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Cal Poly Orfalea College of Business Welcomes Executives in Residence

SAN LUIS OBISPO — This fall, Cal Poly's Orfalea College of Business will welcome 11 business leaders to campus as part of its new Executives in Residence program.

During these visits, executives from the finance, advertising, manufacturing, investment banking and technology sectors will share their insights with students and faculty while learning about the college's experiential business education philosophy.

The program is designed to be mutually beneficial for the Cal Poly community and the executive, said Scott Dawson, dean of the Orfalea College of Business.

"We teach business in such a hands-on fashion that it makes sense to invite industry leaders here to experience it themselves as well," Dawson said. "Everyone, especially our alumni, will get a chance to see firsthand how Learn by Doing has evolved in our college to prepare career-ready graduates."

More than half of the scheduled Executives in Residence visits are from Orfalea College of Business alumni who have leveraged their Cal Poly degrees into successful careers.

The visiting executives have the opportunity to give a class lecture in one of the college's six academic areas. Student roundtables and class question-and-answer sessions will also give current students a chance to network with the executives, ask questions and share ideas about what they are studying.

"Faculty will benefit from pragmatic industry insights as they shape their curriculum to prepare graduates ready for lasting careers in dynamic business fields," Dawson said.

This fall's visiting executives include Mike Bickel, president of Rantec Power Systems; Rich Jacobsen, managing director of Greenhill & Co.; Al Moffatt, president and CEO of Worldwide Partners; and Jeff Henley, vice chairman of Oracle.

Google's Dolores Bernardo and entrepreneur Barry Waitte have already visited campus, spending time with business faculty and leaders. They also toured the Center for Innovation & Entrepreneurship's HotHouse and the Baker Center for Science and Mathematics.

Dawson plans to continue the program indefinitely to give more executives the opportunity to experience Cal Poly firsthand. For a complete list of 2014 Executives in Residence, visit [the Orfalea College of Business website](#).

About the Orfalea College of Business and Cal Poly

The Orfalea College of Business prepares career-ready graduates through an unparalleled experiential business education. It is one of six academic colleges at Cal

Poly, a nationally ranked, four-year, comprehensive public university. Cal Poly is a distinctive learning community offering academically focused students a hands-on educational experience through its philosophy of Learn by Doing. For more information, visit www.cob.calpoly.edu.

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