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FOR IMMEDIATE RELEASE

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Cal Poly Announces January 2014 Graphic Communication Career Day

SAN LUIS OBISPO — The Cal Poly Graphic Communication Department Career Day will take place Friday, Jan. 31.

The Graphic Communication Department Career Day includes a recruiting fair to help students obtain full-time positions and internships in the graphic communication industry. Held three times a year, printers, publishers, packaging companies, equipment manufacturers, software and hardware developers, and related graphic communication companies from across the nation participate.

Companies are provided tabletop displays from 9 a.m. to noon, a catered lunch from noon to 1 p.m., and private interview rooms from 1 to 5:30 p.m. Students have a chance to meet with company representatives in the morning and sign up for afternoon interviews.

The event is beneficial for industry and students, providing an opportunity for companies to attract top talent. “This is the way for companies to attract Cal Poly’s best and brightest graphic communication students,” said Harvey Levenson, director of the Graphic Communication Institute, “and students use this event as their main source of obtaining internships and full-time job opportunities.”

The January Career Day is part of Cal Poly’s International Printing Week program. The 2014 International Printing Week will be held Jan. 27-31 and will include a seminar series, a banquet at the Madonna Inn in San Luis Obispo, and related events.

To reserve a Career Day industry spot or for additional information, visit www.grc.calpoly.edu/career/index.html, or contact Lyndee Sing, Cal Poly Graphic Communication Institute manager, at 805-756-2645 or lsing@calpoly.edu.

Links:

- College of Liberal Arts: www.cla.calpoly.edu
- Graphic Communication Department: www.grc.calpoly.edu/

About Cal Poly’s Graphic Communication Department

The Graphic Communication Department was founded in 1946 and is one of the largest and best-known programs of its kind. It includes concentrations in graphic communication management, web and digital media, design reproduction technology, graphics for packaging, and individualized study. The department is supported by industry with grants, endowments, equipment, supplies and software for its more than 33,000 square feet of modern laboratories. The department is nationally accredited by the Accrediting Council for Collegiate Graphic Communications.

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