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FOR IMMEDIATE RELEASE



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## Cal Poly to Host Dairy Producer Symposium Oct. 15-16

SAN LUIS OBISPO – Cal Poly’s Dairy Science Department and the Cal Poly Dairy Farm Advisory Team will host the Third Annual Cal Poly Fall Dairy Producer Symposium and Symposium Sale Oct. 15 and 16 at the Embassy Suites Hotel in San Luis Obispo, Calif.

The theme of this year’s symposium is “Future of Milk Price.” The event kicks off Friday night with a barbeque at the Cal Poly Dairy from 5 to 7 p.m.

The first annual symposium sale follows at 7 p.m. in the Dairy Pavilion on campus. Sale attendees can bid on 60 live lots that include 40 lots of Jersey and Holstein cows and 20 lots of embryos. Admission to the sale is free and tickets for the Friday night BBQ prior to the sale event are \$10.

The symposium runs Saturday from 8 a.m. to 1 p.m. Tickets are \$75. Ticket holders must present a ticket with their name to enter the event.

Attendees will:

- Learn about current legislation that may affect dairy producers;
- Learn about the National Milk Producer’s Federation Foundation and the future of that program;
- Hear from industry and academic experts about why milk prices became volatile and what is being proposed to fix the issue ;
- Participate in a dynamic question and answer session with speakers and lawmakers.

The registration deadline for the event is Oct. 11. A block of rooms is reserved for attendees at the Embassy Suites. Room block registration closes Sept. 13.

For registration and information about the symposium and sale, visit <http://www.calpoly.edu/~dsci>.

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