



News

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Cal Poly to Host IAPRI World Packaging Conference June 17-21, 2012

SAN LUIS OBISPO – The Cal Poly Packaging Program has been selected to host the 18th International Association of Packaging Research Institutes (IAPRI) World Packaging Conference June 17-21, 2012. The event will coincide with the Cal Poly Packaging Program 25th anniversary.

“We look forward to hosting this international exchange of ideas and research, and to celebrating our Packaging Program’s milestone anniversary with the global packaging community,” said Cal Poly President Jeffery D. Armstrong.

Approximately 500 attendees from more than 30 countries will gather at Cal Poly for the five-day event. Jay Singh, director of the Cal Poly Packaging Program, is IAPRI 2012 conference chair.

The conference will offer more than 200 presentations by international packaging experts from industry and academia, in addition to several keynote lectures. Research topics will include: packaging materials and containers; packaging for food and agriculture; distribution packaging; medical, cosmetic, and pharmaceutical packaging; testing and standards; innovations and development; packaging sustainability; active and intelligent packaging; packaging for hazardous and dangerous goods; packaging machinery and systems; and packaging design, printing, and graphics.

“IAPRI is the world’s leading packaging research organization and is responsible for fostering the exchange of research initiatives by more than 1,000 experts from 80 packaging research institutes,” said Singh. “Hosting IAPRI’s 18th World Conference reconfirms Cal Poly’s presence as a leading North American packaging research institute.”

For information about registration or sponsorship opportunities, visit www.iapri2012.com or contact Singh at jasingh@calpoly.edu. For media inquiries, contact Royaa Silver at rsilve01@calpoly.edu.

About the Cal Poly Packaging Program

The Cal Poly Orfalea College of Business’s Packaging Program is the leading program of its kind in the western United States, offering a unique interdisciplinary curriculum that blends the university’s Learn by Doing philosophy with the study of materials science, sales, design and graphics, marketing, business and food science.

About the International Association of Packaging Research Institutes (IAPRI)

IAPRI was established in 1971 with an international membership to promote packaging as a global science to important target groups

within international organizations and research foundations. It is a unique global network that allows organizations to communicate and develop ideas, exchange experiences and in many cases reduce duplication of effort.

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