



# News

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## SAGE Executive Keynote Speaker at Cal Poly International Printing Week Banquet

SAN LUIS OBISPO — Michele Sordi, editorial vice president of international publisher SAGE, will be the keynote speaker at Cal Poly's International Printing banquet on Thursday, Jan. 30, in San Luis Obispo, Calif.

Sordi's talk will delve into the future of printed textbooks, scholarly publications and periodicals, and look into SAGE's advancements into the future of e-media.

Sponsored by Cal Poly's Graphic Communication Department, the banquet concludes a week of speakers and related events and will be held at the Madonna Inn in San Luis Obispo.

At SAGE, Sordi is responsible for directing the print, digital and product innovation strategy for SAGE's U.S. College and Library Publishing programs.

Sordi made the move into textbook publishing following completion of her doctorate in 18th century English literature from the University of California Santa Cruz. She also holds a bachelor's degree in political science from Wellesley College.

Over the course of her nearly 20-year publishing career, Sordi learned the business from the ground up, starting as a college sales representative, acquisitions editor, executive editor and publisher, before joining the executive team at SAGE in 2008. At SAGE, Sordi leads a team of publishing professionals dedicated to commissioning the world's best authors to produce trusted, evidence-based content. As the global publisher of social sciences, Sordi said that "SAGE aspires to advance research and education with the aim of informing public policy to improve people's lives."

"Dr. Sordi is an intelligent, well-spoken, renown publishing executive, and frequent speaker on matters of publishing and media," said Ken Macro, chair of Cal Poly's Graphic Communication Department.

For additional information on the banquet and the week's events, contact Ken Macro at 805-756-2257 or [kmacro@calpoly.edu](mailto:kmacro@calpoly.edu).

### Links

- SAGE: [www.sagepublications.com](http://www.sagepublications.com)
- Graphic Communication Department: [www.grc.calpoly.edu/](http://www.grc.calpoly.edu/)
- College of Liberal Arts: [www.cla.calpoly.edu](http://www.cla.calpoly.edu)

### About Cal Poly's Graphic Communication Department

The [Graphic Communication Department \(www.grc.calpoly.edu\)](http://www.grc.calpoly.edu) was founded in 1946 and is part of the Cal Poly College of Liberal Arts. The department is one of the

largest and best-known programs of its kind in the U.S. It includes concentrations in graphic communication management, web and digital media, design reproduction technology, graphics for packaging, and individualized study. The program is strongly supported by industry with grants and endowments and with equipment, supplies and software for the department's more than 33,000 square feet of modern laboratories. The Graphic Communication Institute at Cal Poly ([www.grci.calpoly.edu](http://www.grci.calpoly.edu)) focuses on services for industry, including research, testing, product evaluations, consulting, training, seminars, workshops, conferences and publishing. The department received national accreditation by the Accrediting Council for Collegiate Graphic Communications.

About SAGE

**SAGE** ([www.sagepublications.com](http://www.sagepublications.com)) is a leading international publisher of journals, books, and electronic media for academic, educational and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers and students, spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. An independent company, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore and Washington, D.C.

**Photo/Caption** — Michele Sordi\_Headshot.png — Michele Sordi, editorial vice president of international publisher SAGE, will be the keynote speaker at Cal Poly's International Printing Week banquet on Jan. 30, in San Luis Obispo.

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