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California Polytechnic State University

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FOR IMMEDIATE RELEASE

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French-Canadian Roots Music Comes to Town Oct. 3

SAN LUIS OBISPO - Hailed as "one of the most innovative and uplifting bands playing contemporary roots music anywhere," (Vancouver Courier), the nine-member French Canadian roots music band La Bottine Souriante will play the Cal Poly Theatre on Thursday, October 3, 2002 at 8 p.m.

Cal Poly Arts presents the traditional Acadian folk quintet as part of their new 2002/03 season. La Bottine Souriante (meaning "smiling boot," a reference to the worn out soles of a working man's footwear) first appeared on the Quebec music scene in 1976 and is now legendary in the genre of French North American roots music.

Complete with a driving 4-piece brass section, La Bottine Souriante's exuberant and rollicking music is characterized by pulsating rhythms and exceptionally tight, cohesive sound. The group has developed a distinctive sound all its own, blending tradition with a dash of jazz, salsa and pure folk, while at the same time representing the vitality and pride of its mother culture.

Their music identifies strongly with the current World Music movement. During their 25-year career, La Bottine Souriante has released eleven albums; three are certified gold and one is platinum. In 2001, they released a musical "Anthology" to celebrate their 25th year. The group has also won dozens of awards and headlined festivals around the world.

Tickets for the performance are \$24 & \$28, with student discounts available, and may be purchased at Performing Arts Ticket Office, 10 a.m. to 6 p.m. weekdays and 10 a.m. to 4 p.m. Saturdays. To order by phone, call 805/SLO-ARTS (756-2787); to order by fax: (805) 756-6088.

This performance is sponsored by Frame Works and Petit Soleil.
Co-presented by KCBX Public Radio FM 90.1.

For audio and video samples of Cal Poly Arts events, visit www.calpolyarts.org.

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