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California Polytechnic State University

Oct. 14, 2002

FOR IMMEDIATE RELEASE

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Uninhibited Dance Performance Comes to Cal Poly Nov. 5

SAN LUIS OBISPO, CALIFORNIA - On Tuesday and Wednesday, November 5 at 8 p.m. at the Christopher Cohan Center, the uninhibited, no-holds-barred dance spectacular "Burn the Floor" comes to San Luis Obispo for a limited two show engagement.

Beyond Ballroom and Latin dance and declared "a high-energy, heart-pounding display" by Variety, "Burn the Floor" showcases championship dance couples from fifteen different countries combining the elegant sophistication of Ballroom dancing with the strut and sensuality of rock and roll. The New York Times reported, "This is Ballroom with street cred. Don't think twice about going."

Cal Poly Arts presents this latest Center Stage event, which promises to push the known style limits for the rumba, samba, cha cha, waltz, jive, jitterbug, swing, mambo, salsa, tango and quickstep. The unique choreography of each number in the high-tech theatrical production is then amplified by dazzling costumes, invigorating music, and rock concert lighting.

Touring since 1999, "Burn the Floor" has received standing ovations from audiences throughout Australia, England, Ireland, Scotland, Finland, Sweden, Norway, Germany, Austria, Switzerland, Holland, Denmark, Monaco, and the United States.

For video show clips and more information, please visit www.burnthefloor.com.

Tickets for the performance go on sale to the public at 10 a.m. on Saturday, September 28. Prices range from \$32 - \$44 for the general public and may be purchased at Performing Arts Ticket Office, 10 a.m. to 6 p.m. weekdays and 10 a.m. to 4 p.m. Saturdays. Students with a valid ID receive a 50 percent discount. Student ticket prices range from \$16 - \$22. The half-priced tickets are available to all K-12 students and area college students showing a valid

I.D.

To order by phone, call 805/756-2787; to order by fax: 805/756-6088.

Center Stage Program Partners: Sheila and Yosef Tiber.

For audio and video samples of Cal Poly Arts events, visit www.calpolyarts.org.

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