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FOR IMMEDIATE RELEASE

Feb. 4, 2014

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MEDIA ADVISORY:

Cal Poly to Host Events for National Engineers Week

EVENT: Cal Poly to Host Events for National Engineers Week

WHEN: Feb. 17-21

WHERE: Cal Poly – various locations

SAN LUIS OBISPO — Cal Poly Engineering will celebrate National Engineers Week (eWeek) from Feb. 17 to 21 with a slate of events planned by the school's Engineering Student Council. Among the highlights:

Tuesday, Feb. 18

— Noon to 3 p.m.: The **Club Fair** presents some of the college's top clubs. Sponsored by Apple, the event includes free food and a drawing for special prize from Apple.

Location: Advanced Technology Laboratories (ATL) (Bldg. 7)

Wednesday, Feb. 19

— 6 to 7:30 p.m.: A **Cisco Tech Demo** includes a technical talk and networking opportunities. Location: ATL (Bldg. 7)

Thursday, Feb. 20

— 11 a.m. to Noon: A **Salesforce Information Session** offers students a chance to learn about the company and its career opportunities from the people who work there. Location: ATL (Bldg. 7).

— 6 to 8 p.m.: **Scribblecraft Workshop**, co-hosted by ViaSat and the Cal Poly Robotics Club, allows students to learn about the upcoming Scribble competition — and get tips for winning it. Location: Bonderson Project Center (Bldg. 197), Room 104.

Friday, Feb. 21

— Noon to 2 p.m.: In this year's **Building Competition**, students will be asked to test their engineering skills and ingenuity using only newspaper and tape. Location: Bonderson Project Center (Bldg. 197), Room 104.

— 6 to 10 p.m.: **Casino Night**, sponsored by Solar Turbines, is an evening of card games, raffles and prizes that include an iPad Air, Xbox and 39-inch HDTV. Location: ATL (Bldg. 7).

Outreach activities include **Fourth Grade Days**, sponsored by the Cal Poly Society of Women Engineers (SWE). Throughout eWeek, SWE members will visit local classrooms to share their enthusiasm about engineering through their own stories — and through hands-on activities that will let young students discover the fun of science and engineering for themselves.

Students from 35 universities across 13 western states will also be on campus Feb.

15 to 17 to attend a student leadership summit on transportation. The regional Institute of Transportation Engineers (ITE) summit is hosted by the ITE Cal Poly student chapter.

There are free giveaways, raffle prizes and food at many of the eWeek venues.

About eWeek:

The National Engineers Week Foundation, now known as DiscoverE, founded National Engineers Week in 1951. Each year, thousands of engineering professionals, students, teachers, and business and government leaders participate in National Engineers Week to celebrate and grow the next generation of engineers. For more information, visit <http://www.discovere.org>.

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