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FOR IMMEDIATE RELEASE
Jan. 9, 2015

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Cal Poly Hires Industry Veteran to Lead Accounting Center

SAN LUIS OBISPO – Cal Poly’s Orfalea College of Business has appointed an experienced industry leader to serve as executive director of the college’s Center for Excellence in Accounting Education.

Sheri Boscaro will lead the Accounting Center’s efforts to sustain and enhance the resources of Cal Poly’s accounting program for students, faculty, alumni and future employers.

She will be responsible for building external support for the center’s goals and bolstering relationships with key stakeholders, such as the accounting and consulting firms that hire Cal Poly students. Alongside Accounting Area Chair Doug Cerf, she will work directly with the college’s Accounting Advisory Board to help evolve Cal Poly’s accounting program in step with growing industry demand for quality accounting talent.

“Sheri will also play a critical role in connecting the hundreds of accounting alumni who work in professional service firms and in industry,” Cerf said. “Her work with our industry partners and alumni will help ensure that Cal Poly remains a university of choice for recruiting accounting professionals.”

The Accounting Center’s primary goal is to graduate 200 CPA-eligible students per academic year by 2017, roughly double the amount of graduates the university prepares today. To accommodate more students, the center will gather support for additional tenured faculty fellowships to attract and maintain the discipline’s leading instructors.

The Accounting Center plans to increase student volume in its bachelor’s and graduate degree programs. The master’s program offers a degree in accounting with specializations in tax and financial accounting. The college also plans to add an accounting minor to allow students majoring in other disciplines to complement their studies with accounting expertise.

“I am excited to have this unique opportunity to apply my passion in accounting for the benefit of such a prestigious program,” Boscaro said. “I look forward to helping build a sustainable future for the Accounting Center that has a measurable impact on the profession.”

Boscaro has more than 16 years of experience in accounting and leadership roles. She began her career at PricewaterhouseCoopers before moving to K2 Inc. and then Cardiogenesis Corp. in Southern California. After moving to San Luis Obispo, Boscaro led the financial statement assurance department as audit manager of Longcrier & Associates CPAs. Most recently she served as chief financial officer at MGE Underground Inc., overseeing its accounting, risk management, human resources and information technology departments.

Boscaro earned a bachelor’s degree in mathematics from Tulane University and a

Master of Professional Accounting degree from the University of Texas at Austin.

About the Orfalea College of Business and Cal Poly

The Orfalea College of Business, one of six academic colleges at Cal Poly, is a nationally ranked, four-year, comprehensive public university in San Luis Obispo. Cal Poly is a distinctive learning community offering academically focused students a hands-on educational experience that prepares them for today's scientific and technical world. For more information, visitwww.cob.calpoly.edu.

Photo: Sheri Boscaro

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