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California Polytechnic State University

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FOR IMMEDIATE RELEASE

**Cal Poly Architecture and Environmental Design To Present
Hearst Lectures Nov. 15, Dec. 6**

SAN LUIS OBISPO -- Cal Poly's College of Architecture and Environmental Design's fall Hearst Lecture Series will continue with talks by two Bay Area architects Nov. 15 and Dec. 6.

Bay Area architect and 1983 graduate John Randolph will present "I Learned It by Doing It" Nov. 15.

Peter Pfau's Dec. 6 talk, "Experiential Structures," will be introduced by Michael Young, a 1997 Cal Poly graduate and a senior designer at Pfau's firm.

The public is invited to the free lectures, both scheduled at 3 p.m. in the Rotunda (Room 213) of Cal Poly's Business Building.

The series theme for fall quarter is "From Inside Out -- A Focus on Our Graduates."

"Throughout this series, Cal Poly graduates are returning to campus to share their real-life experiences and the pivotal opportunities that have shaped their prosperous careers," said Architecture Professor Laura Joines-Novotny, coordinator of the series.

After graduating from Cal Poly, Randolph continued his design education in Copenhagen, Denmark.

"Randolph went on to cultivate a wide range of creative relationships with artists, architects and designers at the forefront of the experimental art, music and film community in the San Francisco area," Joines-Novotny said.

He founded Randolph Designs in San Francisco in 1998, and is well known as the founding partner of Interim Office of Architecture, a collaborative design studio formerly known for many provocative site-specific works, according to Joines-Novotny.

Randolph teaches design and architecture at the California College of Arts and Crafts in San Francisco and at the Southern California Institute for Architecture. His work has been published nationally and internationally in numerous journals, magazines and books. He has exhibited as a site-specific visual artist in California, New York and Vienna, Austria.

Pfau is the principal founder of Pfau Architecture of San Francisco. The firm, launched in 1991, "is on the leading architectural edge, distinguished by its global and regional sensitivity to inventive architectural design," according to Joines-Novotny.

"Resourcefulness, a commitment to sustainability and the making of experiential structures as a combination of art, technology and architecture form the backbone of the firm," Joines-Novotny said.

Distinguished international projects by Pfau Architecture include the Swatch Olympic Pavilion at the 1996 Olympic Games in Atlanta; the Swatch Expo '98 Pavilion at the 1998 World Exposition in Lisbon, Portugal; the Astronauts Memorial at the Kennedy Space Center in Florida (the United States' 25th National Monument); and the Ansel Adams Center in San Francisco.

The Hearst Lecture Series is sponsored by Cal Poly's College of Architecture and Environmental Design and supported by a grant from the Hearst Foundation. The series brings internationally respected design professionals to Cal Poly to speak, visit classrooms and critique student design projects.

For more information, call the College of Architecture and Environmental Design at 756-1311.

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(NOTE TO EDITORS: Guest speakers are available by advance request for comment immediately following each lecture. Architecture Professor Laura Joines-Novotny also will be on hand to discuss the lecture and support by the Hearst Foundation. Call Ray Ladd at 756-7432 to schedule an interview.)

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