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California Polytechnic State University

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FOR IMMEDIATE RELEASE

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Cal Poly Public Affairs Department Launches Cal Poly News Web Site

For the latest news about Cal Poly, visit the new Cal Poly News Web site at www.calpolynews.calpoly.edu.

The Public Affairs Department officially launched the Cal Poly News Web site today (Dec. 12).

Public Affairs posts all Cal Poly news releases on the site as they are issued, and archives all news releases there, along with background information, contact information and story tips for news media.

The Cal Poly News Web site also contains links to all of the university's individual college web sites, as well as links to other university Web pages that reporters may need, such as Cal Poly Arts, the Academic Senate and Associated Students Inc.

The department designed the Cal Poly News Web site to provide current news to local, statewide and national news media and to provide feature story ideas and background information. But alumni, parents and the public will also be able to use the Cal Poly News Web site to keep up with what's going on at Cal Poly.

The Cal Poly News Web site also houses the Cal Poly Report, the university's weekly newsletter for faculty and staff, and Cal Poly Update, the university's monthly e-mail newsletter for alumni and friends.

For more details about the Cal Poly News Web site, contact Web site Editor and Media Relations Specialist Teresa Mariani Hendrix at thendrix@calpoly.edu.

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