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FOR IMMEDIATE RELEASE

Agribusiness Professor Selected for Fulbright Grant

Cal Poly Agribusiness Professor David Schaffner has been selected for a Fulbright grant to work this summer at a university in Thailand.

Schaffner was named a Fulbright Senior Specialist to help develop the curriculum in agribusiness, marketing and cooperative management in the School of Agricultural Extension and Cooperatives at Sukhothai Thammathairat Open University north of Bangkok.

The Thai university reaches students through printed publications, radio and television via regional and provincial study centers and at special study centers at national and regional offices of the Ministry of Agriculture and Cooperatives.

"The College of Agriculture is honored to have one of its faculty members selected as a Fulbright Senior Scholar," said Interim Dean David J. Wehner. "We know that Dave will make a valuable contribution by sharing his expertise with his colleagues in Thailand."

Schaffner has taught agricultural and food systems marketing at Cal Poly for 29 years. He is a co-author of a textbook, "Food Marketing -- An International Perspective," and has authored or co-authored publications for the Center for Cooperatives at UC Davis.

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