



News

University News & Information



Contact: Josephine Le
510-304-6833; jle14@calpoly.edu

MEDIA ADVISORY — Cal Poly to Host "Preparing for the Workforce" Panel Discussion

WHAT: Panel of female business leaders and Cal Poly alumni will discuss ways for women to be their own personal advocates in the workplace

WHEN: Monday, April 27 from 6-8 p.m.

WHERE: Chumash Auditorium at Cal Poly

SAN LUIS OBISPO — Cal Poly's Information Systems Association (ISA), the Orfalea College of Business and Career Services will host "Preparing for the Workforce," a panel discussion about gender equality in the workforce. This year's theme is "Being Your Personal Advocate."

The event will feature female business leaders from the technology sector, including several Cal Poly alumni, who will share their own experiences and answer questions. University Provost Kathleen Enz Finken will serve as moderator.

Panelists include Gina Roldan (B.S., Business Administration, 1996) of Microsoft, Avital Arora of NetApp, Isabella Guise of Egnyte, Christine Songco Lau (B.S., Business Administration, 1999) of Google, Jo Anne Miller of Golden Seeds and Marina de la Torre of Mindbody.

The discussion will help attendees to understand personal strengths, recognize different leadership roles in the workplace and the classroom and help create a strong personal network. The event will conclude with a small-group session where panelists work directly with students.

This is the second year ISA has hosted the panel discussion. Its mission is to create an open dialog about gender in the workplace, to encourage everyone — not just women, — to resolve issues and promote a cohesive, productive work environment.

About the Information Systems Association:

Cal Poly's Information Systems Association is a professional club for all students interested in the information systems field. Through weekly meetings, recruiting events, professional speakers and social gatherings, ISA aims to guide information systems students in making professional decisions, building a professional network, and finding satisfying careers. For more information, visit <http://www.isa.calpoly.edu/>.

#



