

[Skip to Content](#)

[Cal Poly](#)

[News](#)

Search Cal Poly News

Go

California Polytechnic State University

Oct. 16, 2002

FOR IMMEDIATE RELEASE:

Contact: Margo Camilleri

(805) 756-7136

[mdcamill@calpoly.edu](mailto:mdcamill@calpoly.edu)

**Cal Poly Continuing Education Offers Course for  
Human Resource Professionals Nov. 15, 16**

SAN LUIS OBISPO -- Cal Poly Continuing Education offers human resources professionals an intensive two-day workshop on November 15 and 16 entitled "A New Business Model for Human Resources."

The focus of the course is how HR is used to develop relationships for the organization, including business partnerships with internal clients and developing a major role within the organization. Scheduled from 8:30 a.m. to 4:30 p.m. on Friday and Saturday, the fee is \$175. Members of the Cal Poly Alumni Association receive a 10% discount.

Dr. Phil King, principal of King Consulting Group, will lead the workshop. His clients include Intel, National Semiconductor, Hewlett-Packard, Monterey County and the California DMV. Joining Dr. King will be Kevin Wheeler, president of Global Learning Resources, a company that targets human resources strategies to remain competitive.

By the end of the two-day workshop, participants will understand "the business of business, and how to measure HR's impact on the bottom line. They will also learn how to increase credibility with internal customers through solid proposals and fulfillment. Capping the workshop will be a session on future trends that will have an impact on HR and organizational survival. Deadline for registration is Monday, November 4. For more information or to register for the course call Rose Whitworth at 805-756-7196.

Cal Poly Continuing Education is a nonprofit, self-supporting entity with the mission of providing lifelong learning opportunities and services to San Luis Obispo County and beyond. The organization offers a variety of courses and certificate programs, as well as credit-bearing programs, which assist working professionals in upgrading their skills,

meeting their career goals, obtaining personal enrichment, and building individual professional skills. Course descriptions and schedules can be found at: [www.continuing-ed.calpoly.edu](http://www.continuing-ed.calpoly.edu).

-30-

[CP Home](#) • [CP Find It](#) [Get Adobe Reader](#) • [Microsoft Viewers](#)

[Events](#) • [Recent Releases](#) • [Cal Poly Magazine](#) •  
[Cal Poly Update E-newsletter](#) • [Contact Public Affairs](#) • [Alumni](#) • [Giving](#) • [Athletics](#)

**Cal Poly Public Affairs**

California Polytechnic State University

San Luis Obispo, CA 93407

805.756.7266

[polynews@calpoly.edu](mailto:polynews@calpoly.edu)