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California Polytechnic State University

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FOR IMMEDIATE RELEASE

Impact of Globalization To Be Focus of Multimedia Presentation at Cal Poly

Globalization and its effects on the developing world will be the focus of a multimedia presentation at 7 p.m. Feb. 19 in Chumash Auditorium in Cal Poly's University Union.

The program, titled "Globalization - Issues of Dignity, Fairness and Freedom," is sponsored by The Newman Catholic Center and other religious and socially conscious organizations to help the Cal Poly and Central Coast communities better understand the social and political impact of globalization," said Sister Mary Pat White of the Newman Catholic Center.

Speakers Jim Keady and Leslie Kretzu, who have lived on the wages of factory workers in Tangerang, Indonesia, speak across the country to raise Americans' awareness of the meager existence of citizens in developing countries, according to Sister White.

Keady and Kretzu co-founded Educating for Justice, an international advocacy organization based in Belmar, N.J., that works to address problems of injustice, particularly in developing nations.

"They have proved fearless in pursuing the 'Nike Corporate Accountability Campaign,' which is designed to expose the exploitation of Third World laborers," Sister White said. "Jim and Leslie's program includes elements of immersion, analysis, reflection and action, and is aimed at creating a grass-roots, cross-border solidarity with those suffering from injustice."

The program will include an explanation of why Keady and Kretzu focus on Nike and what this issue means in light of the terrorist attacks of Sept. 11; a slide show and video clips; a detailed discussion of workers' living and working conditions; reports of environmental abuses; exploration of the "culture of fear"; impact reports on the children of workers; and suggestions on what can be done to support

fair labor practices around the world.

The program will close with a question-and-answer session.

For more information contact Sister White, associate director at the Newman Catholic Center, at 543-4105, ext. 11 or mpatwhite@slonewman.org.

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