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FOR IMMEDIATE RELEASE

April 22, 2015

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Cal Poly to Host the International Conference for Graphic Arts Educators July 5-10

SAN LUIS OBISPO — The Cal Poly Graphic Communication Department will host the International Conference for Graphic Arts Educators in July to address critical issues facing the industry.

The conference, from July 5-10, coincides with the 70th anniversary of graphic communication education at Cal Poly. Presentations will focus on the future of the graphic communication industry and workforce preparation.

The event will be conducted by the International Circle of Educational Institutes for Graphic Arts Technology and Management, the Graphic Communication Education Association, and the PrintEd consortium, the accreditation arm of the Graphic Arts Education and Research Foundation.

The conference is designed for educators, researchers, scholars and industry advocates.

The six-day event will feature an opening reception, three keynote addresses, research presentations, workshops and tutorials, lunch, dinner with entertainment, a simulator contest, and a closing banquet.

An official dedication of the Raymond J. Prince Graphic Arts Collection at Cal Poly — the largest graphic communication library in the world — will also take place.

For more information or to register, visit the conference website at: <http://gcea2015.calpoly.edu>. Discounts for early registration are available through May 1.

Call for Workshop Papers and Proposal Submissions

Educators and industry members are invited to submit papers and tutorial workshop proposals in the categories of graphic communication education, technology, management, design, packaging, science, electronics and computer applications, new media, and related areas. Submit one-page abstracts by May 15 to Professor Howard Vogl, [hvogl@calpoly.edu](mailto:hvgl@calpoly.edu).

Sponsorships

Sponsorships are open to all graphic communication industry companies and individuals.

For information on sponsorship packages, visit the International Conference website: <http://ic2015.calpoly.edu/sponsors.html>. To make a pledge or contribution, contact conference chair Ken Macro at kmacro@calpoly.edu or 805-756-2257.

Links

- International Conference: <http://gcea2015.calpoly.edu>
- Cal Poly Graphic Communication Department: <http://grc.calpoly.edu>
- Cal Poly College of Liberal Arts: <http://cla.calpoly.edu>

About Cal Poly's Graphic Communication Department

The Graphic Communication Department at Cal Poly is one of the best-known and largest programs of its kind in the Western U.S. The department is home to more than 33,000 square feet of laboratories filled with cutting-edge equipment donated in large part through industry partnerships. The department serves approximately 300 undergraduate students pursuing a degree in graphic communication with emphases in four focus areas. The department also offers a new Master of Science degree program in printed electronics and functional imaging. The department is nationally accredited by the Accrediting Council for Collegiate Graphic Communications.

About the International Circle of Educational Institutes for Graphic Arts Technology and Management

The International Circle is an informal network of about 100 members representing educational institutions with a focus on management and technology in the graphic arts, media technologies, printing and allied industries. The organization was founded in 1957 by a group of European universities in Lausanne, Switzerland.

www.hdm-stuttgart.de/international_circle/?c-lang=en

About the Graphic Communication Education Association (formerly IGAEA)

The Graphic Communication Education Association is an organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.
gceaonline.org/

About the PrintED Consortium of the Graphic Arts Education and Research Foundation

PrintED, administered by the Graphic Arts Education and Research Foundation, is a national accreditation program for graphic communication education. PrintED's accreditation is based on industry standards appropriate for secondary and post-secondary schools offering graphic communication curricula.
gaerf.org/PrintED.aspx

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