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FOR IMMEDIATE RELEASE

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Internationally Renowned Psychologists To Talk on Autism May 24 at Cal Poly

SAN LUIS OBISPO -- UC Santa Barbara psychology professors Robert Koegel and Lynn Kern Koegel will give a talk on autism spectrum disorder Tuesday, May 24, from 11 a.m. to 12:30 p.m. in the Main Lobby of the Performing Arts Center at Cal Poly. The talk, titled "Pivotal Response Treatment for Autism Spectrum Disorder," is free and open to the public.

The Koegels developed the Pivotal Response Treatment, which focuses on motivation. They received the first Children's Television Workshop Sesame Street Award for Brightening the Lives of Children and the first Autism Speaks Award for Science and Research.

Lynn Koegel appeared on ABC's hit show "Supernanny," working with an autistic child.

UCSB received a \$2.35-million gift to expand the physical space of the Koegel Autism Center, which was renamed in recognition of the Koegel's work on behalf of children with autism. The center also received a large gift from the Eli and Edythe Broad Foundation to start a Center for Asperger's Research, which is now part of the Koegel Autism Center.

The talk at Cal Poly is sponsored by the Psychology and Child Development Department and the College of Liberal Arts' Lottery Speaker's Fund. For more information, contact Roslyn Caldwell at 805-756-2686 or rmcaldwe@calpoly.edu

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