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California Polytechnic State University

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FOR IMMEDIATE RELEASE

Cal Poly Architecture and Environmental Design To Present Hearst Lecture Oct. 11

SAN LUIS OBISPO -- Cal Poly alumnus and Bay Area architect Thom Faulders will present a talk titled "Endlessness" on Oct. 11 as part of the fall Hearst Lecture Series of the 2002-2003 year.

The theme of Cal Poly's fall Hearst Lecture Series, presented by the university's College of Architecture and Environmental Design, is "From Inside Out -- A Focus on Our Graduates." The public is invited to the free lectures on Fridays at 3 p.m. in the Rotunda (Room 213) of Cal Poly's Business Building.

The series will feature some lectures by Cal Poly graduates, who will share their experiences on the post-graduation process of finding a place to "land" that is full of possibilities and wide-open opportunities, according to Architecture Professor Laura Joines-Novotny.

"Sometimes it is comforting to hear some 'war stories' about what it's like after graduation," said Joines-Novotny, coordinator of the series. Faulders, a 1987 Cal Poly graduate, "is an exciting, young architect. His projects fluidly move between architecture and the design of environments, furniture and exhibitions," Joines-Novotny said. "He often mixes the provocative with the bland, the studio experiments with hybrid surfaces and interactive materials to create alternative spatial experiences."

Faulders has received American Institute of Architects (AIA) awards for both hypothetical and built projects, and his design and form generative explorations are in the permanent architecture and design collection at the San Francisco Museum of Modern Art. He received a 2002 Emerging Architect's Award from the Architecture League of New

York and an Experimental Design Award 2001 from the San Francisco Museum of Modern Art. Currently he is an adjunct professor at California College of Arts and Crafts in San Francisco. Previously he worked for the conceptual architectural and theorist group Superstudio in Italy, and his work is published nationally and internationally.

The Hearst Lecture Series will continue Oct. 25 as part of the Cal Poly Homecoming weekend with a "Modern Movement" panel discussion featuring Eames Demetrios, grandson of Charles and Ray Eames. The discussion will explore architecturally inspired home and office furniture and accessories designed as part of the modern movement, during the mid 20th century (circa 1925-1950).

The panel discussion is being held in conjunction with the "Come Home Furnishings" exhibit, which will showcase distinctive treasures and period furniture from the modern movement. The exhibit is open 10 a.m.-4 p.m. Oct. 26 in the College of Architecture and Environmental Design Gallery. Admission to the exhibit is free and open to the public.

Additional presentations in the fall Hearst Lecture Series will include Greg Lynn on Nov. 8, co-sponsored by the Association of Collegiate Schools of Architecture, John Randolph on Nov. 15 and Peter Pfau on Dec. 6.

The Hearst Lecture Series brings internationally respected design professionals to Cal Poly to speak, visit classrooms and critique student design projects. The series is supported by a grant from the Hearst Foundation. For more information, call Cal Poly's College of Architecture and Environmental Design at (805) 756-1321.

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(Note to Editors: Guest speakers are available by advance request for comment immediately following each lecture. Architecture Professor Laura Joines-Novotny also will be on hand to discuss the lecture and support by the Hearst Foundation. Call Ray Ladd at 756-7432 to schedule an interview.)

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