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FOR IMMEDIATE RELEASE

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## *Interim Dean and Associate Dean Announced for Cal Poly's Orfalea College of Business*

SAN LUIS OBISPO — Cal Poly Provost Kathleen Enz Finken has announced the appointment of an interim dean and interim associate dean for the Orfalea College of Business.

Doug Cerf, area chair for Accounting and Business Law in the Orfalea College since 2007, will serve as interim dean effective July 1. Current Dean Dave Christy has been appointed provost and senior vice president for academic affairs at Baruch College in New York City.

Enz Finken also announced that Rosemary Wild, area chair for Management in the Orfalea College since 2006, will serve as interim associate dean effective July 23. Wild will provide additional support to the college while Associate Dean Bradford Anderson continues to serve as the university's interim vice president for research and economic development.

"Doug and Rosemary have had long and distinguished careers within the Orfalea College of Business," Enz Finken said. "They possess strong leadership skills and are well-respected by their peers. I look forward to working with them in their new roles."

Cerf joined the Cal Poly faculty in 1990. He is a KPMG Faculty Fellow in accounting and previously served as the associate dean and director of undergraduate programs from 2001 to 2007. He has been a visiting professor at Bren Graduate School of Environmental Science and Management at UC Santa Barbara, Copenhagen Business School, and Politecnico di Milano.

Cerf earned his bachelor's degree in business administration from UC Berkeley and a master's in economics and a doctorate in accounting, both from UC Davis.

Wild started at Cal Poly in 1999. Previously, she was an assistant professor at San Diego State University and the University of Hawaii. In 2005, she was awarded the Orfalea College of Business Distinguished Teacher Award and the Cal Poly Campuswide Distinguished Lecturer Award in 2001.

Wild attended the University of Arizona, where she earned bachelor's and master's degrees in English; a master's in systems and industrial engineering; and a doctorate in management information systems with a minor in systems and industrial engineering.

Cal Poly will conduct a national search for the next permanent dean of the college.

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