

March 22, 2013

FOR IMMEDIATE RELEASE

Contact: Matt Lazier  
805-756-7109; [mlazier@calpoly.edu](mailto:mlazier@calpoly.edu)

## *Cal Poly Orfalea College of Business Moves Up in Bloomberg Businessweek's Top B-Schools Ranking*

SAN LUIS OBISPO – Cal Poly's Orfalea College of Business has again been named to Bloomberg Businessweek magazine's list of the nation's top undergraduate business colleges, moving up five spots this year to be ranked No. 64.

This marks the fifth consecutive year the Orfalea College of Business has been ranked in the list of 124 colleges and universities. Cal Poly was one of only three public universities in California to make the list. UC Berkeley came in at 11, and UC Riverside was ranked No. 124.

In all, seven California universities made the cut for 2013. Others are the University of Southern California (33), Santa Clara University (35), University of San Diego (46), and Loyola Marymount (65).

Bloomberg Businessweek bases its rankings on student survey scores; recruiter survey scores; median starting salaries for graduates; the number of grads admitted to the 35 highest-ranked MBA programs; and an academic quality measure that consists of SAT/ACT test scores, faculty-student ratios, average size of core classes, percentage of students with internships, and the number of hours students spend preparing for class each week.

Cal Poly received "A" grades in teaching quality and job placement categories and a "B" in facilities and services.

"Recognition by Bloomberg Businessweek again this year is an affirmation that Learn by Doing at Cal Poly is an enduring strategy for excellence in business education," said Dave Christy, dean of the Orfalea College of Business.

For more information on the rankings, go to: [www.businessweek.com/business-schools](http://www.businessweek.com/business-schools). For the comprehensive 2013 list, log on to: [www.businessweek.com/articles/2013-03-20/best-undergraduate-business-schools-2013#r-nav-r-graphic](http://www.businessweek.com/articles/2013-03-20/best-undergraduate-business-schools-2013#r-nav-r-graphic).

###

