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California Polytechnic State University

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FOR IMMEDIATE RELEASE

### **Cal Poly MBA Students Take First in International Competition**

Seven Cal Poly business administration graduate students took first place, and, in the process, proved they have what it takes to make it in the business world, at the 38th Annual International Intercollegiate Business Policy competition held recently in San Diego.

Teams from 24 universities in 13 states and two foreign countries were charged with running a virtual corporation for a five-year term. Both undergraduate and graduate students competed, and Cal Poly's team won in the Graduate World category.

The first, or remote, part of the competition, spanned three years of virtual operation, with teams submitting their decisions electronically.

For the on-site part of the competition, held in San Diego, the teams made eight decisions under tight deadlines. Each decision represented a quarter-of-a-year's operations.

The teams also met with a panel of industry judges to explain their policies and operating procedures and gave a formal presentation -- acting as a board of directors -- during their projected "seventh" year of operation.

Cal Poly's team members were Hilary Berkey, from Arlington Va., who served as chief executive officer; Jim Kaney, of San Luis Obispo, vice president for finance; Aaron Curd of Newhall, vice president of marketing; Jason Mordhorst, San Luis Obispo, vice president of strategy; Tim Cutting, San Luis Obispo, vice president of communications; Eric Osborne, Shelby Township, Mich., vice president of operations; and Kevin Dingle, Pasadena, an intern and next year's chief executive officer.

Teams were judged on the quality of their strategic plans, financial aspects of their company's operation, the quality of their written

annual report, and the quality of their presentations.

The judges for the graduate event were unanimous in selecting the Cal Poly team as the winner. Cal Poly Management Professor David Peach was the team's advisor.

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