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## *Cal Poly Mustang Daily General Manager Wins Distinguished Adviser Award*

SAN LUIS OBISPO – Paul Bittick, general manager of Cal Poly's Mustang Daily, has been named a 2012 College Media Association Distinguished Adviser Award winner.

The award is given to CMA members who have provided exemplary service to their institutions and the students. Bittick will receive his award at the CMA's convention in Chicago in the fall.

Bittick has been advising the Mustang Daily student staff for nearly 10 years. He came to Cal Poly after more than 25 years in the newspaper industry. He has worked for daily newspapers in Los Angeles and the San Joaquin Valley in a variety of roles, including sports writer, sports editor, managing editor and publisher.

He also worked as a freelance writer for the Associated Press for more than 20 years, covering college and professional sports.

Under Bittick's leadership, the award-winning Mustang Daily converted from tabloid to broadsheet format. It is published daily during the academic year and is entirely student-run.

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