short Course stresses the technological process of milk, from the farm to the supermarket.

milk, it's still more effective and cheaper than soda or juice. It has proteins, vitamins and minerals — it's a great deal."

One of the course's main concerns is educating industry members and students about the complex treatment milk undergoes in the evaluative stage.

Once the liquid is rendered safe for consumption, it must pass microbiological inspection and processing to ensure that nutrients are retained and composition is correct. After its stages of scrutiny, the milk is either bottled for drinking or combined with other

ingredients to create products such as ice cream and yogurt.

The intricate process translates into major importance on the national and world scale. Such finished and rendered dairy products are used in everything from cheap cuisine at Taco Bell, a participant at former Milk Processing Technology Short Courses, to imported and exported goods.

"World trade benefits and relies on milk and milk products," Tong said. "Dried milk is huge in foreign markets and cheese is a very popular

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Mardi Gras costs could reach \$500K

ASSOCIATED PRESS

Costs of policing February's Mardi Gras celebration in San Luis Obispo could reach \$500,000 because of a riot that tarnished the five-day event.

Details of the costs will be discussed at the April 20 City Council meeting.

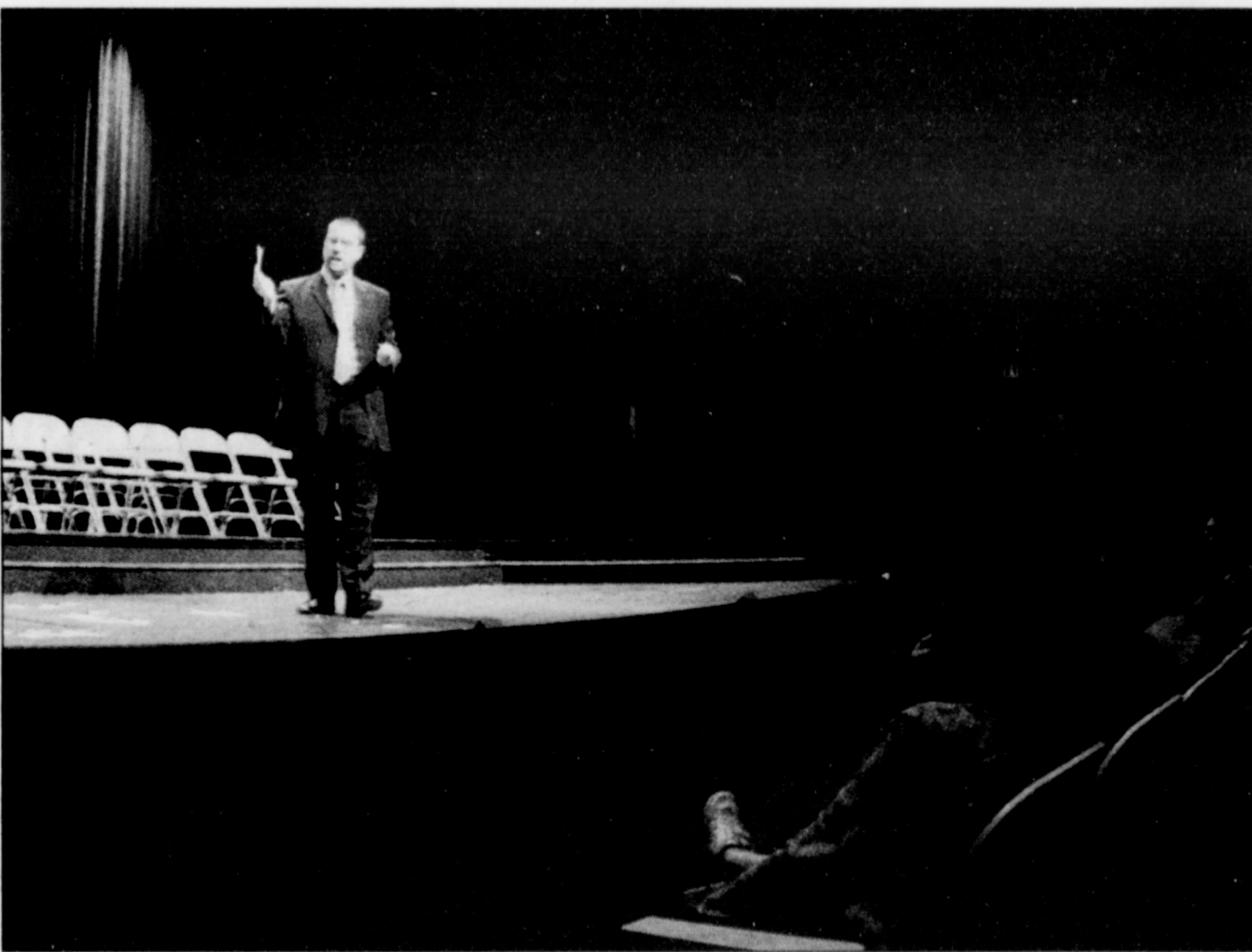
However, extra costs were largely attributed to the additional officers sent from nearby communities to help disperse a crowd of about 5,000 revelers on Feb. 21.

About 130 officers were called in after several people in the crowd began pelting police with rocks, bottles and chunks of concrete.

There were 198 arrests during the entire five-day Mardis Gras celebration.

Police Chief Deborah Linden had predicted immediately after Mardi Gras weekend that costs would far exceed the \$100,000 spent last year.

Liberal Arts Week: Hypnotist comes to campus



CRYSTAL MYERS MUSTANG DAILY

College of Liberal Arts week continued Tuesday night with a performance by hypnotist Doug Hoover in the Cal Poly Theater. Monday, psychology professor Don Ryujin presented 'Why Romance Goes Bad.' Today's event is the social sciences/social psychology career fair.

Nudists to protest high-rise dormitories

VANCOUVER, British Columbia (AP) — Beach bums on Wreck Beach could receive far too much exposure if a proposed pair of high-rise college dormitories are built on the cliffs above, say bathers out to protect the privacy of the world-famous nude beach.

If the University of British Columbia builds the 20-story residences, binoculars, Web cameras and well-educated voyeurs can't be far behind, say protesters who gathered on a warm, sunny Easter weekend.

"It's mean for the university to do," said Stephanie Gibson, 12, who has been raised in the buff on the beach.

"I know they need more residences for the students but they have to think of us. It's our privacy. Some

see *Nudists*, page 2

INSIDE

Education comes first ...

Poly athletes who were drafted came here instead
IN SPORTS, page 8

College life is dangerous

CSULB poll proves dangers of partying
IN STATE, page 6



WEATHER REPORT

TODAY
Cloudy 63°

THURSDAY
Mostly Sunny 62°

Tides

High 4.7 at 6:52 a.m.
Low -0.5 at 1:52 p.m.

SUNRISE 6:31 A.M.
SUNSET 7:35 P.M.

Milk

continued from page 1

product in certain parts of Asia."

The course, now in its eighth year on campus, brings newfound attention to Cal Poly's dairy science program and its advanced educational tools and facilities.

"The dairy is one of the best facilities on campus for ag students," animal science sophomore Heather Wilson said. She is currently enrolled in a milk science class.

"It's a fully-functioning dairy. We do everything from milking to processing."

The Milk Processing Technology Short Course concludes today in the Cal Poly Dairy Products Technology Center with pasteurization and sanitation lectures. Research associate Laurie Jacobson is optimistic about its effect on participants.

"The course will be useful for those in the dairy industry, allied fields and in regulatory work," Jacobson said in a press release.

Career

continued from page 1

social sciences or psychology, but they actually are. In addition, they wanted students to hear about general positions they would never think of but that are interesting and fun.

"It's a chance for students to get to hear about their experiences and advice," Freese said. "They can talk about what roads they should or shouldn't have taken, and students can ask any questions they want."

The professionals feel that this is their chance to give back to students and the community, Freese said.

KCOY's meteorologist Jim Byrne will be attending the career day.

"He's our 'celebrity,'" Freese said. Although Byrne is not speaking, he will be available to answer questions.

Social sciences department chair Patrick McKim believes the career day is wonderful and will be a big success.

"This has been done before but this year it has gotten a lot more interest and attention," McKim said.

It is different because of the collaboration of departments, McKim said. He does not remember having social sciences and psychology team up to put together a career day.

Duchowny said she hopes to continue the career day in the future, which seems to have been a goal for the group as well.

"We wanted to find a way we could improve upon the department," Freese said. "We want to make it an annual thing."

Refreshments will be served for students and participants courtesy of Career Services, the College of Liberal Arts and the social sciences department.

Nudists

continued from page 1

parents might be disgusted, some students might take pictures and put us on the Internet and send them to their friends, have a party with them," she said.

Stephanie and her mother, Justine Gibson, joined the protest Sunday along with members of the Wreck Beach Preservation Society, which has fended off challenges to the nude beach since the 1970s.

Society members floated hot air balloons from the proposed construction site, up to the 20-story height of the planned residences. Bathers with walkie-talkies reported from the beach below that they could clearly see balloons — meaning students who would live on the upper floors would be able to see them.

University Vice President Dennis Pavlich said Monday that UBC won't encroach on the privacy of the bathers, a promise made years ago.

"That's not going to happen," he said. "All that's been approved so far is the concept. We are going to run our own tests in June and they will influence design considerations."

University board members have to approve of the design, and they would be highly unlikely to sign off on student housing that overlooks a nude beach, he said.

Wreck Beachers, however, were reluctant to take Pavlich at his word. They hired a company to fix a digital camera to the column of balloons floating over the building site.

"I looked through the viewfinder and could very clearly see the beach," said Judy Williams, president of the preservation society.

"Students will have an unfettered, panoramic view of people's faces and bodies. It could change the interpretation of the attorney general toward what is public nudity. There could be pressure from some parents and they might push the university and the city to appeal

to Victoria (the provincial capital)," Williams said.

She said the university is only concerned about making sure nothing below the high-water mark is visible. But she said that when the tide is out people often bathe naked beyond that point, ride sand-surfing skim boards, take walks and play in the surf.

Beyond its informal dress, or lack of it, Wreck Beach is equally known and cherished for its laissez-faire lifestyle, with open drug and alcohol sales by nude vendors balancing coolers on their heads.

Other vendors lay out blankets and cut hair, give massages, mix pina colladas. Naked musicians provide a festive atmosphere.

There's also a great deal of acceptance and respect, said Davide Shimenosky, who was sunning himself on the beach Sunday.

"People do their thing but they are quick to say 'sorry man,' and take it away from the kids," he said. "Everybody looks out for everybody down here and it's a great lesson to teach young people."

Justine Gibson said three generations of her family have been coming to the beach.

"My kids have grown up knowing what your body looks like isn't important," she said.

Not only is her children's privacy being threatened, she said, but the proposed buildings would destroy the natural beauty of the beach.

"When we look up all we can see now is wildlife and wilderness," she said.

Tired of the protest and anxious to meet new kids among the regular gang of 50 youngsters who spend their summers at Wreck Beach, Stephanie raced down to the surf.

She's practicing for the annual Bare Buns run, one of many annual events the beachgoers stage.

"It's a lot of fun," she said. "It's just natural, nobody cares what you look like, if you're gay, straight or whatever. It's all about personalities down here and having a lot of fun."

Police investigate new abuse claim against Michael Jackson

Tim Molloy

ASSOCIATED PRESS

LOS ANGELES — Detectives are investigating a new allegation of child abuse against pop star Michael Jackson involving a person who claims to have been victimized in the late 1980s, a police spokeswoman said Tuesday.

Jackson has pleaded innocent to child molestation charges involving another alleged victim in Santa Barbara County. Jackson attorney Benjamin Brafman said he was unaware of the Los Angeles Police Department investigation.

"We have never been informed by the LAPD of any investigation that they are conducting of Michael Jackson," he said. "I would point out that since I have been involved in this case I have addressed literally dozens

of completely baseless rumors on a daily basis, and this appears to be just another one of them."

The Los Angeles County district attorney's office asked the LAPD to investigate the new allegation a month ago, said Mary Grady, commander of the department's public information office.

"The victim alleges the acts took place in the city of Los Angeles in the late 1980s," she said.

The allegations are being investigated by the Child Protective Section of the department's Juvenile Division. Grady declined to elaborate on such details as the age or sex of the alleged victim.

Los Angeles district attorney's spokeswoman Sandi Gibbons declined to comment.

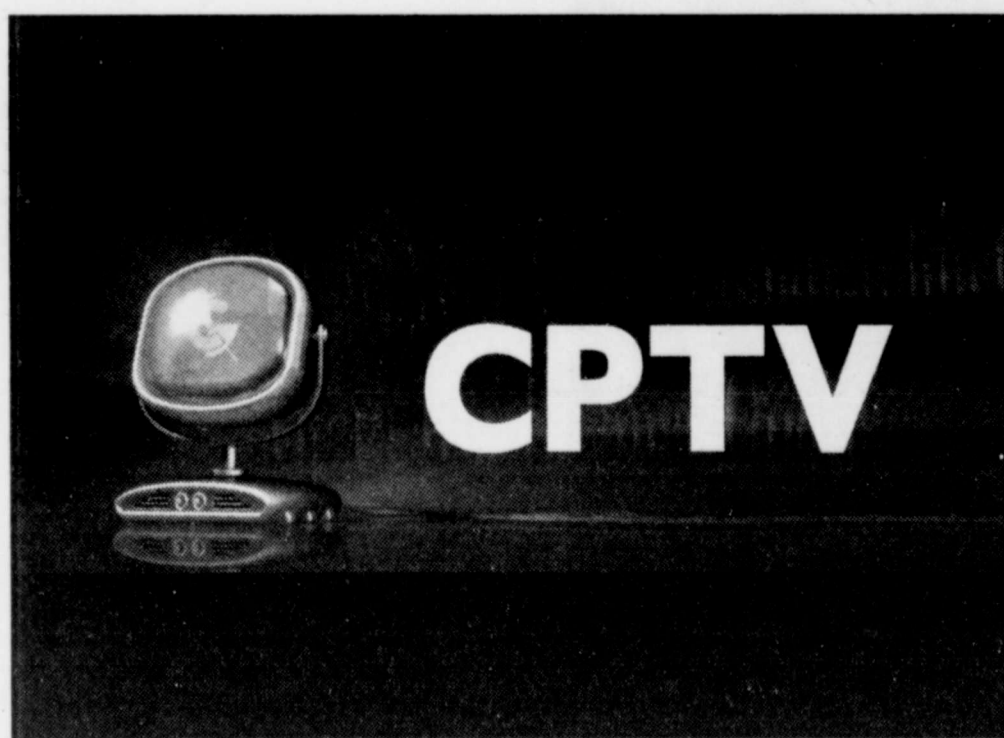
"This is a matter under investiga-

tion by the LAPD," she said. "We are not the investigative agency."

Santa Barbara County prosecutors did not immediately return calls for comment Tuesday evening.

Steve Cron, a defense attorney who has represented clients accused of molestation, said the new alleged abuse would be within the statute of limitations if it occurred after 1988. He said the accuser could also help prosecutors in the Santa Barbara case show a pattern of abuse, though the amount of time since the alleged acts could hurt the accuser's credibility.

"The questions are asked: Why didn't this allegation surface earlier? Why didn't he report it to someone a long time ago? How accurate is his recollection? How accurate is his ability to relay the events to someone else?" Cron said.



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State Briefs

SAN JOSE — Apple Computer Inc. is investigating complaints that its popular iPod mini is prone to static and other sound distortions when playing back music.

The diminutive music players, which have been shipping since February, sometimes generate the noise when users touch areas around the headphone jack, according to a handful of reports posted at iPodlounge.com and Apple's own discussion forums. The devices come with a one-year warranty.

SACRAMENTO — State and federal energy laws and regulations are stacked against California officials who are seeking refunds for overpriced electricity during the energy crisis, a report by the California attorney general released Tuesday concluded.

Federal energy regulations continue to create "enormous incentives on the part of generators to try and create an energy crisis in the future because of the massive potential for profits" and lax enforcement of the rules, said Ken Alex, a deputy attorney general.

LOS ANGELES — Mayor James K. Hahn is expanding the city's after-school program.

During a news conference Monday at 92nd Avenue Elementary School, Hahn said the city would provide \$1 million this year for the L.A.'s BEST program, expanding it by 500 students to 19,500 each day.

"I believe there is no better way to improve the safety of our neighborhoods over the long term than to give our children positive opportunities after school," Hahn said. "In the midst of tough budget decisions, I am committed to acting creatively to do more with fewer resources."

SANTA ANA — A John Wayne Airport painter filed a \$500,000 discrimination lawsuit against Orange County claiming she was harassed because she is gay and was forced to work the graveyard shift as a form of punishment.

Dana Darnell said the pattern of discrimination continued despite her complaints and the county never investigated her claims of harassment by a male supervisor and co-workers. An airport spokesman said he couldn't comment on personnel matters.

— Associated Press

National Briefs

WASHINGTON — A more nimble FBI and CIA working together might have uncovered the Sept. 11, 2001 terrorist plot, the commission investigating the attacks said Tuesday, laying out an agonizing series of missed opportunities, half measures and bureaucratic inertia.

In a written report, the panel also quoted former Acting FBI Director Thomas Pickard as saying Attorney General John Ashcroft told him in the summer of 2001 that "he did not want to hear" additional information about possible attacks.

ATLANTA — For the first time, the government will stockpile flu shots and will target them toward children to avoid the vaccine shortages that caught health officials off-guard this past winter.

About 4 million doses will be set aside for children up to 18 years old. The government plans to spend \$80 million over the next two years to pay for the stockpile, said Dr. Stephen Cochi, the CDC's acting director of the national immunization program.

Adults may be allowed to tap into the children-only supply during a crisis, if approved by Congress, Rodewald said.

COLUMBIA, Mo. — The national office of a sorority whose members were urged to lie about their health to boost turnout in a competitive campus blood drive apologized Tuesday.

In a statement from its national office in Colorado, Gamma Phi Beta said it "regrets the e-mail sent regarding mandatory participation in a campus-wide blood drive and apologizes to the community, the Red Cross and campus."

The American Red Cross tells those who are sick or have recently received tattoos or piercings not to donate blood, both to protect the health of donors and to lessen the risk of transmitting diseases to recipients.

WASHINGTON — By almost a 2-1 margin, Americans prefer balancing the nation's budget to cutting taxes, according to an Associated Press poll, even though many believe their overall tax burden has risen despite tax cuts over the past three years.

About six in 10, 61 percent, chose balancing the budget while 36 percent chose tax cuts when they were asked which was more important, according to a poll conducted for the AP by Ipsos Public Affairs.

— Associated Press

World Briefs

NAJAF, Iraq — A 2,500-strong U.S. force, backed by tanks and artillery, pushed to the outskirts of the Shiite holy city of Najaf on Tuesday for a showdown with a radical cleric.

The standoff in the south came as a U.S. military helicopter went down near Fallujah in the west. Three soldiers were wounded and a Marine helping secure the site was killed by mortars, the military said.

The string of kidnappings that has coincided with violence around Fallujah and in the south this month continued. A French journalist was reported abducted, and four Italians working as private guards were missing and feared kidnapped.

An Associated Press tally shows that 22 were being held hostage, while 35 others had been taken hostage and released.

BUDAPEST, Hungary — Hungarian police arrested a man of Palestinian descent Tuesday and suggested he was planning to bomb the country's new Holocaust museum during a visit by Israeli President Moshe Katsav.

Two Syrians were detained for questioning.

Israeli officials and diplomats said earlier that three Arab suspects were arrested in the Hungarian capital of Budapest on suspicion of planning to kill Katsav.

Senior law enforcement officials denied a link between Katsav's visit and the planned attack.

MOSCOW — Eight kidnapped employees of a Russian energy company were freed in Iraq on Tuesday, the Russian Foreign Ministry said.

The Interenergovers workers were seized from their residence Monday. Foreign Ministry spokesman Alexander Yakovenko said no one claimed responsibility for the kidnapping.

It said the captives had returned to their residence in Baghdad and none had been hurt. Russian NTV television later showed pictures of the men looking tired but saying they felt fine.

The head of Russia's Security Council, Igor Ivanov, said Russia's foreign and emergency situations ministries were prepared to evacuate Russian citizens.

— Associated Press

Advisory Student Fee

REFERENDUM

April 14th and 15th

VOTING LOCATIONS AND TIMES

9:00am to 5:00pm

Campus Market Plaza Area

Erhart Ag Building Bridge (Bldg 10)

Fisher Science/Science North Building Plaza

Kennedy Library Lobby (Bldg 35)

9:00am to 7:30pm

Education Building Foyer (Bldg 2)

University Union Upstairs (Bldg 65)

CLARIFICATION

The advertisement placed and paid for by the California Faculty Association (CFA) in Tuesday's Mustang Daily was not properly identified as a "Paid Advertisement."

Mustang Daily apologizes for this oversight.

The opinions contained in the advertisement were that of the CFA Executive Board, and not that of Mustang Daily.

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ARTS & CULTURE

4 Wednesday, April 14, 2004

Clapton salutes hero, legend on new album

By Joanna Safford

DAILY NEBRASKAN (UNIVERSITY OF NEBRASKA)

LINCOLN, Neb. — Eric Clapton has been around for quite a while, 59 years to be precise. If you've been following him since his early days with Cream, you probably know how eclectic his musical career has been.

Clapton has made no secret of the influence that blues master Robert Johnson has had on him. Johnson, a haunted and tormented man who died at 27, wrote for a short period of time in the 1930s. Robert only seemed to find liberation when he wrote and performed music.

On "Me and Mr. Johnson," Clapton seems to truly understand Johnson's complexities and devotes the entire album to his amazing yet short-lived talent.

Overall Clapton's choice in his delivery of each song is light-hearted and casual. This is interesting considering the album's generally depressing subject matter (well, it is the blues).

Potentially, blues can seem monotonous, but Clapton keeps it dynamic and emotive. His vocals are excited, raucous and full of bottom-of-the-gut blues passion.

"Traveling Riverside Blues" is an especially fresh and revamped version of Johnson's original cut. "If I Had Possession Over Judgement Day," one of a few up-tempo songs, sustains the album's consistent flow of classy tunes.

"Milkcow's Calf Blues" just oozes soul and borders on funk. Its heavy riffs and carefree piano accompaniment make for one downhearted song.

The record's tone is joyously sad, which is most likely the best oxymoron to describe the contrast between the music and lyrics. "Me and Mr. Johnson" gives a crisp and contemporary feel to songs written in the 1930s, thanks to Clapton's slick production.

Some might argue a few songs are a too polished for deep blues, but the album certainly delivers aside from this minor observation.

There is no reason to skip any tracks on "Me and Mr. Johnson." You can play through the entire album without feeling the need to find a better song. Clapton's revamp easily could be considered a new classic, full of meaty blues.

If you've never really been able to let yourself open up to the blues, this is the album that will win you over. Skip Kenny Chesney, "Now 15" and even the wholesome Janet Jackson, and head straight for "Me and Mr. Johnson."

Indiana University will not take action against student whose photos are on porn site

By Chris Freiberg

INDIANA DAILY STUDENT (INDIANA UNIVERSITY)

BLOOMINGTON, Ind. — An Indiana University freshman who stars in an adult Web site featuring semi-nude pictures of her taken in her dorm room and showers at Briscoe-Shoemaker will not be charged through the campus judicial system, Dean of Students Richard McKaig revealed Monday.

"It was agreed that this is a situation like those in the past when students have posed for Playboy," McKaig said. "The university does not condone the activity, but it is also outside of the university to control it."

Keira, as she has asked to be called, has received international media attention since news of her Web site, www.teenkeira.com, broke last week.

Much of the controversy arose over concerns Keira may have broken the student code of conduct. According to the code, "lewd, indecent or obscene conduct" on university property can result in a judicial board hearing.

Police confirmed to McKaig that they discovered no unlawful activity, and UITS confirmed that the site was not being run on the university's network.

He also said Keira has agreed to not take anymore pictures in common areas such as the showers.

"It appears as if no one in the showers was disturbed by the pictures at the time they were taken," McKaig said. "She has also tried to get some of those pictures off the site."

In fall 2002 several students went through the judicial system for participating in the filming of an adult movie in Teter Quad by Shane Enterprises. It is unknown what, if any, punishment those students received.

But McKaig said Keira's Web site, which does not advertise any affiliation with the university though charges a \$24.95 per month fee, is not the same thing.

"This doesn't rise to the same level of exploitation of IU's name or marks," McKaig said. "I haven't viewed the film or the site, but I've been advised that even the acts the subjects are engaged in are significantly different."

IU Student Association President Casey Cox agreed with the administration's decision.

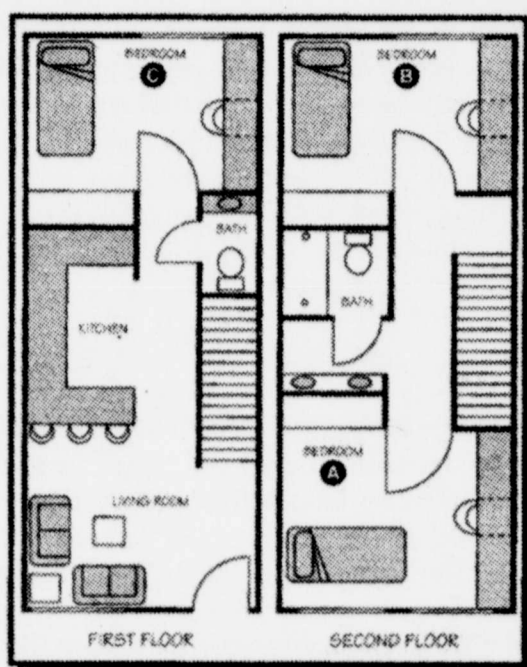
"This didn't seem as exploitative (as the Shane's World video)," Cox said. "In that case the fact that we were named the No. 1 party school was used to facilitate the filming, and the university name was used for profit. I think there's a big difference."

Keira did not return phone messages on the university's decision by press time, but has previously defended the site.

"I don't feel it's porn," Keira said in a previous Indiana Daily Student article. "You can call it an adult site, but there's no intercourse or oral sex. There's not anyone else in the pictures with me. I'm not even fully nude."

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Advisory Student Fee REFERENDUM April 14th and 15th

CORRECTION

Inadvertently, the Mustang Daily incorrectly reported that the ASI Athletics Scholarship fee would increase \$5 per quarter and that the combined fee increases would total \$120 for next year. The ASI Athletic Scholarship fee is being proposed to increase \$20 per quarter next year and \$5 more in each of the next two years. The quarterly increase if both the ASI Athletic Scholarship fee and Health Services fee referenda pass and is approved by the President would be \$35 per quarter next year. Below is a summary of key facts. More detailed facts can be found at <http://studentaffairs.calpoly.edu/fees/index.html>.

Health Services Fee

- Initially established through student fee referendum in 1993 at \$28 per quarter
- Beginning Fall Quarter 2003, inflation adjustments added to fee annually based on HEPI
- Current Health Services fee is \$31.23 per quarter
- Proposing to increase fee by \$15 per quarter beginning Fall Quarter 2004
- Fee increase is being proposed in order to maintain the current level of services being provided

ASI Athletic Scholarship Fee

- Initially established through student fee referendum in 1986 at \$4 per quarter
- Beginning Fall Quarter 2003, inflation adjustments added to fee annually based on HEPI
- Current ASI Athletic Scholarship fee is \$4.15 per quarter
- Proposing to increase fee by \$20 per quarter beginning Fall Quarter
- 2004; an additional \$5 per quarter beginning Fall Quarter 2005; and an additional \$5 per quarter beginning Fall Quarter 2006
- Fee increase is being proposed in order to maintain a broad based Athletic program



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New book pits God, Christians against media, rock 'n' roll

Author addresses pop icons who abandoned religion in exchange for mainstream success

Dan Lehnher
UNIVERSITY WIRE

SAN DIEGO — Despite a rock 'n' roll culture more accustomed to sermonizing the splendors of sex and excess than the glory of God, a host of contemporary artists have rejected the traditional Christian music scene and scaled back the outwardly religious aspects of their work in order to gain popular culture acceptance.

This revelation, the motto of Mark Joseph's book "Faith, God and Rock 'n' Roll" (Sanctuary Publishing), is not earth shattering — nor is the book.

In fact, the idea that Christians must reject traditional avenues to faith in order to appeal to the masses is an idea as old as Jesus himself, which Joseph dutifully notes. "Faith, God and Rock 'n' Roll" stands as a testament to the failures of the traditional Christian music industry in today's culture. The book refuses to go much further.

The recreational music fan may be startled to learn that such a large number of unapologetically Christian musicians have infiltrated popular rock. Twenty-four chapters of "Faith, God 'n' Rock and Roll" delve into the Christian backgrounds of artists like P.O.D., Creed, Lifehouse, Jessica Simpson, Alice Cooper, 12 Stones, Dashboard Confessional and Lauryn Hill. Jewish rockers Evan and Jarod, who refuse to play on the Sabbath, comprise the book's sole non-Christian entry.

Joseph's list of artists with strong religious beliefs is at times surprising: Alice Cooper, Carson Daly and Megadeth's Dave Mustaine all own their own slice of American popular culture, but few understand the spir-

itual side of these musical icons. Unfortunately, the chapters end up as mere superficial biographical sketches that fail to truly examine these artists' inner struggle between Christianity and rock stardom.

Joseph can't hide his love for this new crop of musicians, and his exaltation largely ignores this central contradiction. Many of these artists have left behind their Christian roots in order to achieve popularity: Note the only tacit acknowledgement of Christ among the public persona of Alice Cooper, the sex-infused image of Jessica Simpson and the suggestive gyrations of Destiny's Child's Beyonce Knowles. To many orthodox Christians it must seem as though these artists are playing the part of the biblical apostle Peter, who in the public arena denied Jesus. Or even worse, Judas.

Justified or not, the issue is worth exploring. Joseph settles the paradox with unnerving simplicity, relying on the mantra that these artists need to appeal to the lowest-common denominator in order to gain exposure.

As much as Joseph would like to blame the press and the mainstream industry labels for the failures of Christian artists through traditional Christian avenues, through his 246 pages of pontification he fails to recognize the main reasons why the general public has largely ignored the Christian music: mediocre artistry.

Creed's fall from popular grace wasn't due so much to lead singer Scott Stapp's religious beliefs as it was to the band's slide from writing rock radio gems ("Torn," "My Own Prison") to assembly-line renderings of old songs ("My Sacrifice," "Bullets"). Is rock music with Christian themes a harder sell than songs about sex and drugs? Sure. But in the end, great melodies, rhythms and lyrics make great rock music, no matter the philosophical plateau from whence it comes.

A true paradox — one that deserves literary exploration — indeed does exist between the seeming hedonism of rock 'n' roll and this crop of Christian artists, but Joseph, who paints the issue with a black and white brush, isn't the man to do it. He writes: "As orthodox Christian ideas increasingly become a staple of cultural outposts like MTV ... people of faith would be forced to decide which they preferred: The good old days when their ideas were kept out of mass circulation, or a new world where their ideas were up for consideration because of

courageous young artists who rejected arguments of cultural isolation." Such simplification of the battle at hand exemplifies the intellectual heights of this book.

Borderline propaganda, Joseph's book could perhaps entice an audience if it were sharply written, but here again he falls flat. Joseph's style of narrative takes the dichotomy of religion and rock and makes it as interesting as a dollop of butter on a bran muffin.

His greatest shortcoming as a writer, however, isn't in style or substance but rather in his approach to research. Detailed pages of citations at the end of the book find the lion's share of content material ripped from magazine articles and Web sites, listing only three author interviews among nearly 300 bibliographical entries. Though Jars of Clay lead singer Dan Haseltine apparently had time to lend a quote to the back cover of "Faith, God and Rock 'n' Roll," within the book

"Faith, God and Rock 'n' Roll" stands as a testament to the failures of the traditional Christian music industry in today's culture. The book refuses to go much further.

Joseph's dealings with the band are relegated to a score of second-hand sources.

To further illustrate, in quoting MTV figurehead Carson Daly, Joseph attributes www.geocities.com/lildevil124/bio.html.

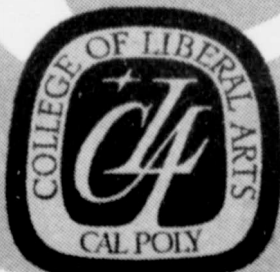
What Joseph does succeed in is demonstrating the absurdity of the current Christian music subculture. In a humorous turn, Joseph jabs Christian and gospel music award organizations, comparing them to Negro baseball leagues of the 1940s. He writes, "Once in the big leagues, African-American ball players like Sammy Sosa never lobbied for, nor likely would have accepted, demeaning award like 'most home runs by a black man.'" Such entries remind us how silly it is to segregate music into different genres and subcultures.

In that vein, his book could be seen as a wake-up call for Christian artists to stop "preaching to the choir" and attempt to make music for the mainstream audience. With the success of the film "The Passion of the Christ," the time may be ripe for an infusion of faith into the world of rock 'n' roll. But those promising Christian artists may do well to avoid the examples of Joseph's heroes and try to find a way to integrate their faith into rock 'n' roll, instead of compromising it.

Where Do We Go From Here?

Career Forum

A speakers panel on careers for current and prospective students in Liberal Arts. Come listen and talk with Liberal Arts alumni pursuing a broad range of successful career paths.



Open House
Saturday, April 17
10-11:30 am
PAC Philips Hall

The College of Liberal Arts

The Student Health Advisory Council urges you to

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on the Health Fee Referendum

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- The Health Services Fee provides students access to basic medical services without additional cost.
- Over 11,000 students use the Health Center annually.
- Cal Poly's Health Services Fee is the 7th lowest of the 23 CSU campuses. The \$15 increase would bring the Health Services Fee up to the average for CSU campuses.

Vote YES on April 14th and 15th

For details on what the budget cuts mean for the Health Center, go to:

<http://studentaffairs.calpoly.edu/fees/index.html>

\$

Is the tax man knocking at
your door yet?

A friendly reminder from MUSTANG DAILY

\$

Alcohol may put women at risk for 'wild' activities

CSULB poll highlights dangers of frequent drinking, partying

Sonya Smith

DAILY FORTY-NINER (CALIFORNIA STATE UNIVERSITY LONG BEACH)

LONG BEACH — Living the college life: Going to class all day, working a job after school, partying or hanging out with friends at night and going back to class the next morning with a hangover.

This is what most college students feel is the life-blood of the college experience. Drinking is usually a big part of this, which does involve the occasional drunken stupor through the night that leads to a headache the next day.

This "typical college life," however, can also lead some women to elevated risks for cancer, the possibility of driving under the influence, rape, sexual assault and even the possibility of ending up on a "Girls Gone Wild" infomercial broadcasted three times a night.

Some may say that intoxication does not always cause one to lose control, or "go wild." Ninety-four percent of California State University, Long Beach students polled, however, did believe the participants in "Girls Gone Wild" videos were intoxicated.

Also, 72 percent of those polled thought the participants would not do the same things if sober.

In response, Bill Horn, the vice president of communications for Mantra Entertainment which produces "Girls Gone Wild" videos, said, "While some of the women are intoxicated, many are not. I just met a girl in South Beach that was 18 who

did not drink or do drugs."

Horn said that probably a large percentage of the video's participants have had some amount of alcohol, mainly because they shoot the videos at nightclubs and parties.

"We found that a lot of girls will see 'Girls Gone Wild' and want to drink because they want to get the courage," Horn said.

However, he said girls who drink in excess are not good for their footage.

"Nothing is sexy about a girl who is falling over and throwing up on herself."

This relationship between alcohol and "losing one's inhibitions" is more than an excuse; it actually occurs in one's mind when drinking.

Linda Peña, the health education assistant for the Alcohol, Tobacco and Other Drugs Program at CSULB, said that

when drinking alcohol, "the higher more developed parts of the brain lose their functioning power." She added, "All you are doing is being more aware of your basic instincts."

These instincts go back to early man, Peña said, that include fear, the flight-or-flight response and natural sexual desire. This can lead people to do things that do not seem compliant to their normal personality.

This is why when drinking some think, "I'm prettier, smarter and everyone likes me," Peña said. "When the next morning you go, 'How did I ever figure that out?'"

Peña said that drinking in moderation is OK for everyone over 21, but women have a tendency to become drunk faster than men. She said that because women generally weigh less than men, their blood alcohol rate tends to increase more quickly.

"If you weigh more, you can drink more," Peña said. "But, it's going to affect males and females the same."

Speculating on the "Girls Gone Wild" videos, Peña said she doesn't feel that the person portrayed in the videos is who the participants really are. She thinks that if they would like to participate in the videos, that they should do so sober so they can make sure they know what they

are doing and fully enjoy the attention.

She said she feels the setting plays a role in their actions, based on their peers and alcohol.

"It is part of what is expected — it is simply what one

does and is part of being a student and part of being in college," Peña said. "All their friends are doing it, so that's why they are doing it."

Barbara Sinclair, officer manager for the Women's Resource Center, also said she feels the social settings and alcohol affect the participants. She also thinks this is what can lead women to drink in situations that may elevate the risk of rape or sexual assault.

According to the Rape Treatment Center at the Santa Monica UCLA Medical Center, "A majority of the sexual assaults

experienced by college students occur in situations involving drinking by the victim, the assailant or both." They maintain, though, that "being drunk is not an excuse for committing any criminal act, including a sexual assault."

Sinclair said that men must be informed that what they may consider to be consent is not legal consent, because alcohol does not allow women, or men, to make informed decisions.

She also said that women must first be informed about the risks of rape and sexual assault. Secondly, women should make responsible choices and should communicate before going out.

Even though she said, "I don't think any woman can do anything that would constitute asking for it, it's absolutely unconscionable to me." But, she said, "It's really important that at some point you make plans."

Planning ahead is just what Aubrey Sarreal, 21, and Keri Hayes, 24, do before going out to drink.

Both saw themselves as moderate drinkers, drinking a few times a month under safe circumstances. But, they both make sure a situation is safe before they start drinking.

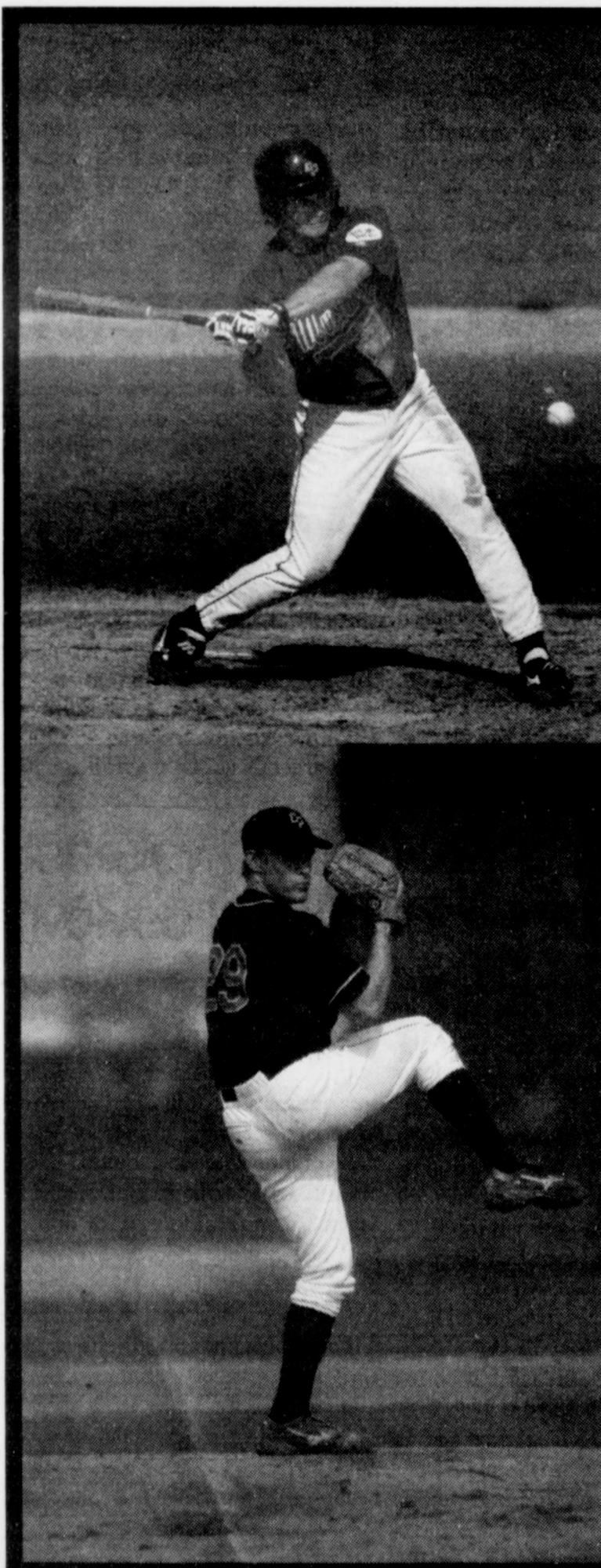
"I guess I do think of (planning), I think about where I'm at before I start drinking. I always check myself," Sarreal said. Hayes echoed this, saying, "I make sure that I have someone with me to act as my designated driver and to watch out for me."

Peña saw this "designated non-drinker" as a good solution to drinking responsibly. She said to find someone who will commit to not drink, who can watch out for you and intercede if there is a problem.

"We found that a lot of girls will see 'Girls Gone Wild' and want to drink because they want to get the courage."

-BILL HORN

Producer for "Girls Gone Wild"



MUSTANG MANIACS

Big West Conference Showdown

Friday, April 16th
Baseball vs. Pacific
6:00 PM

Seat Cushion Giveaway

Saturday, April 17th
Baseball vs. Pacific
1:00 PM

Visor Giveaway

Sunday, April 18th
Baseball vs. Pacific
1:00 PM

Admission is **FREE** for Cal Poly students!

All games played in Baggett Stadium at Sports Complex

The New York Times
Crossword

Edited by Will Shortz

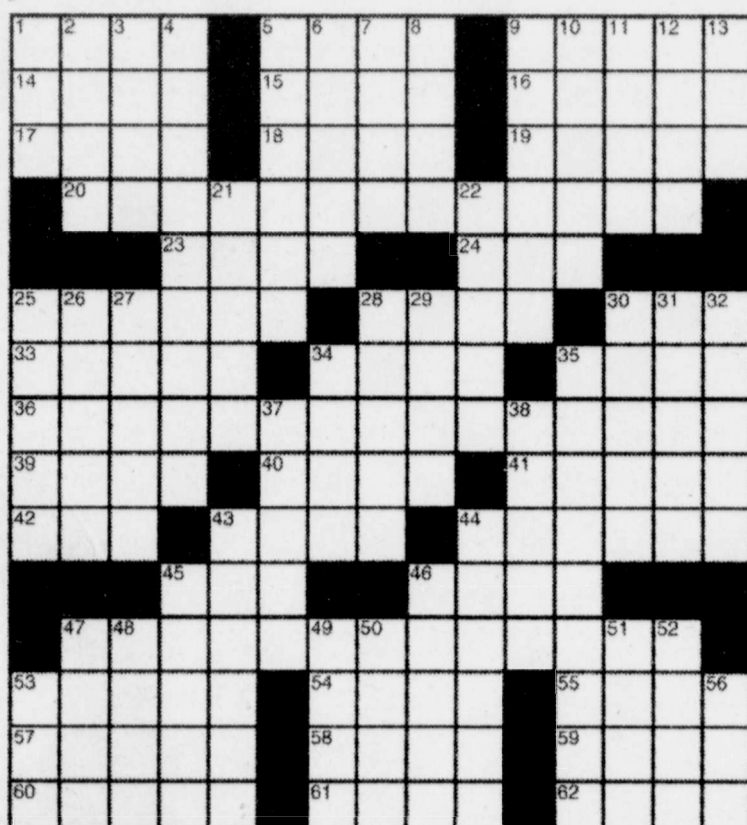
No. 0303

- ACROSS
- 1 Check, as the horizon
- 5 Pick out
- 9 Home feature
- 14 Lotion additive
- 15 Walk in water
- 16 They may be spent in France
- 17 Restaurant lines?
- 18 Atlas section
- 19 Some transportation stocks
- 20 End of a line
- 23 Swamp goo
- 24 Charged particle
- 25 Move with stealth
- 28 The Merry Men, e.g.
- 30 Like a wallflower
- 33 "___ as good as another"
- 34 Symbol of stubbornness
- 35 Race in an H. G. Wells story
- 36 Ending for a line
- 39 Curved lines
- 40 2%, maybe
- 41 Tolerate
- 42 #26 of 26
- 43 Up for something
- 44 Film components
- 45 Quadrennial conventiongoer
- 46 Sci-fi writer Frederik
- 47 Ending line
- 53 Bond before Dalton
- 54 Joint problem
- 55 Creep (along)
- 57 Oktoberfest air
- 58 "When in ___"
- 59 Clothing line
- 60 Hint of light
- 61 Parishioner's line
- 62 One getting a decoration

DOWN

- 1 1950's-60's singer Cooke
- 2 Staff symbol
- 3 Top-of-the-line
- 4 Ones getting "worry lines"?
- 5 "Dirty Dancing" co-star
- 6 Stickum
- 7 Garfield's pal
- 8 Go lickety-split
- 9 Certain
- 10 Greg Evans comic strip
- 11 Diva's lines
- 12 Car payment
- 13 Curved line
- 21 Settle down for the night
- 22 Sal of "Exodus"
- 25 Shade of yellow
- 26 Harden
- 27 London coppers
- 28 Montana city

OLAV ERAS ACHED
JAPE XOUT BOOTY
ACES COTY DURAN
YERTLETHE TURTLE
SDS ESSO ALSO
OATS RON ENDS
DINGS SEGA HOI
DRSEUSS OOBLECK
AMA PLOT STASH
YAPS AUG BURR
ELAN EWER SAT
SPRINGFIELD MASS
HOSED ASIA YWCA
AROSE ZEST THOR
GENTS ELSE HOTS



Puzzle by Mark Diehl

- 29 "It's a Sin to Tell ___" (1936 hit)
- 30 Done in
- 31 Bunch of people
- 32 "Omigosh!"
- 34 What to call a lady
- 35 Add frills to
- 37 Russian range
- 38 Snack chip
- 43 Stadium cheer
- 44 Tone down
- 45 Winter wear
- 46 Feather in one's cap
- 47 Hammer or tongs
- 48 Doughnut's center
- 49 Taj Mahal city
- 50 Weaving machine
- 51 Kind of pad
- 52 Operation memento
- 53 Auto ad stat.

For answers, call 1-900-285-5656, \$1.20 a minute; or, with a credit card, 1-800-814-5554.

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UC Berkeley XLab
mixes econ, psych

Joey Coburn

DAILY CALIFORNIAN (UNIVERSITY CALIFORNIA BERKELEY)

BERKELEY — Intricate theories about the way people behave can now be put to the test — a laboratory test, that is — with the grand opening of the new Experimental Social Science Laboratory, or XLab, at the University of California, Berkeley Haas School of Business last Friday.

The second largest of its kind in North America, the new research facility blends academic fields including economics, psychology and mathematics through experimental tests and computer games that model markets and simulate changes in public policy and how people respond to them.

The games can even challenge users with ethical dilemmas to help verify or refute long-held assumptions about human behavior.

"The lab could be used to ask when people violate assumptions of economic theory, why, and then model and describe the processes that are going on," said Barbara Mellers, an executive committee member for the lab and a UC Berkeley business professor.

For example, while students are traditionally taught to assume that people behave rationally or try to maximize their profit, that is not always the case, said John Morgan, an executive committee member and UC Berkeley business professor.

Very often, other factors influence decisions — some people make choices that even hurt themselves, like smoking, Morgan said.

XLab experiments could be used

to determine how culture and environment can influence individual and group decisions, Mellers said.

Inspiration for the lab grew out of a recognition that the field of economics could benefit from insight from other social science fields, including behavioral psychology, Morgan said.

Blending economics and psychology is not new: Research involving the two disciplines has been conducted since the 1950s, but not in earnest until the 1970s.

However, XLab is open to anyone, not just economists, said Teck Ho, an executive committee member and UC Berkeley professor.

Even undergraduates can conduct hands-on experiments at the state-of-the-art facility, Morgan said.

Research at the lab could have far-reaching consequences: perhaps flaws in deregulating California's energy industry could have been discovered at the lab, saving billions of dollars, said Nobel laureate and XLab committee member George Akerlof.

Already, research has been brewing at the lab. Shimon Kogan, a graduate student in finance, is testing whether selling companies in shares, instead of in cash, yields more revenue for the seller as predicted by economic theory.

He found that in the short run, selling in shares does earn a higher profit, supporting economic theory, but in the long run, cash sales appear to give company managers incentives to work harder, which increases profits and makes business' assets more valuable, Kogan said.

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ANNOUNCEMENTS

Remember Week 4/16-4/23
Take Action Against Sexual Assault and Violence Towards Women
Friday, April 16th
Jennifer St. Bridge Memorial for survivors of sexual assault and victims of violent crimes 4pm
Monday, April 19
Violence in the Media toward Women Workshop 11-12 UU220
Women's Empowerment and Self-Defense
San Luis Lounge Sign Up 5pm
Sponsored by the Women's Center 756-2600

Do you want to do something about sexual assault?
Come to a panel and roundtable discussion with policy makers
Wednesday, April 21 from 6-7:30pm UU 220
Sponsored by the Women's Center and Student Life and Leadership
For more info: 756-2600

ANNOUNCEMENTS

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Dilemma on the diamond

Carrie McGourty

MUSTANG DAILY

Top high school baseball players who are selected in the Major League Baseball Amateur Draft face a tough dilemma in their senior year: They can go for the immediate cash of pro baseball or pursue a bigger payday after their college career.

A few baseball players at Cal Poly turned down offers to play professionally and chose the college life instead.

"I don't want to miss out on anything in my life," said sophomore Bret Berglund, who was drafted in 2001 by the Kansas City Royals in the 46th round. "I sat down with my parents and discussed it. I see college as the minor leagues and it's a way to hone my skills and I can get an education as well."

Berglund turned down the offer from the Kansas City Royals and instead decided to study and play baseball at Arizona State University. He transferred to Cal Poly last year and hopes to be drafted again when he graduates.

"He's a good athlete who is learning the game at a pace that is more conducive instead of being thrown into the fire," Cal Poly baseball coach Larry Lee said.

Berglund said he is happy with his decision and has no regrets.

"Hopefully I'll get drafted again," Berglund said. "If it's meant to be it will be."

Other baseball players that were drafted include junior Nick McMillan, who was drafted in 2001 by the Chicago White Sox, senior Jonathan Fleming, who was offered a position with the Atlanta Braves in the 2000 draft and senior Josh Mayo, who was drafted by the Los Angeles Dodgers in 2000.

The annual major league draft began in 1965 as a means to distribute talent among all teams and to end a free-for-all for signing prospects, according to USA Today. The draft evolved into the primary

source of entry into the playing ranks of professional baseball.

Thirty teams draft high school seniors, college juniors

or players who are at least 21 years old, Puerto Ricans and Canadians as the most eligible prospects. The draft takes place the first Tuesday in June.

The majority of those drafted into the major leagues enter from the collegiate level. Players and coaches say that playing on a college team enables them to sharpen their baseball skills and receive an education at the same time.

"An overwhelming percentage of major league players were college players," assistant coach Jerry Weinstein said. "The reward is far greater for college students, but you should only go to college if you're capable of being a student."

Some baseball players who were drafted from college have had tremendously successful careers, like Barry Bonds of the San Francisco Giants who was drafted from Arizona State University.

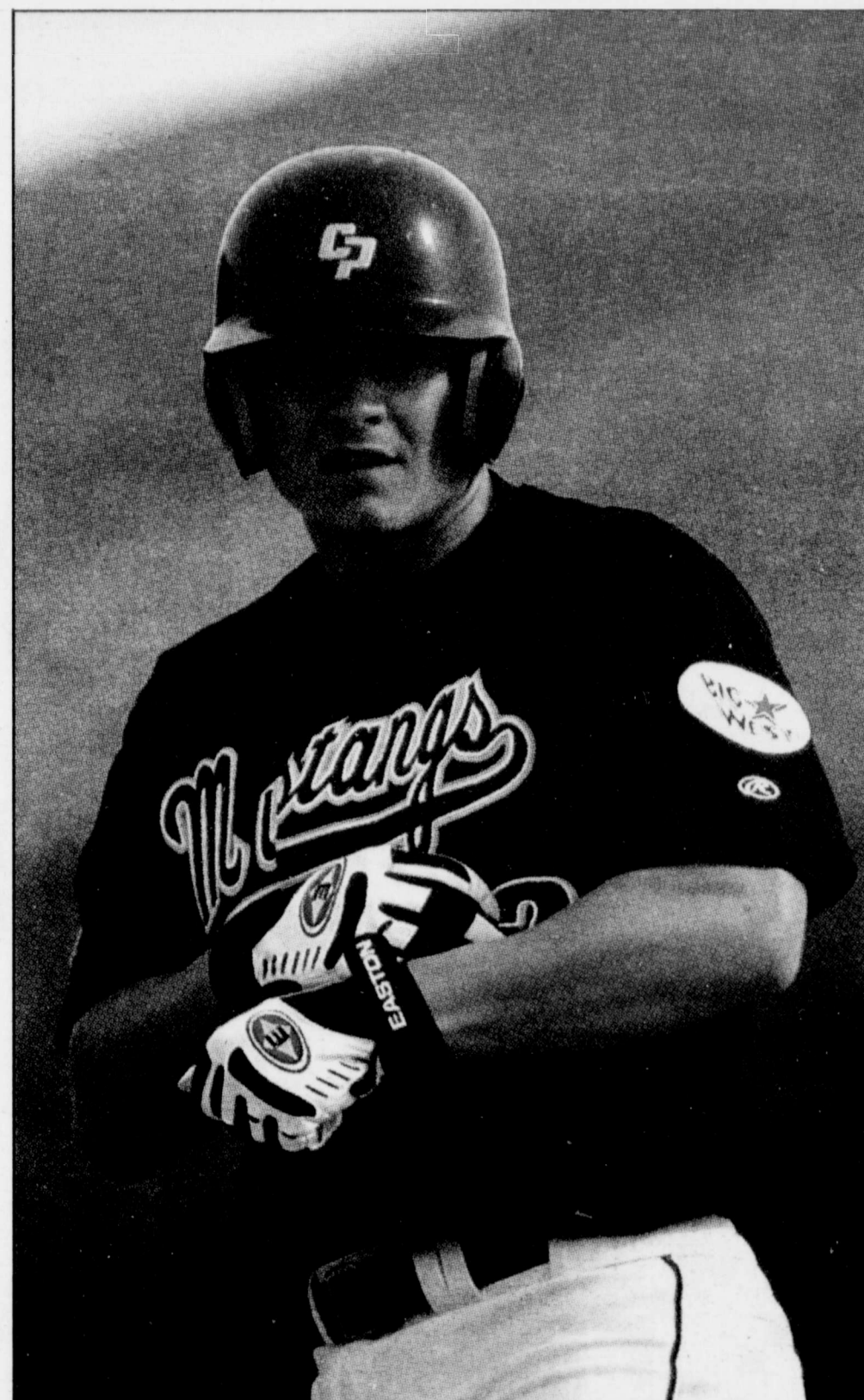
The benefits of being drafted straight from high school include monetary compensation if drafted near the first rounds. In addition, players who are not geared toward academics have a chance to pursue a career that they enjoy, Weinstein said.

"The benefit of the minor leagues is the money," Weinstein said. "However, the success rate is far lower for someone who graduates from high school."

Weinstein said that college players are better equipped to manage their lives independently whereas high school draftees are overwhelmed with competition. If a player in the minor league has baseball as his only occupational skill, then there is a greater risk involved if he suffered an injury, Weinstein said.

"A lot of them don't go to college if they finish playing early because they get married, have kids and need to get a job," Weinstein said.

Lee said the benefits of college baseball include time to learn, play the game and to develop the necessary skills.



FILE PHOTO MUSTANG DAILY

Josh Mayo was drafted by the Los Angeles Dodgers in 2000, but chose to play for the Mustangs instead.

Martin has Olympic fever in her blood

Christina Joslin

MUSTANG DAILY

When LeBren Martin positions herself in the blocks before a race, she's not worried about the runners who line up beside her. She only concerns herself with her own performance in the race.

"I'm my biggest competitor," Martin said. "Nobody can beat me more than I beat myself."

This inner-drive propelled her to victory in the 400-meter hurdles at the Cal-Nevada Meet.

"This was the race for me to really push myself," Martin said.

She also holds Cal Poly's school record and the Big West Conference record in the 400-meter hurdles with a time of 57.69 seconds, beating the previous school record of 58.2 seconds.

Martin, who was born and raised in Dayton, Ohio, grew up in a very family-oriented household. Her entire family is made up of runners, including her sister who won the silver medal at the 1992 Olympics in Barcelona for the 100 hurdles.

"I started running as soon as I came out of the womb," Martin said. "It's a part of my family. It's

what we do and what we're known for."

In 1999, she competed in the Junior Olympics in Omaha where she also became champion in the 400-meter hurdles.

While in Ohio, Martin attended the University of Dayton, a small Division I Catholic school where she played soccer and ran track. It was in her second year that coach Terri Crawford recruited her to run for the Cal Poly track team.

"I came to this school for the first time during the summer of 2001," she said. "While I was here, I felt such a strong family atmosphere within the team. It felt like a comfortable place to be."

Crawford is her main motivation to staying focused on goals she sets for herself, not only on the track but in the classroom.

"Put your blindfold on and your earplugs in," Crawford said of Martin, referring to her concentration on the task at hand.

As a junior transfer student, Martin had to redshirt her first year on the team. She had a stress fracture in her right shin. Her doctors and coaches advised her not to train or compete with the

team. So, for a year, she stayed in shape by bicycling and swimming as her shin healed and got stronger.

During her second year on the team, not only did she obtain the school record at the Big West Conference held in Northridge, but also gained respect from her teammates.

"I went to the conference as an underdog. No one had expected me to win the event," Martin said. "It felt great to know that I was up against some really strong competitors and was still able to win."

Martin, who practices with her team five days a week, not only trains to run the 400-meter hurdles but also the 200 and 400 sprints, along with the 4x4 and the 4x1 relay hurdles.

"I came to Cal Poly as a small fish in a small pond," Martin said. "And now, everyday I am developing more and more into a big fish in a bigger pond."

Martin is this year's co-captain of the track team and has set a goal to compete in the NCAA Championship held in Northridge. To be eligible for this event, she needs to place at least

fifth place at regionals.

"I'm confident that I'm going to place within the top five at regionals to compete in the championship," Martin said. "I've already planned on missing my graduation because it's the same weekend."

She hopes to graduate in June of this year with a kinesiology major and a concentration in sports management. Her goal, in the long run, is to work for the NBA or NFL doing facility management, event management or possibly even owning her own team.

Directly after graduation, Martin is expecting to continue training with the team so that she can work at making an A standard for the Olympics (running under a certain time frame to guarantee a spot on the Olympic team). Right now, she's within a B standard due to the time she received at the Big West Conference Championships.

"I have my goals, and I have an idea of what I want to do with my life, but I don't know where I'll be in a year from now," she said. "All I know is that the Lord will put me somewhere that I'm suppose to grow, whether it's on the track or in the office."

Bertoni unbeatable again

MUSTANG DAILY STAFF REPORT

For the second straight week, Cal Poly sophomore Travis Bertoni has won a golf tournament.

A week after winning the Bite/Pacific Coast Intercollegiate men's golf tournament individual title at La Purisima Golf Course in Lompoc, Bertoni fired a 67 Tuesday for a six-under-par 204 and the Wyoming Cowboy Classic individual title at the Talking Stick North Golf Course.

The sophomore, who was ranked No. 122 in the last Golfweek/Sagarin Performance Index that was released before his two most recent wins, will likely enter the top 100 in the next rankings.

Bertoni was in fifth place, one stroke behind a quartet of golfers, following Monday's two rounds of play with scores of 66 and 71 on the par-70, 7,133-yard course.

The Paso Robles High School graduate is averaging 71.7 strokes per round this season.

As a team, Cal Poly finished in 11th place.

SCORES

M Golf (11th place) @ Wyoming Cowboy Classic

Travis Bertoni - 1st place (204, -6)

Softball (2) vs. UC Riverside (1)

Emily Hively - winning pitcher

Baseball (4) vs. UC Riverside (5)

Cal Poly - eight-game winning streak snapped

Baseball (9) vs. UC Riverside (5)

Garrett Olson - 10 Ks

Softball (4) vs. UC Riverside (1)

Roni Sparrey - two hits, two RBIs

SCHEDULE

M Tennis vs. UCSB

weds., april 14, 1 p.m.

Baseball vs. Pacific

fri. sun., april 16-18

M Tennis vs. NAU

fri., april 16, 1 p.m.

W Tennis vs. NAU

fri., april 16, 1:30 p.m.

W Lacrosse vs. UCLA

sat., april 17, 12 p.m.

Today's Question

When was the last time the Portland Trail Blazers failed to make the NBA playoffs?

Yesterday's answer: June 4, 1986. Congratulations to omnipotent trivia lord Zachary Leleivierjoseph and Marc Leardini.

Sports editor Sean Martin can be reached at 756-1796 or mustangdailyports@yahoo.com