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California Polytechnic State University

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FOR IMMEDIATE RELEASE

## **Cal Poly Open House To Bring Back Poly Royal Parade**

For the first time in more than a decade, Cal Poly's Open House festivities (April 19-21) will include a campus parade, designed to show off the university's and the community's unique character.

"The return of the parade -- the first since 1990 -- is a landmark effort to bring back the good memories of Poly Royal," said Kerensa Pearce, parade coordinator and Cal Poly political science major. "It will make for an exciting kick-off to Saturday's events."

The parade will begin at 9 a.m. in front of the University Union at Cal Poly and will proceed down Perimeter Road nearly to Dexter lawn, where opening ceremonies will take place.

"Many on- and off-campus entities expressed enthusiasm and plan to support Open House by showing off their organizations in the parade," Pearce said. "The response has been overwhelming. It is amazing how many people want to be a part of bringing this Poly Royal tradition back to Open House."

The Poly Royal Parade promises a variety of entertainment, from a 10-foot-tall blow-up soldier to a group of jugglers.

KSLY Sly 96.1 FM and KURQ 107.3 FM radio's "The Rock" will serve as master of ceremonies. The Cal Poly Mustang Marching Band will play, members of the Rose Float Club will ride in some of the prize-winning floats, the Cal Poly Color Guard will march with flags and rifles, and various engineering clubs will race cars, scooters and trucks. Community involvement is also welcome in the parade.

"This is our way of helping to bridge the community and campus," Pearce said. "Local organizations that have already signed up include the SLO Bicycle Club and SLO Transit, which

plans to drive its downtown trolley in the parade."

For more information and to find out how to participate, contact Pearce at 756-7576 or [kpearce@calpoly.edu](mailto:kpearce@calpoly.edu) or visit the Open House Web site at <http://openhouse.calpoly.edu>.

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