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FOR IMMEDIATE RELEASE

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Cal Poly Journalism Recognized with National Top Honors

SAN LUIS OBISPO — Cal Poly Journalism's Mustang News won a multitude of awards from the College Media Business and Advertising Managers, California Newspaper Publishers Association, and the Society of Professional Journalists.

Mustang News took home 13 awards, including three first-place honors, from the College Media Business and Advertising Managers' (CMBAM) 43rd Annual Advertising Awards Competition held March 18-21 in Chicago.

Staffers were recognized in the categories of Best Designer, Best Advertising Manager, Best Public Relations or Marketing Manager, Best Online Display Ad, Best Self-Promotion Multimedia Ad Campaign, Best Social Media Strategy, and Best Group Promotion.

Joining the rank of honorees, Mustang Media General Manager Paul Bittick was presented the JoAnn Daughtee Distinguished Service Award. Created to recognize long-time members of CMBAM, the award honors individuals who have shown dedication, commitment and sacrifice for the betterment of student media programs.

Bittick spent more than 20 years in the newspaper industry before coming to Cal Poly in 2002. He served three years as president of CMBAM and two years as president of California College Media Association.

Additionally, Mustang News is slated to take either first- or second-place honors in five categories of the California Newspaper Publishers Association (CNPA) Better Newspapers Contest. Winners will be announced at the CNPA Press Summit in San Diego, May 6-9. The student winners for the CNPA Better Newspapers Contest for this year's Campus Excellence in Journalism are Aja Frost, Editorial Comment; Ian Billings, Sports Photo; and J.J. Jenkins for the Feature Story and Writing categories.

As well, the Society of Professional Journalists Region 11 has given six Mark of Excellence awards to:

- Jacob Lauing, "Lost in the Lights"
- Morgan Butler, "Stenner Street Standoff"
- Mustang News staff, MustangNews.net
- Megan Hedding, "Joseph Pack for Net Neutrality"
- Lisa Diaz, "Cal Poly Pitcher's Love of the Outdoors Goes Beyond the Diamond"

Honorees will be recognized at the Society of Professional Journalists Region 11 spring conference in San Francisco April 17-18.

Links

- Cal Poly Journalism Department: journalism.calpoly.edu
- Cal Poly College of Liberal Arts: cla.calpoly.edu/
- The College Media Business and Advertising Managers (CMBAM): cmbam.org

Photos

- MN CMBAM Awards.jpg
- Paul Bittick.jpg

About the Cal Poly Journalism Department

Cal Poly's Journalism Department offers a professional program that prepares students for real-world careers. Beginning with core courses that establish a strong foundation in the field, journalism majors then focus on media specializations of their choice. Students have the opportunity to acquire practical experience by working for the department's converged media center, newspaper, campus radio and TV station, or the student public relations agency.

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