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## News

University News & Information



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### *Graphics Scholar Frank Romano Returns to Cal Poly's Faculty*

SAN LUIS OBISPO — A Rochester Institute of Technology professor emeritus joined the Cal Poly Graphic Communication Department as the research professor from industry for winter quarter 2015.

This is Frank Romano's fourth time serving as the research professor from industry. He is teaching Management Topics in Graphic Communication, in which he will emphasize the changes and future directions of the graphic communication industry.

"Having Frank Romano mentor our students is extremely beneficial," said Ken Macro, chair of the Graphic Communication Department. "Because of Frank's distinguished reputation, our students lined up to register for his class. We appreciate his presence and the wealth of knowledge he brings from the industry."

Over the past eight years, Romano has staggered his Cal Poly visits with world lecture tours on international developments and how companies can thrive in light of changing economies and new media.

"The Cal Poly Graphic Communication Department faculty, students and staff are like family," Romano said. "They make teaching and learning a wonderful experience."

Romano has written more than 50 books and hundreds of articles on the graphic communication industry. He recently released the book "History of the Phototypesetting Era," published by the Graphic Communication Institute at Cal Poly and produced by the department's University Graphics Systems, an experiential student-run, faculty-advised printing, publishing and imaging company.

#### Links

- Graphic Communication Department: [www.grc.calpoly.edu/](http://www.grc.calpoly.edu/)

- College of Liberal Arts: [www.cla.calpoly.edu](http://www.cla.calpoly.edu)

#### About Cal Poly's Graphic Communication Department

The Graphic Communication Department was founded in 1946 and is one of the largest and best-known programs of its kind in the U.S. It includes concentrations in graphic communication management, Web and digital media, design reproduction technology, graphics for packaging, and individualized study. The program is strongly supported by industry with grants and endowments, equipment, supplies and software for the department's more than 33,000 square feet of modern laboratories. The department is nationally accredited by the Accrediting Council for Collegiate Graphic Communications.

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