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FOR IMMEDIATE RELEASE

Dec. 9, 2013

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Cal Poly Opens Registration for Central Coast Lean Summit 2014

SAN LUIS OBISPO — Registration is open for the Central Coast Lean Summit, to be held Friday, Feb. 21, in the Performing Arts Center at Cal Poly. A Pre-Summit Lean Basics Workshop will be held from noon to 4 p.m. Thursday, Feb. 20.

The “lean” concept seeks to maximize **customer value** while minimizing waste. To accomplish this, processes are created that need less human effort, less space, less capital, and less time to make products and services cost less and with fewer defects. Companies are able to respond quickly to changing customer desires with high variety, high quality and low cost. Also, information management becomes simpler and more accurate.

The summit, sponsored by Cal Poly's Orfalea College of Business, will include a poster session, workshops, keynote and other presentations, and networking, all designed to be of value to a wide variety of lean practitioners in business, education, government and nonprofit agencies.

[Andy Pattantyus](#), founder, owner and president of Strategic Modularity Inc., will facilitate the pre-summit workshop, intended to familiarize participants with basic lean concepts and tools.

The summit kicks off at 7:30 a.m. Friday with a continental breakfast and poster session. A Coaching Café will follow in which individual lean questions are shared with a group of volunteer participants and an experienced lean “coach.”

Additional highlights will include:

- Keynote presentation: “Raising Lean’s Strategic, Customer-Centered Profile,” by independent researcher and author Richard Schonberger
- Workshop: “Half the Time Process Improvement Fails: How to be in the Other Group,” by Shelley Sweet, president of i4Process
- Workshop: “A3 Problem Solving – The Missing Link of Many Lean Transformations,” by Mike Osterling, president of Osterling Consulting.

Six additional afternoon presentations are scheduled to help participants apply and expand lean in their organizations.

In addition to Cal Poly's Orfalea College of Business, the Central Coast Lean Summit is being sponsored by the Industrial Technology Society student club, Gemba Academy (gembacademy.com/) and Roll Global (roll.com/).

To learn more about the summit and to register, go to: cob.calpoly.edu/centralcoastlean/summit/.

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