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FOR IMMEDIATE RELEASE

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Cal Poly Graphic Communication to Honor International Printing Week Sponsors

SAN LUIS OBISPO — Nine graphic communication companies will receive special honors Jan. 30 as sponsors of Cal Poly's annual International Printing Week program.

The week-long event, set for Jan. 27–31, celebrates the life and work of Benjamin Franklin with a lecture series, banquet, career day, and related events focusing on the graphic communication industry today and in the future.

A banquet on Jan. 30 will honor the entities that partnered with Cal Poly for the 2014 International Printing Week celebration. Industry sponsors for the program are:

- Adobe
- Digital Technology Associates
- EFI
- Esko
- Konica Minolta
- Ricoh
- RR Donnelley
- SAGE Publications
- Utah Paperbox

Michelle Sordi, executive vice president of SAGE Publications, will give the banquet keynote address on the future of printed textbooks, scholarly publications, and periodicals, and a look into SAGE's advancements into the future of e-media.

Partnerships with industry leaders have been key in providing opportunities for students and faculty in the Graphic Communication Department. "These companies share with us the value of printing, publishing and imaging in conveying information and knowledge to society," said Ken Macro, chair of Cal Poly's Graphic Communication Department. "They are some of the leading content creators, service providers, and technology developers in our field. We are honored to have them as partners in this important annual event."

Links:

- For more information on [International Printing Week](#).
- The week culminates with [Career Day](#) on Jan. 31.

For information on sessions, banquet and sponsorships, contact:

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For information on Career Day, contact:

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Links:

- Graphic Communication Department: www.grc.calpoly.edu/
- College of Liberal Arts: www.cla.calpoly.edu

About Cal Poly's Graphic Communication Department

The [Graphic Communication Department](#) was founded in 1946 and is part of the Cal Poly College of Liberal Arts. The department is one of the largest and best-known programs of its kind in the U.S. It includes concentrations in graphic communication management, web and digital media, design reproduction technology, graphics for packaging, and individualized study. The program is strongly supported by industry with grants and endowments and with equipment, supplies and software for the department's more than 33,000 square feet of modern laboratories. The department received national accreditation by the Accrediting Council for Collegiate Graphic Communication

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