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New Cal Poly Students Will Attend Annual SLO Bound Event on Sept. 16

SAN LUIS OBISPO — About 4,000 new Cal Poly students and their Week of Welcome (WOW) leaders will visit downtown San Luis Obispo on Friday, Sept. 16 for SLO Bound, an annual WOW event that introduces incoming students to their new community.

Before the students are bused to Mitchell Park, the starting location, they first attend Campus and Community Perspectives, a presentation that gives them insight into what it means to be a San Luis Obispo community member. Throughout the presentation, students will be informed of ways they can get involved on and off campus and be a benefit to their new community. The presentation also aims to show students that as members in the community, they need to respect nonstudent residents. The students also will be taught some sustainability practices that they can incorporate into their everyday life.

The SLO Bound event begins at 10 a.m., when the first wave of new Cal Poly students and their WOW leaders arrive at Mitchell Park for a zero-waste picnic that will include group pictures, music, giveaways and booths promoting San Luis Obispo businesses.

The new students will then hit the streets of downtown, taking a tour of the participating businesses. Local businesses are given the opportunity to participate by getting booth space at either Mitchell Park or Mission Plaza, allowing them to interact with thousands of new students. This year, a new stop to the tour has been added at Cheap Thrills/Captain Nemo's parking lot. This addition will extend the event to encompass more of downtown and will give additional businesses the ability to get involved.

"SLO Bound provides an opportunity for new students to realize all that San Luis Obispo has to offer," said Laura Worsham, a WOW Executive Board member and Campus and Community Relations Committee co-chairwoman. "By interacting with local businesses, students find out that their home is more than just Cal Poly. The event helps students feel connected to their new community and excited about all the opportunities available here."

For more information, contact Jason Mockford, assistant coordinator of Cal Poly's Orientation Programs, at 805-756-2477 or jmockfor@calpoly.edu.

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