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## Cal Poly's Orfalea College of Business Again Named to Bloomberg BusinessWeek's List of Top B-Schools

SAN LUIS OBISPO — For the third consecutive year, Cal Poly's Orfalea College of Business has been named to Bloomberg Business Week magazine's list of the nation's top undergraduate business colleges. This year, Cal Poly was ranked no. 73 and was one of only three public universities in California to be included on the list.

A total of six California business colleges made the cut for 2011: UC Berkeley (13), USC (34), Santa Clara University (35), University of San Diego (36), Cal Poly, San Luis Obispo (73), and UC Riverside (113).

Bloomberg Business Week bases its rankings on student survey scores; recruiter survey scores; median starting salaries for graduates; the number of grads admitted to 35 top MBA programs; and an academic quality measure that consists of SAT/ACT test scores, faculty-student ratios, average size of core classes, percentage of students with internships and the number of hours students spend preparing for class each week. The magazine ranked 113 schools, two more than last year.

"I am very pleased that Bloomberg BusinessWeek continues to recognize the excellence of Cal Poly's business college, the satisfaction of our students and the appeal of our graduates to recruiters," said Dave Christy, dean of the Orfalea College of Business. "As a college, we strive to attract bright, talented individuals and graduate skilled, work-place ready professionals. I think our inclusion on this year's list of top business schools shows we are doing just that."

To read more about the Bloomberg BusinessWeek list, visit: [http://www.businessweek.com/bschools/content/mar2011/bs2011031\\_642605.htm](http://www.businessweek.com/bschools/content/mar2011/bs2011031_642605.htm).

For the comprehensive list, log on to: [http://www.businessweek.com/interactive\\_reports/bs\\_ugrank\\_tab\\_0303.html?chan=bschools\\_special+report+--+best+college+business+programs\\_special+report+--+best+colle](http://www.businessweek.com/interactive_reports/bs_ugrank_tab_0303.html?chan=bschools_special+report+--+best+college+business+programs_special+report+--+best+colle)

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