



FOR IMMEDIATE RELEASE
Jan. 14, 2015

Contact: Susie Penner
Susie@godaddy.com

Cal Poly to Host NASCAR Star Danica Patrick, GoDaddy CEO Blake Irving Jan. 20

SAN LUIS OBISPO — The community is invited as NASCAR star and GoDaddy spokeswoman Danica Patrick and GoDaddy CEO Blake Irving visit Cal Poly on Jan. 20 to rally support for STEM (science, technology, math and engineering) and women in technology.

KSBY-TV anchor and Cal Poly alumna Jeanette Trompeter will interview Patrick at this free presentation. The event will take place from 11 a.m. to noon at Chumash Auditorium in the University Union on campus.

At 10:30 a.m., Patrick will join members of the Cal Poly Racing Team, who will display their cars in Mustang Plaza, across from Mott Athletic Center.

At the 11 a.m. forum, Patrick will discuss STEM as well as her experience defying odds in a male-dominated sport. Patrick is an inspirational role model whose sport relies heavily on science and technology. This past season, she had hashtag #STEM prominently displayed on her No. 10 GoDaddy Chevy.

In addition, Blake will share his vision for GoDaddy and technology. Since his appointment as CEO in 2013, he has transformed the way GoDaddy represents women in its brand and advertising efforts — as well as promoting causes supporting women in technology.

For event locations and parking information, visit Cal Poly's online campus map at <http://maps.calpoly.edu>.

#

