

In ON THE ROCKS, page 6

**Top 5 gifts for him and her**

DVDs and suede gloves make the list

In SPORTS, page 12

**Wrestling team wins first dual meet**

Today's weather

High: 67°

Low: 51°

Full forecast, page 2

Friday, December 5, 2003

# Mustang

## DAILY

Volume LXVIII, Number 59, 1916-2003

## Housing project under fire

By Kendra Hodges

MUSTANG DAILY STAFF WRITER

Student Housing North, the largest student housing facility in the CSU housing system, will make be finished at Cal Poly in 2006 as issues of the project's environmental sustainability design are being questioned.

The plans include 2,700 student apartments ranging from one- to four-bedroom units, each with full kitchen facilities as well as a village center with fitness facilities, a swimming pool, retail food and other services.

The project has been planned on an aggressive schedule anticipating occupancy by Fall 2006. The village will be in an area north of Brizzolora Creek on the northeast side of campus.

The university is currently pursuing a partnership with Capstone West, a private university student housing developer. The administration believes working with the company will bring broader external expertise and will reduce overall project costs and long-term costs to students, said Executive Vice Provost

and Chief Planning Officer Linda Dalton.

Some faculty members and students say the scale of the project needs to be dealt with more thoroughly, addressing the importance of an environmentally sustainable design. These aspects of the project are being pursued at a minimal level, mainly due to time constraints and financial factors.

"The basic problem with the project is they want to ram the develop-

see HOUSING, page 2



Student Housing North project has been proposed for the area north of Brizzolora Creek on the northeast side of campus.

COURTESY PHOTO

## Enterprise project yields poinsettias

By John Pierson

MUSTANG DAILY STAFF WRITER

Holly, mistletoe, wreaths and trees are all symbols of the Christmas season. Another symbol, highly visible but often overlooked is the Poinsettia. This Saturday, students can buy their own at the Poly Plant and Floral Shop's Poinsettia open house, located at the north end of Via Carta on the Cal Poly campus.

The open house runs from 10 a.m. to 5 p.m. It is part of an enterprise project that Christina Brim, Adrian Cisneros, Ginny Gunnels, Rodney Wilkinson and J.P. Williams, horticulture and crop science seniors, have worked on since May.

The students have been working on the project almost every day since then.

"We took cuttings in August, which took us 12 hours, and we have to hand water the plants every day, which takes two hours," Brim said.

The enterprise project is a class

offered in the College of Agriculture.

"It's financed by the Foundation," said Pat Broering, secretary for the horticulture and crop science department. "The students submit a business plan and a budget, then get financed. They grow the crop, sell it and then they share a percentage of the net profits with the Foundation and themselves."

"The Foundation gets a third," Brim said, "and we split the other two-thirds between us," Brim said. "It works out to over \$10 an hour."

The project started with 3,000 plants, some of which have sold already.

"We've sold 50 percent of the plants wholesale to local nurseries and florists," Williams said. "We hope to sell the other 50 percent to students and the community."

The plants range in size from 4-inch potted plants to 10-inch

see POINSETTIA, page 2

### OPEN HOUSE

## 'Polywood' theme chosen

By Kimberly Thomson

MUSTANG DAILY STAFF WRITER

Roll out the red carpet and dust off the old tuxedo for Cal Poly's 2004 "Polywood" themed Open House.

The 2003 committee settled on Hollywood as the theme but not before brainstorming beach and water-related motifs.

"The theme this year is to spotlight Cal Poly," said Open House committee chair Rob Stornetta. "We are going for vintage Hollywood."

The 11th annual Open House will be an opportunity for all conditionally admitted students to preview the campus April 16 to 18.

Cal Poly representatives will lead tours of the classrooms, laboratories and even meetings with professors and administrators.

see POLYWOOD, page 2



MATT WECHTER/MUSTANG DAILY

The Poly Plant and Floral Shop's Poinsettia Open House will take place Saturday from 10 a.m. to 5 p.m.

## Women's studies dept. offers ES 325

By Amanda Strachan

MUSTANG DAILY STAFF WRITER

Cal Poly Women's Studies Department will offer a course next quarter it doesn't usually offer.

ES 325 is called African American Experiences and will look at several issues faced by the culture. The course will meet the U.S. multicultural pluralism requirements.

According to the Cal Poly catalog, the course will cover "the experiences of African American women, from their arrival in the United States through contemporary times. Ordinary, as well as extraordinary,

see ES325, page 2



MATT WECHTER/MUSTANG DAILY

Pushpin showcased a package design for athletic equipment.

## Students showcase art

By Amy Hessick

MUSTANG DAILY STAFF WRITER

Art and design students showcased the work they have created throughout the quarter in the first Pushpin on Thursday night.

The event, which is sponsored by Club 34, the art and design club, is the first of its kind at Cal Poly. All studio art classes, including photography, graphic design and studio were, involved in the exhibition.

As opposed to a formal gallery where the pieces are judged, Pushpin showcases students' classwork.

"The point of it is not to decide what is the best piece in the show, it is more just a chance for the students to have their work out in the open," said Kathryn McCormick, art and design professor and faculty adviser

for Club 34.

The idea for the showcase came from McCormick, but she said that the students ran with it and planned the event. The intent is for the event to happen every quarter and make it a tradition in the department, she said.

"I like the idea that it's informal, and it's great for art majors to see what each other are doing," art and design senior Kristin Crawford said. "It's an exciting and innovative way to show our stuff."

Having a showcase at the end of the quarter not only gives students an outlet to show off their work but also helps raise the quality of work that is produced.

"Knowing that there is going to be a show at the end makes you work a little harder," she said.



## Local Weather

### 5 - Day Forecast

**TODAY**  
high: 67° / low 51°

**SATURDAY**  
high: 65° / low 46°

**SUNDAY**  
high: 63° / low 38°

**MONDAY**  
high: 63° / low 37°

**TUESDAY**  
high: 64° / low 39°

#### Sunrise/Sunset

rises: 6:56 a.m. / sets 4:50 p.m.

#### Tides

high 7:25 a.m. 5.67 feet  
4:50 p.m. 3.66 feet

low 1:01 a.m. 1.84 feet  
2:33 p.m. 0.20 feet

#### California Cities

CITY	TODAY'S HI/LO
San Diego	69°/54°
Anaheim	73°/52°
Riverside	74°/47°
Los Angeles	72°/54°
Santa Barbara	69°/52°
Bakersfield	66°/51°
Fresno	63°/49°
Santa Cruz	64°/50°
San Jose	62°/52°
San Francisco	62°/51°
Sacramento	60°/50°
Redding	59°/50°

## Poly honored for number of degrees to Hispanics

By Lauren Johnson  
MUSTANG DAILY STAFF WRITER

The May issue of Hispanic Outlook lists Cal Poly in the top 100 of the nation's colleges and universities that award the highest numbers of bachelor's degrees to Hispanics.

According to the latest report by the National Center for Education Statistics, Cal Poly places 51st and is one of 18 California State Universities to make the list.

The report says that CSU campuses consistently rank among the top in the nation in this area.

"The CSU is the most diverse university system in the nation, with students of color topping 53 percent, more than twice the national average for four-year public universities," said CSU Chancellor Charles B. Reed.

According to the Cal Poly Office of Institutional Planning and Analysis, in the 2002-03 school year, nearly 10 percent of graduates were of

Hispanic descent. Twelve percent of graduates the year before were of Hispanic descent.

The percentage of Hispanic students between this year and last has remained the same at 9.6 percent.

The Multicultural Center on campus focuses on diversifying the student population by giving Hispanic high school students tours of Cal Poly.

"We try to encourage them and teach them the benefits of higher education," said Edgar Diaz, student assistant of the Multicultural Center and industrial engineering junior.

Diaz also said Latinos might also be persuaded to apply to Cal Poly because Latino Heritage Month runs between September and October, before college applications are due.

Among the 25,882 students of color who graduated from the CSU system in 2002, 11,664 Hispanics received bachelor degrees.

## POINSETTIAS

continued from page 1

trees.

The price runs from \$5 for the smallest plants to \$50 for the largest.

Because the sale is part of an enterprise project, people who wouldn't normally buy a poinsettia are more likely to.

Animal science sophomore

Heather Wilson is one of those people.

"Normally I wouldn't buy a poinsettia, but to support fellow Ag students I would," she said.

Child development sophomore Krissy Shippey, however, had a different perspective.

"I'd support an enterprise project, but not for poinsettias," Shippey said.

"I just don't associate them with Christmas. I'd buy mistletoe, though," she said.

## HOUSING

continued from page 1

ment plans through before a lot of important issues have been properly dealt with," said English professor Steven Marx.

Community members have voiced their concerns to make the project a leader in sustainable design, which is environmentally sensitive and energy efficient architecture at previous open workshops on the project.

ASI and Academic Senate adopted resolutions urging Leadership in Energy and Environmental Design (LEED) Certification for the Student Housing North project and future campus projects. In a section of the resolution, ASI representatives stated:

"The CSU system as the public, higher learning institution of the state of California, has an obligation to lead the way in innovative, high-efficiency building systems design. Cal Poly SLO is the leading university in the CSU system and houses a nationally recognized environmental

design program, which employs and produces leaders in sustainable design professions, and has a special responsibility to lead the way in establishing energy and resource efficient design, building and operation standards."

"The administrative planning committee is addressing the ASI resolution and other issues of concern," Dalton said.

The use of sustainable technology maximizes energy, water and material efficiency and building life expectancy, said Tylor Middlestadt, ASI representative for the College of Architecture and Environmental Design.

"We hope Cal Poly would seize the opportunity to prove themselves as a leader in environmentally-sensitive and energy-efficient design," Middlestadt said. "We would like an open door policy to the decision process between the developers, the university, students, staff, faculty and the community in the goal of building a state-of-the-art living, learning sustainable environment."

— Look for more coverage on the Student Housing North project next quarter.

## ES325

continued from page 1

black women and their lives occupy the center of inquiry, with the following themes in mind: economics, gender roles, race and socio-political movements."

Professor Charise Cheney will teach the course.

Aspects that Cheney said she will cover are the issues of African American women's sexuality, their response to economic exploitation and their perception in hip hop music.

The course, along with other ES classes, aims to give students a better knowledge of groups they might not

have had much experience with.

"Primarily, one of the things we do is engage in stereotypes, and in the class we attempt to deconstruct any stereotypes students might have about various groups," Cheney said.

The course, which will fulfill Cal Poly's multicultural pluralism requirement, will bridge two areas of study.

The four-unit course will explore the experiences of African American Women throughout history and will also provide a combined look at gender and race issues.

"(ES 325) helps to connect women's and ethnic studies and brings up international issues about the institutions of race and gender," said Ethnic Studies Interim Department Chair Debra Valencia-Laver.

## POLYWOOD

continued from page 1

"I think the day showcases what Cal Poly has to offer and shows potential students what it would be like to attend this school," said Pam Gidwani, director of the admitted students' preview day committee. "There is a lot offered that day that would help them decide if this is the school they want to attend."

Last year more than 10,000 students and their guests attended the preview. A similar turnout is expected this year, Gidwani said.

University Welcome will kick off Friday, April 16, at 8:30 a.m. when each college will have a chance to promote their programs and welcome students in their college.

There will also be a resource fair held in the University Union where campus resource representatives will be present to answer questions. After the fairs, tours and meetings are over, there will be a casino night from 8 p.m. to 11 p.m., where students are invited to play blackjack, roulette, craps and ping-pong while listening to a local D.J. New students also have the opportunity to meet residence hall neighbors and ask current students about college life.

Saturday, April 17, the Poly Royal Parade starts its procession at 9 a.m., winding through campus from Perimeter Road to Kennedy Library. Various campus clubs, organizations and community members will participate.

"Everybody comes, from kids and parents to prospective students from all over the state," Stornetta said. He expects 45,000 people to attend

the parade and club showcase.

Cal Poly encourages community members to participate in Poly Royal because the San Luis Obispo community is an instrumental element of students' lives. The parade is important because it demonstrates to newcomers how closely connected Cal Poly and the community are, Gidwani said.

"We want the community to be part of our event even more this year," Gidwani said.

Tractor pull, rodeo and a club carnival are other events that will take place that day.

More than 200 clubs participate in the carnival, which is a good opportunity for prospective and current students to browse clubs they are interested in joining, Stornetta said.

"It's like a big campus fair," said Sarah Piatt, agribusiness senior and co-chair of the agriculture business management club. "Our club will host one of the classrooms and have an educational event planned, but we will also have a booth where we will be serving strawberry sundaes." Piatt regularly attends Open House, but when she first came to Open House as a potential student, she said didn't learn as much in the preview as she had hoped.

"I wanted to know more details such as who my adviser would be and how to register," Piatt said. "There was not a lot of depth to the information provided because of the size of the groups." Despite the fact that she didn't learn as much from the tours as she would have liked, she said the event is very entertaining and worthwhile, and she is looking forward to next year's festivities.

## Financial Services/Sales Careers for Recent COLLEGE GRADUATES

California First Leasing Corporation, a subsidiary of California First National Bancorp (NASDAQ: CFNB), has available a limited number of three-month sales and marketing internships for recent college graduates whose academic record, work history and interpersonal skills suggest they will thrive in our high-performance, client-driven environment.

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## National Roundup

**SAN ANTONIO** — A first-of-its-kind genetic test will soon be available to help women with breast cancer make one of their most crucial decisions: whether to undergo the rigors of chemotherapy.

Genomic Health Inc., a Silicon Valley biotech company, said it has identified nearly two dozen genes that, taken together, can predict with a high degree of accuracy the likelihood that tumors will return in women whose breast cancer was caught at an early stage.

Currently, doctors predict the chances of a relapse in pretty much the same way they have been doing it for almost a century: by looking at the patient's age, the size of the tumor and the tumor's aggressiveness.

**NEW YORK** — Rap and R&B have been consistent chart-toppers for the last few years, but in 2003 they took over pop music and the Grammy nominations on Thursday.

The year's top-selling artist: rapper 50 Cent. Two of the year's biggest hits came from R&B singer Beyonce. In October, every spot on Billboard's top 10 singles chart was held by a rap or R&B artist.

Grammy voters took notice, doling out six nominations each to Beyonce, Jay-Z, OutKast and Pharrell Williams.

**WASHINGTON** — President Bush on Thursday scrapped import tariffs he had imposed last year to help the battered U.S. steel industry, defusing a threatened trade war with Europe and Japan but creating political problems for himself in states that could be key in next year's election.

The president declared that the 21 months the steep tariffs were in place had given the U.S. industry a chance to consolidate and modernize and were no longer needed as a result of "changed economic circumstances."

However, the decision prompted an angry response from the steel industry and its political supporters, who accused Bush of breaking a campaign promise and turning his back on an industry that was still in need of protection from unfair foreign competition.

**BALTIMORE** — A federal prosecutor was found shot and stabbed to death in Pennsylvania on Thursday after failing to show up at the trial of an aspiring rapper and his former associate accused of dealing heroin, the judge in the case said.

Assistant U.S. Attorney Jonathan P. Luna, 38, suffered multiple stab and gunshot wounds, said U.S. District Judge William D. Quarles Jr.

— Associated Press

## World Roundup

**SEOUL, South Korea** — South Korea officials said Thursday the United States should ease off some of its demands against North Korea to keep up momentum for six-nation talks on the isolated country's nuclear program.

South Korean Unification Minister Jeong Se-hyun said Washington should show greater understanding for South Korea's position in return for the South's willingness to send troops to Iraq in support of the United States, Seoul's top ally.

The South Korean government fears that Washington might resort to punitive steps like economic sanctions against North Korea, a scenario that the South says would spike tensions and hurt its economy.

**CAIRO, Egypt** — Palestinians opened formal talks Thursday aimed at forging a cease-fire they hope will induce Israel to halt its attacks on militants and Palestinian civilian areas and lead to renewed peace negotiations.

Delegates to the talks said they were weighing two proposals: a partial cease-fire halting strikes on civilians inside Israel, and a broader truce — stopping attacks on soldiers and settlers in the West Bank and Gaza Strip — that would require more significant Israeli concessions.

**ROME** — From Egyptian mummies to Greek statues, remnants of ancient civilizations are eagerly eyed by dealers looking to pocket profits and by curators hoping to add prestige to museum collections.

The flourishing illegal market in antiquities is being countered with tougher laws, international accords and legal action, like a case in a Rome courtroom Thursday against a curator at the J. Paul Getty Museum in Los Angeles.

**LONDON** — Auction Web site eBay removed a listing Thursday from a British man who was attempting to sell one of his kidneys to finance medical treatment for his sick daughter.

Peter Randall put a reserve price of \$85,000 for the kidney on an advertisement on eBay, which described him as a "49-year-old non-smoking male who drinks only socially and who is in good health," and said that the organ could be posted to a buyer in Britain, the Middle East, Asia, Europe or North America.

Randall told The Sun newspaper that he was trying to raise money for special therapy for his 6-year-old daughter Alice, who suffers from cerebral palsy. Randall and his partner, Jennifer Stanbury, 44, said the treatment had given them hope their daughter might walk.

— Associated Press

## College Roundup

**ALBANY, Ga.** — A historically black university put aside its objections and will march in Albany's Christmas parade, even though it will also feature a Civil War re-enactment group carrying a Confederate flag.

Mayor Tommy Coleman announced Thursday that the Albany State University band had agreed to participate after about a week of negotiations. Band director Michael Decuir had said his musicians would not march because he had a "philosophical problem" with the flag.

**PALO ALTO, Calif.** — There are about as many Stanford University undergraduates enrolled in classes with the words "film," "cinema" or "documentary" in the title as there are enrolled in the entire Department of Cultural and Social Anthropology, according to the school's online student information system.

A new film studies program is being developed at Stanford to expand the university's options for areas of study. Currently, undergraduate students can only minor in film studies, but Cognizant Dean for the Humanities Keith Baker is leading a committee responsible for creating a new interdisciplinary Film and Film Studies program.

The Art and Art History Department, which currently oversees the film minor, will house the new program.

— Wire Services

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# The perks of procrastination

For years, I've been perfecting the art of procrastination. A correctly executed strategy significantly raises productivity. As the timetable narrows and the deadline approaches, the immediacy of the task at hand increases my incentive to work. Output per hour is always higher when the paper I'm writing is due the next day. There is a threshold point, though, past which the clarity and quality of my writing diminishes. It's a delicate balance.

But my most productive hours are when I'm supposed to be doing something completely different. Nothing leads to the discovery of newfound interests — and the resurfacing of old ones — like the arrival of finals. During reading days, almost everything starts to look more exciting than the academic subjects I eagerly selected just months before. Suddenly, I find the desire to start playing violin for hours or reading volumes of Sherlock Holmes.

Procrastination not only leads to the exploration of random disciplines, but sitting around doing nothing is also one of the best ways to come up with new ideas. I thought there was a general consensus that the production of good ideas is an endeavor that can only be judged qualitatively. Not so, says Charles Murray, whose recent book, *Human Accomplishment*, ambitiously seeks to ascertain which culture has contributed the most to human accomplishment by quantitatively assessing all human achievement.

Western civilization unequivocally wins the grand prize, he says. "What the human species is today it owes in astonishing degree to what was accomplished by the peoples of one small portion of the northwestern Eurasian land mass."

But Murray's methodology is rather unconventional: Scientists and artists are rated as a function of the number of inches that encyclopedia editors have accorded to them in their volumes.

Murray went to great lengths to avoid anticipated charges of Eurocentrism. Figuring that nationalistic editors had devoted extra space to their fellow citizens, he judged the merits of each scientist and artist using encyclopedias foreign to their national origin.

But his method is still problematic. While it is possible to compare the work of two American inventors, like Thomas Edison and Nikola Tesla, cross-cultural comparisons are inherently flawed. Any study the West conducts will honor progress based on Western standards. And since Western civilization has been particularly devoted to the categorization, classification and compilation of the very types of encyclopedic sources that Murray uses as his standard of evaluation, determining the importance of an individual's achievement by tracking the extensiveness of encyclopedic references inevitably sways the scale toward the West.

Just as each country trumpets its national hero, Western culture as a whole engages in comparable centrism. These obstacles to impartiality — difficult to surmount — delegitimize the Murray analysis.

At first glance, the system resembles the Science Citation Index, which tracks the number of times a scientific article has been referenced by experts in the field. It is a widely accepted way to determine the influence of a discovery. But assessing achievements throughout history on the basis of an editor's decision that a topic requires a given number of words to ensure reader comprehension seems more arbitrary, particularly because frequently, the most fundamental tenets of a discipline can be most concisely explained — the beauty of a concept often lies in its simplicity.

Murray's results did confirm expectations — Einstein, Michelangelo and Shakespeare topped the charts in their respective categories. But these token examples offer no guarantee that the method accurately assembles the lower tiers of the hierarchy.

Additionally, the emphasis on the inventions and works of individuals (Murray ignores all achievements attributed to more than one person) disregards the organic nature of human progress. Discussion among individuals with diverse backgrounds — who share their experiences and collectively explore the ramifications of them — is often what catalyzes the development of new ideas. A moment of enlightenment may culminate the process, but the environment which cultured the seed is praiseworthy too.

The process is a bumpy ride, punctuated with forward jolts by participants arriving on the scene who perceive the world through an inspirational light. But many times, ordinary people gain an original perspective by studying disparate fields, where past accomplishments in the two areas have the potential to be creatively digested and synthesized.

So excuse me while I waste some time. And to whom it may concern: If my final assignments aren't completed on schedule, consider it a sacrifice in the name of the progress of humanity.

Sarah Eskreis-Winkler is a writer for the Daily Pennsylvanian at the University of Pennsylvania.

## Keep thought control under control

The futuristic term "thought-controlled machines" brings to mind a world full of cyborgs — half human, half machine — ruling over the lesser human slaves fighting desperately for their existence. In the medical community, this technology is called progress.

Perhaps the recently released "Matrix" sequels and "T3: Rise of the Machines" influence images that pop into my mind.

### Commentary

This incredible technology is well on its way to helping thousands of people who have lived with disabilities. These thought controlled machines will someday help people with paralysis move prosthetic limbs or control robots just by using the power of their minds.

Duke University recently released a study detailing an experiment in which monkeys learned to move a robotic arm using only their thoughts with tiny electrodes implanted in their brains. Brain signals are encrypted and sent to a robotic arm, which reached and grasped for objects.

This thought-controlled action doesn't require the physical movement that older experiments did, and the computers were mentally incorporated into the animal's brains.

For paralyzed people, this means a great advancement in the quality of their lives. Instead of depending on others, they will be able to do everyday activities by themselves as quickly as their brains will allow them.

Although these thought-controlled prosthetics and robots are still a few years off, this study is a boon for humanity. The monkeys' brain signals have proven to be very similar to our own, and they have also been improving their performance over time. It takes the monkeys close to two days to learn they can move the robotic arm without using their arms, but rather with their minds.

Research has shown that when a tool is repeatedly used in a similar environment it becomes

assimilated with our appendages. It is simply incorporated into the body's image of itself. This means any prosthetic would soon function as a regular limb just as the arm, finger or leg would.

This robotic arm is not limited to the distance of sight, either. Some experiments have been conducted in which monkeys controlled the robotic arm from more than 600 miles away.

If this technology is kept within limits and each prosthetic and robot is created to complete the motions needed to function in everyday life, then this is a great discovery.

However, there is always the worry that researchers won't leave well enough alone. Instead of making solely functional machines, they may be making machines that help people break athletic records, have super human strength or sculpt the body to "perfection."

Another scary thought is the possibility that these thought-controlled machines are on their way to evolving into thought controlled "weapons of mass destruction." Can you imagine sending a robot into a

country thousands of miles away, and with just a thought, dropping the bomb?

On one hand, it seems terribly unfair not to develop this technology to its full potential because it will benefit so many people and improve quality of life. On the other hand, I hope humanity is wise enough to use these powers only for good instead of evil ... or revenge.

Caitlin O'Farrell is a journalism senior and Mustang Daily staff writer.

*If this technology is kept within limits and each prosthetic and robot is created to complete the motions needed to function in everyday life, then this is a great discovery.*

## Letters to the editor

### Ads are male oriented for a reason

#### Editor,

Hey Gaia ("Alcohol ads offend women" Dec. 3), I'm an engineer (i.e. freaking genius), and I'm going to be rich. Next time you are jocking me at a bar remind me not to buy you a beer.

Common sense anyone? Women being 50 percent of the population does not mean they supply 50 percent of the total profit for alcohol companies. It's about the Benjamins baby, not trying to make Miss Poopy Pants happy. Of course, beer ads are going to target men. Why? What's there to ponder? Men are larger alcohol consumers. A hot woman holding a beer sells beer to men, right? When is the last time you went into a bar and saw women flocking to a guy wanting to buy him drinks?

If you took your argument to an alcohol producer they would laugh and point at you like I am here sitting in my comfortable leather chair that I bought at Staples for \$149.99 on sale. If you want to see more scantily clad men, then eat your words, go to a bar and have the target audience buy you several alcoholic beverages. Don't get your hopes up because I ain't buying you anything ... even when I'm rich.

Balen Gore and Jackson Beauchamp are computer science and mechanical engineering seniors, respectively.

### Critical letters don't sound mature

#### Editor,

You want to know what I love? I love when I am reading Mustang Daily while eating lunch and someone writes a letter to the editor that is so funny it makes me laugh so hard I shoot carrots out my nose. That is basically the only reason I read the paper.

You want to know what I hate? When I am reading the paper the day after my carrot-spraying incident and I see that someone has written in whining about how the person who wrote the awesome article the day before was so insensitive, and how dare the Mustang Daily editors print such an article, and how distasteful letters (read: funny letters) are destroying the integrity of our great newspaper and blah, blah, blah.

Please don't try to make yourself sound smart and mature by writing in to criticize someone who wrote a legitimately funny letter. Does anyone really want to sit down in the University Union every day and read about politics or why people should be more mature in our letters to the editor? No. We have C-Span and GE classes for that. I'd rather shoot carrots out my nose any day than read another letter to the editor about abortion. Am I just being insensitive and immature? Maybe, but at least I'll be enjoying myself ... until I have to clean up the carrots.

Balen Gore is a computer science senior.

# Mustang DAILY

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**ad designers** Matt Lawicki, Shawn Dollar, Alyssa Fiedor, Christina Gray



# Caucasian club a bad idea

Lisa McClelland, 15, transferred schools recently. Lisa McClelland, 15, feels she was unjustly persecuted for her beliefs. Lisa McClelland, 15, has a lot to learn.

The Washington Times reported last week that this young teenage upstart from Freedom High School in Oakley, Calif., decided to leave her alma mater due to "flak" she was receiving from other students over her decision to try to create a "Caucasian Club" for herself and her peers. The idea was to promote European culture and heritage because, as Lou Calabro, president of the European-American Issues Forum in San Bruno, Calif., said, "They're tired of being told they're always the oppressor."

## Commentary

Sound familiar? Perhaps "culture and heritage" weren't the issue, but the recurring theme of the Caucasian population attempting to express its desire to "fit in" with the growing trend of promoting diversity through clubs, holidays and admissions practices isn't something foreign to most campuses.

But we're not here to tell people that they're being racist or trying to stunt multicultural growth. You see,

*There is no crying in baseball or the politics of race. If you can't stomach the blows, find someone who can to represent your cause. In the battle for ideals, everything is personal. This doesn't mean an idea is being oppressed, it means that it's being challenged.*

McClelland's "idea" and those of the same camp operate under the fallacy that theory can trump practice and that anger is synonymous with oppression.

There's nothing wrong with the theory McClelland offered. By all means, she has every right to promote whatever aims she chooses, popular or not. Freedom of expression, we like to say. However, conflict occurs when people combine free expression with diacritics.

The Washington Times noted how McClelland's mother, Debi Neely, tried to speak with her daughter about the debacle.

"I tried to explain to her that it was a very touchy issue, but she just kept saying, 'Why?'" Mrs. Neely said.

If McClelland truly didn't know why the issue of race and cultural preservation is a "touchy issue" in America today, then she had no business swimming in the waters in the first place.

If one decides to publicize their opinions about diversity, however one may define it, they must expect reactions of anger, confusion and opposition, or very little will be accomplished. The most to be hoped for is exactly what happened elsewhere: Unrest and media coverage, very little else.

Are we ever going to get along and give every person of every race, creed, sexual orientation, gender and veteran status equal opportunity to live and participate in American society?

Doubtful.

Does that mean we shouldn't strive to correct that, whether it be through affirmative action or Caucasian clubs?

Not at all.

But as we do, we need to be strong. There's no crying in baseball or the politics of race. If you can't stomach the blows, find someone who can to represent your cause. In the battle for ideals, everything is personal. This doesn't mean an idea is being oppressed, it means that it's being challenged. May the best man, woman, transgender, Eskimo, P.O.W., divorced, single, left-handed or middle child win.

Staff Editorial of the Indiana Daily Student at Indiana University.

*If McClelland truly didn't know why the issue of race and cultural preservation is a "touchy issue" in America today, then she had no business swimming in the waters in the first place.*

# How to put an end to 'ad creep'

As the holiday season rapidly approaches (or perhaps it's already here), America's advertising firms are preparing to go into hyperdrive. The average American is exposed to an obscene number of ads every day. The number is somewhere in the thousands, assuming that you live in an urban area, drive more than five miles a day, watch some TV, listen to the radio and go online.

A growing number of us are beginning to feel assaulted by the products of these advertising firms. And since the massive spending orgy that is Christmas(TM) is around the corner, so are millions of new ads designed to whip us into a frenzy of conspicuous consumption.

Don't see what the big deal is yet? Think about this. Let's say you're going to see a movie (because you saw the preview ad on television, naturally). First you get in your car to drive to the theater. On the way, you'll probably see a few billboards as you drive down the road. When you get to the theater and buy your ticket, you'll see more ads and movie posters. In the lobby, you'll hear piped-in Top 40 hits interspersed with commercial spots. Then you'll pass the refreshment counter, where more people are trying to sell you stuff you probably don't need.

Finally, you sit down in your seat. Surely you'll be safe there, right? Well, now you're getting ads in your eyes and ears. The Top 40/commercial mix continues as the on-screen slide ads roll monotonously forward. As the lights dim, you think, "Finally, I'm going to get what I came here for."

## Commentary

But there are still more in-theater commercials followed by previews. Even after the movie starts, you aren't safe from the ads. Product placement in movies subtly suggest you buy the Smirnoff vodka that Mr. Bond enjoys on screen or take a test-drive in the new Ford Focus (as seen in "The Cat in the Hat").

Critics of the advertising industry have a term for all of this. It describes the way that commercial messages and "words from our sponsors" have crept into nearly every aspect of our day-to-day lives. They call it "ad creep." To me, it's the perfect description.

"Creep" connotes a sort of slithering, slimy motion, and that's exactly what has happened in the past few decades as advertising wizards have auctioned off our world piece by piece to the highest bidders. Schools, churches, hospitals, outer space, our own bodies — nothing seems sacred anymore. Entire cities have been "sold" to companies. New York City was recently "purchased" by Snapple Beverages so that Snapple could have the right to market themselves as the "official beverage of the Big Apple."

But has all this aggressive super-saturation actually helped anyone sell more product? This point is debatable, but maybe you can tell me. If you're a lifelong Coke drinker and you see Britney Spears whoring herself out for Pepsi on TV, are you going to switch to Pepsi? Probably not. Why? Because we, as a species, have discovered a way to mentally turn down the volume on the advertisers. They'll continue to scream as loud as they can, but it's too late. We've been overexposed. We are collectively numb to advertising. Perhaps this is just our latest evolutionary advance.

When the multi-billion dollar ad industry realizes just how apathetic we are to their garish, glossy, high-dollar offerings, their business will crumble to the ground. Firms today have money to burn, and false reasoning on their part allows them to continue to pay for ads in hopes of increasing their revenue. But when their profits decline, they will be forced to look at their marketing departments and consultants with a suspicious eye.

That's where you come in. If we all spend a little less, we can take our lives back from the advertisers. All you have to do is continue to ignore them. Consume less. Stand up to those patronizing, obnoxious hucksters by telling them that they can't have you.

Oh sure, they'll fight back. They'll unveil new and better ads. They've done it all in the past. They'll try ads that don't really appear to be ads. There will be ads that appeal to your skepticism and make fun of themselves. But a commercial is a commercial, and we won't be fooled so easily.

Still don't see what the big deal is? Ad agencies and companies feel that they have a right to use advertising to farm each and every one of us.

That's why the telemarketing companies made such a stink about the federal "Don't Call" list. With politicians going after online spammers, it's going to be same song, second verse.

Business is supposed to be about providing a quality product, not bleeding us dry. All they want from us is for us to shut up and shop. Their interest is no longer to offer a good product, they just want to sell us something — even if we don't need it.

So ask yourself next time you feel the commercial itch, "Do I really need this?" Remember, the more you buy, the less you live. Let's take our world back.

Jeff Postelwait is a writer for the Daily O'Collegian at Oklahoma State University.

# Gay TV helps, stereotypes hurt

The bourgeois media now has gay stereotypes on almost every channel you turn to. With the creation of "gay-positive" shows like "Will & Grace" and "Queer Eye For the Straight Guy," you might think everything is just fine for the queer community. Well, think again.

Despite their entertainment value, I wonder how beneficial such shows truly are. Shallow-thinking queer people are quick to point out that TV has decreased homophobia and that they are bringing queer people into every living room in America. Give me a break — hate crimes against queer Americans have been on the rise in the last 10 years.

First off, not all queer men — and I do say men, because the media could care less about queer women — are luminaries in the field of aesthetic success. My roommates will be the first to admit that some of my comrades and I should lobby for an episode called "Queer Eye for the Queer Guy."

*First off, not all queer men — and I do say men, because the media could care less about queer women — are luminaries in the field of aesthetic success. My roommates will be the first to admit that some of my comrades and I should lobby for an episode called "Queer Eye for the Queer*

stores, where the straight fashion dilettantes buy their ungodly priced merchandise. And the viewing public rejoices at this unabashed capitalist promotion. This is not gay taste, but rich urban flavor considered a necessity.

"Will & Grace" is admittedly a funny show. I will not deny that I occasionally watch it. What disturbs me is that, for many people, this is "gay." There is nothing wrong with being flippant and extravagant, and I see nothing wrong with enjoying the show as a work of fiction. But is this how it is viewed?

We are not all upper-middle class white men with suc-

cessful jobs and few worries of discrimination. Queer people — like everyone else — still have to worry about HIV, a topic "Will & Grace" has never addressed, along with a host of other concerns that come with living outside of San Francisco.

The average American television viewer is more than happy to laugh at all these boys' antics and quick wit. Yet most viewers are hard-pressed to actually discuss the inequalities queer people experience in society. After the Massachusetts ruling on gay marriage, media polls claim that the majority of Americans oppose gay marriage. Maybe the poll should ask "Do you think Jack should propose to Will if the Fab 5 handle the ceremony?" I bet those numbers would be different.

Stereotypes, as true as they may be for some of us, do not help anyone. I hear the claim that it is a celebration of diversity within the community. This is a lunatic's remark.

When all of the shows have a consistent character type, all the media does is narrow the American public's actual experience with the queer community.

These stereotypes allow for an unreal person to be formed in every living room in America. If we would actually try to diversify character types of queer people for the average American, maybe we could make some progress. But I have yet to see a show talking about the lives of rural queer people or even an episode where someone says "I don't really like the club; I think I will stay in and read." That, of course, is a formula for bad TV.

I am not trying to say that these shows should be banned from the air, but we should try to reinforce the position that they are not the flagships for representing the queer community. Stereotypes may break a few barriers in the short run but only create much larger schisms for the future.

Josh Ferris is a writer for The Pitt News at the University of Pittsburgh.



# On the Rocks

## WEEKLY ENTERTAINMENT GUIDE

mustang daily 756-1796

### Friday

**Crescent Lanes - Atascadero**  
Heath Seager & Travis Warrch - Acoustic - Cover \$5

**Frog & Peach**  
Band: Virgil Cane - 21+

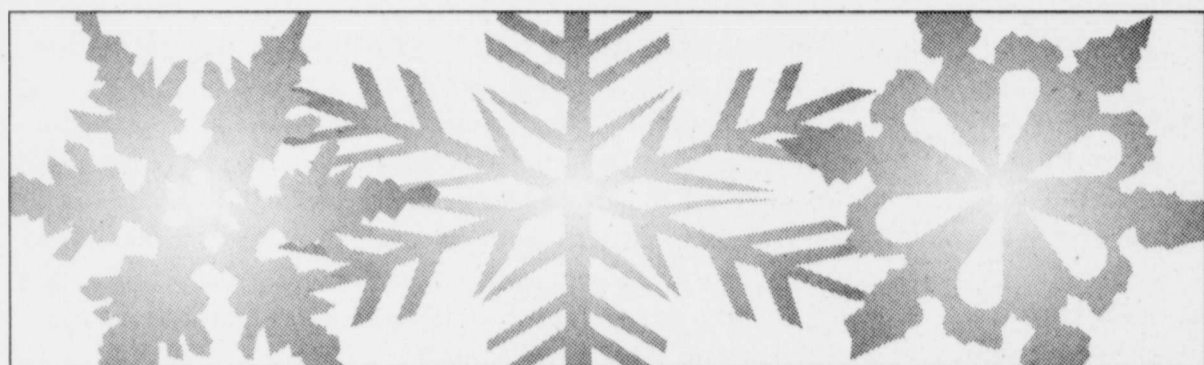
**Linnaea's Café**  
Mick Overman - Blues & folk - Starts at 8:30 p.m.

**Mother's Tavern**  
Band: Trippledub - Cover \$3 to \$5 - 21+

**Nautical Bean**  
Showcase night - 7 to 9 p.m.

**The Grad**  
Big chill night - 21+

**Tortilla Flats**  
Happy hour - 9 to 11 p.m. - Dancing 9:30 p.m. to 1:30 a.m.



# Top 5 Gifts for

## HIS

Ask a guy what he wants for the holidays and the standard response of "nothing" will ensue.

But unless the man in your life is a bona fide Mr. Scrooge, he probably won't turn down a gadget or two.

Fill his stocking with the latest and greatest, and you'll keep him from feeling blue, so read on to find gift-giving ideas for the couch potato, the multitasker and the forgetful one, too.

For the multi-tasking guy, get a gift that will keep up with his busy, fast-paced lifestyle but make him relaxed while he's on the go. TDK Electronics is making beautiful music this season with their CD softcase and integrated speaker. They call it I'mASpeaker. On the outside it looks like a conventional CD holder but hiding within are NXT flat panel speakers. Anytime, anywhere — now it doesn't matter when the need for Jingle Bell Rock hits. I'mASpeaker can connect to any portable audio player or notebook PC to create a portable sound system.

I'mASpeaker comes in a variety of disc capacities and has an internal mesh accessory pocket for CD's or an MP3 player. Powered by AA batteries, music can be played with the CD case zipped or unzipped. A case that keeps CD's safe and sound while blasting tunes — that's music to the ears.

I'mASpeaker is available in three colors and costs \$34.99 for the 24 disc capacity case. Call 1-800-835-8273 or view and purchase it online at tdk.com.

Ah, forgetful folk. There's always a guy who loses his mind every time he loses his keys, which is probably every day. Well, forget about remembering — let the Radio Shack's key finder do all the recollecting for you!

The 2-Way Find One Find All Keyfinder comes with a set of two find-

ers that can be attached to keys, remote controls, cell phones and so much more. The 2-way devices are capable of sending and receiving signals from one Keyfinder to another. Six specific buttons correspond to six of your most frequently misplaced things.

This helpful device has batteries included and costs \$19.99. To purchase, call 1-800-THE-SHACK.

Every guy loves being the occasional couch potato. But as the holidays draw near, the television becomes a source of sleigh bells and holly berries — not exactly man-friendly programming. So turn his snoring into laughter with either of these two DVD discounted finds.

South Park (Complete Second Season) is out and ready to fill the ears with blasphemy. All episodes from season two of Comedy Central's all-time highest rated series comes in a three-disc collector's edition DVD set with special features. Buy now from Maximonline.com and it costs only \$37.48 — that's \$12.50 less than competitive prices.

And the beer-guzzling macho man will be in his element with the first season of the Man Show on a three-disc DVD set. Original hosts Jimmy Kimmel and Adam Carolla will have any guy

jumping with joy for the "girls-on-trampolines" segments. The DVD set costs \$25.48 at Maximonline.com — that's \$4.50 less than in the stores! Plus, shipping is free for both DVD sets.

Know a guy who's planning a road trip with his buddies? Then get him a walkie-talkie to keep in touch with the group without having to burn his cell phone bill.

Radio Shack's 5-Mile GMRS/FRS 2-Way Radio includes two radios with batteries and an overnight charger. It has 22 channels and distinctive rings for each radio, so one person can talk to another without the rest of the group listening, perfect for setting up practical jokes.

The radios have missed-call indicators and a belt clip, so if the road trip leads to the ski slopes, everyone can communicate while spreading out on the mountain. They are available for \$49.99 at radioshack.com.

When the man in your life finds one of these ultimate gifts under the tree, he'll know that Santa made his list, checked it twice and decided he was less naughty than nice. When it comes to Santa, nice guys never finish last. Happy Holidays!

*But as the holidays draw near, the television becomes a source of sleigh bells and holly berries — not exactly man-friendly programming. So turn his snoring into laughter with either of these two DVD discounted finds.*

1. I'mASpeaker \$34.99
2. 2-Way Find One Find All keyfinder \$19.99
3. Radio Shack's 5-mile GMRS/FRS 2-way Radio \$49.99
4. South Park three-disc collector's edition DVD \$37.48
5. The Man Show three-disc DVD set \$25.48

Is the sea



to get pr

Stories by Laure  
Photo by Matt Wechte





## Saturday

**Creekside Lanes - Atascadero**  
AHS Drumline fund raiser - Cover \$5

**Frog & Peach**  
Band: Coyotes - 21+

**Linnaea's Café**  
Kelvin, Bob & Carver - Rock - Starts at 8:30 p.m.

**Mother's Tavern**  
Band: Joose - Cover \$3 to \$5 - 21+

**Nautical Bean**  
Ambient lounge 7 to 9 p.m.

**The Grad**  
Dance to the music of DJ MEL - Cover \$8, 18+ - \$5, 21+

**Tortilla Flats**  
Saturday Release with DJ Fitz - 9:30 p.m. to 1:30 a.m.

## Sunday

**Creekside Lanes - Atascadero**  
Karaoke 8:30 to 11:30 p.m.

**Frog & Peach**  
Band: Pennyjar - 21+

**Linnaea's Café**  
Destiny - Jazz & acoustic soulharp - Starts at 8:30 p.m.

**Mother's Tavern**  
Karaoke at 8 p.m. - 21+

**Tortilla Flats**  
Hot Salsa and Swing - 8 p.m. to 12 a.m.

## Monday

**Frog & Peach**  
Band: 2am Orchestra TMTL - 21+

**Mother's Tavern**  
Karaoke - 21+

**Nautical Bean**  
Acoustic "Singer/songwriter" - 7 to 9 p.m.

**The Grad**  
Monday Night Football - Cover \$8, 18+ - \$5, 21+

**Tortilla Flats**  
80s and Beyond - 9 p.m. to 2 a.m.

# the season of giving

1. Talbot's quilted suede gloves \$44
2. Torre & Tagus's Autoscan FM radio \$28
3. Conair Deluxe Thermal Spa \$59.99
4. Velvet & faux-fur wine slip and glass slips \$12 & \$10
5. Chinese silk parasol cocktail stirrers \$55

## HERS

Dear Santa Baby, this year we ladies would like the holidays to be bright and merry, with snow on the ground, stars in the sky and your sled filled with all it can carry.

But if the thought of fulfilling our entire wish lists is overwhelming and a little bit scary, then we've narrowed it down to velvet and leather, the cheap stuff that won't make you too weary.

In the kitchen of the poor Cinderella student who prefers a Martini to a Michelob, those cheap little paper umbrellas are probably strewn about. Well, why not turn her into a classy princess for the night with four beautiful Chinese silk parasol cocktail stirrers?

These decadent swizzle sticks will surely liven up any cocktail party with a butterfly pattern sewn into the red, gold, black and turquoise Chinese silk umbrellas. And what lady is complete without some sparkle and glitz? The delicate glass bead fringe will

catch the light with each sip.

The parasols are 7.5 inches long and are hand-crafted in China. This exotic take on the familiar college cocktail accessory costs a little more than the \$50 limit, but they're just too charming to resist. They cost \$55 and are available at 1-800-825-8000 or neimanmarcus.com.

Though the weather outside has chilled, that doesn't mean a lady has to dress in drab duds. Punch up the color of any wardrobe with quilted suede gloves from Talbot's.

They come in colors that brighten up the rainiest of days, like magenta, yellow and lime. But if that's too perky for your palate, a pair in black, chocolate or steel blue should suffice. They keep the cold out and are soft to the touch. These handy hand-mates conveniently come in sizes small through extra large and are fully lined. They cost \$44 and can be purchased at talbots.com or by calling 1-800-825-2687.

Just after the stress of finals

week ends, the panic attack of the holiday shopping sets in. If a good soak in the tub just won't cut it, then how does an evening in a personal Conair Deluxe Thermal Spa sound? Yes, that's right — ladies can now enjoy a luxurious spa experience in the privacy of their own home.

*It's a spirited gift to give a holiday party hostess-with-the-mostest. It may even impress the lucky lady in your life enough to get her to pucker up under the mistletoe.*

The Hydro Spa is a durable, body-size tub mat with 300 aeration vents that will massage any woman into ecstasy. Aches and pains will melt away while heated bubbles comfort and soothe the body. It comes with a floating remote control that has five settings: pulse, random, low, medium or high-bubble action. It will fit most standard and whirlpool tubs.

The best part of all is the price. If you buy from ivillage.com, it costs \$59.99 with free shipping, which is 45 percent less than its original cost! Yes, this is a little

pricey, but the discount combined with the promise of turning a stress-case into a peaceful being makes it all worthwhile.

Want to give a girl that warm, fuzzy feeling inside? Then bring her a velvet and faux-fur wine bottle slip and faux-fur glass slips. It's a spirited gift to give to a holiday party hostess-with-the-mostest. It may even impress the lucky lady in your life enough to get her to pucker up under the mistletoe.

The bottle slip is made of lush red velvet topped with a feathery white fur neck. The glass slips are made of the same white fur and rest around the base of a wine glass.

The wine bottle slip is \$12 and the set of four glass slips are \$10. Call Lush Life at 1-866-587-4543.

What to do when your hands need to be free, but you're craving some tunes? Listen to Torre & Tagus's Autoscan FM radio — it's the perfect gadget to get a girl rockin' around the Christmas tree. Whether you're at the gym burning off the holiday chub or

see HERS, page 8

## We asked: Does your family have any weird holiday traditions?



"Low blood sugar and late holiday meals means the waitress at the restaurant gets super stressed until we are fed. But then she gets a big tip."

**Danny Aden**  
computer engineering senior



"Conning little siblings that spiked egg nog is not spiked and watching them get tipsy."

**John Holcomb**  
mechanical engineering junior



"Our family wakes up early to wait for the horn to go off at the X-mas tree farm. (We) push through a mob of people for the 'perfect tree.'"

**Shannon McMurtry**  
sophomore nutrition

• Don't know what you're doing this weekend? • Let us tell you •







This Holiday Season

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WOODSTOCK PIZZA

the REAL deal

## The New York Times Crossword

Edited by Will Shortz

No. 1024

**ACROSS**

1 In the shadows, perhaps

8 Some buzzers

15 It's beyond the three-mile limit

16 Japanese dish

17 Little sound

18 Call names

19 Affix

20 Buttonhole, in a way

21 1979 disaster area: Abbr.

22 Dipped

23 Rip Van Winkle's state

25 \_\_\_\_ Club

26 Not diff  rente

28 Frontier Justice Bean

29 Big wheel

30 Move, as diners in a restaurant

32 Paunch

34 Gender bender

36 U.S.S. Arizona Memorial locale

39 Dry goods dealer, in Dover

43 Asserts

44 Be laid up

46 Catcher

47 "The Cosby Show" actor Richmond

48 Carpentry items

50 Makes see red

51 They have strong ties: Abbr.

52 Source of some strange visions

53 Draw

55 Work on an open-and-shut case?

57 Secure

**DOWN**

1 "Baby, It's Cold Outside" songwriter

2 Draw attention away from

3 They contain cones

4 Get serious

5 Author Dinesen

6 \_\_\_\_ Circus (old Vatican area)

7 Brazzi's "South Pacific" co-star

8 Fitting room comment

9 Later

10 Eurasian diving duck

11 Trash trackers: Abbr.

12 Dock

13 Catch in a net

14 Hit the spot

24 It's given without warning

25 Monkey business

27 Disraeli and others

29 Some breakers

31 Cross-shaped character

33 "First Blood" director Kotcheff

35 Opposite of depresses

36 Was able to fit something in

37 Be due a refund, perhaps

38 Some rodeo participants

40 Balcony barrier

41 St. Anthony, notably

42 Takes exception to

45 "Get a move on!"

48 Late bloomer

49 It may be used to play a raga

52 Tibetan for "superior one"

54 River to Donegal Bay

56 Letter run

Puzzle by Sherry O. Blackard

**ANSWER TO PREVIOUS PUZZLE**

H	A	B	I	T	S	A	U	T	H	O	R	S
O	N	E	M	A	N	A	L	L	R	I	G	H
P	O	T	A	T	O	L	I	M	E	T	R	E
A	C	I	R	C	L	E	A	T	E	A	M	
			T	O	W	A	T	H				
M	U	S	E	S	W	H	I	Z	E	M	M	A
E	S	T	A	T	E	E	A	T	R	O	A	N
T	H	E	S	U	P	R	E	M	E	C	O	U
R	E	L	Y	O	I	L	C	H	A	S	T	E
O	R	E	S	D	O	D	D	I	D	E	A	S
			T	S	E	R	O	T				
A	L	E	R	O		R	I	G	H	T	L	A
M	A	Z	E	L	T	O	V	E	R	E	N	O
F	R	E	E	T	I	M	E	R	E	V	I	S
M	A	R	T	I	N	A		E	X	I	L	E

For answers, call 1-900-285-5656, \$1.20 a minute; or, with a credit card, 1-800-814-5554.

Annual subscriptions are available for the best of Sunday crosswords from the last 50 years: 1-888-7-ACROSS.

Online subscriptions: Today's puzzle and more than 2,000 past puzzles, nytimes.com/crosswords (\$34.95 a year).

Crosswords for young solvers: The Learning Network, nytimes.com/learning/xwords.

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### Announcements

Space available GE Area C4 Winter Quarter 2004 Humanities 310 TR 7-9am Prof. Barbara Mori, Dept. of Social Science an introduction to the underlying values of Chinese society with emphasis on literature, art, philosophy, and religion. Essential for anyone with an interest in Pacific Rim.

**Attention!!!**  
**Cal Poly students Winter Break Work**  
Customer service/sales. \$18.00 Base-Appt. Vector has a special 1-5 week work program, flexible hours, all ages 18+, conditions apply. Great resume experience. Training provided. For openings all over Southern California, apply online www.workforstudents.com

**Classifieds 756-1143**

### Help Wanted

Sacramento-based environmental nonprofit seeks Central Coast-based organizer for coastal, marine, and watershed protection program. Background in community organizing and/or watershed processes a plus. Spanish speakers preferred, candidates from diverse backgrounds encouraged to apply. PCLF is an equal opportunity employer. Cover letter and resume to PCLF, 926 J St., Suite 612, Sacramento, CA 95814. No phone calls.

Growing Co. in Goleta looking for Technical Account Manager. If you like technology & want a career in sales, this is the job for you! Training available for motivated grads! Benefits, 401K, stock opts., profit share. Email: careers@govplace.com

Train to be Behavior Therapist. All training provided to work with a child with autism. Educational and behavioral program 25 hrs/wk. Weekends req., internship poss. Piano talent highly desired. 878-2021

### Help Wanted

Make Money taking Online Surveys Earn \$10-\$125 for Surveys Earn \$25-\$250 for Focus Groups Visit www.cash4students.com/cpsu

### Campus Clubs

Take a break from studying this weekend. The Zen Room and Big Purple Onion Prods. present the "Rocky Horror Picture Show" Cal Poly Theatre, Sat, 6th Dec. 11:30 pm \$8 in advance at Fanny Wrappers, Boo Boo's, Traditional Tattoo, or Insomniac on campus. \$10 at the door.

### Book Exchange

Bus 452 Casebook \$30 Textbook \$75 Call Enza 594-1326

### Homes For Sale

Condo 2 bedroom single level one and one-half bath, gated pool. Only 12 condos in complex. Call agent Shauna Novy 805-528-5789 Bayshore Realty for details

**SLO Madonna/Oceanaire-- Highly desirable area**  
\$349,000 asking price

### For Rent

5 Bedroom, 1 Bath, n/p big backyard Great house, good location, close to school. Possibly four rooms open. \$475 + utilities. Call or email for more info. 441-0985 (Brooke), brooklyn\_1044@hotmail.com

Private office space for rent Downtown SLO, utilize Farmer's Market, free parking, cable ready, use of computer. Call 781-2630

### Lost and Found

Lost: Cell phone, older Sony with name Karen Brown. Please call 805-594-1327, reward!

Missing baseball glove!!! Lost on Sunday the 16th. Easton Redline 11 Infielder's Glove. \$40 Reward!!! Call Seth 559-967-4439

### Homes For Sale

Free list of all houses and condos for sale in SLO. Call Nelson Real Estate 546-1990 or email steve@slohomes.com

### For Sale

Solid Oak kitchen Table Set \$200 or best offer Call Enza 594-1326

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December 8-12  
9:00am - 5:00pm

December 13-14  
11:00am - 5:00pm

### **Drive Through Location on Campus**

(Mt. Bishop Rd, off of Highland)

December 8-12  
9:00am - 5:00pm

### **Dexter Lawn**

December 8-12  
8:30am - 4:30pm

### **Front of El Corral**

December 4-5  
9:00am - 3:00pm

December 8-12  
7:30am - 6:00pm

December 13  
8:00am - 3:00pm

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## UNLV changes worry transfers students

• Those who attend community college first may lose credits toward graduation

LAS VEGAS (AP) — University of Nevada Las Vegas has overhauled its general education requirements for next semester, putting Community College of Southern Nevada students in a situation where they could lose credits toward graduation.

There are no estimates on how many transfer students will be affected, but the changes would mean that not all of the credits earned by CCSN students will count toward the requirements of their major.

"It's a dilemma," Bob Palinchak, CCSN's vice president of academic affairs, said. "All we're asking is that any student who goes here should be able to get full credit for the first two years that they attend."

Because CCSN provides only the first two years of a four-year degree, it patterns its curriculum after core classes required by UNLV.

When the university began to cut courses from its list of requirements and CCSN did not follow suit, the problem emerged. Students may be taking classes that they don't need and may not be able to use.

The two institutions are working to fix the problem. Representatives

from each school plan to meet Friday to work out the kinks.

"I don't think it's going to take that much effort to bring the two curricula in line at all," said Chris Hudgins, UNLV's head of the Core Curricula General Education Task Force.

Although UNLV only requires a student to have 12 credit hours of college before transferring, many students opt to take their first 60 units in core requirements at CCSN to save money.

UNLV normally requires students to have between 50 and 60 credit hours of undergraduate core classes before moving on to upper division courses. CCSN is allowed to offer only lower division courses.

The changes at UNLV, designed to eliminate duplication of courses, cut the core requirements to between 30 and 35 credit hours.

CCSN transfer students who have accrued 60 credits under the old requirement could end up having to convert as many as half of their credits into electives that don't count toward their major, said Clarissa Erwin, CCSN's chairwoman of the college curriculum committee.

"They may not be able to complete the first two years of a four-year program at CCSN," Erwin said. "So if you're a sociology major and you take 60 credits at CCSN you may get to UNLV and discover that you are not quite a junior at UNLV."

## Highway shootings unnerve parents

By Anita Chang  
ASSOCIATED PRESS

COLUMBUS, Ohio — Parents nervously took their children by the hand and walked them to school. Teachers were given maps to help them get to work without using the highway nearby. Outdoor recess was canceled for the rest of the week.

A deadly series of 12 shootings since May — including one in which a bullet broke a window at Hamilton Central Elementary School last month in the middle of the night — have unnerved parents, motorists and others.

The shootings — which investigators believe are connected — have taken place around a five-mile stretch of Interstate 270. One woman in a car was killed last week.

"Until they catch (the perpetrator), there's no way they're getting on the bus," said Michelle Maupin, who changed her routine to drop her 7-year-old daughter off at school.

On Wednesday, police officers used dogs to search woods for a weapon after residents reported a gunshot near the sites of the shootings. Columbus police spokeswoman Sherry Mercurio said officers were talking to a man and later led a handcuffed man away from the direction of the woods. But

authorities say the case is probably not related to the shootings.

At Hamilton Central Elementary, police officers and sheriff's deputies watched over students arriving and leaving the brick school, which has 468 students in kindergarten through third grade. Three boys waved cheerily at an officer stationed at the door.

Some parents said they were not comfortable with their children being at class. Seventy students were absent Wednesday, according to the school system, almost double the usual number.

"We told them if anybody comes into the school, to get under the desk and hide," Maupin said.

Hamilton Central, about two miles from I-270, sits along a rural road, with a high school on one side and a school administration building on the other.

Colleen McGowan normally walks with her daughter along a gravel path to the edge of school property. But on Wednesday, she walked the second-grader into the school building. "I told her I'd be picking her up and taking her every day," McGowan said.

McGowan, 30, said she thought it was important for her 7-year-old

daughter, Savannah, to be in school despite the danger. "You can't keep them home and keep them from their education," she said.

"I ain't a bit scared. If you're going to get killed, you're going to get it," said J.J. Stamper, 76, as he drank coffee at a McDonald's nearby.

But Yvonne Marcello, 47, said she is almost paralyzed with fear when she thinks about the shootings and crime in general in her neighborhood.

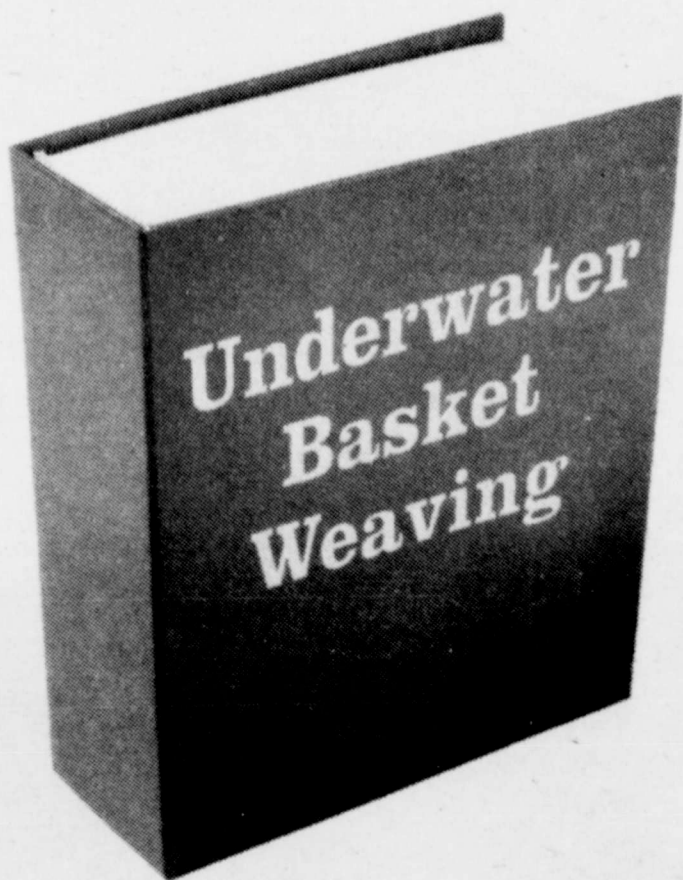
"I don't go out very often. I shouldn't feel so scared, but I do," said Marcello, who does not have a car and has to walk everywhere.

On Wednesday, only about half of the tables were occupied at China City restaurant less than a mile from I-270.

"We were busier before the shootings," said manager Jeffrey Zhu. "I asked a lot of customers. They usually drive this way but not anymore."

As he left the slower-than-usual Los Camperos Mexican restaurant next door, Bob LaGore, 45, said he, too, is worried about driving on I-270.

"I drive slouched down in the seat," he said.



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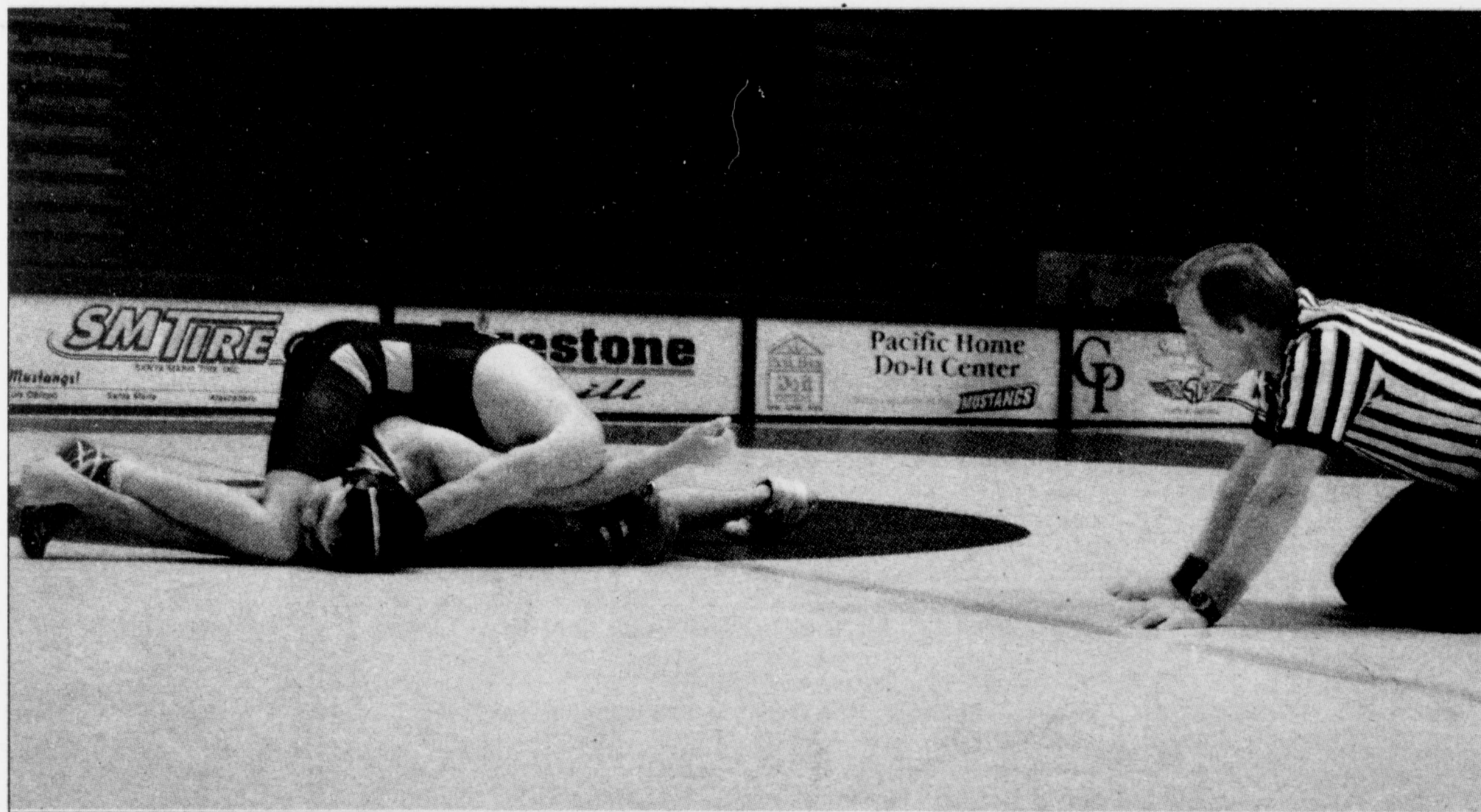
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# Good luck with finals! Have a great winter break!



## CAL POLY WRESTLING

## Mustangs score titanic win



FILE PHOTO/MUSTANG DAILY

The Cal Poly wrestling team is 1-0 in Pac-10 dual meets after beating the Cal State Fullerton Titans 30-12 at Fullerton on Wednesday.

MUSTANG DAILY STAFF REPORT

The Mustangs opened their dual meet season Wednesday night with a convincing 30-12 victory at Cal State Fullerton in Pac-10 wrestling.

The Mustangs won seven matches, losing two and forfeiting at 174 pounds. Cal Poly is 1-0 overall, 1-0 in the Pac-10. Fullerton fell to 0-2 over-

all and 0-2 in the Pac-10.

Tony Franco scored the only pin of the night, beating Fullerton's Jesse Miramontes at 125 pounds in 2:14. The Mustangs also got technical falls from Darrell Vasquez at 133 and Ryan Halsey at 184.

**Complete results:**

125 — Tony Franco (CP) pinned Jesse Miramontes (CSF), 2:14

133 — Darrell Vasquez (CP) tech. fall over Alvaro Arreola (CSF), 19-4  
141 — Juan Mora (CSF) decision Steve Esparza (CP), 10-8

149 — Mat Cox (CP) dec. Bret Gordon (CSF), 8-7

157 — Dustin Vance (CSF) dec. Keith Kroeger (CP), 5-2

165 — Brody Barrios (CP) major dec. Matt Lambert (CSF), 14-4

174 — Leonel Sanchez (CSF) by forfeit

184 — Ryan Halsey (CP) tech. fall over Daniel Contreras (CSF), 16-0

197 — Ralph Garcia (CP) dec. Landon Seefeldt (CSF), 9-4

Hvy — Dan Howe (CP) dec. Tyson Blair (CSF), 12-5

## LMU beats Mustangs

MUSTANG DAILY STAFF REPORT

Varnie Dennis scored 28 points, one short of his career-high, as the Mustangs (2-2) lost 68-67 at Loyola Marymount (5-0) on Wednesday.

Dennis led all scorers in the half with 16 points, hitting seven-of-14 shots including a three-pointer. Shane Schilling added nine off the bench with five rebounds.

Cal Poly trailed by as many as eight in the final period (65-57) but whittled away the lead over the final eight minutes.

Cal Poly closed to two (65-63) on a free throw by Nick Enzweiler and tied the game on a jumper by Dennis with 2:21 left in the game.

Cal Poly trailed by one (68-67) after Kameron Gray hit two free throws with :11 seconds left. Cal Poly fouled Sherman Gay who missed his attempt and the Mustangs corralled the rebound. The Mustangs moved the ball down the court but were not able to get a shot off in the final seconds.

Shane Schilling finished with 13 points and nine boards.

Cal Poly shot 41 percent for the game but made only two-of-13 three-pointers. Cal Poly outrebounded LMU 44-36 but committed six more turnovers (17-11).

## BBQ and B-ball this weekend

• Running Thunder will provide free food between basketball doubleheader Saturday

By Amanda Strachan

MUSTANG DAILY STAFF WRITER

Cal Poly students are not always the most spirited when it comes to sports. One campus organization is seeking to change that.

"The goal is to improve Poly pride."

**Kenneth Witham**

Running Thunder president

State at 7.

"The goal is to improve Poly pride," Running Thunder president Kenneth Witham said.

Returning from a loss against Loyola Marymount on Wednesday the men's basketball team will try to keep their now 2-2 season on the winning side.

The men also want to avenge last year's surprise loss to the Hornets.

The Cal Poly women's team will face UC Davis who is in their first year of transition into Division I.

What better way to boost student's interest than by offering free food?

School pride is something Assistant Athletic Director Chris Baker said he would like to see an improvement in.

When changing the Cal Poly logo a few years ago focus groups were asked what the word mustang meant to them, said Baker.

"They responded with words like leader, pride, active, hardy, determined," said Baker.

Baker said he would like these same words to see describe Cal Poly students' cheering and support of their athletic teams.

School spirit may not be a top priority for many but there are benefits besides getting free food.

Witham said cheering helps ease the stress of school.

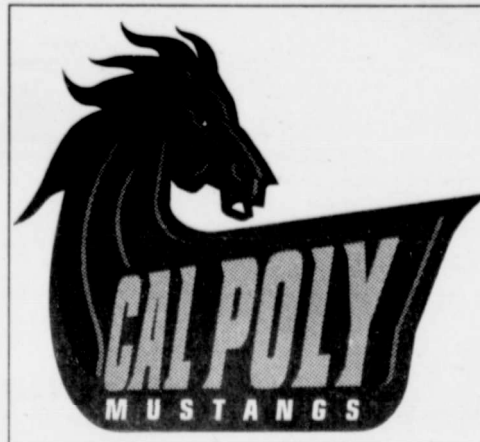
For the athletes, student support can often play a role in the outcome of a game.

In last year's game against rival UCSB, Cal Poly pulled ahead for a win in the televised game.

The win gave the team a boost in morale and gained national publicity for Cal Poly.

"The players themselves attributed 8-10 points to the students' cheering," Witham said.

When a school's athletic teams are doing well the benefits filter back to



the students. Athletic success is also attributed to the university as a whole.

The more wins there are the more recognition the school gains and the more opportunities there are for the school to be identified by other schools, employers and potential philanthropists.

"What it breaks down to is that schools that are known for athletics like Duke, Miami, and Cal can recruit heavily ... it's free advertising," Witham said.

Therefore, the more Cal Poly wins, the more resources there may be to build better teams in the future.



## SCORES

M Basketball 56 @ Loyola Marymount 21

Varnie Dennis (F) — 28 points, three steals

M Basketball 70 VS. San Jose State 62

Varnie Dennis (F) — 14 points

W Basketball 60 @ Arkansas State 89

Sparkle Anderson (G) — 17 points

M Basketball 62 VS. Colorado 73

Varnie Dennis (F) — 19 points

W Basketball 75 VS. Portland State 63

Sparkle Anderson (G) — 17 points

Volleyball 3 @ #19 UCSB 2

Molly Duncan (OH) — 20 kills

## Schedule

Wrestling @ Las Vegas Invit. fri, dec. 5, 9 a.m.

W Basketball VS. UC Davis sat. dec. 6, 2 p.m.

M Basketball VS. Sacramento State sat. dec. 6, 7 p.m.

W Swim & Dive @ Pepperdine sat. dec. 6, noon

M Basketball VS. Cal Baptist sat. dec. 13, 7 p.m. (exhib.)

W Basketball @ LMU sat. dec. 13, 2 p.m.

M Basketball @ San Diego State thurs. dec. 18, 7 p.m.

W Basketball @ Univ. of San Fran. sun. dec. 21, 2 p.m.

M Basketball @ USC mon. dec. 22, 7 p.m.

## Stats

## By the numbers

4

Senior forward Varnie Dennis led the Mustangs in four statistical categories Wednesday. To go along with his 28 points, Dennis had 10 rebounds, three steals and two blocks.

## Trivia

Today's question

Happy Holidays  
Trivia Masters!

Send answers to: [spmartin@calpoly.edu](mailto:spmartin@calpoly.edu)

Yesterday's Question

What school is Bonzi Wells' alma mater?  
**Ball State**

Congratulations to Mike Tremaine and Russell "Mr. Stinky Bottoms" Van Steyn!

Sports editor Sean Martin can be reached at 756-1796 or [mustangdailysports@yahoo.com](mailto:mustangdailysports@yahoo.com)