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FOR IMMEDIATE RELEASE

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New York Times Graphic Director to Talk on Using Data to Tell Stories May 9 at Cal Poly

SAN LUIS OBISPO — Steve Duenes, the graphics director for The New York Times, will present “How to Use Data and Design to Tell Stories” from 11 a.m. to 12:30 p.m. Friday, May 9, in the Cal Poly Kennedy Library’s second floor café area.

Duenes will discuss his career trajectory and how his liberal arts background informs his work in visual journalism, which combines new media, writing, science and statistics. He will also explain how the graphics team researches, designs, and develops the interactive maps, data visualizations and motion graphics for The New York Times’ digital platforms and printed newspaper.

Duenes will also lead participants in a short workshop to illustrate the design process.

Duenes, an associate managing editor at The New York Times, leads the graphics department, which includes 30 journalists and designers. He has also contributed to the New Yorker magazine and served as a faculty member at the School of Visual Arts in New York.

His talk is the first Open Science Café, a new competition inspired by the fifth anniversary of the flagship Cal Poly Science Café series. Open Science Café awards a student proposal with a public programs mentor and budget.

This year’s winner is art and design senior Ali Albiani, whose proposal was selected from a dozen applications. Albiani is the organizer of this event.

Partners for this event include Cal Poly’s Art and Design and Journalism departments and the Santa Barbara chapter of the American Institute of Graphic Arts.

For more information about this free, public event, go to <http://bit.ly/open-nyt>.

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