

[Skip to Content](#)

[Cal Poly](#)

[News](#)

Search Cal Poly News

Go

California Polytechnic State University

Nov. 5, 2002

Contact: Jo Ann Lloyd  
(805) 756-1511

FOR IMMEDIATE RELEASE

### **Cal Poly Agribusiness Students Win National Case Study Competition**

SAN LUIS OBISPO - For the second consecutive year, a team of Cal Poly agribusiness students has taken first place in a recent national case study competition.

Eleven teams representing nine universities from across the United States and Canada participated in the recent Student Case Study Competition, sponsored by the Food Distribution Research Society. Competing teams came from the universities of Alberta (Canada), Delaware, Florida, Kentucky and Nebraska, as well as Western Michigan University, North Carolina A&T and Fresno State.

Students were asked whether it would be profitable for a supermarket chain to enter the "home meal replacement" market. The students analyzed the situation, developed strategic alternatives and recommended a course of action.

The competition was held in conjunction with the research society's annual conference in Miami.

Cal Poly team members were Jessica DalPorto, a senior from Novato; Destini Gillham, senior, San Miguel; Lindsey Higgins, senior, Atascadero; and Daniel Muelrath a graduate student from Sebastopol.

Agribusiness Professor David Schaffner coached the team.

- 30 -

[CP Home](#) • [CP Find It](#) [Get Adobe Reader](#) • [Microsoft Viewers](#)

[Events](#) • [Recent Releases](#) • [Cal Poly Magazine](#) •  
[Cal Poly Update E-newsletter](#) • [Contact Public Affairs](#) • [Alumni](#) • [Giving](#) • [Athletics](#)

**Cal Poly Public Affairs**

California Polytechnic State University  
San Luis Obispo, CA 93407  
805.756.7266  
[polynews@calpoly.edu](mailto:polynews@calpoly.edu)