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FOR IMMEDIATE RELEASE

Contact: Rachel Garrett

805-756-5138; rgarrett@calpoly.edu

Cal Poly Associate Dean K. Richard Zweifel Named ASLA President-Elect

SAN LUIS OBISPO — Longtime Cal Poly Associate Dean and landscape architecture Professor K. Richard Zweifel has been elected president-elect of the American Society of Landscape Architects for 2014.

Zweifel will be sworn in at the group's 2013 annual meeting in Boston in the fall and as president at the 2014 meeting in Denver, becoming the 70th president since the ASLA's founding in 1899.

Zweifel earned a bachelor's and a master's degree in landscape architecture from the University of Wisconsin and is a licensed landscape architect in California. He began his career at Cal Poly 40 years ago as one of the founding faculty members of the Landscape Architecture Department in the College of Architecture and Environmental Design.

He has been an ASLA member since 1975 and was inducted into the Council of Fellows in 2000. He has more than 35 years of leadership involvement on a variety of chapter, state, and national ASLA committees. He serves as the national ASLA education vice president, and he recently served as chair of the ASLA Council of Fellows Jury and chair of the ASLA Licensure Committee.

Zweifel has also held a number of leadership roles in landscape architecture regulatory and licensure boards. In 1998 he was appointed by then-California Gov. Gray Davis to the Landscape Architects Technical Committee (LATC), the body that regulates the practice of landscape architecture in the state. He was elected chair in 2001 and now serves on the LATC's Education Sub-Committee.

Through national nomination, Zweifel has served on a variety of Council of Landscape Architectural Registration Boards committees and has received the group's Presidential Recognition Award for his contributions.

About the American Society of Landscape Architects (ASLA)

Headquartered in Washington, D.C., the ASLA is the national professional association representing about 15,500 landscape architects in 48 chapters. It has chapters in all 50 states, U.S. territories, and 66 countries, plus 76 student chapters. ASLA works to increase public awareness of and appreciation for the profession of landscape architecture and its contributions to the quality of life. The organization advocates for the profession at the local, state and national levels on public policy involving licensure, the environment and sustainable design, livable communities, surface transportation, historic preservation, and storm-water management issues.

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